

CHAPTER – 8

LANGUAGE-WISE STUDY OF THE PRESS

8.1.1 This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India comprises of Publications in multiple languages. Annual Statements giving circulation details were received from publications of these languages.

8.1.2 The Hindi Press maintained its lead in the Indian Press. There were 15,596 publications in Hindi filed Annual Statements during 2016-17. English retained the second place with 2,317 publications. Marathi with 1,933 publications ranked third followed by Urdu with 1,879 publications, Telugu with 1,874, Gujarati with 1,829 publications and Bi-lingual with 1,328 publications. (Chapter 3 Table 3.1)

8.1.3 3,996 Dailies of Hindi publications filed their Annual Statements during the year 2016-17, which were the highest among all languages, followed by Urdu publications (1,236 Dailies); Telugu publications (935 Dailies) and English publications (830 Dailies). (Chapter 3 Table 3.1)

8.1.4 Circulation of Hindi Press was 23,89,75,773 during the year under report as compared to 31,44,55,106 copies in the previous year i.e. registering a decrease of 24% i.e. 7,54,79,333 copies per publishing day. While in case of English Press, a decrease of 13.50% i.e. 88,36,443 copies per publishing day was reported as compared to previous year's claim. The total circulation of English Press during 2016-17 was 5,65,77,000 copies as compared to previous year claim of 6,54,13,443 per publishing day. Urdu claimed a circulation of 3,24,27,005 copies in 2016-17 as compared to 5,17,75,006 copies in the previous year i.e. registering a decrease of 37.36%. (Table 4.2)

8.1.5 The total circulation of Daily publications including Tri/Bi Weeklies in all the languages was 27,53,61,253 copies per publishing day while other Periodicals claim was 21,27,28,237 copies per publishing day in 2016-17.

THE PRINT MEDIA IN PRINCIPAL LANGUAGES

1. ASSAMESE

8.2.1 During 2016-17, the number of newspapers/Periodicals in **Assamese language** filed Annual Statements online was 62. Out of these 62 publications, 29 were Dailies, 21 Weeklies, 2 Fortnightlies and 9 Monthlies. (Table 3.1)

8.2.2 Out of 62 publications 61 publications were brought out from Assam and 1 from Delhi.(Table 3.3)

8.2.3 Circulation: The circulation figure as supplied by Assamese Press noted an increase of 32,667 copies per publishing day from 13,90,759 during 2015-16 to 14,23,426 copies in 2016-17.

8.2.4 Circulation Pattern: Out of 62 publications that supplied circulation data, 02 were Big, 19 were 'Medium' and the rest 31 were 'Small' category publications. (Table 8.1)

8.2.5 Circulation Level: With a circulation of 97,166 copies per publishing day, "*Niyomiya Barta*", a Daily from Kamrup, was the leading newspaper in the Assamese in Assam State.

8.2.6 Oldest Newspaper: *Janambhoomi*,* a Weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

2. BENGALI

8.3.1 The **Bengali** Press in 2016-17 comprised 455 publications. Out of these, 66 were Dailies, 117 Weeklies, 150 Fortnightlies, 79 Monthlies, 22 Quarterlies, 20 other Periodicals and 01annual (Table 3.1).

8.3.2 The largest numbers of Bengali publications (378) were published from West Bengal. Other States, which published Bengali publications, were Tripura (43), Assam (21), Delhi (05), Jharkhand (02), U.P., Bihar, Maharashtra, Uttarakhand and Tamil Nadu (01) each. (Table 3.3)

8.3.3 Circulation: The claimed circulation of Bengali Press increased by 2,83,694 copies per publishing day from 76,19,808 copies in 2015-16 to 79,03,502 copies in 2016-17.

8.3.4. Circulation Pattern: Of the 455 Bengali publications, which supplied the circulation figures, 16 were 'Big', 50 were 'Medium' and remaining 389 were of 'Small' category publications. 5 Dailies/Tri-Bi Weeklies and 2 Periodicals had a circulation of more than 1,00,000 copies per publishing day each. (Table 8.2)

8.3.5. Circulation Level: ‘*Ananda Bazar Patrika*’ from Kolkata was the largest circulated Daily in the language, with a circulation of 11,16,428 copies per publishing day.

8.3.6. Oldest Newspaper: *Murshidabad Hitaishi*,* a Weekly from Murshidabad started in 1893 and *Chinnaria Bartabha**, a Weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

3. BODO

8.4.1. The **Bodo** Press had only 4 publications that submitted Annual statements for the year 2016-17. They had a total circulation of 1,81,818 copies per publishing day. All newspapers were published from Assam (Table 3.3). ‘*Bodoland sansri*’, a **Daily from Kokrajhar claimed highest circulation of 50,411 copies per publishing day.**

4. DOGRI

8.5.1. The **Dogri** Press had only 2 publications that submitted Annual Statements for the year 2016-17. They had a total circulation of 50,150 copies per publishing day. All newspapers were published from J&K (Table 3.3 and 8.3). ‘*Jammu Prabhat*’, a Daily from Jammu claimed highest circulation of 49,150 copies per publishing day.

5. ENGLISH

8.6.1 The **English** Press continued to maintain its second position, both in number and circulation. The total number of Annual Statements filed online by English publications was 2,317 in 2016-17. The press in English comprised 830 Dailies, 462 Weeklies, 142 Fortnightlies, 587 Monthlies, 84 Quarterlies, 30 Annuals and 182 other Periodicals. (Table 3.1)

8.6.2 The largest number of English publications were published from Delhi (510), followed by Maharashtra (271), UP (197), J&K (197), Andhra Pradesh (168) and Tamil Nadu (136). (Table 3.3)

8.6.3. Circulation: The total circulation as has been claimed by English Press during the period 2016-17, has gone to 5,65,77,000 copies per publishing day. The Dailies along with Tri/Bi-Weeklies claimed a total circulation of 2,91,17,047 copies while claim of Periodicals was 2,74,59,953 copies per publishing day for 2016-17. (Table 8.4)

8.6.4 Circulation Pattern: The English Press that provided the circulation data comprised (130) ‘Big’, (445) ‘Medium and rest (1,742) ‘Small’ newspapers/Periodicals. Among the ‘Big’ newspapers/Periodicals 89 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.4)

8.6.6 Circulation Level: “*The Times of India*”, from Delhi was the largest circulated Daily in English, with a circulation of 9,56,054 copies per publishing day.

8.6.7 Oldest Newspaper: *The Times of India**, English Daily from Mumbai, was started in 1838.

6. GUJARATI

8.7.1 The number of Annual Statements that **Gujarati** publications submitted for the year 2016-17 was 1,829. It included 420 Dailies, 995 Weeklies, 209 Fortnightlies, 164 Monthlies, 9 Quarterlies, 2 Annuals and 30 of other periodicities. (Table 3.1)

8.7.2 The largest number of publications in Gujarati (1,765) was published from Gujarat, followed by Maharashtra (49). Gujarati newspapers were also published from Daman & Diu (5), Delhi (5), Dadra & Nagar Haveli (4) and Uttarakhand (1). (Table 3.3)

8.7.3 Circulation: The circulation of Gujarati publications decreased by 16,88,722 copies from 2,88,28,334 copies in 2015-16 to 2,71,39,612 copies per publishing day in 2016-17. Dailies along with Tri/Bi-Weeklies commanded a circulation of 1,42,43,191 copies, whereas the Periodicals had a circulation of 1,28,96,421 copies per publishing day. (Table 8.5)

8.7.4 Circulation Pattern: Among the 1,829 Gujarati publications that supplied circulation data for 2016-17, 31 were 'Big', 266 were 'Medium' and rest 1,532 were 'Small' category publications. 21 Dailies had a circulation of more than 1,00,000 copies each. (Table 8.5)

8.7.5 Circulation Level: Among Dailies, "*Gujarat Samachar*", a Daily from Ahmedabad had the highest circulation of 5,37,288 copies per publishing day.

8.7.6 Oldest Newspaper: *Bombay Samachar**, a Daily from Mumbai was started in 1822.

7. HINDI

8.8.1 The **Hindi** Press maintained its leading position both in number and circulation in 2016-17 too. The number of Hindi publications which filed Annual Statements was 15,596 during the year. (Table 3.1)

8.8.2 The Press in Hindi comprised 3,996 Dailies, 6,457 Weeklies, 1,589 Fortnightlies, 3,024 Monthlies, 202 Quarterlies, 16 Annuals and 312 of other periodicities. (Table 3.1)

8.8.3 The largest number of Hindi publications continued to be published from Uttar Pradesh (4,763) followed by Madhya Pradesh (4,109), Uttarakhand (1,820), Rajasthan (1,670), Delhi (1,353), Maharashtra (443), Chhattisgarh (390), Haryana (254) and Bihar (193). (Table 3.3)

8.8.4 Circulation: The circulation of Hindi Press decreased by 7,54,79,333 copies per publishing day during the year under report from 31,44,55,106 copies in 2015-16 to 23,89,75,773 copies in 2016-17. Dailies and Tri/Bi-Weeklies had a total circulation of 12,69,17,990 copies, whereas other Periodicals had a circulation of 11,20,57,783 copies per publishing day. (Table 8.6)

8.8.5 Circulation Pattern: Among the 15,596 publications, which furnished Annual Statements for 2016-17, 373 were 'Big', 2,116 were 'Medium' and rests 13,107 were 'Small' category publications. Among the 'Big' publications 228 Dailies, Tri/Bi-Weeklies and 45 Periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.6)

8.8.6 Circulation Level: "*Panjab Kesari*", Daily published from Jalandhar was at the top with 7,14,888 copies per publishing day.

8.8.7 Oldest Newspaper: *Jain Gazette**, a Weekly from Lucknow, was started in 1895.

8. KANNADA

8.9.1 During the year 2016-17, the number of **Kannada** publications which filed Annual Statements was 741. These were 387 Dailies, 82 Weeklies, 106 Fortnightlies, 145 Monthlies, 02 Quarterlies and 01 annual and 18 other periodicity. (Table 3.1)

8.9.2 The largest number of Kannada publications i.e. 726 was published from Karnataka. The remaining publications came out from Delhi (08) and (02) each from Maharashtra, Andhra Pradesh and Kerala, (01) from Rajasthan.(Table 3.3)

8.9.3 Circulation: The overall circulation of the Kannada Press was 82,14,748 copies per publishing day in 2016-17. The circulation of the Kannada Dailies/Tri/Bi-Weeklies during the year was 63,68,619 copies & 18,46,129 copies per publishing day of Periodicals.(Table 8.7)

8.9.4 Circulation Pattern: Among the 741 Kannada publications that supplied circulation data, 17 were 'Big', 83 were 'Medium' and rest 641 were of 'Small' category publications. 08 Daily/Tri/Bi-Weekly had a circulation of more than 1,00,000 copies. (Table 8.7)

8.9.5 Circulation Level: The highest circulated publication in Kannada language is "*Vijay Karnataka*", a Daily published from Bangalore with a circulation of 3,03,312 copies per publishing day was reported as largest circulated Daily.

8.9.6 Oldest Newspaper: *Subodh Chandrika**, a Monthly from Dharwar was started in 1907.

9. KASHMIRI

8.10.1 There were only 04 **Kashmiri** publications that submitted Annual Statements for the period 2016-17 claiming a circulation of 1,62,950 copies per publishing day. (Table 8.8) All 04 were published from J&K. “*Sangarmal*”, a Kashmiri Daily from Srinagar claimed highest circulation of 66,000 copies per publishing day.

10. KONKANI

8.11.1 04 publications of Konkani Language submitted their Annual Statements online for 2016-17 claiming a circulation of 9,518 copies per publishing day.(Table 8.9)All 04 publications were brought out from Karnataka. “*Naman Ballok Jasu*”, a Daily from Dakshin Kannda with a claimed circulation of 7,518 copies per publishing day was the highest circulated periodical, published in **Konkani** language for the year 2016-17.

11. MAITHILI

8.12.1 Maithili Press had only 04publications that submitted Annual Statements online for the year under report and claimed a circulation of 53,193 copies per publishing day. (Table 8.10) All 04 publications were being published from Maharashtra, Bihar and West Bengal. “*Samadiya Mithila*”, a Daily published from Patna with a claimed circulation of 35,550 copies per publishing day was reported as highest circulated publication in Maithili language.

12. MALAYALAM

8.13.1 318 Malayalam publications furnished Annual Statements online for the period 2016-17. The Malayalam Press comprised 121 Dailies, 35 Weeklies, 12 Fortnightlies, 131 Monthlies, 06 Quarterlies, 04 Annuals, 09 with other periodicity. (Table 3.1)

8.13.2 Out of 318 publications, as many as 301 was published from Kerala. Other States from where Annual Statements for Malayalam publications received online for 2016-17 were Delhi (6), Karnataka (4), Maharashtra (3), Tamil Nadu (3) & Uttarakhand (01).(Table 3.3)

8.13.3 Circulation: The circulation of the Malayalam Press increased by 4,45,228 copies from 1,55,57,673copies in 2015-16 to 1,60,02,901 copies per publishing day in 2016-17. The circulation of Dailies and Tri/Bi-weeklies was 93,93,602 copies while that of Periodicals was 66,09,299 copies per publishing day. (Table 8.11)

8.13.4 Circulation Pattern: Annual Statements were online filed by only 318 publications. Out of these 67 were 'Big', 73 were 'Medium' and rest 178 were 'Small' category publications. Among 'Big' publications, 47 (29 Dailies and 18 Periodicals) had a circulation of more than 1,00,000 copies per publishing day. (Table 8.11)

8.13.5 Circulation Level: The highest circulated publication in Malayalam language was reported as "*Vanitha*", a Fortnightly published from Kottayam with a claimed circulation of 6,47,104 copies per publishing day.

8.13.6 Oldest Newspaper: *Deepika**, a Daily from Kottayam was started in 1887.

13. MANIPURI

8.14.1 The number of **Manipuri** publications that furnished Annual Statements in 2016-17 was 08 publications. Out of 08 publications, 06 publications were published from Manipur and 02 from Assam. (Table 3.1)

8.14.2 Circulation claimed by these 08 publications accounted for 22,52,608 copies per publishing day. (Table 8.12) "*Poknapham*", a Daily from Imphal has highest circulation of 21,896 copies per publishing day.

14. MARATHI

8.15.1 The number of **Marathi** publications that submitted Annual Statements was 1,933 in 2016-17. These comprised 509 Dailies, 1,118 Weeklies, 65 Fortnightlies, 140 Monthlies, 18 Quarterlies, 28 Annual and 55 of other periodicities. (Table 3.1)

8.15.2 Out of 1,933 publications, 1,898 were published from Maharashtra. Other places of Marathi publications were Goa (09), Gujarat (07), Karnataka (07), Delhi (05) and M.P. (05). (Table 3.3)

8.15.3 Circulation: The circulation of Marathi publications decreased by 82,50,232 copies from 3,67,88,737 copies in 2015-16 to 2,85,38,505 copies in 2016-17. The circulation of Dailies and Tri/Bi-weeklies was 1,85,87,377 copies and that of Periodicals were 99,51,128 copies per publishing day. (Table 8.13)

8.15.4 Circulation Pattern: Out of 1,933 Marathi publications, 70 were 'Big', 162 'Medium' and rest 1701 were 'Small' category publications. 44 Dailies/Tri-Bi Weeklies and 10 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.13)

8.15.5 Circulation Level: The highest circulated publication in Marathi language during 2016-17 was "*Sakal*", a Daily from Pune claiming 6,12,883 copies per publishing day.

8.15.6 Oldest Newspaper: *Belgaum Samachar**, a Weekly from Belgaum was started in 1863.

15. NEPALI

8.16.1 Nepali language press has 16 publications which reported their circulation claim for the period 2016-17, comprising 07 Dailies, 08 Weeklies and 01 Monthlies. (Table 3.1)

8.16.2 Out of the 16 Nepali publications, 14 were published from Sikkim, 01 from West Bengal, 01 from Uttarakhand. (Table 3.3)

8.16.3 Circulation: The total circulation claimed by Nepali language publications was 2,80,842 copies in 2016-17. (Table 8.14) "*Samay Dainik*", a Daily from Tadong East was reported as highest circulated publication with a claimed circulation of 46,908 copies per publishing day.

16. ODIA

8.17.1 408 publications of **Odia** Press filed their Annual Statements in 2016-17. These were 129 Dailies, 134 Weeklies, 60 Fortnightlies, 69 Monthlies, 11 Quarterlies and 01 annual and 04 other periodicity. (Table 3.1)

8.17.2 With 408 publications to its credit, Odisha was the largest publishing State of Odia with 402 publications, followed by Delhi (3). (Table 3.3)

8.17.3 Circulation: The circulation of Odia publications was decreased from 2,03,12,592 copies in 2015-16 to 1,31,87,847 copies per publishing day in 2016-17. Dailies and Tri/Bi-Weekly claimed a circulation of 76,67,027 copies while remaining 55,20,820 copies were claimed by Periodicals. (Table 8.15)

8.17.4 Circulation Pattern: Out of the 408 publications, 25 were 'Big', 137 were 'Medium' and rests 246 were 'Small' category publications. 16 Dailies / Tri/Bi-weeklies had a circulation of more than 1,00,000 copies per publishing day in 2016-17. (Table 8.15)

8.17.5 Circulation Level: The highest circulated publication in **Odia** Language was "*Prameya*", a Daily published from Khurda with 4,40,012 copies per publishing day.

8.17.6 Oldest Newspapers: *Samaj**, a Daily from Cuttack, was started in 1919.

17. PUNJABI

8.18.1 The number of **Punjabi** publications which submitted their Annual Statements was 150 in 2016-17. Out of these, 65 were Dailies, 41 Weeklies, 12 Fortnightlies and 32 Monthlies. (Table 3.1)

8.18.2 The largest number of newspapers were published from Punjab i.e. (101), followed by Delhi (36), Chandigarh (09), Uttar Pradesh (02), U.P. (01) and Uttarakhand (01). (Table 3.3)

8.18.3 Circulation: The circulation claimed by Punjabi Press increase from 59,31,641 copies in 2015-16 to 42,50,300 copies per publishing day in 2016-17. Dailies and

Tri/Bi-Weekly claimed a circulation of 28,07,019 copies while remaining 14,43,281 copies were claimed by Periodicals. (Table 8.16)

8.18.4 Circulation Pattern: As per circulation data received from 150 publications, 10 were 'Big', 39 were 'Medium' and rest 101 were 'Small' category publications. 04 publications claimed circulation more than one lakh copies per publishing day. "*Jag Bani*", a Daily from Jalandhar with claimed circulation of 3,28,565 copies per publishing day retained its top position among Punjabi publications. (Table 8.16)

8.18.5 Oldest Newspapers: *Khalsa Samachar*,* a Weekly from Amritsar was started in 1899.

18. SANSKRIT

8.19.1 There were 25 Sanskrit publications, which furnished Annual Statements in 2016-17. Among them 12 were Dailies, 04 Fortnightlies, 03 Weeklies, 05 Monthlies and 01 Quarterly. Out of which, 06 from M.P., 05 from Gujarat U.P. and 04 from Delhi. (Table 3.3)

8.19.2 The 25 publications that furnished the circulation data claimed a circulation of 2,23,006 copies per publishing day for the year 2016-17 (Table 8.17). "*Jan Pratibha*", a Daily from Surat claimed highest circulation of 36,415 copies per publishing day.

8.19.3 Oldest Newspapers: *Sanskrit Sahitya Parishad*,* a Monthly published from Kolkata, was the oldest existing newspaper, which was started in 1919.

19. SANTHALI

8.20.1 03 publications in Santhali Language filed their Annual Statements for the year 2016-17 claiming a circulation of 65,500 copies per publishing day. "*Khobor Kagoj*" from Jamshedpur a Daily with claimed circulation of 40,000 was largest circulated Daily in Santhali Language. (Table 8.18)

20. SINDHI

8.21.1 There were 17 publications in Sindhi Language which furnished Annual Statements in 2016-17, comprising 06 Dailies, 08 Weeklies, 01 Fortnightly and 02 of other periodicity. (Table 3.1)

8.21.2 Rajasthan was the largest publisher of Sindhi publications with 08 publications followed by Gujarat (04), Madhya Pradesh (03) and Maharashtra (02). (Table 3.3)

8.21.3 Circulation: 17 publications had provided data for 2016-17, claiming 4,13,031 copies per publishing day. The highest circulated Sindhi publication was "*Bharat Bhoomi*", a Daily from Ajmer with a claimed circulation of 45,475 copies per publishing day. (Table 8.19)

8.21.4 Circulation Pattern: Out of the 17 publications, which gave circulation data, all were 'Small'. Dailies and Tri/Bi-Weeklies circulated 2,13,563 copies while for Periodicals it was 1,99,468 copies per publishing day. (Table 8.19)

8.21.5 Oldest Newspapers: *Shram**, a Weekly from Pune was started in 1938.

21. TAMIL

8.22.1 A total number of 384 **Tamil** publications furnished their Annual Statements in 2016-17. Of these, 143 were Dailies, 42 Weeklies, 46 Fortnightlies, 141 Monthlies, 04 Quarterlies and 08 other Periodicals. (Table 3.1)

8.22.2 A total of 342 Tamil publications came out from Tamil Nadu, followed by Puducherry (23), Delhi (7), Karnataka (4) and Maharashtra (3). (Table 3.3)

8.22.3 Circulation: 384 publications that gave their circulation data, claimed a circulation of 91,23,029 copies per publishing day in 2016-17. The share of Dailies and Tri/Bi-Weeklies circulation was 56,37,348 copies while Periodicals circulation was 34,85,681 copies per publishing day in 2016-17. (Table 8.20)

8.22.4 Circulation Pattern: Out of the 384 publications that furnished circulation data, 37 were 'Big', 46 'Medium' and rest 301 were of 'Small' category publications. 18 Dailies/Tri-Bi-weeklies and 10 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.20)

8.22.5 Circulation Level: The highest circulated publication in Tamil Language was "*Daily Thanthi*", a Daily from Chennai with a circulation of 4,90,349 copies per publishing day.

8.22.6 Oldest Newspaper: *Tirunelveli Diocesan Magazine**, a Tamil Monthly from Tirunelveli was started in 1849.

22. TELUGU

8.23.1 1874 publications in the **Telugu** Language submitted their Annual Statements in 2016-17. These included 935 Dailies, 151 Weeklies, 146 Fortnightlies, 601 Monthlies, 08 Quarterlies, 1 annual and 32 other periodical. (Table 3.1)

8.23.2 As many as 1421 Telugu publications were published from Andhra Pradesh followed by Telangana (438), Delhi & Tamil Nadu (4) each and Karnataka (2). (Table 3.3)

8.23.3 Circulation: The circulation of Telugu Press increased from 2,76,45,134 copies in 2015-16 to 2,76,73,400 copies per publishing day in 2016-17. The share of Dailies and Tri/Bi-Weeklies circulation was 1,88,38,354 copies while Periodicals circulation was 88,35,046 copies per publishing day. (Table 8.21)

8.23.4 Circulation Pattern: Out of the 1874 publications that supplied circulation data, 32 were 'Big', 312 were 'Medium' and rest 1530 were of 'Small' category

publications. 16 Dailies and 16 Periodicals claimed a circulation of more than 1, 00,000 copies each during the reporting year. (Table 8.21)

8.23.5 Circulation Level: The highest circulated publication in Telugu as per circulation figures claimed was “*Eenadu*”, a Daily from Hyderabad with 4,43,127 copies per publishing day.

8.23.6 Oldest Newspaper: *Yuddha Dhavani**, a Monthly from Chennai was started in 1897.

23. URDU

8.24.1 1879 Urdu publications submitted their Annual Statements in 2016-17. Language-wise, it remained the third largest press in the country after Hindi and English; it had 1236 Dailies. Periodicals comprised 470 Weeklies, 78 Fortnightlies, 76 Monthlies, 12 Quarterlies and 07 others. (Table 3.1)

8.24.2 Uttar Pradesh published the largest number of Urdu publications (843) followed by Delhi (224), Telangana (172), Jammu & Kashmir (131), Bihar (104), Andhra Pradesh (100), Maharashtra (83), Uttarakhand (54), Madhya Pradesh (52), West Bengal (34), Jharkhand (23) and Karnataka (19). (Table 3.3)

8.24.3 Circulation: The circulation of Urdu publications decreased from 5,17,75,006 copies in 2015-16 to 3,24,27,005 copies per publishing day in 2016-17. The share of Dailies and Tri/Bi-Weeklies circulation was 2,60,88,712 copies while Periodicals circulation was 63,38,293 copies per publishing day. (Table 8.22)

8.24.4 Circulation Level: The highest circulated publication in Urdu as per circulation figures received, was “*Jadeed in Dinon*”, a Daily from Delhi with a claim of 1,75,200 copies per publishing day.

8.24.5 Circulation Pattern: Out of the 1879 Urdu publications that gave the circulation figures, 13 were ‘Big’, 475 ‘Medium’ and rest 1391 were ‘Small’ category publications.

8.24.6 Oldest Newspaper: *Musheer-e-Deccan**, a Daily from Hyderabad was started in 1884.

OTHER LANGUAGES

8.25.1 In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign language publications, which are not included in the list of scheduled languages. These languages are: Arabic, Bhojpuri, Braille, Garo, Garhwali, Halbi, Karbi, Khasi, Khortha, Kharia, Kokborok, Mizo Lusai, Nagamesi, Nagpuri, Rajasthani, Sinhali, Tenyidie, Meeteilon and Tulu.

BI-LINGUAL

8.26.1 There were 1,328 Bi-lingual publications that submitted Annual Statements during 2016-17 claiming a circulation of 1,31,80,894 copies per publishing day. Out of these 1,328 publications, 07 were “Big”, 143 were “Medium” and rests 1,178 were “Small” publications. (Table 8.24)

MULTI-LINGUAL

8.27.1 143 Multi-lingual publications submitted their Annual Statement claiming a circulation of 10,89,844 copies per publishing day during 2016-17. Of these 10 were “Medium” and rests 133 were “Small” publications. (Table 8.25)

***Present status of the oldest publications mentioned in the report is not known due to non-submission of Annual Statements.**

TABLE 8.1
CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	5	5356	5	5356
	2001 to 5000	2	7603	3	11990	5	19593
	5001 to 15000	3	34755	11	110314	14	145069
	15001 to 25000	8	152681	9	161572	17	314253
Medium	25001 to 50000	13	491791	4	135829	17	627620
	50001 to 75000	1	60712	1	69244	2	129956
Big	75001 to 99999	2	181579	0	0	2	181579
	100000 to 2500000	0	0	0	0	0	0
Total		29	929121	33	494305	62	1423426

TABLE 8.2
CIRCULATION PATTERN OF BENGALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	6	6236	125	139803	131	146039
	2001 to 5000	4	14542	87	303773	91	318315
	5001 to 15000	8	76175	134	1107450	142	1183625
	15001 to 25000	9	175338	16	329926	25	505264
Medium	25001 to 50000	21	824400	19	661717	40	1486117
	50001 to 75000	7	406993	3	205530	10	612523
Big	75001 to 99999	6	474649	3	253119	9	727768
	100000 to 2500000	5	2439414	2	484437	7	2923851
Total		66	4417747	389	3485755	455	7903502

TABLE 8.3
CIRCULATION PATTERN OF DOGRI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	1	1000	1	1000
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	1	49150	0	0	1	49150
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	49150	1	1000	2	50150

TABLE 8.4
CIRCULATION PATTERN OF ENGLISH NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	105	126118	646	632027	751	758145
	2001 to 5000	33	122442	193	670365	226	792807
	5001 to 15000	144	1262858	275	2506689	419	3769547
	15001 to 25000	204	3873557	142	2792905	346	6666462
Medium	25001 to 50000	229	8292427	127	4547937	356	12840364
	50001 to 75000	55	3549609	34	2137524	89	5687133
Big	75001 to 99999	19	1601939	22	1871968	41	3473907
	100000 to 2500000	41	10288097	48	12300538	89	22588635
Total		830	29117047	1487	27459953	2317	56577000

TABLE 8.5
CIRCULATION PATTERN OF GUJARATI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	32	46766	182	246831	214	293597
	2001 to 5000	8	29149	84	327719	92	356868
	5001 to 15000	77	605941	952	6415689	1029	7021630
	15001 to 25000	98	1793548	99	1747129	197	3540677
Medium	25001 to 50000	157	5787420	63	2106583	220	7894003
	50001 to 75000	21	1302099	25	1555814	46	2857913
Big	75001 to 99999	8	676049	2	173831	10	849880
	100000 to 2500000	19	4002219	2	322825	21	4325044
Total		420	14243191	1409	12896421	1829	27139612

TABLE 8.6
CIRCULATION PATTERN OF HINDI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	470	616838	2200	3076386	2670	3693224
	2001 to 5000	246	792843	2465	7762505	2711	8555348
	5001 to 15000	736	6050170	4606	35495879	5342	41546049
	15001 to 25000	907	16591351	1477	26571571	2384	43162922
Medium	25001 to 50000	1107	39688381	699	22917767	1806	62606148
	50001 to 75000	224	14480705	86	5480183	310	19960888
Big	75001 to 99999	78	6663410	22	1862721	100	8526131
	100000 to 2500000	228	42034292	45	8890771	273	50925063
Total		3996	126917990	11600	112057783	15596	238975773

TABLE 8.7
CIRCULATION PATTERN OF KANNADA NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	210	351955	263	408643	473	760598
	2001 to 5000	38	111787	37	105390	75	217177
	5001 to 15000	41	358955	26	229382	67	588337
	15001 to 25000	16	310997	10	203475	26	514472
Medium	25001 to 50000	43	1687901	12	457095	55	2144996
	50001 to 75000	26	1552454	2	118072	28	1670526
Big	75001 to 99999	5	411658	4	324072	9	735730
	100000 to 2500000	8	1582912	0	0	8	1582912
Total		387	6368619	354	1846129	741	8214748

TABLE 8.8
CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	1	40000	0	0	1	40000
	50001 to 75000	2	117500	0	0	2	117500
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		3	157500	1	5450	4	162950

TABLE 8.9
CIRCULATION PATTERN OF KONKANI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	3	2000	3	2000
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	7518	1	7518
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		0	0	4	9518	4	9518

TABLE 8.10
CIRCULATION PATTERN OF MAITHILI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	2	1500	2	1500
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	1	16143	0	0	1	16143
Medium	25001 to 50000	1	35550	0	0	1	35550
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		2	51693	2	1500	4	53193

TABLE 8.11
CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	4	3405	67	73850	71	77255
	2001 to 5000	4	13573	28	93878	32	107451
	5001 to 15000	10	118559	28	287014	38	405573
	15001 to 25000	10	209292	17	354143	27	563435
Medium	25001 to 50000	24	910851	15	502507	39	1413358
	50001 to 75000	25	1603830	19	1175923	44	2779753
Big	75001 to 99999	15	1258954	5	397474	20	1656428
	100000 to 2500000	29	5275138	18	3724510	47	8999648
Total		121	9393602	197	6609299	318	16002901

TABLE 8.12
CIRCULATION PATTERN OF MANIPURI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	15000	1	15000
	15001 to 25000	2	33985	1	23455	3	57440
Medium	25001 to 50000	2	64211	0	0	2	64211
	50001 to 75000	2	115957	0	0	2	115957
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		6	214153	2	38455	8	252608

TABLE 8.13
CIRCULATION PATTERN OF MARATHI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	63	86311	629	811656	692	897967
	2001 to 5000	62	222802	460	1479871	522	1702673
	5001 to 15000	128	1166945	208	1872883	336	3039828
	15001 to 25000	87	1808075	64	1253091	151	3061166
Medium	25001 to 50000	96	3422718	40	1389429	136	4812147
	50001 to 75000	17	1044241	9	572481	26	1616722
Big	75001 to 99999	12	1022255	4	338260	16	1360515
	100000 to 2500000	44	9814030	10	2233457	54	12047487
Total		509	18587377	1424	9951128	1933	28538505

TABLE 8.14
CIRCULATION PATTERN OF NEPALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	8	8900	8	8900
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	12500	1	12500
	15001 to 25000	1	16727	0	0	1	16727
Medium	25001 to 50000	6	242715	0	0	6	242715
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		7	259442	9	21400	16	280842

TABLE 8.15
CIRCULATION PATTERN OF ODIA NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	6	10522	54	78433	60	88955
	2001 to 5000	1	2480	7	20275	8	22755
	5001 to 15000	12	148378	50	594205	62	742583
	15001 to 25000	26	506546	91	1723557	117	2230103
Medium	25001 to 50000	56	2356703	69	2576706	125	4933409
	50001 to 75000	5	296929	6	376694	11	673623
Big	75001 to 99999	7	584634	2	150950	9	735584
	100000 to 2500000	16	3760835	0	0	16	3760835
Total		129	7667027	279	5520820	408	13187847

TABLE 8.16
CIRCULATION PATTERN OF PUNJABI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	5	6873	27	30092	32	36965
	2001 to 5000	4	10752	10	43776	14	54528
	5001 to 15000	4	40155	9	66448	13	106603
	15001 to 25000	16	317026	26	543717	42	860743
Medium	25001 to 50000	23	877680	6	219502	29	1097182
	50001 to 75000	7	491377	3	165967	10	657344
Big	75001 to 99999	2	175928	4	373779	6	549707
	100000 to 2500000	4	887228	0	0	4	887228
Total		65	2807019	85	1443281	150	4250300

TABLE 8.17
CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	4	2000	5	5591	9	7591
	2001 to 5000	0	0	3	9400	3	9400
	5001 to 15000	1	15000	3	17500	4	32500
	15001 to 25000	6	98100	2	39000	8	137100
Medium	25001 to 50000	1	36415	0	0	1	36415
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		12	151515	13	71491	25	223006

TABLE 8.18
CIRCULATION PATTERN OF SANTHALI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	1	0	1	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	2	65500	0	0	2	65500
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		2	65500	1	0	3	65500

TABLE 8.19
CIRCULATION PATTERN OF SINDHI NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	1	300	1	300
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	1	5177	6	43054	7	48231
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	5	208386	4	156114	9	364500
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		6	213563	11	199468	17	413031

TABLE 8.20
CIRCULATION PATTERN OF TAMIL NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	32	26794	128	170780	160	197574
	2001 to 5000	9	32431	35	125590	44	158021
	5001 to 15000	32	300955	32	290418	64	591373
	15001 to 25000	21	381683	12	243943	33	625626
Medium	25001 to 50000	16	602207	15	471899	31	1074106
	50001 to 75000	9	552594	6	395430	15	948024
Big	75001 to 99999	6	510140	3	277784	9	787924
	100000 to 2500000	18	3230544	10	1509837	28	4740381
Total		143	5637348	241	3485681	384	9123029

TABLE 8.21
CIRCULATION PATTERN OF TELUGU NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	161	269767	264	416186	425	685953
	2001 to 5000	27	114415	72	295290	99	409705
	5001 to 15000	234	1952203	450	3755194	684	5707397
	15001 to 25000	232	4053330	90	1709941	322	5763271
Medium	25001 to 50000	230	7462520	54	1689074	284	9151594
	50001 to 75000	22	1285677	6	369304	28	1654981
Big	75001 to 99999	16	1332249	0	0	16	1332249
	100000 to 2500000	13	2368193	3	600057	16	2968250
Total		935	18838354	939	8835046	1874	27673400

TABLE 8.22
CIRCULATION PATTERN OF URDU NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	198	260934	171	261121	369	522055
	2001 to 5000	46	160419	50	185146	96	345565
	5001 to 15000	216	1623329	251	1959086	467	3582415
	15001 to 25000	340	6319763	119	2201827	459	8521590
Medium	25001 to 50000	369	12955621	50	1597291	419	14552912
	50001 to 75000	54	3530577	2	133822	56	3664399
Big	75001 to 99999	9	734354	0	0	9	734354
	100000 to 2500000	4	503715	0	0	4	503715
Total		1236	26088712	643	6338293	1879	32427005

TABLE 8.23
CIRCULATION PATTERN OF NEWSPAPERS IN OTHER LANGUAGES

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	4	5927	14	16705	18	22632
	2001 to 5000	0	0	4	15422	4	15422
	5001 to 15000	6	59616	6	37110	12	96726
	15001 to 25000	3	58090	4	61380	7	119470
Medium	25001 to 50000	12	467650	1	33530	13	501180
	50001 to 75000	1	50411	1	65065	2	115476
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		26	641694	30	229212	56	870906

TABLE 8.24
CIRCULATION PATTERN OF BILINGUAL NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	24	31192	479	594996	503	626188
	2001 to 5000	13	46451	206	675857	219	722308
	5001 to 15000	30	311487	288	2488280	318	2799767
	15001 to 25000	21	376062	117	2256137	138	2632199
Medium	25001 to 50000	24	829401	91	3066620	115	3896021
	50001 to 75000	7	475936	21	1265834	28	1741770
Big	75001 to 99999	2	162574	1	94442	3	257016
	100000 to 2500000	1	159250	3	346375	4	505625
Total		122	2392353	1206	10788541	1328	13180894

TABLE 8.25
CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS

Category	Range	Dailies, Tri/Bi Weeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	0 to 2000	0	0	60	74378	60	74378
	2001 to 5000	0	0	20	73239	20	73239
	5001 to 15000	2	15000	39	323407	41	338407
	15001 to 25000	3	60186	9	166533	12	226719
Medium	25001 to 50000	1	25500	7	241973	8	267473
	50001 to 75000	1	50850	1	58778	2	109628
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		7	151536	136	938308	143	1089844