

## **CHAPTER – 5**

### **OWNERSHIP OF PUBLICATIONS**

**5.1.** The study of ownership pattern of publications in 2015-16 is entirely based on the Annual Statements received online from these publications for the year 2015-16. The study reveals that a majority of the publications were owned by individuals. Out of 26,104 publications that furnished Annual Statements for the year under review, Individuals owned 23,024 (88.20 per cent), followed by Joint Stock Companies 2,037 (7.8 per cent), Societies and Associations 374 (1.43 per cent), Trusts 287 (1.10 per cent), Firms and Partnerships 222 (0.85 per cent) and Central and State Governments 59 publications (0.23 per cent). The remaining 101 publications (0.39 per cent) were owned by other categories of publications. (Table 5.1)

#### **PERIODICITY-WISE**

**5.2.1.** Periodicity-wise study reveals that among 8,914 Dailies & Tri/Bi-Weeklies, 7,364 (82.61 per cent) were owned by Individuals, followed by Joint Stock Companies 1,239 (13.89 per cent) and Firms and Partnerships 133 (1.49 per cent). (Table 5.2)

**5.2.2.** Individuals owned a sizeable number of other Periodicals also. The number of Weekly and Fortnightly publications owned by individuals were 8,759 (94.23 per cent) and 2,385 (94.49 per cent) respectively. Out of 4,672 Monthlies, 4,043 (86.54 per cent) belonged to Individuals and 258 (5.52 per cent) belonged to Joint Stock Companies. The largest numbers of Quarterlies, 268 (77.23 per cent) were also owned by Individuals, followed by Society/Association 27 (7.78 per cent). Out of 80 Annuals, Joint Stock Companies and individuals both owned 36 (45 per cent). (Table 5.3)

#### **LANGUAGE-WISE**

**5.3.** Out of 14,316 Hindi publications 13,430 (93.81 per cent) were owned by Individuals, followed by Joint Stock Companies 586 (4.09 per cent) and Society and Associations 108 (0.75 per cent). In English, out of 2,174 publications, Individuals owned 1,292 (59.42 per cent) followed by Joint Stock companies 671 (30.86 per cent), Societies and Associations 77 (3.54 per cent). Individuals owned maximum number of publications in all the languages except Malayalam in which Joint Stock Companies owned 113 (43.62 per cent) out of 259, In Kashmiri, Sindhi, Dogri and Santhali languages, Individuals owned 100% publications. (Table 5.4A)

#### **STATE-WISE**

**5.4.** Uttar Pradesh and Madhya Pradesh retained the 1<sup>st</sup> and 2<sup>nd</sup> position in publishing the maximum number of publications respectively. In Uttar Pradesh, out of 6,083 publications, 5,766 (94.78 per cent) were owned by Individuals and 189 (3.10 per cent) by Joint Stock Companies. Out of 3,308 publications brought out from Madhya Pradesh, Individuals owned 3,157 (95.43 per cent) publications, followed by Joint Stock Companies 101 (3.05 per cent) and Societies/Associations 24 (0.72 per cent). In all states

Individuals owned the largest number of publications except Kerala & Goa where Joint Stock Companies owned 139 (45.72 per cent) out of 304 and 12 (66.67 per cent) out of 18 publications respectively. All the 15 publications published from Andaman & Nicobar Islands and all 13 publications from Daman & Diu were owned by Individuals. (Table 5.4B)

### CIRCULATION-WISE

**5.5.** The total combined circulation of the publications owned by individuals in 2015-16 was the highest with 46,13,99,651 copies (75.61 per cent), followed by Joint Stock Companies 11,95,70,944 copies (19.59 per cent), by Firms and Partnerships 1,10,16,212 copies (1.81 per cent), by Trusts 85,40,837 copies (1.4 per cent), by Societies and Associations 71,38,075 copies (1.17 per cent), by the Government owned newspapers 11,63,668 copies (0.19 per cent) and those owned by others circulated 14,09,194 copies (0.23 per cent). (Table 5.5)

### COMMON OWNERSHIP

**5.6.1.** A publication establishment, owning two or more '**News & Current Affairs**' publications of which at least one is a Daily, is termed a '**Common Ownership Unit**' for the purpose of this report. There were 2,496 such units in 2015-16, which owned 8,855 '**News-Interest**' publications. Out of these, 5,825 were Dailies and Tri/Bi-Weeklies, 1,989 Weeklies and 1,041 other periodicities. Out of 8,855 Annual statements submitted by such publications, 7,323 belonged to Individuals, 1,262 to Joint Stock Companies, 103 to Firms and Partnerships, 71 to Trusts and 96 to other Units. (Table 5.6 and 5.7)

**5.6.2.** Apart from '**News & Current Affairs**' publications, these 2,496 Common Ownership Units also brought out 211 publications, which had no news content. Thus, the total number of publications which were owned by '**Common Ownership Units**' under '**News & Current Affairs**' category is 8,855 (Table 5.8).

**5.6.3.** the Dailies published by **Common Ownership Units** had a total circulation of 25,25,20,513 copies per publishing day, i.e. 67.98 per cent of the total circulation of all Dailies, published in India. (Table 5.9)

**5.6.4.** The circulation of publications owned by **Common Ownership Units** in 2015-16 was 32,59,94,983 copies per publishing day i.e 52.49 per cent of the total. Out of these, '**News-interest**' newspapers circulated 32,03,30,830 copies and '**Non-news-interest**' publications circulated 56,64,153 copies per publishing day. (Details for the last 12 years may be seen in Table 5.10.

**5.6.5.** Out of a total circulation of 32,03,30,830 copies per publishing day claimed by the publications under '**News & Current Affairs**' category, 21,94,98,335 copies (68.52 per cent) were claimed by Individuals, followed by Joint Stock Companies 8,59,79,016 copies (26.84 per cent), Firms and Partnerships 68,13,263 copies (2.12 per cent) and Trusts 47,23,819 copies (1.47 per cent) and Others 33,16,397 copies (1.03 per cent). (Table 5.6)

**TABLE 5.1**  
**OWNERSHIP OF PUBLICATIONS**

<b>Form of Ownership</b>	<b>Number of Newspapers</b>	<b>Percentage of Total</b>
Government	59	0.23
Firm/Partnership	222	0.85
Individuals	23024	88.2
Others	101	0.39
Joint Stock Companies	2037	7.8
Society/Association	374	1.43
Trusts	287	1.1
<b>Total</b>	<b>26104</b>	<b>100</b>

**TABLE 5.2**  
**OWNERSHIP OF PUBLICATIONS**  
**(PERIODICITY WISE)**

<b>Category</b>	<b>Daily</b>	<b>Bi/Tri-weekly</b>	<b>Weekly</b>	<b>Fortnightly</b>	<b>Monthly</b>	<b>Quarterly</b>	<b>Annual</b>	<b>Others</b>	<b>Total</b>
Central Govt.	1	0	4	2	27	4	0	2	40
Educational Institution	0	0	0	0	0	0	0	0	0
International Organisations	3	0	4	1	1	0	0	1	10
Firm/Partnership	133	0	47	5	31	2	2	2	222
Individuals	7359	5	8759	2385	4043	268	36	169	23024
Organs of Political Parties	4	0	10	2	4	0	0	0	20
Others	4	0	2	2	5	1	0	2	16
Pub. Ltd.	405	1	139	28	66	3	12	8	662
Pvt. Ltd.	830	3	225	61	192	10	24	30	1375
State Govt.	3	0	2	2	11	0	0	1	19
Society/Association	81	0	54	18	167	27	2	25	374
Trusts	80	0	47	15	107	24	2	12	287
<b>Total</b>	<b>8905</b>	<b>9</b>	<b>9295</b>	<b>2524</b>	<b>4672</b>	<b>347</b>	<b>80</b>	<b>272</b>	<b>26104</b>

**TABLE 5.3**  
**OWNERSHIP PATTERN OF PUBLICATIONS**  
**(Periodicity-Wise/ In percentage)**

Form of Ownership	Dailies, Tri/Bi Weeklies	Weeklies	Fortnightlies	Monthlies	Others
Individuals	82.61	94.23	94.49	86.54	67.67
Society/Association	0.91	0.58	0.71	3.57	7.73
Joint Stock Companies	13.9	3.92	3.53	5.52	12.45
Others	2.58	1.27	1.27	4.37	12.16
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

**TABLE 5.4 A**  
**DISTRIBUTION OF OWNERSHIP OF PUBLICATIONS**  
**(LANGUAGE-WISE)**

Language	Central Govt.	Firm/ Partnership	Individuals	Organs of Political Parties	Cooperative	Educational	International	Pub. Ltd	Pvt. Ltd.	State Govt	Society/ Association	Trusts	Total
Assamese	0	5	42	0	0	0	0	2	7	0	1	0	57
Bengali	0	1	296	1	1	0	0	5	27	2	20	6	359
Bilingual	1	13	943	2	1	4	1	19	67	4	47	19	1121
Dogri	0	0	3	0	0	0	0	0	0	0	0	0	3
English	16	42	1292	1	6	37	3	243	428	1	77	28	2174
Gujarati	1	13	1501	0	0	1	0	18	40	1	22	41	1638
Hindi	10	75	13430	5	4	6	5	188	398	3	108	84	14316
Kannada	1	3	376	0	0	0	0	19	37	1	4	9	450
Kashmiri	0	0	3	0	0	0	0	0	0	0	0	0	3
Konkani	0	0	1	0	0	0	0	0	0	0	1	0	2
Maithili	0	0	2	0	0	0	0	0	1	0	1	0	4
Malayalam	2	3	102	3	1	0	0	62	51	1	11	23	259
Manipuri	0	1	7	0	0	0	0	0	0	0	0	0	8
Marathi	2	30	1005	1	1	1	0	34	72	0	23	13	1182
Multilingual	0	1	87	0	0	2	0	0	2	1	3	5	101
Nepali	0	1	11	0	0	0	0	0	1	0	0	0	13
Odia	0	2	317	0	0	0	0	9	14	0	12	7	361
Others	0	0	45	0	0	0	0	0	0	0	0	1	46
Punjabi	1	2	127	0	0	0	0	5	7	0	2	6	150
Sanskrit	0	0	21	0	0	1	0	1	0	0	0	1	24
Santhali	0	0	2	0	0	0	0	0	0	0	0	0	2
Sindhi	0	0	16	0	0	0	0	0	0	0	0	0	16
Tamil	0	9	198	2	1	2	0	17	69	0	6	24	328
Telugu	2	10	1417	1	1	1	0	28	102	4	20	10	1596
Urdu	4	11	1780	4	0	0	1	12	52	1	16	10	1891
<b>Total</b>	<b>40</b>	<b>222</b>	<b>23024</b>	<b>20</b>	<b>16</b>	<b>55</b>	<b>10</b>	<b>662</b>	<b>1375</b>	<b>19</b>	<b>374</b>	<b>287</b>	<b>26104</b>

**TABLE 5.4 B**  
**DISTRIBUTION OF OWNERSHIP OF PUBLICATIONS**  
**(STATE-WISE)**

Language	Central Govt.	Firm/ Partnership	Individuals	Organs Of Political Parties	Co-operational	Educational	International	Pub Ltd	Pvt Ltd	State Govt	Society	Trust	Total
Andaman & Nicobar Islands	0	0	15	0	0	0	0	0	0	0	0	0	15
Andhra Pradesh	0	15	1352	1	1	0	0	30	98	3	16	7	1523
Arunachal Pradesh	0	0	7	0	0	0	0	0	2	0	0	0	9
Assam	0	6	100	0	0	0	0	11	21	0	2	0	140
Bihar	0	2	256	0	1	0	0	15	20	0	1	1	296
Chandigarh	0	2	47	1	0	0	0	15	11	0	1	4	81
Chhattisgarh	0	1	368	0	0	0	0	5	29	0	1	2	406
Daman & Diu	0	0	13	0	0	0	0	0	0	0	0	0	13
Delhi	28	21	2068	2	4	32	4	64	230	2	85	43	2583
Dadra & Nagar Haveli	0	1	18	0	0	0	0	3	1	0	0	0	23
Goa	0	1	3	0	0	0	0	6	6	0	1	1	18
Gujarat	1	15	1631	0	1	1	0	27	50	1	23	40	1790
Haryana	0	1	225	0	0	0	0	8	8	0	7	3	252
Himachal Pradesh	0	0	77	0	0	0	0	5	6	0	0	0	88
Jharkhand	0	2	106	0	0	0	0	15	20	0	0	2	145
Jammu & Kashmir	0	4	365	2	0	0	0	4	6	0	1	5	387
Karnataka	1	1	463	0	0	0	0	51	63	2	11	13	605
Kerala	2	3	114	3	2	0	0	78	61	1	19	21	304
Maharashtra	4	59	1482	1	3	3	2	97	194	0	42	36	1923
Manipur	0	2	13	0	0	0	0	0	1	0	0	0	16
Meghalaya	0	0	13	0	0	0	0	2	1	0	0	0	16
Mizoram	0	0	4	0	1	0	0	0	1	0	0	0	6
Madhya Pradesh	0	13	3157	0	0	1	0	29	72	2	24	10	3308
Nagaland	0	0	6	0	0	0	0	0	0	0	1	0	7
Odisha	0	4	384	0	0	1	0	19	25	0	11	7	451
Puducherry	0	0	22	0	0	2	0	1	4	0	1	5	35
Punjab	0	2	173	0	0	0	0	6	14	0	1	2	198
Rajasthan	0	7	1637	0	1	0	0	22	44	1	5	8	1725
Sikkim	0	0	22	0	0	0	0	0	1	0	0	0	23
Telangana	2	2	552	2	0	1	0	8	36	3	9	6	621
Tamil nadu	0	16	259	2	1	9	0	36	148	1	19	25	516
Tripura	0	0	47	0	0	0	0	0	1	0	1	0	49
Uttar pradesh	0	35	5766	4	0	3	4	69	120	1	53	28	6083
Uttarakhand	1	6	1910	0	0	0	0	12	18	0	9	10	1966
West bengal	1	1	349	2	1	2	0	24	63	2	30	8	483
<b>Total</b>	<b>40</b>	<b>222</b>	<b>23024</b>	<b>20</b>	<b>16</b>	<b>55</b>	<b>10</b>	<b>662</b>	<b>1375</b>	<b>19</b>	<b>374</b>	<b>287</b>	<b>26104</b>

**TABLE 5.5**  
**CIRCULATION OF PUBLICATIONS**  
**UNDER DIVERSE OWNERSHIP**

Form of Ownership	Number	Circulation	Percentage of Circulation
Government	59	1163668	0.19
Firm/Partnership	222	11016212	1.81
Individuals	23024	461399651	75.61
Others	101	1409194	0.23
Joint Stock Companies	2037	119570944	19.59
Society/Association	374	7138075	1.17
Trusts	287	8540837	1.4
<b>Total</b>	<b>26104</b>	<b>610238581</b>	<b>100</b>

**TABLE 5.6**  
**OWNERSHIP OF 'NEWS & CURRENT AFFAIRS'**  
**NEWSPAPERS**

Form of Ownership	No. of Units	No. of Such Newspapers	Circulation
Joint Stock	91	1262	85979016
Individuals	2320	7323	219498335
Firms/Partnerships	61	103	6813263
Trusts	4	71	4723819
Others	20	96	3316397
<b>Total</b>	<b>2496</b>	<b>8855</b>	<b>320330830</b>

**TABLE 5.7**  
**NUMBER OF 'NEWS & CURRENT AFFAIRS' NEWSPAPERS**  
**UNDER COMMON OWNERSHIP UNITS (PERIODICITY-WISE)**  
**(2004-05 to 2015-16)**

Year	Dailies, Tri & Bi-Weeklies	Weeklies	Others	Total	Growth over previous year
2004-05	870	235	69	1174	(-) 9.83
2005-06	1106	323	121	1550	24.26
2006-07	1257	347	157	1761	13.61
2007-08	1485	515	174	2174	23.45
2008-09	2021	652	282	2955	35.92
2009-10	2367	741	289	3397	14.96
2010-11	2801	949	387	4137	21.78
2011-12	3070	1097	465	4632	11.97
2012-13	3648	1268	532	5448	17.62
2013-14	4429	1533	764	6726	23.46
2014-15	5322	1805	856	7983	18.69
<b>2015-16</b>	<b>5825</b>	<b>1989</b>	<b>1041</b>	<b>8855</b>	<b>10.92</b>

**TABLE 5.8**  
**NUMBER OF NEWSPAPERS**  
**UNDER COMMON OWNERSHIP FROM (2004-05 to 2015-16)**

<b>Year</b>	<b>Number of Units</b>	<b>Number of 'news-interest' newspapers</b>	<b>Number of 'non-news interest' newspapers</b>	<b>Total</b>
2004-05	307	1174	101	1275
2005-06	427	1550	167	1717
2006-07	504	1761	245	2006
2007-08	609	2174	247	2421
2008-09	818	2955	125	3080
2009-10	962	3397	250	3647
2010-11	1145	4137	189	4326
2011-12	1256	4632	294	4926
2012-13	1516	5448	298	5746
2013-14	1874	6726	43	6769
2014-15	2268	7983	220	8203
<b>2015-16</b>	<b>2496</b>	<b>8855</b>	<b>211</b>	<b>9066</b>

**TABLE 5.9**  
**CIRCULATION OF COMMON OWNERSHIP 'NEWS & CURRENT AFFAIRS' DAILIES**  
**(2004-05 to 2015-16)**

Year	Circulation	Percentage of Total Circulation
2004-05	4,59,59,067	58.26
2005-06	5,72,55,780	64.43
2006-07	6,18,80,553	62.61
2007-08	7,08,03,220	66.93
2008-09	9,18,01,321	67.60
2009-10	11,01,00,057	67.83
2010-11	12,61,77,993	71.83
2011-12	14,03,42,854	71.26
2012-13	15,90,73,804	74.58
2013-14	18,69,52,472	70.74
2014-15	21,61,02,937	72.93
<b>2015-16</b>	<b>25,25,20,513</b>	<b>67.98</b>

**TABLE 5.10**  
**CIRCULATION OF COMMON OWNERSHIP NEWSPAPERS**  
**(2004-05 to 2015-16)**

Year	Circulation of 'news & current affairs' newspapers	Circulation of 'non-news-interest' newspapers	Total	Percentage of Total Circulation
2004-05	5,83,99,009	42,91,421	6,26,90,430	37.26
2005-06	7,68,56,479	45,42,349	8,13,98,828	42.52
2006-07	7,87,94,044	59,67,656	8,47,61,700	41.02
2007-08	9,22,78,733	76,53,487	9,99,32,220	48.25
2008-09	11,82,88,183	36,43,894	12,19,32,077	45.86
2009-10	14,57,82,229	93,08,136	15,50,90,365	47.21
2010-11	16,79,23,179	64,20,477	17,43,43,656	51.01
2011-12	18,72,15,747	87,01,803	19,59,17,550	50.55
2012-13	20,41,06,390	91,83,441	21,32,89,831	52.66
2013-14	24,37,49,433	10,06,449	24,47,55,882	54.32
2014-15	27,55,75,069	66,07,146	28,21,82,215	53.98
<b>2015-16</b>	<b>32,03,30,830</b>	<b>56,64,153</b>	<b>32,59,94,983</b>	<b>52.49</b>