

## **CHAPTER – 5**

### **OWNERSHIP OF PUBLICATIONS**

**5.1.** The study of ownership pattern of publications in 2017-18 is entirely based on the Annual Statements received online from these publications for the year 2017-18. The study reveals that a majority of the publications were owned by individuals. Out of 30,117 publications that furnished Annual Statements for the year under review, Individuals owned 26,750 (88.82 per cent), followed by Joint Stock Companies 2,084 (6.92 per cent), Societies and Associations 539 (1.79 per cent), Trusts 352 (1.17 per cent), Firms and Partnerships 215 (0.71 per cent) and Central and State Governments 57 publications (0.19 per cent). The remaining 120 publications (0.40 per cent) were owned by other categories of publications. (Table 5.1)

#### **PERIODICITY-WISE**

**5.2.1.** Periodicity-wise study reveals that among 8,930 Dailies & Tri/Bi-Weeklies, 7,449 (83.41 per cent) were owned by Individuals, followed by Joint Stock Companies 1,188 (13.30 per cent) and Firms and Partnerships 123 (1.37 per cent). (Table 5.2)

**5.2.2.** Individuals owned a sizeable number of other Periodicals also. The number of Weekly and Fortnightly publications owned by individuals were 10,291 (94.98 per cent) and 2,679 (94.46 per cent) respectively. Out of 6,138 Monthlies, 5,376 (87.58 per cent) belonged to Individuals and 259 (4.22 per cent) belonged to Joint Stock Companies. The largest numbers of Quarterlies, 381 (72.98 per cent) were also owned by Individuals, followed by Society/Association 56 (10.72) and Trust 34 (6.51 per cent). Out of 94 Annuals, Individuals owned 50 (53.19 per cent). (Table 5.3)

#### **LANGUAGE-WISE**

**5.3.** Out of 15,327 Hindi publications 14,447 (94.25 per cent) were owned by Individuals, followed by Joint Stock Companies 577 (3.76 per cent) and Society and Associations 119 (0.77 per cent). In English, out of 2,393 publications, Individuals owned 1,345 (56.20 per cent) followed by Joint Stock companies 718 (30.00 per cent), Societies and Associations 159 (6.64 per cent). Individuals owned maximum number of publications in all the languages while in Kashmiri, Sindhi, Dogri, Bodo, Maithili and Santhali languages, Individuals owned 100% publications. (Table 5.4A)

#### **STATE-WISE**

**5.4.** Uttar Pradesh and Madhya Pradesh retained the 1<sup>st</sup> and 2<sup>nd</sup> position respectively in publishing the maximum number of publications. In Uttar Pradesh, out of 5,630 publications, 5,353 (95.07 per cent) were owned by Individuals and 164 (2.91 per cent) by Joint Stock Companies. Out of 4,688 publications brought out from Madhya Pradesh, Individuals owned 4,522 (96.45 per cent) publications, followed by Joint Stock Companies 112 (2.38 per cent) and Societies/Associations 26 (0.55 per cent). In all states Individuals owned the largest number of publications except Goa where Joint Stock Companies owned

16 (55.17 per cent) out of 29. All the 13 publications published from Daman & Diu were owned by Individuals. (Table 5.4B)

### CIRCULATION-WISE

**5.5.** The total combined circulation of the publications owned by individuals in 2017-18 was the highest with 29,26,97,870 copies (68.06 per cent), followed by Joint Stock Companies 11,29,54,927 copies (26.26 per cent), by Firms and Partnerships 80,56,298 copies (1.87 per cent), by Societies and Associations 73,49,058 copies (1.71 per cent), by Trust 71,93,653 copies (1.67 per cent), by the Government owned newspapers 8,29,498 copies (0.19 per cent) and those owned by others circulated 9,85,325 copies (0.23 per cent). (Table 5.5)

### COMMON OWNERSHIP

**5.6.1.** A publication establishment, owning two or more ‘**News & Current Affairs**’ publications of which at least one is a Daily, is termed a ‘**Common Ownership Unit**’ for the purpose of this report. There were 2,530 such units in 2017-18, which owned 8,804 ‘News-Interest’ publications. Out of these, 5,608 were Dailies and Tri/Bi-Weeklies, 1,884 Weeklies and 1,312 other periodicities. Out of 8,804 Annual statements submitted by such publications, 7,293 belonged to Individuals, 1,262 to Joint Stock Companies, 91 to Firms and Partnerships, 76 to Trusts and 82 to other Units. (Table 5.6 and 5.7)

**5.6.2.** Apart from ‘**News & Current Affairs**’ publications, these 2,530 Common Ownership Units also brought out 212 publications, which had no news content. Thus, the total number of publications which were owned by ‘**Common Ownership Units**’ under ‘**News & Current Affairs**’ category is 9,016 (Table 5.8).

**5.6.3.** The Dailies published by **Common Ownership Units** had a total circulation of 17,18,86,507 copies per publishing day, i.e. 70.83 per cent of the total circulation of all Dailies, published in India. (Table 5.9)

**5.6.4.** The circulation of publications owned by **Common Ownership Units** in 2017-18 was 22,58,07,337 copies per publishing day i.e 51.55 per cent of the total. Out of these, ‘**News-interest**’ newspapers circulated 22,16,96,378 copies and ‘**Non-news-interest**’ publications circulated 41,10,959 copies per publishing day. (Details for the last 11 years may be seen in Table 5.10.

**5.6.5.** Out of a total circulation of 22,16,96,378 copies per publishing day claimed by the publications under ‘**News & Current Affairs**’ category, 12,39,95,587 copies (55.93 per cent) were claimed by Individuals, followed by Joint Stock Companies 8,59,74,204 copies (38.78 per cent), Firms and Partnerships 54,92,622 copies (2.47 per cent), Trusts 41,31,314 copies (1.86 per cent) and Others 21,02,651 copies (0.94 per cent). (Table 5.6)

**TABLE 5.1**  
**OWNERSHIP OF PUBLICATIONS**

Form of Ownership	Number of Newspapers	Percentage of Total
Government	57	0.19
Firm/Partnership	215	0.71
Individuals	26750	88.82
Others	120	0.40
Joint Stock Companies	2084	6.92
Society/Association	539	1.79
Trusts	352	1.17
<b>Total</b>	<b>30117</b>	<b>100</b>

**TABLE 5.2**  
**OWNERSHIP OF PUBLICATIONS**  
**(PERIODICITY WISE)**

Category	Daily	Weekly	Fortnightly	Monthly	Quarterly	Annual	Others	Total
Central Govt.	1	6	1	17	4	1	1	31
Educational Institution	2	2	2	30	19	5	30	90
International Organisations	2	1	0	3	2	0	1	9
Firm/Partnership	123	37	9	33	1	1	11	215
Individuals	7449	10291	2679	5376	381	50	524	26750
Organs of Political Parties	3	10	2	5	1	0	0	21
Others	0	0	0	0	0	0	0	0
Pub. Ltd.	378	153	33	84	2	12	38	700
Pvt. Ltd.	810	216	55	195	21	18	69	1384
State Govt.	2	4	2	14	1	0	3	26
Society/Association	78	65	25	245	56	4	66	539
Trusts	82	49	28	136	34	3	20	352
<b>Total</b>	<b>8930</b>	<b>10834</b>	<b>2836</b>	<b>6138</b>	<b>522</b>	<b>94</b>	<b>763</b>	<b>30117</b>

**TABLE 5.3**  
**OWNERSHIP PATTERN OF PUBLICATIONS**  
**(Periodicity-Wise/ In Percentage)**

Form of Ownership	Dailies	Weeklies	Fortnightlies	Monthlies	Others
Individuals	83.42	94.99	94.46	87.59	69.25
Society/Association	0.87	0.6	0.88	3.99	9.14
Firm/Partnership	1.38	0.34	0.32	0.54	0.94
Joint Stock Companies	13.3	3.41	3.1	4.55	11.6
Others	1.03	0.66	1.23	3.34	9.06
<b>Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

**TABLE 5.4 A**  
**DISTRIBUTION OF OWNERSHIP OF PUBLICATIONS**  
**(LANGUAGE-WISE)**

Language	Central Govt.	Firm/ Partnership	Individuals	Organs of Political Parties	Educational	International	Pub. Ltd	Pvt Ltd.	State Govt	Society/ Association	Trusts	Total
Assamese	0	5	38	0	0	0	3	7	0	0	2	55
Bengali	1	5	417	1	0	0	5	25	2	33	10	499
Bilingual	1	13	1208	1	5	1	11	52	7	57	21	1377
Bodo	0	0	3	0	0	0	0	0	0	0	0	3
Dogri	0	0	2	0	0	0	0	0	0	0	0	2
English	11	33	1345	3	62	4	259	459	3	159	55	2393
Gujarati	0	16	1808	0	2	0	18	41	0	28	41	1954
Hindi	9	69	14447	6	7	3	197	380	4	119	86	15327
Kannada	1	6	797	0	0	0	23	42	1	10	11	891
Kashmiri	0	0	3	0	0	0	0	0	0	0	0	3
Konkani	0	0	2	0	0	0	0	1	0	1	0	4
Maithili	0	0	1	0	0	0	0	0	0	0	0	1
Malayalam	1	4	146	2	1	0	61	55	2	16	25	313
Manipuri	0	1	7	0	0	0	0	0	0	0	0	8
Marathi	1	32	2042	2	1	0	43	68	2	32	20	2243
Multilingual	1	1	132	0	2	0	0	1	2	14	8	161
Nepali	0	1	18	0	0	0	0	1	0	0	0	20
Odia	0	2	367	0	0	0	7	15	0	14	8	413
Others	0	0	50	0	2	0	0	0	0	5	1	58
Punjabi	1	1	129	0	0	0	5	8	0	2	10	156
Sanskrit	0	0	25	0	0	0	1	0	0	1	1	28
Santhali	0	0	1	0	0	0	0	0	0	0	0	1
Sindhi	0	0	15	0	0	0	0	0	0	0	0	15
Tamil	0	13	359	2	4	0	20	72	0	17	33	520
Telugu	1	8	1745	2	2	1	32	109	2	23	8	1933
Urdu	3	5	1643	2	2	0	15	48	1	8	12	1739
<b>Total</b>	<b>31</b>	<b>215</b>	<b>26750</b>	<b>21</b>	<b>90</b>	<b>9</b>	<b>700</b>	<b>1384</b>	<b>26</b>	<b>539</b>	<b>352</b>	<b>30117</b>

**TABLE 5.4 B**  
**DISTRIBUTION OF OWNERSHIP OF PUBLICATIONS**  
**(STATE-WISE)**

Language	Central Govt.	Firm/ Partnership	Individuals	Organs Of Political Parties	Educational	International	Pub Ltd	Pvt Ltd	State Govt	Society	Trust	Total
Andaman & Nicobar Islands	0	0	21	0	0	0	0	2	0	0	0	23
Andhra Pradesh	0	11	1557	2	1	0	29	91	2	16	7	1716
Arunachal Pradesh	0	0	9	0	0	0	0	2	0	0	0	11
Assam	1	6	78	0	1	0	12	18	1	1	3	121
Bihar	0	2	242	0	0	0	18	19	0	3	1	285
Chandigarh	0	1	41	0	0	0	18	13	0	1	13	87
Chhattisgarh	0	0	468	0	0	0	5	32	0	1	3	509
Daman & Diu	0	0	13	0	0	0	0	0	0	0	0	13
Delhi	19	17	1682	4	41	2	70	213	2	97	38	2185
Dadra & Nagar Haveli	0	1	18	0	0	0	3	0	0	0	0	22
Goa	0	1	8	0	0	1	5	11	0	2	1	29
Gujarat	1	16	1957	0	2	0	29	53	0	30	39	2127
Haryana	0	1	275	0	0	1	7	10	0	4	3	301
Himachal Pradesh	0	0	90	0	0	0	5	4	0	0	1	100
Jharkhand	0	1	119	0	0	0	20	16	0	3	0	159
Jammu & Kashmir	0	3	381	1	1	0	5	6	0	1	5	403
Karnataka	3	3	912	0	1	0	52	68	3	16	17	1075
Kerala	1	5	174	2	3	1	85	69	3	28	25	396
Maharashtra	2	56	2932	3	10	2	99	200	3	113	52	3472
Manipur	0	2	10	0	0	0	0	1	0	0	0	13
Meghalaya	0	0	14	0	0	0	2	0	0	0	0	16
Mizoram	0	0	9	0	3	0	0	1	0	6	0	19
Madhya Pradesh	1	13	4522	0	2	0	34	78	3	26	9	4688
Nagaland	0	0	5	0	1	0	0	0	0	1	0	7
Odisha	0	3	444	0	1	0	18	26	0	17	10	519
Puducherry	0	0	29	0	1	0	1	3	0	6	6	46
Punjab	0	3	192	0	0	0	5	14	0	7	5	226
Rajasthan	0	6	1643	0	1	0	23	51	1	13	10	1748
Sikkim	0	0	28	0	0	0	0	1	0	0	0	29
Telangana	1	4	740	1	4	0	19	47	3	20	6	845
Tamil nadu	0	20	446	2	10	0	48	148	1	34	32	741
Tripura	0	0	48	0	0	0	0	1	0	1	1	51
Uttar pradesh	0	29	5353	4	4	2	54	110	2	41	31	5630
Uttarakhand	1	6	1805	0	1	0	12	13	0	7	22	1867
West bengal	1	5	485	2	2	0	22	63	2	44	12	638
<b>Total</b>	<b>31</b>	<b>215</b>	<b>26750</b>	<b>21</b>	<b>90</b>	<b>9</b>	<b>700</b>	<b>1384</b>	<b>26</b>	<b>539</b>	<b>352</b>	<b>30117</b>

**TABLE 5.5**  
**CIRCULATION OF PUBLICATIONS**  
**UNDER DIVERSE OWNERSHIP**

Form of Ownership	Number	Circulation	Percentage of Circulation
Government	57	829498	0.19
Firm/Partnership	215	8056298	1.87
Individuals	26750	292697870	68.06
Others	120	985325	0.23
Joint Stock Companies	2084	112954927	26.26
Society/Association	539	7349058	1.71
Trusts	352	7193653	1.67
<b>Total</b>	<b>30117</b>	<b>430066629</b>	<b>100</b>

**TABLE 5.6**  
**OWNERSHIP OF 'NEWS & CURRENT AFFAIRS'**  
**NEWSPAPERS**

Form of Ownership	No. of Units	No. of Such Newspapers	Circulation
Joint Stock	108	1262	85974204
Individuals	2349	7293	123995587
Firms/Partnerships	56	91	5492622
Trusts	3	76	4131314
Others	14	82	2102651
<b>Total</b>	<b>2530</b>	<b>8804</b>	<b>221696378</b>

**TABLE 5.7**  
**NUMBER OF 'NEWS & CURRENT AFFAIRS' NEWSPAPERS**  
**UNDER COMMON OWNERSHIP UNITS (PERIODICITY-WISE)**  
**(2007-08 to 2017-18)**

Year	Dailies, Tri & Bi-Weeklies	Weeklies	Others	Total	Growth over previous year
2007-08	1485	515	174	2174	23.45
2008-09	2021	652	282	2955	35.92
2009-10	2367	741	289	3397	14.96
2010-11	2801	949	387	4137	21.78
2011-12	3070	1097	465	4632	11.97
2012-13	3648	1268	532	5448	17.62
2013-14	4429	1533	764	6726	23.46
2014-15	5322	1805	856	7983	18.69
2015-16	5825	1989	1041	8855	10.92
2016-17	5785	2009	1269	9063	02.34
<b>2017-18</b>	<b>5608</b>	<b>1884</b>	<b>1312</b>	<b>8804</b>	<b>- 02.75</b>

**TABLE 5.8**  
**NUMBER OF NEWSPAPERS**  
**UNDER COMMON OWNERSHIP FROM (2007-08 to 2017-18)**

Year	Number of Units	Number of 'news-interest' newspapers	Number of 'non-news interest' newspapers	Total
2007-08	609	2174	247	2421
2008-09	818	2955	125	3080
2009-10	962	3397	250	3647
2010-11	1145	4137	189	4326
2011-12	1256	4632	294	4926
2012-13	1516	5448	298	5746
2013-14	1874	6726	43	6769
2014-15	2268	7983	220	8203
2015-16	2496	8855	211	9066
2016-17	2546	9063	214	9277
<b>2017-18</b>	<b>2530</b>	<b>8804</b>	<b>212</b>	<b>9016</b>

**TABLE 5.9**  
**CIRCULATION OF COMMON OWNERSHIP 'NEWS & CURRENT AFFAIRS' DAILIES**  
**(2007-08 to 2017-18)**

Year	Circulation	Percentage of Total Circulation
2007-08	7,08,03,220	66.93
2008-09	9,18,01,321	67.60
2009-10	11,01,00,057	67.83
2010-11	12,61,77,993	71.83
2011-12	14,03,42,854	71.26
2012-13	15,90,73,804	74.58
2013-14	18,69,52,472	70.74
2014-15	21,61,02,937	72.93
2015-16	25,25,20,513	67.98
2016-17	19,32,85,626	70.19
<b>2017-18</b>	<b>17,18,86,507</b>	<b>70.83</b>

**TABLE 5.10**  
**CIRCULATION OF COMMON OWNERSHIP NEWSPAPERS**  
**(2007-08 to 2017-18)**

<b>Year</b>	<b>Circulation of 'news &amp; current affairs' newspapers</b>	<b>Circulation of 'non- news-interest' newspapers</b>	<b>Total</b>	<b>Percentage of Total Circulation</b>
2007-08	9,22,78,733	76,53,487	9,99,32,220	48.25
2008-09	11,82,88,183	36,43,894	12,19,32,077	45.86
2009-10	14,57,82,229	93,08,136	15,50,90,365	47.21
2010-11	16,79,23,179	64,20,477	17,43,43,656	51.01
2011-12	18,72,15,747	87,01,803	19,59,17,550	50.55
2012-13	20,41,06,390	91,83,441	21,32,89,831	52.66
2013-14	24,37,49,433	10,06,449	24,47,55,882	54.32
2014-15	27,55,75,069	66,07,146	28,21,82,215	53.98
2015-16	32,03,30,830	56,64,153	32,59,94,983	52.49
2016-17	25,01,07,575	48,76,359	25,49,83,934	51.24
<b>2017-18</b>	<b>22,16,96,378</b>	<b>41,10,959</b>	<b>22,58,07,337</b>	<b>51.55</b>