

CHAPTER – 8

LANGUAGE-WISE STUDY OF THE PRESS

8.1.1 This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India comprises of Publications in multiple languages. Annual Statements giving circulation details were received from publications of these languages.

8.1.2 The Hindi Press maintained its lead in the Indian Press. There were 15,327 publications in Hindi filed Annual Statements during 2017-18. English retained the second place with 2,393 publications. Marathi with 2,243 publications ranked third followed by Gujarati with 1,954 publications, Telugu with 1,933, Urdu with 1,739 publications and Bi-lingual with 1,377 publications. (Chapter 3 Table 3.1)

8.1.3 3,838 Dailies of Hindi publications filed their Annual Statements during the year 2017-18, which were the highest among all languages, followed by Urdu publications (1,145 Dailies); Telugu publications (950 Dailies) and English publications (815 Dailies). (Chapter 3 Table 3.1)

8.1.4 Circulation of Hindi Press was during the year under report as 19,56,21,990 compared to 23,89,75,773 copies in the previous year i.e. registering a decrease of 18.14% i.e. 4,33,53,783 copies per publishing day. While in case of English Press, a decrease of 5.52% i.e. 31,23,436 copies per publishing day was reported as compared to previous year's claim. The total circulation of English Press during 2017-18 was 5,34,53,564 copies as compared to previous year claim of 5,65,77,000 per publishing day. Urdu claimed a circulation of 2,52,89,731 copies in 2017-18 as compared to 3,24,27,005 copies in the previous year i.e. registering a decrease of 22.01%. (Table 4.2)

8.1.5 The total circulation of Daily publications including Tri/Bi Weeklies in all the languages was 24,26,90,557 copies per publishing day while other Periodicals claim was 18,73,76,072 copies per publishing day in 2017-18.

THE PRINT MEDIA IN PRINCIPAL LANGUAGES

1. ASSAMESE

8.2.1 During 2017-18, the number of newspapers/Periodicals in **Assamese language** filed Annual Statements online was 55. Out of these 55 publications, 24 were Dailies, 19 Weeklies, 1 Fortnightlies, 9 Monthlies and 2 other Periodicals. (Table 3.1)

8.2.2 Out of 55 publications 54 publications were brought out from Assam and 1 from Delhi.(Table 3.3)

8.2.3 Circulation: The circulation figure as supplied by Assamese Press noted a decrease of 3,67,547 copies per publishing day from 14,23,426 during 2016-17 to 10,55,879 copies in 2017-18.

8.2.4 Circulation Pattern: Out of 55 publications that supplied circulation data, 02 were Big, 13 were 'Medium' and the rest 40 were 'Small' category publications. (Table 8.1)

8.2.5 Circulation Level: With a circulation of 79,934 copies per publishing day, "*Dainik Agradoot*", a Daily from Kamrup, was the leading newspaper in the Assamese in Assam State.

8.2.6 Oldest Newspaper: *Janambhoomi*,* a Weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

2. BENGALI

8.3.1 The **Bengali** Press in 2017-18 comprised 499 publications. Out of these, 66 were Dailies, 118 Weeklies, 167 Fortnightlies, 103 Monthlies, 24 Quarterlies, 20 other Periodicals and 01annual (Table 3.1).

8.3.2 The largest numbers of Bengali publications (430) were published from West Bengal. Other States, which published Bengali publications, were Tripura (39), Assam (15), Delhi (05), Jharkhand and Maharashtra (02) each, U.P., Bihar, Punjab, Uttarakhand, Tamil Nadu and Andaman & Nicobar Island (01) each. (Table 3.3)

8.3.3 Circulation: The claimed circulation of Bengali Press increased by 89,060 copies per publishing day from 79,03,502 copies in 2016-17 to 79,92,562 copies in 2017-18.

8.3.4. Circulation Pattern: Of the 499 Bengali publications, which supplied the circulation figures, 14 were 'Big', 50 were 'Medium' and remaining 435 were of 'Small'

category publications. 6 Dailies/Tri-Bi Weeklies and 3 Periodicals had a circulation of more than 1,00,000 copies per publishing day each. (Table 8.2)

8.3.5. Circulation Level: ‘*Ananda Bazar Patrika*’ from Kolkata was the largest circulated Daily in the language, with a circulation of 11,18,440 copies per publishing day.

8.3.6. Oldest Newspaper: *Murshidabad Hitaishi*,* a Weekly from Murshidabad started in 1893 and *Chinnaria Bartabha**, a Weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

3. BODO

8.4.1. The **Bodo** Press had only 3 publications that submitted Annual statements for the year 2017-18. They had a total circulation of 1,21,879 copies per publishing day. All newspapers were published from Assam (Table 3.3). ‘*Sanseyari Bodoland Engkhong*’, a Daily from Kokrajhar claimed highest circulation of 44,833 copies per publishing day.

4. DOGRI

8.5.1. The **Dogri** Press had only 2 publications that submitted Annual Statements for the year 2017-18. They had a total circulation of 50,150 copies per publishing day. All newspapers were published from J&K (Table 3.3 and 8.3). ‘*Jammu Prabhat*’, a Daily from Jammu claimed highest circulation of 49,150 copies per publishing day.

5. ENGLISH

8.6.1 The **English** Press continued to maintain its second position, both in number and circulation. The total number of Annual Statements filed online by English publications was 2,393 in 2017-18. The press in English comprised 815 Dailies, 475 Weeklies, 137 Fortnightlies, 600 Monthlies, 128 Quarterlies, 26 Annuals and 212 other Periodicals. (Table 3.1)

8.6.2 The largest number of English publications were published from Delhi (488), followed by Maharashtra (364), UP (188), J&K (186), Andhra Pradesh (155), Tamil Nadu (155) and Telangana (107). (Table 3.3)

8.6.3. Circulation: The total circulation as has been claimed by English Press during the period 2017-18, has gone to 5,34,53,564 copies per publishing day. The Dailies along with Tri/Bi-Weeklies claimed a total circulation of 2,97,25,905 copies while claim of Periodicals was 2,37,27,659 copies per publishing day for 2017-18. (Table 8.4)

8.6.4 Circulation Pattern: The English Press that provided the circulation data comprised (124) ‘Big’, (391) ‘Medium and rest (1,878) ‘Small’ newspapers/Periodicals. Among

the 'Big' newspapers/Periodicals 87 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.4)

8.6.6 Circulation Level: "*Hindustan Times*", from Delhi was the largest circulated Daily in English, with a circulation of 9,57,176 copies per publishing day.

8.6.7 Oldest Newspaper: *The Times of India**, English Daily from Mumbai, was started in 1838.

6. GUJARATI

8.7.1 The number of Annual Statements that **Gujarati** publications submitted for the year 2017-18 was 1,954. It included 445 Dailies, 1060 Weeklies, 226 Fortnightlies, 179 Monthlies, 12 Quarterlies, 4 Annuals and 28 of other periodicities. (Table 3.1)

8.7.2 The largest number of publications in Gujarati (1,878) was published from Gujarat, followed by Maharashtra (57). Gujarati newspapers were also published from Daman & Diu & Delhi (5) each, Dadra & Nagar Haveli (4), West Bengal (3), Tamil Nadu & Uttarakhand (1) each. (Table 3.3)

8.7.3 Circulation: The circulation of Gujarati publications increased by 16,05,814 copies from 2,71,39,612 copies in 2016-17 to 2,87,45,426 copies per publishing day in 2017-18. Dailies along with Tri/Bi-Weeklies commanded a circulation of 1,52,63,564 copies, whereas the Periodicals had a circulation of 1,34,81,862 copies per publishing day. (Table 8.5)

8.7.4 Circulation Pattern: Among the 1,954 Gujarati publications that supplied circulation data for 2017-18, 37 were 'Big', 284 were 'Medium' and rest 1,633 were 'Small' category publications. 18 Dailies and 1 Periodical had a circulation of more than 1,00,000 copies each. (Table 8.5)

8.7.5 Circulation Level: Among Dailies, "*Gujarat Samachar*", a Daily from Ahmedabad had the highest circulation of 5,12,180 copies per publishing day.

8.7.6 Oldest Newspaper: *Bombay Samachar**, a Daily from Mumbai was started in 1822.

7. HINDI

8.8.1 The **Hindi** Press maintained its leading position both in number and circulation in 2017-18 too. The number of Hindi publications which filed Annual Statements was 15,327 during the year. (Table 3.1)

8.8.2 The Press in Hindi comprised 3,838 Dailies, 6,290 Weeklies, 1,532 Fortnightlies, 3,103 Monthlies, 238 Quarterlies, 19 Annuals and 307 of other periodicities. (Table 3.1)

8.8.3 The largest number of Hindi publications continued to be published from Uttar Pradesh (4,485) followed by Madhya Pradesh (4,384), Uttarakhand (1,707), Rajasthan (1,586), Delhi (1,211), Maharashtra (474), Chhattisgarh (471), Haryana (247), Bihar (166) and Jharkhand (109). (Table 3.3)

8.8.4 Circulation: The circulation of Hindi Press decreased by 4,33,53,783 copies per publishing day during the year under report from 23,89,75,773 copies in 2016-17 to 19,56,21,990 copies in 2017-18. Dailies and Tri/Bi-Weeklies had a total circulation of 10,34,78,860 copies, whereas other Periodicals had a circulation of 9,21,43,130 copies per publishing day. (Table 8.6)

8.8.5 Circulation Pattern: Among the 15,327 publications, which furnished Annual Statements for 2017-18, 319 were 'Big', 1,453 were 'Medium' and rests 13,555 were 'Small' category publications. Among the 'Big' publications 204 Dailies, Tri/Bi-Weeklies and 37 Periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.6)

8.8.6 Circulation Level: "*Panjab Kesari*", Daily published from Jalandhar was at the top with 7,18,563 copies per publishing day.

8.8.7 Oldest Newspaper: *Jain Gazette**, a Weekly from Lucknow, was started in 1895.

8. KANNADA

8.9.1 During the year 2017-18, the number of **Kannada** publications which filed Annual Statements was 891. These were 426 Dailies, 109 Weeklies, 141 Fortnightlies, 184 Monthlies, 05 Quarterlies and 01 annual and 25 other periodicity. (Table 3.1)

8.9.2 The largest number of Kannada publications i.e. 873 was published from Karnataka. The remaining publications came out from Delhi (08), Maharashtra (04) and (02) each from Andhra Pradesh and Kerala, (01) each from Rajasthan and Tamil Nadu.(Table 3.3)

8.9.3 Circulation: The overall circulation of the Kannada Press was 84,84,566 copies per publishing day in 2017-18. The circulation of the Kannada Dailies/Tri/Bi-Weeklies during the year was 66,08,795 copies & 18,75,771 copies per publishing day of Periodicals.(Table 8.7)

8.9.4 Circulation Pattern: Among the 891 Kannada publications that supplied circulation data, 16 were 'Big',73 were 'Medium' and rest 802 were of 'Small' category publications. 09 Daily/Tri/Bi-Weekly and 01 Periodical had a circulation of more than 1,00,000 copies. (Table 8.7)

8.9.5 Circulation Level: The highest circulated publication in Kannada language is "*Lavala VK*", a Daily published from Bangalore with a circulation of 6,05,248 copies per publishing day was reported as largest circulated Daily, followed by "*Vijay Karnataka*", a Daily

published from Bangalore with a circulation of 3,11,907 copies per publishing day was reported as largest circulated Daily.

8.9.6 Oldest Newspaper: *Subodh Chandrika**, a Monthly from Dharwar was started in 1907.

9. KASHMIRI

8.10.1 There were only 03 **Kashmiri** publications that submitted Annual Statements for the period 2017-18 claiming a circulation of 90,150 copies per publishing day. (Table 8.8) All 03 were published from J&K. "*Sangarmal*", a Kashmiri Daily from Srinagar claimed highest circulation of 44,700 copies per publishing day.

10. KONKANI

8.11.1 04 publications of Konkani Language submitted their Annual Statements online for 2017-18 claiming a circulation of 13,435 copies per publishing day.(Table 8.9)All 04 publications were brought out from Karnatka (2), Goa (01) and Maharashtra (01). "*Naman Ballok Jasu*", a Daily from Dakshin Kannda with a claimed circulation of 7,108 copies per publishing day was the highest circulated periodical, published in **Konkani** language for the year 2017-18.

11. MAITHILI

8.12.1 Maithili Press had only 01 publications (from Bihar) that submitted Annual Statements online for the year under report and claimed a circulation of 300 copies per publishing day. (Table 8.10). "*Jai Maithili*", a Fortnightly published from Darbhanga with a claimed circulation of 300 copies per publishing day was reported as highest circulated publication in Maithili language.

12. MALAYALAM

8.13.1 313 Malayalam publications furnished Annual Statements online for the period 2017-18. The Malayalam Press comprised 122 Dailies, 38 Weeklies, 12 Fortnightlies, 122 Monthlies, 05 Quarterlies, 05 Annuals, 09 with other periodicity. (Table 3.1)

8.13.2 Out of 313 publications, as many as 296 was published from Kerala. Other States from where Annual Statements for Malayalam publications received online for 2017-18 were Delhi (6), Maharashtra (4), Karnataka (3) and (01) each from Tamil Nadu, Goa, Punjab & Uttarakhand .(Table 3.3)

8.13.3 Circulation: The circulation of the Malayalam Press decreased by 10,16,307 copies from 1,60,02,901 copies in 2016-17 to 1,49,86,594 copies per publishing day in 2017-18.

The circulation of Dailies and Tri/Bi-weeklies was 87,28,488 copies while that of Periodicals was 62,58,106 copies per publishing day. (Table 8.11)

8.13.4 Circulation Pattern: Annual Statements were online filed by only 313 publications. Out of these 67 were 'Big', 85 were 'Medium' and rest 161 were 'Small' category publications. Among 'Big' publications, 45 (28 Dailies and 17 Periodicals) had a circulation of more than 1,00,000 copies per publishing day. (Table 8.11)

8.13.5 Circulation Level: The highest circulated publication in Malayalam language was reported as "*Vanitha*", a Fortnightly published from Kottayam with a claimed circulation of 5,84,261 copies per publishing day.

8.13.6 Oldest Newspaper: *Deepika**, a Daily from Kottayam was started in 1887.

13. MANIPURI

8.14.1 The number of **Manipuri** publications that furnished Annual Statements in 2017-18 was 08 publications. Out of 08 publications, 06 publications were published from Manipur and 02 from Assam. (Table 3.1)

8.14.2 Circulation claimed by these 08 publications accounted for 2,32,575 copies per publishing day. (Table 8.12) "*Poknapham*", a Daily from Imphal has highest circulation of 61,282 copies per publishing day.

14. MARATHI

8.15.1 The number of **Marathi** publications that submitted Annual Statements was 2,243 in 2017-18. These comprised 540 Dailies, 1,347 Weeklies, 67 Fortnightlies, 179 Monthlies, 20 Quarterlies, 25 Annual and 65 of other periodicities. (Table 3.1)

8.15.2 Out of 2,243 publications, 2,207 were published from Maharashtra. Other places of Marathi publications were Goa & Gujarat (10) each, Karnataka (06), Delhi (06) and (01) each from Madhya Pradesh, Tamil Nadu, Puducherry and Daman & Diu. (Table 3.3)

8.15.3 Circulation: The circulation of Marathi publications decreased by 12,35,105 copies from 2,85,38,505 copies in 2016-17 to 2,73,03,400 copies in 2017-18. The circulation of Dailies and Tri/Bi-weeklies was 1,69,68,803 copies and that of Periodicals were 103,34,597 copies per publishing day. (Table 8.13)

8.15.4 Circulation Pattern: Out of 2,243 Marathi publications, 71 were 'Big', 140 'Medium' and rest 2,032 were 'Small' category publications. 46 Dailies/Tri-Bi Weeklies and 11 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.13)

8.15.5 Circulation Level: The highest circulated publication in Marathi language during 2017-18 was “*Sakal*”, a Daily from Pune claiming 5,96,421 copies per publishing day.

8.15.6 Oldest Newspaper: *Belgaum Samachar**, a Weekly from Belgaum was started in 1863.

15. NEPALI

8.16.1 Nepali language press has 20 publications which reported their circulation claim for the period 2017-18, comprising 07 Dailies, 12 Weeklies and 01 Monthlies. (Table 3.1)

8.16.2 Out of the 20 Nepali publications, 18 were published from Sikkim, 01 each from West Bengal and Uttarakhand. (Table 3.3)

8.16.3 Circulation: The total circulation claimed by Nepali language publications was 1,80,817 copies in 2017-18. (Table 8.14) “*Himalaya Darpan*”, a Daily from Siliguri reported as highest circulated publication with a claimed circulation of 40,467 copies per publishing day.

16. ODIA

8.17.1 413 publications of **Odia** Press filed their Annual Statements in 2017-18. These were 122 Dailies, 145 Weeklies, 66 Fortnightlies, 66 Monthlies, 10 Quarterlies and 04 other periodicity. (Table 3.1)

8.17.2 With 413 publications to its credit, Odisha was the largest publishing State of Odia with 406 publications, followed by Delhi (2). (Table 3.3)

8.17.3 Circulation: The circulation of Odia publications was decreased by 20,10,178 from 1,31,87,847 copies in 2016-17 to 1,11,77,669 copies per publishing day in 2017-18. Dailies and Tri/Bi-Weekly claimed a circulation of 64,66,122 copies while remaining 47,11,547 copies were claimed by Periodicals. (Table 8.15)

8.17.4 Circulation Pattern: Out of the 413 publications, 20 were ‘Big’, 98 were ‘Medium’ and rests 295 were ‘Small’ category publications. 14 Dailies / Tri/Bi-weeklies had a circulation of more than 1,00,000 copies per publishing day in 2017-18. (Table 8.15)

8.17.5 Circulation Level: The highest circulated publication in **Odia** Language was “*Prameya*”, a Daily published from Khurda with 4,34,408 copies per publishing day.

8.17.6 Oldest Newspapers: *Samaj**, a Daily from Cuttack, was started in 1919.

17. PUNJABI

8.18.1 The number of **Punjabi** publications which submitted their Annual Statements was 156 in 2017-18. Out of these, 65 were Dailies, 41 Weeklies, 15 Fortnightlies, 34 Monthlies and 01 other periodicity. (Table 3.1)

8.18.2 The largest number of newspapers were published from Punjab i.e. (104), followed by Delhi (36), Chandigarh (10), Uttar Pradesh (02), Uttarakhand (02) and (01) each from West Bengal and Haryana. (Table 3.3)

8.18.3 Circulation: The circulation claimed by Punjabi Press decrease from 42,50,300 copies in 2016-17 to 36,71,194 copies per publishing day in 2017-18. Dailies and Tri/Bi-Weekly claimed a circulation of 25,06,791 copies while remaining 11,64,403 copies were claimed by Periodicals. (Table 8.16)

8.18.4 Circulation Pattern: As per circulation data received from 156 publications, 11 were 'Big', 36 were 'Medium' and rests 109 were 'Small' category publications. 05 publications claimed circulation more than one lakh copies per publishing day. "**Jag Bani**", a Daily from Jalandhar with claimed circulation of 3,12,887 copies per publishing day retained its top position among Punjabi publications. (Table 8.16)

8.18.5 Oldest Newspapers: *Khalsa Samachar*,* a Weekly from Amritsar was started in 1899.

18. SANSKRIT

8.19.1 There were 28 **Sanskrit** publications, which furnished Annual Statements in 2017-18. Among them 14 were Dailies, 04 Fortnightlies, 04 Weeklies, 05 Monthlies and 01 Quarterly. Out of which, 06 each from Delhi and M.P., 05 from Gujarat, 03 from U.P. , 02 from Uttarakhand, 01 each from Andhra Pradesh, Daman & Diu and Karnataka. (Table 3.3)

8.19.2 The 28 publications that furnished the circulation data claimed a circulation of 2,58,663 copies per publishing day for the year 2017-18 (Table 8.17). "**Brahmastra**", a Daily from Ujjain claimed highest circulation of 37,810 copies per publishing day.

8.19.3 Oldest Newspapers: *Sanskrit Sahitya Parishad*,* a Monthly published from Kolkata, was the oldest existing newspaper, which was started in 1919.

19. SANTHALI

8.20.1 Only 01 publications in **Santhali** Language filed their Annual Statements for the year 2017-18 claiming a circulation of 1800 copies per publishing day. "**Checheich**" from Maldah a Monthly with claimed circulation of 1800 was largest circulated Daily in Santhali Language. (Table 8.18)

20. SINDHI

8.21.1 There were 15 publications in **Sindhi** Language which furnished Annual Statements in 2017-18, comprising 07 Dailies, 06 Weeklies, 01 each of Fortnightly and of Monthly periodicity. (Table 3.1)

8.21.2 Rajasthan was the largest publisher of Sindhi publications with 08 publications followed by Madhya Pradesh (03) , Gujarat (02) and Maharashtra (02). (Table 3.3)

8.21.3 Circulation: 15 publications had provided data for 2017-18, claiming 3,19,234 copies per publishing day. The highest circulated Sindhi publication was "**Bharat Bhoomi**", a Daily from Ajmer with a claimed circulation of 44,990 copies per publishing day. (Table 8.19)

8.21.4 Circulation Pattern: Out of the 15 publications, which gave circulation data, all were 'Small'. Dailies and Tri/Bi-Weeklies circulated 2,04,749 copies while for Periodicals it was 1,14,485 copies per publishing day. (Table 8.19)

8.21.5 Oldest Newspapers: *Shram*,* a Weekly from Pune was started in 1938.

21. TAMIL

8.22.1 A total number of 520 **Tamil** publications furnished their Annual Statements in 2017-18. Of these, 161 were Dailies, 53 Weeklies, 61 Fortnightlies, 228 Monthlies, 05 Quarterlies and 12 other Periodicals. (Table 3.1)

8.22.2 A total of 476 Tamil publications came out from Tamil Nadu, followed by Puducherry (25), Delhi (7), Karnataka (4), Maharashtra (4) and (01) each from Andhra Pradesh, Gujarath, Karnataka and Punjab. (Table 3.3)

8.22.3 Circulation: 476 publications that gave their circulation data, claimed a circulation of 93,02,376 copies per publishing day in 2017-18. The share of Dailies and Tri/Bi-Weeklies circulation was 52,16,076 copies while Periodicals circulation was 40,86,300 copies per publishing day in 2017-18. (Table 8.20)

8.22.4 Circulation Pattern: Out of the 520 publications that furnished circulation data, 35 were 'Big', 53 'Medium' and rest 432 were of 'Small' category publications. 16 Dailies/Tri-Bi-weeklies and 13 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.20)

8.22.5 Circulation Level: The highest circulated publication in Tamil Language was “*Daily Thanthi*”, a Daily from Chennai with a circulation of 4,32,130 copies per publishing day.

8.22.6 Oldest Newspaper: *Tirunelveli Diocesan Magazine**, a Tamil Monthly from Tirunelveli was started in 1849.

22. TELUGU

8.23.1 1,933 publications in the **Telugu** Language submitted their Annual Statements in 2017-18. These included 950 Dailies, 147 Weeklies, 156 Fortnightlies, 648 Monthlies, 06 Quarterlies, 1 annual and 25 other periodical. (Table 3.1)

8.23.2 As many as 1409 Telugu publications were published from Andhra Pradesh followed by Telangana (505), Tamil Nadu (5), Delhi and Karnataka (4) each and 01 each from Gujarat, Kerala, Maharashtra, Puducherry, Punjab and West Bengal. (Table 3.3)

8.23.3 Circulation: The circulation of Telugu Press increased from 2,76,73,400 copies in 2016-17 to 2,79,83,375 copies per publishing day in 2017-18. The share of Dailies and Tri/Bi-Weeklies circulation was 1,85,45,719 copies while Periodicals circulation was 94,37,656 copies per publishing day. (Table 8.21)

8.23.4 Circulation Pattern: Out of the 1,933 publications that supplied circulation data, 29 were ‘Big’, 275 were ‘Medium’ and rest 1,629 were of ‘Small’ category publications. 13 Dailies and 04 Periodicals claimed a circulation of more than 1, 00,000 copies each during the reporting year. (Table 8.21)

8.23.5 Circulation Level: The highest circulated publication in Telugu as per circulation figures claimed was “*Eenadu*”, a Daily from Hyderabad with 4,28,106 copies per publishing day.

8.23.6 Oldest Newspaper: *Yuddha Dhavani**, a Monthly from Chennai was started in 1897.

23. URDU

8.24.1 1,739 **Urdu** publications submitted their Annual Statements in 2017-18. Language-wise, it remained the third largest press in the country after Hindi and English; it had 1,145 Dailies. Periodicals comprised 436 Weeklies, 71 Fortnightlies, 67 Monthlies, 10 Quarterlies, 01 Annual and 09 others. (Table 3.1)

8.24.2 Uttar Pradesh published the largest number of Urdu publications (758) followed by Delhi (193), Telangana (176), Jammu & Kashmir (136), Bihar (98), Andhra Pradesh (87), Maharashtra (85), Madhya Pradesh (57), Uttarakhand (44), West Bengal (29), Jharkhand (22) and Karnataka (18). (Table 3.3)

8.24.3 Circulation: The circulation of Urdu publications decreased from 3,24,27,005 copies in 2016-17 to 2,52,89,731 copies per publishing day in 2017-18. The share of Dailies and Tri/Bi-Weeklies circulation was 1,99,37,049 copies while Periodicals circulation was 53,52,682 copies per publishing day. (Table 8.22)

8.24.4 Circulation Level: The highest circulated publication in Urdu as per circulation figures received, was “*Taskeen*”, a Daily from Jammu with a claim of 1,15,225 copies per publishing day.

8.24.5 Circulation Pattern: Out of the 1,739 Urdu publications that gave the circulation figures, 23 were ‘Big’, 333 ‘Medium’ and rest 1,383 were ‘Small’ category publications.

8.24.6 Oldest Newspaper: *Musheer-e-Deccan**, a Daily from Hyderabad was started in 1884.

OTHER LANGUAGES

8.25.1 In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign language publications, which are not included in the list of scheduled languages. These languages are: Ao Naga, Arabic, Bhojpuri, Chhattisgarhi, Sindhi Devnagri, Garo, Garhwali, Halbi, Karbi, Khasi, Khortha, Kharia, Kokborok, Meeteilon, Mizo Lushai, Naga, Nagpuri, Rajasthani, Santhali, Tenyidie and Tulu.

BI-LINGUAL

8.26.1 There were 1,377 Bi-lingual publications that submitted Annual Statements during 2017-18 claiming a circulation of 1,16,77,427 copies per publishing day. Out of these 1,377 publications, 09 were “Big”, 101 were “Medium” and rests 1,267 were “Small” publications. (Table 8.24)

MULTI-LINGUAL

8.27.1 161 Multi-lingual publications submitted their Annual Statement claiming a circulation of 11,39,833 copies per publishing day during 2017-18. Of these 11 were “Medium” and rests 150 were “Small” publications. (Table 8.25)

***Present status of the oldest publications mentioned in the report is not known due to non-submission of Annual Statements.**

TABLE 8.1
CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|---------------|-----------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 3 | 3125 | 3 | 3125 |
| | 2001 to 5000 | 3 | 11938 | 5 | 18415 | 8 | 30353 |
| | 5001 to 15000 | 4 | 43668 | 12 | 98219 | 16 | 141887 |
| | 15001 to 25000 | 7 | 141953 | 6 | 105278 | 13 | 247231 |
| Medium | 25001 to 50000 | 7 | 232817 | 4 | 127558 | 11 | 360375 |
| | 50001 to 75000 | 1 | 63076 | 1 | 53917 | 2 | 116993 |
| Big | 75001 to 99999 | 2 | 155915 | 0 | 0 | 2 | 155915 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 24 | 649367 | 31 | 406512 | 55 | 1055879 |

TABLE 8.2
CIRCULATION PATTERN OF BENGALI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 7 | 11308 | 156 | 201027 | 163 | 212335 |
| | 2001 to 5000 | 1 | 4200 | 94 | 312057 | 95 | 316257 |
| | 5001 to 15000 | 11 | 95037 | 143 | 1170080 | 154 | 1265117 |
| | 15001 to 25000 | 8 | 147756 | 15 | 308283 | 23 | 456039 |
| Medium | 25001 to 50000 | 23 | 887665 | 17 | 586488 | 40 | 1474153 |
| | 50001 to 75000 | 7 | 409375 | 3 | 199103 | 10 | 608478 |
| Big | 75001 to 99999 | 3 | 249226 | 2 | 164502 | 5 | 413728 |
| | 100000 to 2500000 | 6 | 2644971 | 3 | 601484 | 9 | 3246455 |
| Total | | 66 | 4449538 | 433 | 3543024 | 499 | 7992562 |

TABLE 8.3
CIRCULATION PATTERN OF DOGRI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|--------------|-------------|-------------|----------|--------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 1 | 1000 | 1 | 1000 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 1 | 49150 | 0 | 0 | 1 | 49150 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 1 | 49150 | 1 | 1000 | 2 | 50150 |

TABLE 8.4
CIRCULATION PATTERN OF ENGLISH NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-----------------|-------------|-----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 107 | 139974 | 748 | 753878 | 855 | 893852 |
| | 2001 to 5000 | 30 | 96544 | 209 | 712799 | 239 | 809343 |
| | 5001 to 15000 | 164 | 1441491 | 283 | 2501387 | 447 | 3942878 |
| | 15001 to 25000 | 191 | 3604209 | 146 | 2762578 | 337 | 6366787 |
| Medium | 25001 to 50000 | 226 | 8184137 | 111 | 3941840 | 337 | 12125977 |
| | 50001 to 75000 | 27 | 1722843 | 27 | 1654861 | 54 | 3377704 |
| Big | 75001 to 99999 | 25 | 2156261 | 12 | 999272 | 37 | 3155533 |
| | 100000 to 2500000 | 45 | 12380446 | 42 | 10401044 | 87 | 22781490 |
| Total | | 815 | 29725905 | 1578 | 23727659 | 2393 | 53453564 |

TABLE 8.5
CIRCULATION PATTERN OF GUJARATI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-----------------|-------------|-----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 24 | 37297 | 189 | 262897 | 213 | 300194 |
| | 2001 to 5000 | 5 | 18426 | 92 | 342249 | 97 | 360675 |
| | 5001 to 15000 | 84 | 650722 | 1015 | 6653733 | 1099 | 7304455 |
| | 15001 to 25000 | 104 | 1809284 | 120 | 2102175 | 224 | 3911459 |
| Medium | 25001 to 50000 | 165 | 5749867 | 66 | 2162359 | 231 | 7912226 |
| | 50001 to 75000 | 31 | 1997832 | 22 | 1443080 | 53 | 3440912 |
| Big | 75001 to 99999 | 14 | 1202480 | 4 | 345494 | 18 | 1547974 |
| | 100000 to 2500000 | 18 | 3797656 | 1 | 169875 | 19 | 3967531 |
| Total | | 445 | 15263564 | 1509 | 13481862 | 1954 | 28745426 |

TABLE 8.6
CIRCULATION PATTERN OF HINDI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|------------------|--------------|-----------------|--------------|------------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 613 | 754379 | 2533 | 3460122 | 3146 | 4214501 |
| | 2001 to 5000 | 333 | 1034966 | 2629 | 8284290 | 2962 | 9319256 |
| | 5001 to 15000 | 856 | 6323852 | 4571 | 33690551 | 5427 | 40014403 |
| | 15001 to 25000 | 758 | 13376686 | 1262 | 22372397 | 2020 | 35749083 |
| Medium | 25001 to 50000 | 906 | 31779206 | 406 | 12868422 | 1312 | 44647628 |
| | 50001 to 75000 | 108 | 6892382 | 33 | 2052313 | 141 | 8944695 |
| Big | 75001 to 99999 | 60 | 5082219 | 18 | 1566311 | 78 | 6648530 |
| | 100000 to 2500000 | 204 | 38235170 | 37 | 7848724 | 241 | 46083894 |
| Total | | 3838 | 103478860 | 11489 | 92143130 | 15327 | 195621990 |

TABLE 8.7
CIRCULATION PATTERN OF KANNADA NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 240 | 395638 | 362 | 566375 | 602 | 962013 |
| | 2001 to 5000 | 48 | 139444 | 58 | 168315 | 106 | 307759 |
| | 5001 to 15000 | 46 | 385373 | 24 | 213521 | 70 | 598894 |
| | 15001 to 25000 | 19 | 360507 | 5 | 91900 | 24 | 452407 |
| Medium | 25001 to 50000 | 39 | 1429454 | 10 | 327702 | 49 | 1757156 |
| | 50001 to 75000 | 20 | 1179041 | 4 | 254406 | 24 | 1433447 |
| Big | 75001 to 99999 | 5 | 401024 | 1 | 78552 | 6 | 479576 |
| | 100000 to 2500000 | 9 | 2318314 | 1 | 175000 | 10 | 2493314 |
| Total | | 426 | 6608795 | 465 | 1875771 | 891 | 8484566 |

TABLE 8.8
CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|--------------|-------------|-------------|----------|--------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 0 | 0 | 1 | 5450 | 1 | 5450 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 2 | 84700 | 0 | 0 | 2 | 84700 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 2 | 84700 | 1 | 5450 | 3 | 90150 |

TABLE 8.9
CIRCULATION PATTERN OF KONKANI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-------------|-------------|--------------|----------|--------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 2 | 2987 | 2 | 2987 |
| | 2001 to 5000 | 1 | 3340 | 0 | 0 | 1 | 3340 |
| | 5001 to 15000 | 0 | 0 | 1 | 7108 | 1 | 7108 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 1 | 3340 | 3 | 10095 | 4 | 13435 |

TABLE 8.10
CIRCULATION PATTERN OF MAITHILI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-------------|-------------|-------------|----------|-------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 1 | 300 | 1 | 300 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 0 | 0 | 1 | 300 | 1 | 300 |

TABLE 8.11
CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 5 | 3375 | 63 | 74189 | 68 | 77564 |
| | 2001 to 5000 | 3 | 10226 | 29 | 96877 | 32 | 107103 |
| | 5001 to 15000 | 11 | 126228 | 22 | 218867 | 33 | 345095 |
| | 15001 to 25000 | 10 | 200848 | 18 | 354007 | 28 | 554855 |
| Medium | 25001 to 50000 | 30 | 1114398 | 18 | 592739 | 48 | 1707137 |
| | 50001 to 75000 | 20 | 1261798 | 17 | 1007417 | 37 | 2269215 |
| Big | 75001 to 99999 | 15 | 1234718 | 7 | 565727 | 22 | 1800445 |
| | 100000 to 2500000 | 28 | 4776897 | 17 | 3348283 | 45 | 8125180 |
| Total | | 122 | 8728488 | 191 | 6258106 | 313 | 14986594 |

TABLE 8.12
CIRCULATION PATTERN OF MANIPURI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|--------------|----------|---------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 15001 to 25000 | 4 | 75799 | 2 | 38255 | 6 | 114054 |
| Medium | 25001 to 50000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 50001 to 75000 | 2 | 118521 | 0 | 0 | 2 | 118521 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 6 | 194320 | 2 | 38255 | 8 | 232575 |

TABLE 8.13
CIRCULATION PATTERN OF MARATHI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-----------------|-------------|-----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 85 | 113951 | 883 | 1167627 | 968 | 1281578 |
| | 2001 to 5000 | 93 | 329427 | 522 | 1601360 | 615 | 1930787 |
| | 5001 to 15000 | 134 | 1129324 | 182 | 1682979 | 316 | 2812303 |
| | 15001 to 25000 | 74 | 1527623 | 59 | 1126460 | 133 | 2654083 |
| Medium | 25001 to 50000 | 82 | 2915158 | 30 | 1039855 | 112 | 3955013 |
| | 50001 to 75000 | 15 | 955612 | 13 | 855985 | 28 | 1811597 |
| Big | 75001 to 99999 | 11 | 934434 | 3 | 274500 | 14 | 1208934 |
| | 100000 to 2500000 | 46 | 9063274 | 11 | 2585831 | 57 | 11649105 |
| Total | | 540 | 16968803 | 1703 | 10334597 | 2243 | 27303400 |

TABLE 8.14
CIRCULATION PATTERN OF NEPALI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|--------------|-----------|---------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 12 | 14150 | 12 | 14150 |
| | 2001 to 5000 | 2 | 4900 | 1 | 2141 | 3 | 7041 |
| | 5001 to 15000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 5 | 159626 | 0 | 0 | 5 | 159626 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 7 | 164526 | 13 | 16291 | 20 | 180817 |

TABLE 8.15
CIRCULATION PATTERN OF ODISIA NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 6 | 10363 | 58 | 85328 | 64 | 95691 |
| | 2001 to 5000 | 1 | 4000 | 8 | 29374 | 9 | 33374 |
| | 5001 to 15000 | 14 | 168371 | 73 | 869681 | 87 | 1038052 |
| | 15001 to 25000 | 31 | 618992 | 104 | 1960124 | 135 | 2579116 |
| Medium | 25001 to 50000 | 48 | 1842576 | 47 | 1713040 | 95 | 3555616 |
| | 50001 to 75000 | 2 | 125168 | 1 | 54000 | 3 | 179168 |
| Big | 75001 to 99999 | 6 | 488743 | 0 | 0 | 6 | 488743 |
| | 100000 to 2500000 | 14 | 3207909 | 0 | 0 | 14 | 3207909 |
| Total | | 122 | 6466122 | 291 | 4711547 | 413 | 11177669 |

TABLE 8.16
CIRCULATION PATTERN OF PUNJABI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 9 | 12594 | 36 | 43104 | 45 | 55698 |
| | 2001 to 5000 | 2 | 7284 | 16 | 61187 | 18 | 68471 |
| | 5001 to 15000 | 8 | 65800 | 12 | 101603 | 20 | 167403 |
| | 15001 to 25000 | 9 | 182226 | 17 | 343679 | 26 | 525905 |
| Medium | 25001 to 50000 | 26 | 934126 | 5 | 183002 | 31 | 1117128 |
| | 50001 to 75000 | 4 | 259539 | 1 | 57500 | 5 | 317039 |
| Big | 75001 to 99999 | 3 | 262312 | 3 | 274161 | 6 | 536473 |
| | 100000 to 2500000 | 4 | 782910 | 1 | 100167 | 5 | 883077 |
| Total | | 65 | 2506791 | 91 | 1164403 | 156 | 3671194 |

TABLE 8.17
CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|--------------|-----------|---------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 5 | 4700 | 5 | 4050 | 10 | 8750 |
| | 2001 to 5000 | 0 | 0 | 4 | 12600 | 4 | 12600 |
| | 5001 to 15000 | 2 | 12507 | 3 | 17200 | 5 | 29707 |
| | 15001 to 25000 | 3 | 49672 | 2 | 31254 | 5 | 80926 |
| Medium | 25001 to 50000 | 4 | 126680 | 0 | 0 | 4 | 126680 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 14 | 193559 | 14 | 65104 | 28 | 258663 |

TABLE 8.18
CIRCULATION PATTERN OF SANTHALI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-------------|-------------|-------------|----------|-------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 1 | 1800 | 1 | 1800 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 15001 to 25000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Medium | 25001 to 50000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 0 | 0 | 1 | 1800 | 1 | 1800 |

TABLE 8.19
CIRCULATION PATTERN OF SINDHI NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|---------------|-----------|---------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 0 | 0 | 1 | 436 | 1 | 436 |
| | 2001 to 5000 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 5001 to 15000 | 1 | 5150 | 4 | 31604 | 5 | 36754 |
| | 15001 to 25000 | 1 | 16016 | 1 | 16400 | 2 | 32416 |
| Medium | 25001 to 50000 | 5 | 183583 | 2 | 66045 | 7 | 249628 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 7 | 204749 | 8 | 114485 | 15 | 319234 |

TABLE 8.20
CIRCULATION PATTERN OF TAMIL NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 44 | 40374 | 217 | 329525 | 261 | 369899 |
| | 2001 to 5000 | 11 | 36893 | 42 | 146754 | 53 | 183647 |
| | 5001 to 15000 | 35 | 329235 | 44 | 407651 | 79 | 736886 |
| | 15001 to 25000 | 19 | 347126 | 20 | 402446 | 39 | 749572 |
| Medium | 25001 to 50000 | 22 | 793262 | 13 | 421343 | 35 | 1214605 |
| | 50001 to 75000 | 9 | 552430 | 9 | 548169 | 18 | 1100599 |
| Big | 75001 to 99999 | 5 | 432200 | 1 | 84708 | 6 | 516908 |
| | 100000 to 2500000 | 16 | 2684556 | 13 | 1745704 | 29 | 4430260 |
| Total | | 161 | 5216076 | 359 | 4086300 | 520 | 9302376 |

TABLE 8.21
CIRCULATION PATTERN OF TELUGU NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-----------------|-------------|----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 153 | 246538 | 236 | 373780 | 389 | 620318 |
| | 2001 to 5000 | 35 | 131221 | 71 | 295688 | 106 | 426909 |
| | 5001 to 15000 | 253 | 2142282 | 535 | 4510804 | 788 | 6653086 |
| | 15001 to 25000 | 248 | 4302875 | 98 | 1762548 | 346 | 6065423 |
| Medium | 25001 to 50000 | 212 | 7079963 | 35 | 1150977 | 247 | 8230940 |
| | 50001 to 75000 | 24 | 1408560 | 4 | 264800 | 28 | 1673360 |
| Big | 75001 to 99999 | 12 | 1022600 | 0 | 0 | 12 | 1022600 |
| | 100000 to 2500000 | 13 | 2211680 | 4 | 1079059 | 17 | 3290739 |
| Total | | 950 | 18545719 | 983 | 9437656 | 1933 | 27983375 |

TABLE 8.22
CIRCULATION PATTERN OF URDU NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|-----------------|-------------|----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 245 | 327513 | 170 | 254570 | 415 | 582083 |
| | 2001 to 5000 | 72 | 234908 | 54 | 196478 | 126 | 431386 |
| | 5001 to 15000 | 229 | 1662316 | 229 | 1716287 | 458 | 3378603 |
| | 15001 to 25000 | 279 | 4991703 | 105 | 1910590 | 384 | 6902293 |
| Medium | 25001 to 50000 | 283 | 9816657 | 34 | 1034601 | 317 | 10851258 |
| | 50001 to 75000 | 16 | 1025877 | 0 | 0 | 16 | 1025877 |
| Big | 75001 to 99999 | 17 | 1446179 | 1 | 88166 | 18 | 1534345 |
| | 100000 to 2500000 | 4 | 431896 | 1 | 151990 | 5 | 583886 |
| Total | | 1145 | 19937049 | 594 | 5352682 | 1739 | 25289731 |

TABLE 8.23
CIRCULATION PATTERN OF NEWSPAPERS IN OTHER LANGUAGES

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|---------------|-----------|---------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 4 | 6300 | 13 | 13133 | 17 | 19433 |
| | 2001 to 5000 | 1 | 4326 | 3 | 8600 | 4 | 12926 |
| | 5001 to 15000 | 7 | 57584 | 7 | 42710 | 14 | 100294 |
| | 15001 to 25000 | 4 | 82214 | 5 | 84125 | 9 | 166339 |
| Medium | 25001 to 50000 | 7 | 246830 | 6 | 216218 | 13 | 463048 |
| | 50001 to 75000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 1 | 150000 | 1 | 150000 |
| Total | | 23 | 397254 | 35 | 514786 | 58 | 912040 |

TABLE 8.24
CIRCULATION PATTERN OF BILINGUAL NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|-------------|-----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 28 | 30895 | 526 | 664883 | 554 | 695778 |
| | 2001 to 5000 | 20 | 74052 | 258 | 866025 | 278 | 940077 |
| | 5001 to 15000 | 38 | 332496 | 271 | 2317670 | 309 | 2650166 |
| | 15001 to 25000 | 25 | 466727 | 101 | 1875334 | 126 | 2342061 |
| Medium | 25001 to 50000 | 22 | 802744 | 67 | 2254487 | 89 | 3057231 |
| | 50001 to 75000 | 3 | 187721 | 9 | 559735 | 12 | 747456 |
| Big | 75001 to 99999 | 0 | 0 | 2 | 164027 | 2 | 164027 |
| | 100000 to 2500000 | 5 | 721318 | 2 | 359313 | 7 | 1080631 |
| Total | | 141 | 2615953 | 1236 | 9061474 | 1377 | 11677427 |

TABLE 8.25
CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS

| Category | Range | Dailies, Tri/Bi Weeklies | | Periodicals | | Total | |
|--------------|-------------------|--------------------------|---------------|-------------|----------------|------------|----------------|
| | | Number | Circulation | Number | Circulation | Number | Circulation |
| Small | 0 to 2000 | 1 | 1800 | 71 | 99144 | 72 | 100944 |
| | 2001 to 5000 | 1 | 3250 | 24 | 79526 | 25 | 82776 |
| | 5001 to 15000 | 0 | 0 | 40 | 295670 | 40 | 295670 |
| | 15001 to 25000 | 2 | 34000 | 11 | 202471 | 13 | 236471 |
| Medium | 25001 to 50000 | 2 | 77000 | 7 | 233134 | 9 | 310134 |
| | 50001 to 75000 | 0 | 0 | 2 | 113838 | 2 | 113838 |
| Big | 75001 to 99999 | 0 | 0 | 0 | 0 | 0 | 0 |
| | 100000 to 2500000 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total | | 6 | 116050 | 155 | 1023783 | 161 | 1139833 |