

CHAPTER – 6

DAILY PUBLICATIONS

6.1 A study of Dailies along with Tri/Bi-Weeklies has been included in this chapter. For the year 2015-16, 8,905 Dailies and 9 Tri/Bi-Weeklies submitted their Annual Statements online as against 7,871 Dailies and 34 Tri/Bi-Weeklies for the year 2014-15. This shows an increase of 13.13 per cent in the Dailies and decrease of 73.25 per cent in the Tri/Bi weeklies over the last year. The circulation of Dailies and Tri/Bi-Weeklies registered an increase of 25.36 per cent in the categorized and decrease 84.07 per cent for the Tri/Bi Weeklies over the last year. Data on their working and organizational statement was received from 8,474 Dailies, analysis of which can be seen from paras 6.1 to 6.11.

LANGUAGE- WISE ANALYSIS

6.2. So far as newspapers and Periodicals in different language are concerned, Dailies were published in all the principal Indian languages mentioned in the Eighth Schedule of the Indian Constitution except Bodo. The largest number of Dailies were brought out in Hindi (4,118) followed by Urdu (1,268), Telugu (856), English (836), Marathi (423) and Gujarati (421). (Table 6.3)

CIRCULATION- WISE ANALYSIS

6.3. Circulation figures for 2015-16 were furnished by 8,905 Dailies and 9 Tri/Bi-Weeklies claiming a combined circulation of 37,14,57,696 copies as against 29,63,02,606 copies per publishing day in 2014-15. The increase in combined circulation for 2015-16 over the previous year is 25.36 per cent. The circulation of Hindi Dailies with a total of 17,59,03,130 copies per publishing day was the largest in the country followed by Urdu Dailies with a total circulation of 4,23,76,042 copies and English with a total circulation of 3,80,00,490 copies per publishing day. (Table 6.3)

CENTRES OF PUBLICATION

6.4.1 Out of 8,914 Dailies and Tri/Bi-Weeklies that furnished their circulation data for 2015-16, 46.28 per cent were published from Big Cities with a population of 1,00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 30.15 per cent were published from State Capitals, 11.42 per cent were Small Towns and 1.12 per cent were published from Union Territories. The four Metropolitan Cities had a share of 10.93 per cent. (Table 6.4)

6.4.2 Circulation wise also, Dailies and Tri/Bi-Weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 41.9 per cent of the total circulation i.e. 15,57,04,286 copies per publishing day. Publications brought out from State

Capitals were the next, accounting for 26.67 per cent or 9,91,05,802 copies, followed by Metropolitan Cities with 15.28 per cent or 5,67,67,118 copies, the Small towns with 14.98 per cent or 5,56,81,348 copies and Union Territories 1.17 per cent or 43,54,187 copies per publishing day. (Table 6.4)

STATE-WISE ANALYSIS

6.5.1 Uttar Pradesh continued to be the largest publisher of Dailies with 2,316 publications followed by Andhra Pradesh 832, Madhya Pradesh 798, Delhi 717, Maharashtra 617, Gujarat 503 and Rajasthan 466. (Refer Table 3.2 of Chapter 3).

6.5.2 Uttar Pradesh was reported to be the largest publisher of Dailies with a maximum circulation of 7,84,91,709 copies per publishing day followed by Maharashtra 4,37,32,107 copies, Delhi 3,37,17,134 copies, Madhya Pradesh 3,33,49,938 copies, Gujarat 2,15,74,725 copies, Rajasthan 2,00,15,376 copies and Andhra Pradesh 1,84,48,633 copies per publishing day. (Refer Table 4.3 of Chapter 4)

WORKING OF PUBLICATIONS

6.6 Information on the working and organization of the publications was received from 8,474 Dailies during 2015-16. It can be grouped under seven heads, viz. (i) Staff, (ii) Editing, (iii) Advertising, (iv) Pages, Page Area and Price, (v) Home and (vi) Foreign News.

CORRESPONDENTS

6.7 As per available data, 8,474 Daily publications were utilizing the services of 24,333 full time correspondents. (Table 6.5)

REPORTERS

6.8 As many as 40,289 reporters were working for 8,474 Daily publications. Out of them 11,089 served for 740 'Big' Dailies, 19,196 for 4,082 'Medium' Dailies and 10,004 for 3,652 'Small' Daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian Dailies is given in Table 6.5.

EDITORIAL STAFF

6.9 According to available data, 16,843 full time staff members were working in the editorial staff for 8,474 Dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 3,389 worked for 'Big', 7,398 for 'Medium' and 6,056 for 'Small' Dailies. (Table 6.6)

OTHER STAFF

6.10 There were 12,210 full time photographers, 2,127 full time and 328 part time cartographers, 2,389 full time and 3,173 part time cartoonists were working with 6,054 Dailies. (Table 6.6)

ADVERTISEMENTS

6.11 Income from advertisements is the main source of revenue for publications. Out of 8,474 Daily publications, which supplied data pertaining to advertisement, 570 Dailies, (89 Big, 220 'Medium' and 261 'Small') derived more than 75 per cent of their income from advertisements and 1,568 Dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of the income of these Dailies from advertisements is given in Table 6.7.

GOVERNMENT ADVERTISEMENTS

6.12 Data regarding income derived from Government Advertisements (in per cent age terms) was available from 8,474 Dailies. Out of them, 1,796 Dailies received 75 per cent or more of their advertisement revenue from Government Sources and 1,396 Dailies earned Government Advertisement revenue between 50 and 74 per cent. (Table 6.8)

PAGES, PAGE AREA AND PRICE

6.13.1 On an average, 'Big' (740), 'Medium' (4,082) and 'Small' (3,652) Dailies published 13.96, 8.3 and 6.7 pages per day respectively. Overall average pages of these Dailies were 9.67 pages per day. (Table 6.9)

6.13.2 The average price of 8,474 Daily publications, who gave this data to the RNI, was Rs. 2.33 per newspaper copy. On an average, 'Big' Dailies were priced at Rs. 3.1, 'Medium' at Rs. 1.85 and 'Small' Rs. 1.73, respectively. (Table 6.9)

6.13.3 The average size of page of 8,474 Dailies was 1855.67 cm². An average size of pages of 'Big' Dailies was 1822.9 cm² and of Medium Dailies was 1852.97 cm². The average size of pages of 'Small' Dailies was 1890.86 cm². (Table 6.9).

ADVERTISING SPACE

6.14 Data about space, taken up by advertisements were given by 8,474 Dailies (740 'Big', 4,082 'Medium' and 3,652 'Small'). Out of these, 3,888 Dailies (483 'Big', 1,689 'Medium' and 1,716 'Small') devoted 60 per cent and more of the total space to advertisements and 449 Dailies (68 'Big', 206 'Medium' and 175 'Small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 4,137 Dailies (189 'Big', 2187 'Medium and 1761 'Small') was below 40 per cent of the total. (Table 6.10)

HOME AND FOREIGN NEWS

6.15 As per information filed by 8,474 Dailies, 4,601 Dailies (378 'Big', 2,203 'Medium' and 2,020 'Small') devoted 90 per cent or more space to home news. As many as 3,389 Dailies (317 'Big', 1,712 'Medium' and 1,360 'Small') devoted between 50 to 89 per cent to home news and remaining 484 Dailies (45 'Big', 167 'Medium' and 272 'Small') devoted below 50 per cent to home news. (Table 6.11)

LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION

TITLE	LANGUAGES	PLACE OF PUBLICATION	CIRCULATION
KRANTI DHARA	ODIA	BHUBANESWAR	3779015
UTKAL SAMAJ	ODIA	PURI	2168795
MITAN	HINDI	KORBA	1988194
MOOLMANTRA	HINDI	JANJGIR - CHAMPA	1740261
LALKAR	MARATHI	SANGLI	1674438
MARUTI EXPRESS	HINDI	SATNA	1494965
ABSOLUTE INDIA	ENGLISH	MUMBAI	1462755
ABSOLUTE INDIA	HINDI	MUMBAI	1175865
ANANDABAZAR PATRIKA	BENGALI	KOLKATA	1150038
TARUN CHHATISGARH	HINDI	RAIPUR	1147951
MAHAKOSHAL	HINDI	RAIPUR	1111075
HINDUSTAN TIMES	ENGLISH	DELHI	992239
THE TIMES OF INDIA	ENGLISH	DELHI	946175
VISHWA VIJETA	MARATHI	BULDANA	863400
THE TIMES OF INDIA	ENGLISH	MUMBAI	844713
SAADDA HAQ	HINDI	DELHI	784333
SAADDA HAQ	ENGLISH	DELHI	784333
SAADDA HAQ	PUNJABI	DELHI	769250
SAADDA HAQ	URDU	DELHI	769250
PUNJAB KESARI	HINDI	JULLUNDUR	736399
BULANDBHAHR TODAY	HINDI	BULANDBHAHR	718750
PRITISANGAM	MARATHI	SATARA	704033
NAVBHARAT TIMES	HINDI	DELHI	654376
AAJ SAMAJ	HINDI	DELHI	641951
NAGAR SAHYADRI	MARATHI	AHMADNAGAR	640625
BARTAMAN	BENGALI	KOLKATA	634978
SAKAL	MARATHI	PUNE	629750
MARUTI EXPRESS	HINDI	BHOPAL	629739
BANDHUPREM	MARATHI	SOLAPUR	628250
MUMBAI MIRROR	ENGLISH	MUMBAI	565945
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD	546104
PRADARSHAN	MARATHI	AMRAVATI	529583
NIRBHAY SANCHAR	MARATHI	YAVATMAL	515881
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD	513856
NIRBHAY SANCHAR	MARATHI	AMRAVATI	512785
DNA	ENGLISH	MUMBAI	511172
DAINIK BHASKAR	HINDI	JAIPUR	506730
DAILY THANTHI	TAMIL	CHENNAI	487568
THE TIMES OF INDIA	ENGLISH	BENGALURU URBAN	482521
CHANDRADHUN	MARATHI	MAHARASHTRA	481666
DIVYA BHASKAR	GUJARATI	AHMEDABAD	461042
DAINIK JAGRAN	HINDI	DELHI	455581
SUNEHRA TIR TIMES	HINDI	MORADABAD	452500
RAJASTHAN PATRIKA	HINDI	JAIPUR	452013
THE TELEGRAPH	ENGLISH	KOLKATA	447623
EENADU	TELUGU	RANGAREDDY	442313
HINDUSTAN	HINDI	PATNA	440880
HINDUSTAN TIMES	ENGLISH	MUMBAI	435401
NIRBHAY SANCHAR	MARATHI	WASHIM	435120
NAVBHARAT	HINDI	MUMBAI	414363
NAVBHARAT	HINDI	NAGPUR	396374
AJIT	PUNJABI	JALANDHAR	395309
PRAMEYA	ODIA	KHURDA	393541
AMBARNATH TIMES	MARATHI	THANE	392500
NIRBHAY SANCHAR	MARATHI	HINGOLI	390317
PUDHARI	MARATHI	KOLHAPUR	389760

THE HINDU	ENGLISH	CHENNAI	378522
HAMARA MAHANAGAR	HINDI	MUMBAI	378085
AAMCHI MUMBAI	MARATHI	THANE	375950
MAHARASHTRA NIROPYA	MARATHI	PUNE	374644
RAIGAD VRUTVEDH	MARATHI	RAIGARH	373958
SAMBAD	ODIA	BHUBANESWAR	371465
PUNJAB KESARI	HINDI	DELHI	369257
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	358415
VIDARBHA SAMACHAR	HINDI	CHANDRAPUR	357000
RAIGADCHA AWAZ	MARATHI	RAIGAD-ALIBAG	353250
GUJARAT VAIBHAV	HINDI	AHMEDABAD	352750
AMRIT KALASH	MARATHI	ULHASNAGAR, THANE	346500
LOKMAT	MARATHI	PUNE	344798
MAHARASHTRA NIROPYA	MARATHI	NASHIK	344361
THE TIMES OF INDIA	ENGLISH	CHENNAI	343853
WANANCHAL	MARATHI	CHANDRAPUR	342212
THE SAMAJA	ODIA	CUTTACK	336812
THE TRIBUNE	ENGLISH	CHANDIGARH	335889
JAG BANI	PUNJABI	JULLUNDUR	332849
BANDHU PREM	MARATHI	PUNE	329083
MUMBAI KESARI TIMES	HINDI	MUMBAI	326125
DHARITRI	ODIA	KHORDHA/ BHUBANESWAR	322678
MAHARASHTRA NIROPYA	MARATHI	AHMADNAGAR	320661
DAINIK BHASKAR	HINDI	INDORE	319781
DAINIK JAGRAN	HINDI	KANPUR	319323
EXCELSIOR	ENGLISH	JAMMU	317898
GANDHAWARTA	MARATHI	SATARA	312000
PATRIKA	HINDI	BHOPAL	308282
PRADESH TODAY	HINDI	BHOPAL	306424
SWATANTRA VAARTHA	HINDI	HYDERABAD	303465
STATE TIMES	ENGLISH	JAMMU	301106
DAINIK LOKMAT	MARATHI	AURANGABAD	300897
DAINIK JAGRAN	HINDI	LUCKNOW	298970
VIJAY KARNATAKA	KANNADA	BANGALORE	296972
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	295316
HINDUSTAN	HINDI	DELHI	295040
VIRAT VAIBHAV	HINDI	DELHI	294500
NAI DUNIA	HINDI	INDORE	293399
DAINIK BHASKAR	HINDI	BHOPAL	293379
METRO HERALD	HINDI	AHMEDABAD	293075
MAHARASHTRA TIMES	MARATHI	MUMBAI	292623
AMAR UJALA	HINDI	VARANASI	292150
SATYADOOT SANGLI- ICHALKRANJI	MARATHI	SANGLI	290716
AMAR UJALA	HINDI	LUCKNOW	289597
DAINIK JAGRAN	HINDI	VARANASI	288737
SAKSHI	TELUGU	HYDERABAD	286406
THE TIMES OF INDIA	ENGLISH	KOLKATA	284519
RAJ EXPRESS	HINDI	INDORE	283077
KILLE RAIGAD	MARATHI	RAIGAD	282600
RAJ EXPRESS	HINDI	BHOPAL	281575
AMAR UJALA	HINDI	KANPUR	278978
DAINIK JAGRAN	HINDI	MEERUT	276525
PRATAHKAL	HINDI	MUMBAI	275358
THE HINDU	TAMIL	CHENNAI	274414
SAMAYA	ODIA	KHORDHA/ BHUBANESWAR	274403
PATRIKA	HINDI	BHOPAL	272341
NIRBHAY SANCHAR	MARATHI	BULDHANA	271749
SAMACHAR JAGAT	HINDI	JAIPUR	271416
PRAJAVANI	KANNADA	BENGALURU URBAN	270885

SWARAJYA TORAN	MARATHI	THANE	266900
SANGBAD PRATIDIN	BENGALI	KOLKATA	264549
DAINIK JAGRAN	HINDI	PATNA	263781
LOKMAT	MARATHI	NAGPUR	262497
HARI BHOOMI	HINDI	RAIPUR	259387
VIJAYAVANI	KANNADA	BANGALORE	254751
MALAYALA MANORAMA	MALAYALAM	KOZHICODE	254604
GUJARAT SAMACHAR	GUJARATI	SURAT	251389
DINAKARAN	TAMIL	CHENNAI	250656
MAHARASHTRA NIROPYA	MARATHI	AURANGABAD	250545
HINDUSTAN	HINDI	LUCKNOW	248409
SACHITRA NIMAD DARPAN	HINDI	KHANDWA	247783
MALAYALA MANORAMA	MALAYALAM	THIRUVANANTHAPURAM	247208
GUJARAT SAMACHAR	GUJARATI	KASGUL RD MILI PARA RAJKO	244857
KASHMIR TIMES	ENGLISH	JAMMU	243942
EI SAMAY SANGBADPATRA	BENGALI	CALCUTTA	238858
MATHRUBHUMI	MALAYALAM	KOZHICODE	238839
RAJ EXPRESS	HINDI	JABALPUR	238063
THE TIMES OF INDIA	ENGLISH	PUNE	237435
JAGRUK TIMES	HINDI	MUMBAI	236800
DAINIK JAGRAN	HINDI	BHOPAL	234394
AMAR UJALA	HINDI	MEERUT	230886
DECCAN CHRONICLE	ENGLISH	CHENNAI	230099
DAINIK BHASKAR	HINDI	RAIPUR	227145
AMAR UJALA	HINDI	AGRA	226986
SAKAL	MARATHI	KOLHAPUR	226808
RAJ EXPRESS	HINDI	GWALIOR	226056
GUJARAT SAMACHAR	GUJARATI	MUMBAI	223413
RASHTRA DOOT	HINDI	JAIPUR	223234
DINAMALAR	TAMIL	MADURAI	223223
PATRIKA	HINDI	JABALPUR	222491
LOKSATTA	MARATHI	MUMBAI	222010
PRATAHKAL	HINDI	UDAIPUR	221950
EARLY TIMES	ENGLISH	JAMMU, JAMMU	221508
PRATAHKAL	HINDI	JAIPUR	221400
MALAYALA MANORAMA	MALAYALAM	THRISSUR	218601
KASRAT	MARATHI	AMRAVATI	217175
SANDESH	GUJARATI	TRAVELS SHRI SADAR RAJKOT	216010
AMAR UJALA	HINDI	DELHI	214182
THE ECONOMIC TIMES	ENGLISH	MUMBAI	213827
GUJARAT SAMACHAR	GUJARATI	BARODA	213414
PUDHARI	MARATHI	PUNE	212173
SAMBAD KALIKA	ODIA	KHORDHA	211147
DAINIK SAVERA TIMES	HINDI	JALANDHAR	210679
THE TIMES OF INDIA	ENGLISH	HYDERABAD	210015
NATIONAL DUNIYA	HINDI	DELHI	209734
MAIL TODAY	ENGLISH	DELHI	209387
DECCAN HERALD	ENGLISH	BENGALURU URBAN	208326
MALAYALA MANORAMA	MALAYALAM	KOLLAM	207472
RAJASTHAN PATRIKA	HINDI	RAJASTHAN	207086
NAVBHARAT	HINDI	PUNE	207012
ODISHA EXPRESS	ODIA	BHUBANESWAR	205124
JAGRUT LOKNETA	MARATHI	KOLHAPUR	204000
DAINIK BHASKAR	HINDI	JABALPUR	203952
PRADESH TODAY	HINDI	JABALPUR	203296
DAINIK BHASKAR	HINDI	PANIPAT	202379
DABANG DUNIYA	HINDI	INDORE	202363
SANDHYANAND	MARATHI	PUNE	201954
ODISHA BHASKAR	ODIA	KHORDHA/ BHUBANESWAR	201186
SURYA PRAVA	ODIA	CUTTACK	199726

NAV BHARAT	HINDI	RAIPUR	199378
PATRIKA	HINDI	RAIPUR	197497
JOURNEY LINE	ENGLISH	JAMMU	197242
THE HINDU	ENGLISH	CHENNAI(PRINTED AT BANGALORE)	197193
AHMEDABAD EXPRESS	GUJARATI	AHMEDABAD	195730
NAV RASHTRA	MARATHI	NAGPUR	194873
HINDUSTAN	HINDI	MUZAFFARPUR	194544
THE TIMES OF INDIA	ENGLISH	AHMEDABAD	194504
AAJ	HINDI	KANPUR	194498
SIRAJ	MALAYALAM	KOZHICODE	193655
CITY TODAY	HINDI	BHOPAL	193578
MATHRUBHUMI	MALAYALAM	THRISSUR	191163
JANAYUGOM	MALAYALAM	KOCHI	190818
HINDUSTAN	HINDI	BHAGALPUR	189777
DINAMALAR	TAMIL	CHENNAI	188930
DAINIK BHASKAR	HINDI	PATNA	188796
HERALD YOUNG LEADER	HINDI	AHMEDABAD	188200
DABANG DUNIYA	HINDI	BHOPAL	187863
AAJ KA ANAND	HINDI	PUNE	187595
MATHRUBHUMI	MALAYALAM	KANNUR	187257
DAINIK NAVAJYOTI	HINDI	JAIPUR	186289
HARI BHOOMI	HINDI	JABALPUR	185926
AAJ	HINDI	VARANASI	185270
PRADESH TODAY	HINDI	GWALIOR	185074
DAINIK JAGRAN	HINDI	BHAGALPUR	183718
LOKSATYA	HINDI	DELHI	181954
STANDARD HERALD	GUJARATI	AHMEDABAD	181150
SURAT SAMANA	GUJARATI	SURAT	180965
AMAR UJALA	HINDI	BAREILLY	180740
SANDESH	GUJARATI	SURAT	180569
AMAR UJALA	HINDI	ALLAHABAD	180403
MATHRUBHUMI	MALAYALAM	THIRUVANANTHAPURAM	180210
SUDIN	KANNADA	BAGALKOT	180204
DABANG DUNIYA	HINDI	RAIPUR	179545
UDAYAVANI	KANNADA	MANIPAL	179388
THE HINDU	ENGLISH	CHENNAI(PRINTED AT HYDERABAD)	179118
AJKALI	ODIA	BALASORE	179018
CITY TODAY	HINDI	INDORE	177905
DINAMALAR	TAMIL	COIMBATORE	177520
SAAMNA	GUJARATI	SURAT	176960
DABANG DUNIYA	HINDI	MUMBAI	176079
NAV RASHTRA	MARATHI	THANE	175980
SAAMNA TIMES	HINDI	SURAT	175600
PRADESH TODAY	HINDI	INDORE	175401
JADEED IN DINON	URDU	DELHI	175200
RAJASTHAN PATRIKA	HINDI	KOTA	175174
JANTA SARKAR	HINDI	SURAT	175050
SATYAGRAH SANDESH	GUJARATI	GANDHINAGAR	175000
CITY TODAY	HINDI	JABALPUR	174624
PRAHAR	MARATHI	AMRAVATI	174407
NYAYADHEESH	HINDI	ALLAHABAD	173600
HARI BHOOMI	HINDI	BILASPUR	172084
YOUNG LEADER	HINDI	AHMEDABAD	172042
NEETI DINA PATRIKA SURYA	TELUGU	HYDERABAD	172000
DESHONNATI	MARATHI	NAGPUR	171970
MATHRUBHUMI	MALAYALAM	ERNAKULAM	171082
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM	170494
MALAYALA MANORAMA	MALAYALAM	ALAPPUZHA	170490
DAINIK BHASKAR	HINDI	CHANDIGARH	168820
GUNVANTI GUJARAT	GUJARATI	BHAVNAGAR	168750

HINDUSTAN TIMES	ENGLISH	CHANDIGARH	168608
AMAR UJALA	HINDI	DEHRADUN	168457
HARI BHOOMI	HINDI	ROHTAK	168297
CITY TODAY	HINDI	GWALIOR	167489
DABANG DUNIYA	HINDI	JABALPUR	167166
TARUN BHARAT	MARATHI	BELAGAVI	166722
THE STATESMAN	ENGLISH	KOLKATA	166545
JAGAT KRANTI	HINDI	JIND	166379
HINDUSTAN	HINDI	KANPUR	165986
AMAR UJALA	HINDI	GORAKHPUR	165955
PRATIDIN	ODIA	GANJAM	165852
DINAKARAN TRICHY EDITION	TAMIL	TRICHI	165799
PRABHAT KHABAR	HINDI	RANCHI	164692
DAINIK JAGRAN	HINDI	GORAKHPUR	163869
VIJAYGARH SANDESH	HINDI	BAYANA BHARATPUR	163780
DAINIK JAGRAN	HINDI	MUZAFFARPUR	163766
PRADESH TODAY	HINDI	RAIPUR	163217
DIVYA BHASKAR	GUJARATI	RAJKOT	162912
DECCAN CHRONICLE	ENGLISH	BANGALORE(NORTH)	162489
NAVBHARAT	HINDI	BHOPAL	162308
NAVBHARAT	HINDI	JABALPUR	162205
MALAYALA MANORAMA	MALAYALAM	PATHANAMTHITTA	161576
HERALD YOUNG LEADER	HINDI	SURAT	161175
SAKAL	MARATHI	AURANGABAD	161004
TEJ	HINDI	HANUMANGARH	161000
DAINIK NAVAJYOTI	HINDI	JODHPUR	160674
MAHARASHTRA TIMES	MARATHI	PUNE	159862
OM SAMACHAR	MARATHI	RAIGAD	159733
SANDESH	GUJARATI	VADODARA	159642
HERALD YOUNG LEADER	HINDI	VADODARA	159144
NYAYADHEESH	HINDI	LUCKNOW	158600
HAMARA MAHANAGAR	HINDI	PUNE	158566
DINAKARAN	TAMIL	COIMBATORE	157289
THE PRAJATANTRA	ODIA	CUTTACK	157187
DAINIK NAVAJYOTI	HINDI	AJMER	156904
AMRIT VARSHA(MORNING)	HINDI	DELHI	156500
SAAMNA TIMES	HINDI	AHMEDABAD	155385
PRABHAT KHABAR	HINDI	PATNA	155292
HINDUSTAN	HINDI	MEERUT	155211
SANDHYA JYOTI DARPAN	HINDI	JAIPUR	154900
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA	154664
DAINIK BHASKAR	HINDI	BHOPAL	154015
THE HIMALAYAN MAIL	ENGLISH	JAMMU	152200
SAMAY JAGAT(MORNING)	HINDI	BHOPAL	152000
AAJ	HINDI	PATNA	151570
JANAYUGOM	MALAYALAM	KANNUR	151444
AJ DI AWAZ	PUNJABI	JALANDHAR	151363
THE POLITICAL AND BUSINESS DAILY	ENGLISH	DELHI	151295
WARDI KI DAASTAN	HINDI	MURADABAD	151183
SAMAY JAGAT	HINDI	DELHI	151000
DABANG DUNIYA	HINDI	GWALIOR	150716
AMAN KI AWAZ	URDU	GANDHINAGAR	150550
THE PIONEER	ENGLISH	DELHI	150165
KRUSHIVAL	MARATHI	RAIGAD	150056
NAI DUNIA	HINDI	RAIPUR	150045
ANUPAM BHARAT	ODIA	GANJAM	149166
NAV DUNIA	HINDI	BHOPAL	147697
JAGRAN	HINDI	AGRA	147640
HINDUSTAN	HINDI	VARANASI	147490

SANMARG	HINDI	PATNA	147025
TELANGANA KESARI	TELUGU	HYDERABAD	147000
AMAR UJALA	HINDI	CHANDIGARH	146639
SUPRABHAATHAM	MALAYALAM	KOZHICODE	146617
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR	146433
AMAR UJALA	HINDI	MORADABAD	146350
MALAYALA MANORAMA	MALAYALAM	PALAKKAD	145795
MALAYALA MANORAMA	MALAYALAM	MALAPPURAM	144441
DAINIK NAVAJYOTI	HINDI	KOTA	143122
MALAYALA MANORAMA	MALAYALAM	KANNUR	143113
JAIPUR MAHANAGAR TIMES	HINDI	KOTA	143047
EENADU	TELUGU	VIZIANAGARAM	142826
VRITTA MANAS	MARATHI	MUMBAI	142398
DINIK LOKMAT	MARATHI	KOLHAPUR	140726
DINAKARAN MADURAI EDITION	TAMIL	MADURAI	140515
MUMBAI CHOUFER	MARATHI	MUMVAI	140145
GLIMPSES OF FUTURE	ENGLISH	JAMMU	140100
AMAR UJALA	HINDI	ROHTAK	140090
NEETI DINA PATRIKA SURYA	TELUGU	GUNTUR	140000
THE PIONEER	ENGLISH	LUCKNOW	138617
PIONEER	HINDI	LUCKNOW	138423
MORNING NEWS	HINDI	JAIPUR	138021
NAV BHARAT TIMES	HINDI	MUMBAI	137871
CHANDRIKA	MALAYALAM	MALAPPURAM	137676
RASTRADOOT	HINDI	AJMER	137026
JAGRUK TIMES	HINDI	SIROHI	136900
PRATIDIN	ODIA	KHORDHA/ BHUBANESWAR	136174
RASHTRA DOOT	HINDI	HINDAUNCITY	135816
SANDHYA JYOTI DARPAN	HINDI	NAGAU	135700
RASHTRA DOOT	HINDI	CHURU	135564
JANTA KI AWAZ	GUJARATI	BHARUCH	135000
THE HINDU	ENGLISH	CHENNAI(PRINTED AT GAUTAMBUDDH NAGAR))	134747
AMRIT INDIA	HINDI	DELHI	134500
VAARTHA BHARATHI	KANNADA	DAKSHIN KANNADA/ MANGALURU	134323
RAJ EXPRESS	HINDI	MUMBAI	134133
SIRAJ	MALAYALAM	KOCHI	134044
LOKMAT	MARATHI	JALGAON	133391
ECONOMIC TIMES	ENGLISH	DELHI	133183
RASHTRA DOOT	HINDI	JALOUR	132800
DESHBANDHU	HINDI	DELHI	132190
DAINIK BHASKAR	HINDI	SIKAR	131844
DAINIK BHASKAR	HINDI	RANCHI	131349
AMRIT KALASH	MARATHI	MUMBAI	130900
SATTA SAMAY	GUJARATI	AHMEDABAD	130426
DAILY THANTHI	TAMIL	TIRUNELVELI	130254
CHANNEL INDIA	HINDI	RAIPUR	130140
RAJ EXPRESS	HINDI	DELHI	130001
DAINIK AVANTIKA	HINDI	UJJAIN	129784
DAINIK BHASKAR	HINDI	GWALIOR	129199
DINAKARAN SALEM EDITION	TAMIL	SALEM	128920
SANMARG	HINDI	RANCHI	127740
RAJ EXPRESS	HINDI	JAIPUR	127603
DAINIK JAGRAN	HINDI	DEHRADUN	127419
SAKAL	MARATHI	THANE	126790
JAGRUK TIMES	HINDI	UDAIPUR	126700
EVENING PLUS	HINDI	JAIPUR	126622
NAV RASHTRA	MARATHI	PUNE	126364
RAJ EXPRESS	HINDI	SATNA	126335
DIVYA BHASKAR	GUJARATI	SURAT	126276

LOKMAT	MARATHI	NASHIK	126100
DAILY THANTHI	TAMIL	MADURAI	125974
MILLENNIUM POST	ENGLISH	DELHI	125835
RAJ EXPRESS	HINDI	UJJAIN	125681
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI	125525
BANGALORE MIRROR	ENGLISH	BANGALORE	125446
UTTAR PRAHARI	HINDI	NOIDA	125000
HINDUSTAN	HINDI	RANCHI	124606
DAILY THANTHI	TAMIL	SALEM	124282
JAGRUK TIMES	HINDI	JAIPUR	124100
AGNI BAN	HINDI	INDORE	124050
PATRIKA	HINDI	GWALIOR	123997
SANDHYANAND	MARATHI	MUMBAI	123833
DAINIK BHASKAR	HINDI	UDAIPUR	123794
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR	123750
MATHRUBHUMI	MALAYALAM	KOLLAM	123565
PRABHAT KHABAR	HINDI	MUZAFFARPUR	122851
AAJ KA ANAND	HINDI	MUMBAI	122751
DAILY VEER ARJUN	HINDI	DELHI	122485
AMAR BHARTI	HINDI	DELHI	122083
TIMES DAY	ENGLISH	DELHI	121300
CHANDRIKA	MALAYALAM	KOZHICODE	121280
DAILY THANTHI	TAMIL	COIMBATORE	121210
NEW INDIA HERALD	HINDI	DELHI	121200
DAINIK JAGRAN	HINDI	BAREILLY	121152
EENADU	TELUGU	VIJAYAWADA	120803
MUMBAI MITRA	MARATHI	MUMBAI	120000
NAMASTE TELANGANA	TELUGU	HYDERABAD	119235
HINDUSTAN	HINDI	AGRA	119072
NAMRA VACHAN	HINDI	AMRAVATI	119000
PRABHAT KIRAN	HINDI	INDORE	118575
DESHBANDHU	HINDI	RAIPUR	118365
SANMARG	HINDI	KOLKATA	118173
DAINIK BHASKAR	HINDI	ALWAR	117635
CHANDRIKA	MALAYALAM	KANNUR	117311
TASKEEN	URDU	JAMMU	116875
RAJ EXPRESS	HINDI	RATLAM	116852
RASHTRIYA SAHARA	HINDI	DELHI	116832
CAPITAL KRANTI	GUJARATI	GANDHINAGAR	116765
DABANG DUNIYA	HINDI	UJJAIN	116475
NEW INDIA HERALD	HINDI	FARIDABAD	116200
HARI BHOOMI	HINDI	BHOPAL	116195
DABANG DUNIYA	HINDI	RATLAM	115779
DANDAKARANYA SAMACHAR	HINDI	BASTER	115747
KHABAR MANTRA	HINDI	RANCHI	115740
ANDHRA PRABHA	TELUGU	HYDERABAD	115455
YESHOBHUMI	HINDI	MUMBAI	115225
RAJASTHAN PATRIKA	HINDI	SIKAR	115074
DABANG DUNIYA	HINDI	SAGAR	114894
DIVYA MARATHI	MARATHI	AURANGABAD	114537
RAJ EXPRESS	HINDI	BILASPUR	113884
DABANG DUNIYA	HINDI	DELHI	113883
PEOPLES SAMACHAR	HINDI	BHOPAL	113147
METRO VAARTHA	MALAYALAM	ERNAKULAM	113130
AGROWON	MARATHI	PUNE	112882
AAPLA MAHANAGAR	MARATHI	MUMBAI	112612
MINT	ENGLISH	DELHI	112563
METRO TODAY	GUJARATI	AHMEDABAD	112387
MATHRUBHUMI	MALAYALAM	PALAKKAD	112252
AMAR UJALA	HINDI	NAINITAL	112149

MATRUBHASA	ODIA	CUTTACK	110737
DESHONNATI	MARATHI	AKOLA	110390
RAJASTHAN PATRIKA	HINDI	UDAIPUR	110352
ANDHRA PRABHA	TELUGU	KRISHNA	110156
HIND SAT	HINDI	BASTAR	110000
RAJ EXPRESS	HINDI	RAIPUR	109999
DINAMALAR	TAMIL	TIRUCHIRAPPALLI	109803
MATHRUBHUMI	MALAYALAM	KOTTAYAM	109754
SACH KAHON	HINDI	SIRSA	109309
RASHTRA DOOT	HINDI	UDAYPUR	109309
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH	109253
HAMARI RAFTAR	HINDI	THANE	109200
DATA SANDESH	HINDI	AGRA	108800
DAINIK JAGRAN	HINDI	ALLAHABAD	108688
DAINIK JAGRAN	HINDI	MORADABAD	108434
MID-DAY	ENGLISH	MUMBAI	108429
NAVBHARAT	HINDI	INDORE	108283
PRADESH TODAY	HINDI	CHHINDWARA	108099
RASHTRA DOOT KOTA	HINDI	KOTA	107969
VISHWAMITRA	HINDI	KOLKATA	107508
DAILY THANTHI	TAMIL	KANYAKUMARI/ NAGERCOIL	107481
GULABI HALCHAL	HINDI	JAIPUR	107350
RAJ EXPRESS	HINDI	REWA	107284
PRADESH TODAY	HINDI	SAGAR	107255
KHABRE AAJ TAK	HINDI	MUMBAI	106985
UDAAN	URDU	JAMMU	106875
RAJ EXPRESS	HINDI	CHINDWARA	106839
RAJASTHAN PATRIKA	HINDI	SRIGANGANAGAR	106824
METRO TODAY	GUJARATI	SURAT	106468
PRADESH TODAY	HINDI	KATNI	106465
PRADESH TODAY	HINDI	NAGPUR	106404
DINALIPI	ODIA	BHUBANESWAR	106301
DAINIK MAHALAXMI BHAGYODAY	HINDI	DELHI	105700
CHHAPTE CHHAPTE	HINDI	KOLKATA	105500
NEETI DINA PATRIKA SURYA	TELUGU	VIJAYAWADA	105500
HELLO VIDHARBHA	HINDI	AMRAVATI	105454
THE TIMES OF INDIA	ENGLISH	LUCKNOW	105428
PRADESH TODAY	HINDI	REWA	105261
SANDHYAKAAL	MARATHI	MUMBAI	104983
HINDUSTAN	HINDI	DHANBAD	104862
PEOPLES SAMACHAR	HINDI	INDORE	104834
PRADESH TODAY	HINDI	LUCKNOW	104634
DAINIK BHASKAR	HINDI	KOTA	103935
DAKSHIN MUMBAI	HINDI	MUMBAI	103682
PRADESH TODAY	HINDI	DELHI	103511
MAHARASHTRA JANMAT	MARATHI	RAIGAD	103381
PRADESH TODAY	HINDI	UJJAIN	103312
DINAKARAN	TAMIL	TIRUNELVELI	103182
KANNADA PRABHA	KANNADA	BANGALORE	102934
SAKAL	MARATHI	NASIK	102859
PUBLIC CALL	ENGLISH	AHMEDABAD	102641
PUDHARI	MARATHI	THANE	102298
AGNIBAN	HINDI	BHOPAL	102200
RAJASTHAN PATRIKA	HINDI	AJMER	101997
GREATER KASHMIR	ENGLISH	SRINAGAR	101718
BHARAT KA TEER	HINDI	SHAJAPUR	101500
HINDUSTAN	HINDI	MORADABAD	101384
DAILY THANTHI	TAMIL	TIRUCHIRAPPALLI	101376
NAI DUNIA	HINDI	JABALPUR	101282

KESARI	MARATHI	PUNE	101119
BHARAT TIMES	GUJARATI	GANDHINAGAR	101000
NAVBHARAT	HINDI	NASHIK	100954
NAI DUNIA	HINDI	GWALIOR	100950
VIJAYAVANI	KANNADA	HUBLI	100632
DAINIK SANDHYA PRAKASH	HINDI	BHOPAL	100609
EENADU	TELUGU	KARIMNAGAR	100338
ANDHRA JYOTHI	TELUGU	HYDERABAD	100247
NAVAKAL	MARATHI	MUMBAI	100182
LOKMAT SAMACHAR	HINDI	NAGPUR	100158

TABLE 6.1
NUMBER & CIRCULATION OF DAILIES
(2004-05 to 2015-16)

Year	Number	Circulation	Annual Growth in Circulation (+) (-) Percentage
2004-05	1834	7,86,89,266	(+) 7.0
2005-06	2130	8,88,63,048	(+) 12.9
2006 -07	2337	9,88,37,248	(+) 11.22
2007-08	2566	10,57,91,199	(+) 7.04
2008-09	3386	13,58,05,315	(+) 28.37
2009-10	3909	16,23,12,686	(+) 19.52
2010-11	4396	17,56,65,243	(+) 8.23
2012-13	4929	19,69,51,390	(+) 12.12
2012-13	5767	22,43,37,652	(+) 13.91
2013-14	6730	26,42,89,811	(+) 17.81
2014-15	7871	29,63,02,606	(+) 12.11
2015-16	8905	37,14,57,696	(+) 25.36

TABLE 6.2
NUMBER & CIRCULATION OF TRI&BI-WEEKLIES
(2005-06 to 2015-16)

Year	Number	Circulation	Annual Growth in Circulation (+) (-) Percentage
2005-06	39	5,66,198	(+) 2.2
2006-07	37	7,37,572	(+) 30.26
2007-08	34	6,54,972	(-) 11.20
2008-09	28	5,749,84	(-) 12.21
2009-10	26	6,35,503	(+) 10.53
2010-11	31	9,69,361	(+) 52.53
2012-13	28	9,28,927	(-) 4.17
2012-13	36	11,87,995	(+) 27.89
2013-14	25	8,93,218	(-) 24.81
2014-15	34	9,73,292	(+) 8.96
2015-16	9	1,55,045	(-) 84.07

TABLE 6.3
NUMBER & CIRCULATION OF DAILIES DURING 2015-16
(Language & Periodicity-wise)

Language	Dailies		Tri/Bi-weekly	
	Number	Circulation	Number	Circulation
Assamese	29	1004116	0	0
Bengali	69	4671865	1	25500
Bilingual	132	2967661	0	0
Bodo	4	204509	0	0
Dogri	1	49072	0	0
English	836	38000490	7	18045
Gujarati	421	16903308	0	0
Hindi	4118	175903130	1	111500
Kannada	229	5016684	0	0
Kashmiri	1	66000	0	0
Konkani	0	0	0	0
Maithili	1	16197	0	0
Malayalam	117	9143601	0	0
Manipuri	6	215057	0	0
Marathi	423	29112438	0	0
Multilingual	8	177653	0	0
Nepali	8	344077	0	0
Odia	127	14413368	0	0
Others	20	528387	0	0
Punjabi	71	4397527	0	0
Sanskrit	12	210983	0	0
Santhali	1	25500	0	0
Sindhi	7	387533	0	0
Tamil	140	5562703	0	0
Telugu	856	19759795	0	0
Urdu	1268	42376042	0	0
Total	8905	371457696	9	155045

TABLE 6.4
CIRCULATION (Centre-Wise)

Centre of publication	Dailies/ Tri & Bi-weeklies	Circulation	Percentage Share in Total	
			Number	Circulation
Big city	4125	155704286	46.28	41.9
Metropolitan City	974	56767118	10.93	15.28
State Capital	2688	99105802	30.15	26.67
Smaller Towns	1018	55681348	11.42	14.98
Union Territory	109	4354187	1.22	1.17
Total	8914	371612741	100	100

**TABLE 6.5
NEWS-GATHERING SYSTEM**

Category	No. Of Papers	News Agency		Features Services		Full Time Corresponding		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	740	1486	45	1146	0	6840	0	11089	0	0	0
Medium	4082	10069	212	2857	0	12730	0	19196	0	0	0
Small	3652	5494	318	1926	0	4763	0	10004	0	0	0
Total	8474	17049	575	5929	0	24333	0	40289	0	0	0

**TABLE 6.6
NEWS-GATHERING SYSTEM**

Category	No. of Papers	Editorial staff		Photographers		Cartographers		Cartoonists		Other Non-Editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	740	3389	0	2178	0	265	15	368	507	0	0	6722
Medium	4082	7398	0	5685	0	946	170	1181	1371	0	0	16751
Small	3652	6056	0	4347	0	916	143	840	1295	0	0	13597
Total	8474	16843	0	12210	0	2127	328	2389	3173	0	0	37070

**TABLE 6.7
INCOME DERIVED FROM ADVERTISEMENTS
(Percentage of total income)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	740	135	214	302	89	740
Medium	4082	1869	1291	702	220	4082
Small	3652	1819	1008	564	261	3652
Total	8474	3823	2513	1568	570	8474

**TABLE 6.8
INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS
(Percentage of total income from advertisement)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	740	315	203	128	68	714
Medium	4082	948	886	817	987	3638
Small	3652	967	616	451	741	2775
Total	8474	2230	1705	1396	1796	7127

TABLE 6.9
PHYSICAL PROFILE OF DAILIES

Category	No. Of Papers	Avg. No. Of Pages	Avg. Page Area (in sq.cms.)	Avg. Price Per Copy
Big	740	13.96	1822.9	3.1
Medium	4082	8.3	1852.97	1.85
Small	3652	6.7	1890.86	1.73
Total	8474	9.67	1855.67	2.33

TABLE 6.10
SPACE DEVOTED TO ADVERTISEMENTS

Percentage of Space Devoted to Advertisement	No. of Dailies			Total
	Big	Medium	Small	
60% & Above	483	1689	1716	3888
40% to 59%	68	206	175	449
Below 40%	189	2187	1761	4137
Total	740	4082	3652	8474

TABLE 6.11
PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS

Category	90% & Above	50% to 89%	Below 50%	Total
Big	378	317	45	740
Medium	2203	1712	167	4082
Small	2020	1360	272	3652
Total	4601	3389	484	8474