

CHAPTER – 6

DAILY PUBLICATIONS

6.1 A study of Dailies along with Tri/Bi-Weeklies has been included in this chapter. For the year 2016-17, only 9,061 Dailies submitted their Annual Statements online as against 8,905 Dailies and 9 Tri/Bi-Weeklies for the year 2015-16. This shows an increase of 1.75 per cent in the Dailies and decrease of 100 per cent in the Tri/Bi weeklies over the last year. The circulation of Dailies and Tri/Bi-Weeklies registered a decrease of 25.87 per cent in the categorized and decrease 100 per cent for the Tri/Bi Weeklies over the last year. Data on their working and organizational statement was received from 8,349 Dailies, analysis of which can be seen from paras 6.5 to 6.11.

LANGUAGE- WISE ANALYSIS

6.2. So far as newspapers and Periodicals in different language are concerned, Dailies were published in all the principal Indian languages mentioned in the Eighth Schedule of the Indian Constitution except Bodo. The largest number of Dailies were brought out in Hindi (3,996) followed by Urdu (1,236), Telugu (935), English (830), Marathi (509) and Gujarati (420). (Table 6.3)

CIRCULATION- WISE ANALYSIS

6.3. Circulation figures for 2016-17 were furnished by 9,061 Dailies and 0 Tri/Bi-Weeklies claiming a combined circulation of 27,53,61,253 against 37,14,57,696 copies per publishing day in 2015-16. The decrease in combined circulation for 2016-17 over the previous year is 25.87 per cent. The circulation of Hindi Dailies with a total of 12,69,17,990 copies per publishing day was the largest in the country followed by English with a total circulation of 2,91,17,047 copies and Urdu Dailies with a total circulation of 2,60,88,712 copies per publishing day. (Table 6.3)

CENTRES OF PUBLICATION

6.4.1 Out of 9,061 Dailies and Tri/Bi-Weeklies that furnished their circulation data for 2016-17, 45.38 per cent were published from Big Cities with a population of 1,00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 30.50 per cent were published from State Capitals, 13.03 per cent were Small Towns and 1.16 per cent were published from Union Territories. The four Metropolitan Cities had a share of 9.92 per cent. (Table 6.4)

6.4.2 Circulation wise also, Dailies and Tri/Bi-Weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 42.1 per cent of the total circulation i.e. 11,59,24,917 copies per publishing day. Publications brought out from State

Capitals were the next, accounting for 25.49 per cent or 7,01,76,180 copies per publishing day, followed by Smaller towns with 17.27 per cent or 4,75,61,101 copies per publishing day, Metropolitan Cities with 13.99 per cent or 3,85,23,886 copies per publishing day and Union Territories 1.15 per cent or 31,75,169 copies per publishing day. (Table 6.4)

STATE-WISE ANALYSIS

6.5.1 Uttar Pradesh continued to be the largest publisher of Dailies with 2,157 publications followed by Andhra Pradesh 882, Madhya Pradesh 866, Maharashtra 710, Delhi 645, Gujarat 510 and Karnataka 449. (Refer Table 3.2 of Chapter 3).

6.5.2 Uttar Pradesh was reported to be the largest publisher of Dailies with a maximum circulation of 4,60,67,159 copies per publishing day followed by Maharashtra 2,80,66,864 copies, Madhya Pradesh 2,78,85,960 copies, Delhi 2,18,13,635 copies, Gujarat 1,84,35,121 copies, Andhra Pradesh 1,69,75,228 copies and Rajasthan 1,60,16,769 copies per publishing day. (Refer Table 4.3 of Chapter 4)

WORKING OF PUBLICATIONS

6.6 Information on the working and organization of the publications was received from 8,349 Dailies during 2016-17. It can be grouped under seven heads, viz. (i) Staff, (ii) Editing, (iii) Advertising, (iv) Pages, Page Area and Price, (v) Home and (vi) Foreign News.

CORRESPONDENTS

6.7 As per available data, 8,349 Daily publications were utilizing the services of 21,124 full time correspondents. (Table 6.5)

REPORTERS

6.8 As many as 31,629 reporters were working for 8,349 Daily publications. Out of them 8,580 served for 608 'Big' Dailies, 14,167 for 2,731 'Medium' Dailies and 8,882 for 5,010 'Small' Daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian Dailies is given in Table 6.5.

EDITORIAL STAFF

6.9 According to available data, 15,266 full time staff members were working in the editorial staff for 8,349 Dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 2,879 worked for 'Big', 5,354 for 'Medium' and 7,033 for 'Small' Dailies. (Table 6.6)

OTHER STAFF

6.10 There were 11,525 full time photographers, 2,720 full time and 1,955 part time cartographers, 1,986 full time and 1,267 part time cartoonists were working. (Table 6.6)

ADVERTISEMENTS

6.11 Income from advertisements is the main source of revenue for publications. Out of 8,349 Daily publications, which supplied data pertaining to advertisement, 723 Dailies, (83 Big, 224 'Medium' and 416 'Small') derived more than 75 per cent of their income from advertisements and 1,455 Dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of the income of these Dailies from advertisements is given in Table 6.7.

GOVERNMENT ADVERTISEMENTS

6.12 Data regarding income derived from Government Advertisements (in per cent age terms) was available from 8,349 Dailies. Out of them, 1,901 Dailies received 75 per cent or more of their advertisement revenue from Government Sources and 1,226 Dailies earned Government Advertisement revenue between 50 and 74 per cent. (Table 6.8)

PAGES, PAGE AREA AND PRICE

6.13.1 On an average, 'Big' (608), 'Medium' (2,731) and 'Small' (5,010) Dailies published 15.61, 9.79 and 6.84 pages per day respectively. Overall average pages of these Dailies were 10.67 pages per day. (Table 6.9)

6.13.2 The average price of 8,349 Daily publications, who gave this data to the RNI, was Rs. 2.33 per newspaper copy. On an average, 'Big' Dailies were priced at Rs. 3.51, 'Medium' at Rs. 2.11 and 'Small' Rs. 1.72, respectively. (Table 6.9)

6.13.3 The average size of page of 8,349 Dailies was 2041.67 cm². An average size of pages of 'Big' Dailies was 1942.65 cm² and of Medium Dailies was 2093.03 cm². The average size of pages of 'Small' Dailies was 2089.49 cm². (Table 6.9)

ADVERTISING SPACE

6.14 Data about space, taken up by advertisements were given by 8,349 Dailies (608 'Big', 2,731 'Medium' and 5,010 'Small'). Out of these, 3,808 Dailies (427 'Big', 1,111 'Medium' and 2,270 'Small') devoted 60 per cent and more of the total space to advertisements and 966 Dailies (80 'Big', 412 'Medium' and 474 'Small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 3,575 Dailies (101 'Big', 1,208 'Medium and 2,266 'Small') was below 40 per cent of the total. (Table 6.10)

HOME AND FOREIGN NEWS

6.15 As per information filed by 8,349 Dailies, 4,710 Dailies (310 'Big', 1,567 'Medium' and 2,833 'Small') devoted 90 per cent or more space to home news. As many as 3,174 Dailies (256 'Big', 1,051 'Medium' and 1,867 'Small') devoted between 50 to 89 per cent to home news and remaining 465 Dailies (42 'Big', 113 'Medium' and 310 'Small') devoted below 50 per cent to home news. (Table 6.11)

LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION

Chapter 6 Listing - LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION			
TITLE	LANGUAGES	PLACE OF PUBLICATION	CIRCULATION
ANANDABAZAR PATRIKA	BENGALI	KOLKATA	1116428
THE TIMES OF INDIA	ENGLISH	DELHI	956054
HINDUSTAN TIMES	ENGLISH	DELHI	897467
PUNJAB KESARI	HINDI	JULLUNDUR	714888
BARTAMAN	BENGALI	KOLKATA	666813
AAJ SAMAJ	HINDI	DELHI	636935
NAVBHARAT TIMES	HINDI	DELHI	633450
SAKAL	MARATHI	PUNE	612883
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD	537288
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD	513585
DAINIK BHASKAR	HINDI	JAIPUR	509708
DAILY THANTHI	TAMIL	CHENNAI	490349
THE TIMES OF INDIA	ENGLISH	BENGALURU URBAN	483292
RAJASTHAN PATRIKA	HINDI	JAIPUR	480252
DIVYA BHASKAR	GUJARATI	AHMEDABAD	478808
THE TELEGRAPH	ENGLISH	KOLKATA	445215
EENADU	TELUGU	RANGAREDDY	443127
PRAMEYA	ODIA	KHURDA	440012
HINDUSTAN TIMES	ENGLISH	MUMBAI	426969
NAVBHARAT	HINDI	MUMBAI	423686
DAINIK JAGRAN	HINDI	DELHI	421455
MAHARASHTRA NIROPYA	MARATHI	PUNE	403098
HAMARA MAHANAGAR	HINDI	MUMBAI	401481
DHARITRI	ODIA	KHORDHA/ BHUBANESWAR	389085
WANANCHAL	MARATHI	CHANDRAPUR	386250
SAMBAD	ODIA	BHUBANESWAR	381280
LOKMAT	MARATHI	PUNE	380710
RAIGAD VRUTVEDH	MARATHI	RAIGARH	371875
MAHARASHTRA NIROPYA	MARATHI	NASHIK	370515
RAYALAKAKATHIYA	TELUGU	ANANTAPUR	370000
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	369715
PUNJAB KESARI	HINDI	DELHI	364934
PUDHARI	MARATHI	KOLHAPUR	361574
THE HINDU	ENGLISH	CHENNAI	358134
VIDARBHA SAMACHAR	HINDI	CHANDRAPUR	354666
GUJARAT VAIBHAV	HINDI	AHMEDABAD	352729
NAVBHARAT	HINDI	RAIPUR	352482
DAINIK JAGRAN	HINDI	KANPUR	347671
NAVBHARAT	HINDI	NAGPUR	341637
THE SAMAJA	ODIA	CUTTACK	339329
PRADESH TODAY	HINDI	BHOPAL	336012
DAINIK JAGRAN	HINDI	LUCKNOW	332742
AMAR UJALA	HINDI	LUCKNOW	330122
JAG BANI	PUNJABI	JULLUNDUR	328565
EXCELSIOR	ENGLISH	JAMMU	326046

DAINIK BHASKAR	HINDI	INDORE	321208
DAINIK JAGRAN	HINDI	VARANASI	315750
NAV RASHTRA	MARATHI	MUMBAI	312290
THE TIMES OF INDIA	ENGLISH	CHENNAI	310355
GAHARI KHOJ	HINDI	AHMEDABAD	310182
DAINIK LOKMAT	MARATHI	AURANGABAD	308176
AMAR UJALA	HINDI	KANPUR	308172
VIJAY KARNATAKA	KANNADA	BANGALORE	303312
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	302424
AJIT	PUNJABI	JALANDHAR	299822
PATRIKA	HINDI	BHOPAL	298603
HINDUSTAN	HINDI	DELHI	297630
THE HINDU	TAMIL	CHENNAI	296067
VIRAT VAIBHAV	HINDI	DELHI	294500
NAI DUNIA	HINDI	INDORE	293430
PATRIKA	HINDI	BHOPAL	292597
PRAJAVANI	KANNADA	BENGALURU URBAN	292286
THE TIMES OF INDIA	ENGLISH	KOLKATA	291944
AMAR UJALA	HINDI	VARANASI	290806
SATYADOOT SANGLI-ICHALKRANJI	MARATHI	SANGLI	290716
RAJ EXPRESS	HINDI	BHOPAL	290701
RAJ EXPRESS	HINDI	INDORE	290054
MAHARASHTRA TIMES	MARATHI	MUMBAI	289102
HAKIKAT TIMES	HINDI	NAGPUR	287287
SAMAYA	ODIA	KHORDHA/ BHUBANESWAR	284784
DAINIK BHASKAR	HINDI	BHOPAL	283542
PRAGATIVADI	ODIA	KHORDHA/ BHUBANESWAR	282999
NIRBHAY SANCHAR	MARATHI	BULDHANA	282774
STATE TIMES	ENGLISH	JAMMU	282334
EI SAMAY SANGBADPATRA	BENGALI	CALCUTTA	277959
PRATAHKAL	HINDI	MUMBAI	275100
METRO HERALD	HINDI	AHMEDABAD	273100
VIJAYAVANI	KANNADA	BANGALORE	272162
SANGBAD PRATIDIN	BENGALI	KOLKATA	271660
MAHARASHTRA NIROPYA	MARATHI	AURANGABAD	271291
SAMACHAR JAGAT	HINDI	JAIPUR	268918
MATHRUBHUMI	MALAYALAM	THIRUVANANTHAPURAM	268405
DAINIK JAGRAN	HINDI	MEERUT	267767
DINAKARAN	TAMIL	CHENNAI	267398
SAKSHI	TELUGU	HYDERABAD	266562
MALAYALA MANORAMA	MALAYALAM	KOZHICODE	262951
DAINIK JAGRAN	HINDI	PATNA	262868
THE HINDU	ENGLISH	CHENNAI(PRINTED AT BANGALORE)	262191
NAV RASHTRA	MARATHI	PUNE	261093
LOKMAT	MARATHI	NAGPUR	259828
HARI BHOOMI	HINDI	RAIPUR	257163
MAHARASHTRA NIROPYA	MARATHI	AHMADNAGAR	255765
MALAYALA MANORAMA	MALAYALAM	THIRUVANANTHAPURAM	255619
DABANG DUNIYA	HINDI	INDORE	254197

GUJARAT SAMACHAR	GUJARATI	SURAT	250489
CALCUTTA TIMES OF INDIA	ENGLISH	KOLKATA	250000
RAJ EXPRESS	HINDI	GWALIOR	248782
DAINIK JAGRAN	HINDI	BHOPAL	245952
DAINIK JAGRAN	HINDI	REWA	245825
AHMEDABAD EXPRESS	GUJARATI	AHMEDABAD	244980
KASHMIR TIMES	ENGLISH	JAMMU	244034
SAMBAD KALIKA	ODIA	KHORDHA	243467
RAJ EXPRESS	HINDI	JABALPUR	243101
GUJARAT SAMACHAR	GUJARATI	KASGUL RD MILI PARA RAJKO	242708
DAINIK SAVERA TIMES	HINDI	JALANDHAR	236417
LOKSATTA	MARATHI	MUMBAI	234505
MATHRUBHUMI	MALAYALAM	KOZHICODE	234078
AMAR UJALA	HINDI	AGRA	231701
AMAR UJALA	HINDI	MEERUT	231655
SANDHYANAND	MARATHI	PUNE	231586
DECCAN HERALD	ENGLISH	BENGALURU URBAN	231121
MALAYALA MANORAMA	MALAYALAM	THRISSUR	226974
DINAMALAR	TAMIL	MADURAI	226948
DECCAN CHRONICLE	ENGLISH	CHENNAI	226789
DAINIK BHASKAR	HINDI	RAIPUR	225164
PRATAHKAL	HINDI	UDAIPUR	221983
DABANG DUNIYA	HINDI	MUMBAI	221524
RASHTRA DOOT	HINDI	JAIPUR	221333
HINDUSTAN	HINDI	LUCKNOW	221247
PRADESH TODAY	HINDI	JABALPUR	220771
PRATAHKAL	HINDI	JAIPUR	220245
AMAR UJALA	HINDI	DELHI	219684
DINAMALAR	TAMIL	CHENNAI	218619
SAKAL	MARATHI	KOLHAPUR	218517
YOUNG LEADER	HINDI	AHMEDABAD	217642
MALAYALA MANORAMA	MALAYALAM	KOLLAM	216787
NAVBHARAT	HINDI	PUNE	216235
DAINIK BHASKAR	HINDI	PATNA	216056
SANDESH	GUJARATI	TRAVELS SHRI SADAR RAJKOT	215925
GUJARAT SAMACHAR	GUJARATI	MUMBAI	214353
CITY TODAY	HINDI	BHOPAL	212482
GUJARAT SAMACHAR	GUJARATI	BARODA	210894
MAIL TODAY	ENGLISH	DELHI	210358
SURYA PRAVA	ODIA	KHORDHA	210352
DAINIK BHASKAR	HINDI	PANIPAT	208558
ODISHA EXPRESS	ODIA	BHUBANESWAR	207353
DABANG DUNIYA	HINDI	JABALPUR	207067
AAJ KA ANAND	HINDI	PUNE	206337
THE TIMES OF INDIA	ENGLISH	PUNE	205620
PUNE TIMES	ENGLISH	PUNE	205620
DAINIK BHASKAR	HINDI	JABALPUR	205300
RAJASTHAN PATRIKA	HINDI	RAJASTHAN	204575
JAGRUT LOKNETA	MARATHI	KOLHAPUR	203433

SIRAJ	MALAYALAM	KOZHIKODE	203337
ODISHA BHASKAR	ODIA	KHORDHA/ BHUBANESWAR	203038
PRADESH TODAY	HINDI	GWALIOR	202903
PRADESH TODAY	HINDI	INDORE	202418
PUDHARI	MARATHI	PUNE	201425
JAGRUK TIMES	HINDI	MUMBAI	199800
DABANG DUNIYA	HINDI	BHOPAL	199651
HINDUSTAN	HINDI	KANPUR	199301
HINDUSTAN	HINDI	MUZAFFARPUR	198714
JOURNEY LINE	ENGLISH	JAMMU	198362
RHOKTHOK VRUTTA TIMES	MARATHI	AURANGABAD	197500
PATRIKA	HINDI	JABALPUR	197123
CITY TODAY	HINDI	INDORE	194510
THE TIMES OF INDIA	ENGLISH	AHMEDABAD	193528
NAVBHARAT	HINDI	BILASPUR	192731
DABANG DUNIYA	HINDI	RAIPUR	192520
CITY TODAY	HINDI	JABALPUR	191827
DESHONNATI	MARATHI	NAGPUR	191722
JANAYUGOM	MALAYALAM	KOCHI	190861
DABANG DUNIYA 2	HINDI	INDORE	189911
HARI BHOOMI	HINDI	JABALPUR	189485
MATHRUBHUMI	MALAYALAM	THRISSUR	189256
DINAMALAR	TAMIL	COIMBATORE	188867
MATHRUBHUMI	MALAYALAM	KANNUR	187538
PRADESH TODAY	HINDI	RAIPUR	187314
SWATANTRA VAARTHA	HINDI	HYDERABAD	187288
DAINIK NAVAJYOTI	HINDI	JAIPUR	186912
THE TIMES OF INDIA	ENGLISH	HYDERABAD	185293
CITY TODAY	HINDI	GWALIOR	184592
AMAR UJALA	HINDI	BAREILLY	183136
UDAYAVANI	KANNADA	MANIPAL	183025
LOKSATYA	HINDI	DELHI	182795
PATRIKA	HINDI	RAIPUR	182611
JAN SANDESH TIMES	HINDI	VARANASI	182353
JAN SANDESH TIMES	HINDI	LUCKNOW	182289
HAMARA MAHANAGAR	HINDI	PUNE	182190
DNA	ENGLISH	DELHI	181373
AAJ	HINDI	KANPUR	180550
DAINIK JAGRAN	HINDI	BHAGALPUR	179861
SANDESH	GUJARATI	SURAT	179553
DAINIK JAGRAN	HINDI	GORAKHPUR	178799
SATTA SAMAY	GUJARATI	AHMEDABAD	178530
THE HINDU	ENGLISH	CHENNAI(PRINTED AT HYDERABAD)	178289
MALAYALA MANORAMA	MALAYALAM	ALAPPUZHA	177060
AMAR UJALA	HINDI	DEHRADUN	176523
SARVANCHE KULDAIVAT	MARATHI	OSMANABAD	176300
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM	175312
JADEED IN DINON	URDU	DELHI	175200
AAJ	HINDI	VARANASI	174711

NYAYADHEESH	HINDI	ALLAHABAD	173600
NEETI DINA PATRIKA SURYA	TELUGU	HYDERABAD	172000
EARLY TIMES	ENGLISH	JAMMU, JAMMU	171863
DIVYA BHASKAR	GUJARATI	RAJKOT	171857
HARI BHOOMI	HINDI	ROHTAK	171031
AMAR UJALA	HINDI	ALLAHABAD	170903
DABANG DUNIYA	HINDI	JAIPUR	170715
DAINIK BHASKAR	HINDI	CHANDIGARH	170399
GUNVANTI GUJARAT	GUJARATI	BHAVNAGAR	168750
PRABHAT KHABAR	HINDI	RANCHI	168040
THE STATESMAN	ENGLISH	KOLKATA	167275
MALAYALA MANORAMA	MALAYALAM	PATHANAMTHITTA	167122
MATHRUBHUMI	MALAYALAM	ERNAKULAM	167111
HARI BHOOMI	HINDI	BILASPUR	166898
JAGAT KRANTI	HINDI	JIND	166641
DABANG DUNIYA	HINDI	GWALIOR	166121
DAINIK JAGRAN	HINDI	MUZAFFARPUR	164905
NAVBHARAT	HINDI	JABALPUR	162157
RAJASTHAN PATRIKA	HINDI	KOTA	161555
NAVBHARAT	HINDI	BHOPAL	161385
VRITTA MANAS	MARATHI	MUMBAI	161043
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR	160896
DAINIK NAVAJYOTI	HINDI	JODHPUR	160646
PRAHAR	MARATHI	AMRAVATI	159675
NAGPUR SAMACHAR	BILINGUAL	NAGPUR	159250
SANDESH	GUJARATI	VADODARA	159092
JAGRAN	HINDI	AGRA	158977
SAAMNA TIMES	HINDI	AHMEDABAD	158586
DAINIK NAVAJYOTI	HINDI	AJMER	157821
THE PRAJATANTRA	ODIA	CUTTACK	157813
HINDUSTAN	HINDI	VARANASI	157148
DINAKARAN	TAMIL	COIMBATORE	156219
AMAR UJALA	HINDI	GORAKHPUR	156085
AMAR UJALA	HINDI	CHANDIGARH	155751
PRABHAT KHABAR	HINDI	PATNA	154670
DECCAN CHRONICLE	ENGLISH	BANGALORE(NORTH)	154597
MALAYALA MANORAMA	MALAYALAM	MALAPPURAM	154172
MALAYALA MANORAMA	MALAYALAM	PALAKKAD	153310
TARUN BHARAT	MARATHI	BELAGAVI	153026
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA	152733
HERALD YOUNG LEADER	HINDI	AHMEDABAD	152325
SAMAY JAGAT(MORNING)	HINDI	BHOPAL	152000
PUNE TIMES	MARATHI	PUNE	151765
MAHARASHTRA TIMES	MARATHI	PUNE	151765
JANAYUGOM	MALAYALAM	KANNUR	151565
MALAYALA MANORAMA	MALAYALAM	KANNUR	151552
AGNI BAN	HINDI	INDORE	151502
DINAKARAN TRICHY EDITION	TAMIL	TRICHI	151269
AJ DI AWAZ	PUNJABI	JALANDHAR	151187

SAMAY JAGAT	HINDI	DELHI	151000
HINDUSTAN	HINDI	MEERUT	150681
THE PIONEER	ENGLISH	DELHI	150321
EENADU	TELUGU	VIZIANAGARAM	150126
NAI DUNIA	HINDI	RAIPUR	150082
DAINIK BHASKAR	HINDI	BHOPAL	149970
NAVDUNIA	HINDI	BHOPAL	147733
AMAR UJALA	HINDI	MORADABAD	147515
AAJ	HINDI	PATNA	147464
MANDAYADA RUVAARI	KANNADA	MANDYA	144587
SAKAL	MARATHI	AURANGABAD	144578
DINIK LOKMAT	MARATHI	KOLHAPUR	144543
DABANG DUNIYA	HINDI	SAGAR	144385
DAINIK NAVAJYOTI	HINDI	KOTA	144112
THE HINDU	ENGLISH	CHENNAI(PRINTED AT GAUTAMBUDDH NAGAR))	143853
ANUPAM BHARAT	ODIA	GANJAM	143460
HERALD YOUNG LEADER	HINDI	SURAT	143375
MUNJANE EXPRESS	KANNADA	BELAGAVI	142986
KRUSHIVAL	MARATHI	RAIGAD	142212
SANDHYANAND	MARATHI	MUMBAI	142140
HINDUSTAN TIMES	ENGLISH	CHANDIGARH	141850
SANDHYA JYOTI DARPAN	HINDI	JAIPUR	141666
DABANG DUNIYA	HINDI	DELHI	140839
AACHARAN	HINDI	GWALIOR	140651
HERALD YOUNG LEADER	HINDI	VADODARA	140600
NEETI DINA PATRIKA SURYA	TELUGU	GUNTUR	140000
RAJ EXPRESS	HINDI	DELHI	139772
THE PIONEER	ENGLISH	LUCKNOW	139418
SIRAJ	MALAYALAM	KOCHI	139405
RAJ EXPRESS	HINDI	RATLAM	139378
RAJ EXPRESS	HINDI	UJJAIN	138746
LOKMAT	MARATHI	JALGAON	138606
PIONEER	HINDI	LUCKNOW	138553
RAJ EXPRESS	HINDI	MUMBAI	138181
RAJ EXPRESS	HINDI	CHINDWARA	137308
NAVBHARAT TIMES	HINDI	MUMBAI	137072
VAARTHA BHARATHI	KANNADA	DAKSHIN KANNADA/ MANGALURU	137041
VANAKKAM INDIA	TAMIL	TIRUNELVELI	136875
RASTRADOOT	HINDI	AJMER	136678
DABANG DUNIYA	HINDI	RATLAM	136445
DAINIK BHASKAR	HINDI	SIKAR	135940
PRATIDIN	ODIA	KHORDHA/ BHUBANESWAR	135830
AVANTIKA	HINDI	INDORE	135613
AAJ KA ANAND	HINDI	MUMBAI	135461
NAV RASHTRA	MARATHI	NAGPUR	135270
DINAKARAN MADURAI EDITION	TAMIL	MADURAI	135129
PRAJATANTRA	TELUGU	HYDERABAD	134680
RAJASTHAN PATRIKA	HINDI	SIKAR	134624

NAMASTE TELANGANA	TELUGU	HYDERABAD	134608
RAJ EXPRESS	HINDI	RAIPUR	134550
CHANDRIKA	MALAYALAM	MALAPPURAM	134351
RASHTRA DOOT	HINDI	JALOUR	134240
DAILY THANTHI	TAMIL	TIRUNELVELI	134160
RASHTRA DOOT	HINDI	CHURU	134082
KHABAR MANTRA	HINDI	RANCHI	133970
AHMEDABAD EXPRESS	GUJARATI	SURAT	133635
THE ECONOMIC TIMES	ENGLISH	DELHI	133312
DAINIK BHASKAR	HINDI	RANCHI	133019
RASHTRA DOOT	HINDI	HINDAUNCITY	132411
DIVYA MARATHI	MARATHI	AURANGABAD	131902
DAINIK JAGRAN	HINDI	DEHRADUN	131689
DAINIK JAGRAN	HINDI	BAREILLY	130959
RAJ EXPRESS	HINDI	SATNA	130704
LOKSHAHI VARTA	MARATHI	NAGPUR	130360
JAIPUR MAHANAGAR TIMES	HINDI	KOTA	130125
LOKMAT	MARATHI	NASHIK	129922
AMRIT VARSHA(EVENING)	HINDI	DELHI	129850
AMRIT VARSHA(MORNING)	HINDI	DELHI	129850
JAGRUK TIMES	HINDI	SIROHI	129800
DABANG DUNIYA	HINDI	UJJAIN	129392
METRO TODAY	GUJARATI	AHMEDABAD	129159
SANDHYA KIRAN	MARATHI	NAGPUR	128958
RAJ EXPRESS	HINDI	BILASPUR	128923
SANMARG	HINDI	RANCHI	128800
HINDUSTAN	HINDI	AGRA	128654
NAMRA VACHAN	HINDI	AMRAVATI	128385
AMAR BHARTI	HINDI	DELHI	128312
DAILY THANTHI	TAMIL	MADURAI	127327
DIVYA BHASKAR	GUJARATI	SURAT	127008
DAILY THANTHI	TAMIL	SALEM	126946
EENADU	TELUGU	VIJAYAWADA	126781
DAINIK BHASKAR	HINDI	GWALIOR	126624
DAILY VEER ARJUN	HINDI	DELHI	126610
SAMBHAV	GUJARATI	GANDHINAGAR	126600
RAJ EXPRESS	HINDI	JAIPUR	126501
MUMBAI CHOUFER	MARATHI	MUMVAI	126193
DAILY THANTHI	TAMIL	COIMBATORE	125731
DAINIK BHASKAR	HINDI	UDAIPUR	125648
DINAKARAN SALEM EDITION	TAMIL	SALEM	123844
KESARI	MARATHI	PUNE	123817
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR	123750
DAINIK JAGRAN	HINDI	ALLAHABAD	123641
DAINIK BHASKAR	HINDI	ALWAR	123589
SUPRABHAATHAM	MALAYALAM	KOZHICODE	123534
DABANG DUNIYA	HINDI	BILASPUR	122293
METRO TODAY	GUJARATI	SURAT	122110
THE POLITICAL AND BUSINESS DAILY	ENGLISH	DELHI	121888

KAMYAB KALAM	HINDI	BIKANER	121676
PRADESH TODAY	HINDI	REWA	121428
TIMES DAY	ENGLISH	DELHI	121200
NEW INDIA HERALD	HINDI	DELHI	121100
VIDARBH KI DHARA	HINDI	CHANDRAPUR	120750
NAVBHARAT	HINDI	INDORE	120309
DESHONNATI	MARATHI	AKOLA	120053
RAJ EXPRESS	HINDI	REWA	119432
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI	119422
DINALIPI	ODIA	BHUBANESWAR	119111
SANMARG	HINDI	KOLKATA	118950
DANDAKARANYA SAMACHAR	HINDI	BASTAR	118916
LOKMAT	HINDI	JAIPUR	118714
PRADESH TODAY	HINDI	CHHINDWARA	118441
PRADESH TODAY	HINDI	UJJAIN	118426
PRABHAT KIRAN	HINDI	INDORE	118254
SAKAL	MARATHI	THANE	118023
PRADESH TODAY	HINDI	SAGAR	117899
SAMPURNA BHARAT	HINDI	RANCHI	117490
SANMARG	HINDI	PATNA	117460
DAINIK BHASKAR	HINDI	JALANDHAR	117382
PRADESH TODAY	HINDI	KATNI	117183
GLOBAL HERALD	HINDI	INDORE	116868
NAI DUNIA	HINDI	BHOPAL	116436
NAVBHARAT	HINDI	NASHIK	116272
NEW INDIA HERALD	HINDI	FARIDABAD	116100
PEOPLES SAMACHAR	HINDI	BHOPAL	115998
PUBLIC CALL	ENGLISH	AHMEDABAD	115975
AMAR UJALA	HINDI	ROHTAK	115837
PATRIKA	HINDI	GWALIOR	115575
TASKEEN	URDU	JAMMU	115200
PRADESH TODAY	HINDI	LUCKNOW	115082
MATRUBHASA	ODIA	CUTTACK	114902
MATHRUBHUMI	MALAYALAM	KOLLAM	114899
CHANDRIKA	MALAYALAM	KOZHICODE	114244
EENADU	TELUGU	KARIMNAGAR	114170
METRO VAARTHA	MALAYALAM	ERNAKULAM	114044
HARI BHOOMI	HINDI	BHOPAL	114004
PRABHAT KHABAR	HINDI	MUZAFFARPUR	113927
PRADESH TODAY	HINDI	DELHI	113338
AGNIBAN	HINDI	BHOPAL	112570
GLIMPSES OF FUTURE	ENGLISH	JAMMU	112491
LOKMAT SAMACHAR	HINDI	NAGPUR	111642
YESHOBHUMI	HINDI	MUMBAI	111613
TEJ	HINDI	HANUMANGARH	111300
RAJASTHAN PATRIKA	HINDI	UDAIPUR	111255
DINAMALAR	TAMIL	TIRUCHIRAPPALLI	110940
MATHRUBHUMI	MALAYALAM	KOTTAYAM	110901
AGNIBAN	HINDI	UJJAIN	110802

SIDDHANT SAMACHAR	HINDI	PUNE	110600
AHMEDABAD EXPRESS	GUJARATI	VADODARA	110480
MATHRUBHUMI	MALAYALAM	PALAKKAD	110457
DESHBANDHU	HINDI	RAIPUR	110398
AGNI PATH	HINDI	UJJAIN	110270
DAILY THANTHI	TAMIL	KANYAKUMARI/ NAGERCOIL	110138
RASHTRA DOOT	HINDI	UDAYPUR	109783
AMAR UJALA	HINDI	NAINITAL	109387
AZAD SIPAHI	HINDI	RANCHI	109300
BANGALORE MIRROR	ENGLISH	BANGALORE	109134
DAINIK JAGRAN	HINDI	MORADABAD	109103
LN STAR	HINDI	BHOPAL	108836
LOKDESH	HINDI	BHOPAL	108658
GREATER KASHMIR	ENGLISH	SRINAGAR	108624
KHABRE AAJ TAK	HINDI	MUMBAI	108498
RAJASTHAN PATRIKA	HINDI	SRIGANGANAGAR	108450
DESHABHIMANI	MALAYALAM	KANNUR	108154
NAKSHATRA JYOTI	ODIA	KHURDA	108020
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH	107654
VIJAY MAT	HINDI	BHOPAL	107648
VISHWAMITRA	HINDI	KOLKATA	107634
VIJAYAVANI	KANNADA	HUBLI	107513
GULABI HALCHAL	HINDI	JAIPUR	107350
AGROWON	MARATHI	PUNE	107251
ANDHRA JYOTHI	TELUGU	HYDERABAD	107225
THE INDIAN EXPRESS	ENGLISH	DELHI	107214
RASHTRA DOOT KOTA	HINDI	KOTA	107126
UDAAN	URDU	JAMMU	106875
GANASHAKTI	BENGALI	KOLKATA	106554
AAWAMI NEWS	URDU	PATNA	106440
THE TIMES OF INDIA	ENGLISH	LUCKNOW	105687
NEETI DINA PATRIKA SURYA	TELUGU	VIJAYAWADA	105500
HELLO VIDHARBHA	HINDI	AMRAVATI	105269
PEOPLES SAMACHAR	HINDI	INDORE	105223
NISHPAKSHA JANSANSAR	HINDI	DADRA AND NAGAR HAVELI	104941
DAILY THANTHI	TAMIL	TIRUCHIRAPPALLI	103718
EENADU	TELUGU	EAST GODAVARI/ RAJAHMUNDRY	103414
ACTION INDIA	HINDI	DELHI	103402
NAVBHARAT	HINDI	GWALIOR	102795
NAI DUNIA	HINDI	JABALPUR	101321
NAI DUNIA	HINDI	GWALIOR	100987
SANDHYA JYOTI DARPAN	HINDI	ALWAR	100300
AMRAVATI ADARSH	HINDI	AMRAVATI	100000

TABLE 6.1
NUMBER & CIRCULATION OF DAILIES
(2004-05 to 2016-17)

Year	Number	Circulation	Annual Growth in Circulation	
			(+) (-)	Percentage
2004-05	1834	7,86,89,266	(+)	7.0
2005-06	2130	8,88,63,048	(+)	12.9
2006 -07	2337	9,88,37,248	(+)	11.22
2007-08	2566	10,57,91,199	(+)	7.04
2008-09	3386	13,58,05,315	(+)	28.37
2009-10	3909	16,23,12,686	(+)	19.52
2010-11	4396	17,56,65,243	(+)	8.23
2012-13	4929	19,69,51,390	(+)	12.12
2012-13	5767	22,43,37,652	(+)	13.91
2013-14	6730	26,42,89,811	(+)	17.81
2014-15	7871	29,63,02,606	(+)	12.11
2015-16	8905	37,14,57,696	(+)	25.36
2016-17	9061	27,53,61,253	(-)	25.87

TABLE 6.2
NUMBER & CIRCULATION OF TRI&BI-WEEKLIES
(2005-06 to 2016-17)

Year	Number	Circulation	Annual Growth in Circulation	
			(+) (-)	Percentage
2005-06	39	5,66,198	(+)	2.2
2006-07	37	7,37,572	(+)	30.26
2007-08	34	6,54,972	(-)	11.20
2008-09	28	5,749,84	(-)	12.21
2009-10	26	6,35,503	(+)	10.53
2010-11	31	9,69,361	(+)	52.53
2012-13	28	9,28,927	(-)	4.17
2012-13	36	11,87,995	(+)	27.89
2013-14	25	8,93,218	(-)	24.81
2014-15	34	9,73,292	(+)	8.96
2015-16	9	1,55,045	(-)	84.07
2016-17	0	0	(-)	100.00

TABLE 6.3
NUMBER & CIRCULATION OF DAILIES DURING 2016-17
(Language & Periodicity-wise)

Language	Dailies		Tri/Bi-weekly	
	Number	Circulation	Number	Circulation
Assamese	29	929121	0	0
Bengali	66	4417747	0	0
Bilingual	123	2392353	0	0
Bodo	4	181818	0	0
Dogri	1	49150	0	0
English	830	29117047	0	0
Gujarati	420	14243191	0	0
Hindi	3996	126917990	0	0
Kannada	387	6368619	0	0
Kashmiri	3	157500	0	0
Konkani	0	0	0	0
Maithili	2	51693	0	0
Malayalam	121	9393602	0	0
Manipuri	6	214153	0	0
Marathi	509	18587377	0	0
Multilingual	7	151536	0	0
Nepali	7	259442	0	0
Odia	129	7667027	0	0
Others	22	459876	0	0
Punjabi	65	2807019	0	0
Sanskrit	12	151515	0	0
Santhali	2	65500	0	0
Sindhi	6	213563	0	0
Tamil	143	5637348	0	0
Telugu	935	18838354	0	0
Urdu	1236	26088712	0	0
Total	9061	275361253	0	0

TABLE 6.4
CIRCULATION (Centre-Wise)

Centre of publication	Dailies/ Tri & Bi-weeklies	Circulation	Percentage Share in Total	
			Number	Circulation
Big city	4112	115924917	45.38	42.1
Metropolitan City	899	38523886	9.92	13.99
State Capital	2764	70176180	30.5	25.49
Smaller Towns	1181	47561101	13.03	17.27
Union Territory	105	3175169	1.16	1.15
Total	9061	275361253	100	100

TABLE 6.5
NEWS-GATHERING SYSTEM

Category	No. of Papers	News Agency		Features Services		Full Time Corresponding		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	608	1343	27	869	0	5790	0	8580	0	0	0
Medium	2731	5299	303	1913	0	10694	0	14167	0	0	0
Small	5010	9285	268	2294	0	4640	0	8882	0	0	0
Total	8349	15927	598	5076	0	21124	0	31629	0	0	0

TABLE 6.6
NEWS-GATHERING SYSTEM

Category	No. of Papers	Editorial staff		Photographers		Cartographers		Cartoonists		Other Non-Editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	608	2879	0	2004	0	534	187	279	132	0	0	6015
Medium	2731	5354	0	4106	0	791	585	768	489	0	0	12093
Small	5010	7033	0	5415	0	1395	1183	939	646	0	0	16611
Total	8349	15266	0	11525	0	2720	1955	1986	1267	0	0	34719

TABLE 6.7
INCOME DERIVED FROM ADVERTISEMENTS
(Percentage of total income)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	608	83	206	236	83	608
Medium	2731	1098	854	555	224	2731
Small	5010	2635	1295	664	416	5010
Total	8349	3816	2355	1455	723	8349

TABLE 6.8
INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS
(Percentage of total income from advertisement)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	608	303	160	98	47	608
Medium	2731	816	660	559	696	2731
Small	5010	2499	784	569	1158	5010
Total	8349	3618	1604	1226	1901	8349

TABLE 6.9
PHYSICAL PROFILE OF DAILIES

Category	No. Of Papers	Avg. No. Of Pages	Avg. Page Area (in sq.cms.)	Avg. Price Per Copy
Big	608	15.61	1942.65	3.51
Medium	2731	9.79	2093.03	2.11
Small	5010	6.84	2089.49	1.72
Total	8349	10.67	2041.67	2.33

TABLE 6.10
SPACE DEVOTED TO ADVERTISEMENTS

Percentage of Space Devoted to Advertisement	No. of Dailies			Total
	Big	Medium	Small	
60% & Above	427	1111	2270	3808
40% to 59%	80	412	474	966
Below 40%	101	1208	2266	3575
Total	608	2731	5010	8349

TABLE 6.11
PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS

Category	90% & Above	50% to 89%	Below 50%	Total
Big	310	256	42	608
Medium	1567	1051	113	2731
Small	2833	1867	310	5010
Total	4710	3174	465	8349