

613/01/2019-20/NPCS  
GOVERNMENT OF INDIA  
OFFICE OF REGISTRAR OF NEWSPAPERS FOR INDIA  
Ministry of Information & Broadcasting  
9<sup>th</sup> Floor, Sookna Bhawan, Lodhi Road, New Delhi-3

22<sup>nd</sup> November, 2019

To,  
All the PIB/ROB Officers  
PIB/ROB Offices

Sub: Regarding selection of empanelled CA firms and their branch offices for Circulation Audit.

With reference to the list of empanelled CA firms as approved by the M/o Information & Broadcasting vide F.No.M-25013/11/2016-MUC-I dated 20<sup>th</sup> August, 2019 regarding engagement of these firms to assist in Circulation Audits of registered publications; it has come to the notice of this office that there are cities from where there are no CA firms in the approved list.

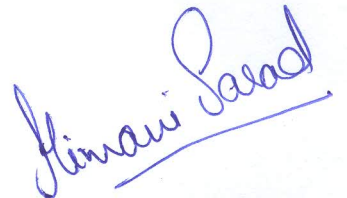
Therefore, it has been decided that the assistance of the authorized branch offices of the empanelled firms which are functional under the same name and seal as the approved firm, may be sought in order to undertake the spot verification and audit of the publications.

In the same context, it is emphasized that every effort should be made to seek assistance from the local empanelled CA firm (or even local branch office) to minimize the effective cost to the exchequer. In cases of circulation verification where there are more than one edition of same publication located in different cities, assistance of CA firms (or their branch offices) situated in the same city as of their publication may be sought rather than hiring one single CA firm for the complete assignment.

In order to bring fairness and transparency to the work of auditing, every effort shall be made that the same CA firm is not assigned the task of auditing for a particular publication in the consecutive spot verifications, after the expiry of their circulation certificate. This however should not be treated as an exception to seek assistance of an outstation CA firm.

The list of branch offices (with contact details) of the empanelled CA firms as received till date in this office is enclosed with this letter. Any further update in this regard will be communicated in due course.

This issues with the approval of the Press Registrar.



(Himani Sarad)  
Deputy Press Registrar

N.B. - Any further update in the branch office list of the empanelled CA firms shall be communicated to [himani.sarad@gov.in](mailto:himani.sarad@gov.in), [newsprint-rni@nic.in](mailto:newsprint-rni@nic.in) & [helpdesk.rni@gmail.com](mailto:helpdesk.rni@gmail.com)