

## **CHAPTER – 6**

### **DAILY PUBLICATIONS**

**6.1** A study of Dailies along with Tri/Bi-Weeklies has been included in this chapter. For the year 2017-18, only 8,930 Dailies submitted their Annual Statements online as against 9,061 Dailies for the year 2016-17. This shows a decrease of 1.45 per cent in the Dailies over the last year. The circulation of Dailies and Tri/Bi-Weeklies registered a decrease of 11.86 per cent over the last year. Data on their working and organizational statement was received from 8,201 Dailies, analysis of which can be seen from paras 6.5 to 6.11.

#### **LANGUAGE- WISE ANALYSIS**

**6.2.** So far as newspapers and Periodicals in different language are concerned, Dailies were published in all the principal Indian languages mentioned in the Eighth Schedule of the Indian Constitution except Bodo, Maithili and Santhali. The largest number of Dailies were brought out in Hindi (3,838) followed by Urdu (1,145), Telugu (950), English (815), Marathi (540), Gujarati (445) and Kannada (426). (Table 6.3)

#### **CIRCULATION- WISE ANALYSIS**

**6.3.** Circulation figures for 2017-18 were furnished by 8,930 Dailies and 0 Tri/Bi-Weeklies claiming a combined circulation of 24,26,90,557 against 27,53,61,253 copies per publishing day in 2016-17. The decrease in combined circulation for 2017-18 over the previous year is 11.86 per cent. The circulation of Hindi Dailies with a total of 10,34,78,860 copies per publishing day was the largest in the country followed by English with a total circulation of 2,97,25,905 copies and Urdu Dailies with a total circulation of 1,99,37,049 copies per publishing day. (Table 6.3)

#### **CENTRES OF PUBLICATION**

**6.4.1** Out of 8,930 Dailies and Tri/Bi-Weeklies that furnished their circulation data for 2017-18, 45.72 per cent were published from Big Cities with a population of 1,00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 30.17 per cent were published from State Capitals, 12.88 per cent were Small Towns and 1.12 per cent were published from Union Territories. The four Metropolitan Cities had a share of 10.11 per cent. (Table 6.4)

**6.4.2** Circulation wise also, Dailies and Tri/Bi-Weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 41.76 per cent of the total circulation i.e. 10,13,43,412 copies per publishing day. Publications brought out from State Capitals were the next, accounting for 25.07 per cent or 6,08,54,242 copies per publishing day, followed by Smaller towns with 16.83 per cent or 4,08,39,318 copies per publishing day,

Metropolitan Cities with 15.1 per cent or 3,66,36,954 copies per publishing day and Union Territories 1.24 per cent or 30,16,631 copies per publishing day. (Table 6.4)

### STATE-WISE ANALYSIS

**6.5.1** Uttar Pradesh continued to be the largest publisher of Dailies with 1,963 publications followed by Madhya Pradesh 962, Andhra Pradesh 856, Maharashtra 742, Delhi 589, Gujarat 541, Karnataka 489, Telangana 427 and Rajasthan 415. (Refer Table 3.2 of Chapter 3).

**6.5.2** Uttar Pradesh was reported to be the largest publisher of Dailies with a maximum circulation of 3,30,42,949 copies per publishing day followed by Maharashtra 2,65,74,973 copies, Madhya Pradesh 2,48,76,958 copies, Gujarat 1,99,27,893 copies, Delhi 1,69,80,014 copies, Andhra Pradesh 1,59,68,932 copies and Rajasthan 1,33,05,082 copies per publishing day. (Refer Table 4.3 of Chapter 4)

### WORKING OF PUBLICATIONS

**6.6** Information on the working and organization of the publications was received from 8,201 Dailies during 2017-18. It can be grouped under seven heads, viz. (i) Staff, (ii) Editing, (iii) Advertising, (iv) Pages, Page Area and Price, (v) Home and (vi) Foreign News.

### CORRESPONDENTS

**6.7** As per available data, 8,201 Daily publications were utilizing the services of 19,003 full time correspondents. (Table 6.5)

### REPORTERS

**6.8** As many as 27,705 reporters were working for 8,201 Daily publications. Out of them 7,432 served for 553 'Big' Dailies, 10,432 for 2,216 'Medium' Dailies and 9,841 for 5,432 'Small' Daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian Dailies is given in Table 6.5.

### EDITORIAL STAFF

**6.9** According to available data, 15,048 full time staff members were working in the editorial staff for 8,201 Dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 2,440 worked for 'Big', 4,883 for 'Medium' and 7,725 for 'Small' Dailies. (Table 6.6)

### OTHER STAFF

**6.10** There were 11,294 full time photographers, 1,504 full time and 1,822 part time cartographers, 2,098 full time and 1,289 part time cartoonists were working. (Table 6.6)

## ADVERTISEMENTS

**6.11** Income from advertisements is the main source of revenue for publications. Out of 8,201 Daily publications, which supplied data pertaining to advertisement, 732 Dailies, (90 Big, 195 'Medium' and 447 'Small') derived more than 75 per cent of their income from advertisements and 1,382 Dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of the income of these Dailies from advertisements is given in Table 6.7.

## GOVERNMENT ADVERTISEMENTS

**6.12** Data regarding income derived from Government Advertisements (in per cent age terms) was available from 8,201 Dailies. Out of them, 1,586 Dailies received 75 per cent or more of their advertisement revenue from Government Sources and 1,397 Dailies earned Government Advertisement revenue between 50 and 74 per cent. (Table 6.8)

## PAGES, PAGE AREA AND PRICE

**6.13.1** On an average, 'Big' (553), 'Medium' (2,216) and 'Small' (5,432) Dailies published 15.45, 10.45 and 7.11 pages per day respectively. Overall average pages of these Dailies were 11 pages per day. (Table 6.9)

**6.13.2** The average price of 8,201 Daily publications, who gave this data to the RNI, was Rs. 2.67 per newspaper copy. On an average, 'Big' Dailies were priced at Rs. 3.53, 'Medium' at Rs. 2.33 and 'Small' Rs. 1.75, respectively. (Table 6.9)

**6.13.3** The average size of page of 8,201 Dailies was 2220 cm<sup>2</sup>. An average size of pages of 'Big' Dailies was 2324.66 cm<sup>2</sup> and of Medium Dailies was 2266.9 cm<sup>2</sup>. The average size of pages of 'Small' Dailies was 2068.13 cm<sup>2</sup>. (Table 6.9)

## ADVERTISING SPACE

**6.14** Data about space, taken up by advertisements were given by 8,201 Dailies (553 'Big', 2,216 'Medium' and 5,432 'Small'). Out of these, 3,735 Dailies (387 'Big', 947 'Medium' and 2,401 'Small') devoted 60 per cent and more of the total space to advertisements and 1,048 Dailies (83 'Big', 398 'Medium' and 567 'Small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 3,418 Dailies (83 'Big', 871 'Medium and 2,464 'Small') was below 40 per cent of the total. (Table 6.10)

## HOME AND FOREIGN NEWS

**6.15** As per information filed by 8,201 Dailies, 4,657 Dailies (276 'Big', 1,233 'Medium' and 3,148 'Small') devoted 90 per cent or more space to home news. As many as 2,923 Dailies (228 'Big', 874 'Medium' and 1,821 'Small') devoted between 50 to 89 per cent to home news and remaining 621 Dailies (49 'Big', 109 'Medium' and 463 'Small') devoted below 50 per cent to home news. (Table 6.11)

## LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION

Chapter 6 Listing - LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION			
TITLE	LANGUAGES	PLACE OF PUBLICATION	CIRCULATION
ANANDABAZAR PATRIKA	BENGALI	KOLKATA	1118440
HINDUSTAN TIMES	ENGLISH	DELHI	957176
THE TIMES OF INDIA	ENGLISH	DELHI	948696
THE TIMES OF INDIA	ENGLISH	MUMBAI	847926
PUNJAB KESARI	HINDI	JULLUNDUR	718563
BARTAMAN	BENGALI	KOLKATA	665933
AAJ SAMAJ	HINDI	DELHI	620401
NAVBHARAT TIMES	HINDI	DELHI	608393
LAVALA VK	KANNADA	BANGALORE	605248
SAKAL	MARATHI	PUNE	596421
DNA	ENGLISH	MUMBAI	519335
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD	513954
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD	512180
DAINIK BHASKAR	HINDI	JAIPUR	501586
RAJASTHAN PATRIKA	HINDI	JAIPUR	472518
DAINIK JAGRAN	HINDI	DELHI	469963
THE TIMES OF INDIA	ENGLISH	BENGALURU URBAN	466511
BANGALORE TIMES	ENGLISH	BANGALORE	466511
DIVYA BHASKAR	GUJARATI	AHMEDABAD	448139
THE TELEGRAPH	ENGLISH	KOLKATA	440048
PRAMEYA	ODIA	KHURDA	434408
DAILY THANTHI	TAMIL	CHENNAI	432130
EENADU	TELUGU	RANGAREDDY	428106
BEEDCHA LOKPRASHNA	MARATHI	BEED	411646
HAMARA MAHANAGAR	HINDI	MUMBAI	409781
NAVBHARAT	HINDI	MUMBAI	402932
DAINIK JAGRAN	HINDI	LUCKNOW	400512
DAINIK JAGRAN	HINDI	KANPUR	395180
SAMBAD	ODIA	BHUBANESWAR	390754
NAVBHARAT	HINDI	NAGPUR	377297
PUNJAB KESARI	HINDI	DELHI	373690
DHARITRI	ODIA	KHORDHA/ BHUBANESWAR	367875
MALAYALA MANORAMA	MALAYALAM	KOCHI	366996
NAVBHARAT	HINDI	RAIPUR	360243
DAINIK JAGRAN	HINDI	VARANASI	357680
HINDUSTAN TIMES	ENGLISH	MUMBAI	355749
LOKMAT	MARATHI	PUNE	355094
GUJARAT VAIBHAV	HINDI	AHMEDABAD	352750
AMAR UJALA	HINDI	LUCKNOW	352277
THE SAMAJA	ODIA	CUTTACK	340155
AMAR UJALA	HINDI	KANPUR	338854
PUDHARI	MARATHI	KOLHAPUR	334645
THE HINDU	ENGLISH	CHENNAI	327888
SANCHIKE	KANNADA	KOLAR	322679
JAG BANI	PUNJABI	JULLUNDUR	312887

VIJAY KARNATAKA	KANNADA	BANGALORE	311907
THE TIMES OF INDIA	ENGLISH	CHENNAI	309245
DABANG DUNIYA	HINDI	INDORE	306213
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	304397
NAV RASHTRA	MARATHI	NAGPUR	304257
RAJ EXPRESS	HINDI	INDORE	301420
AMAR UJALA	HINDI	VARANASI	296980
CHANDRADHUN	MARATHI	MAHARASHTRA	296725
THE HINDU	TAMIL	CHENNAI	295895
VIRAT VAIBHAV	HINDI	DELHI	294500
HINDUSTAN	HINDI	LUCKNOW	293316
CALCUTTA TIMES OF INDIA	ENGLISH	KOLKATA	293238
THE TIMES OF INDIA	ENGLISH	KOLKATA	293238
PATRIKA	HINDI	BHOPAL	292059
AHMEDABAD EXPRESS	GUJARATI	AHMEDABAD	291250
NIRBHAY SANCHAR	MARATHI	BULDHANA	290814
EI SAMAY SANGBADPATRA	BENGALI	CALCUTTA	289500
RAJ EXPRESS	HINDI	BHOPAL	288499
HINDUSTAN	HINDI	DELHI	286838
DAINIK JAGRAN	HINDI	MEERUT	285945
NAI DUNIA	HINDI	INDORE	285007
DAINIK BHASKAR	HINDI	PATNA	284744
DABANG DUNIYA	HINDI	MUMBAI	284695
MAHARASHTRA TIMES	MARATHI	MUMBAI	283083
LOKMAT	MARATHI	AURANGABAD	280747
PRAGATIVADI	ODIA	KHORDHA/ BHUBANESWAR	280701
PRATAHKAL	HINDI	MUMBAI	280308
PRAJAVANI	KANNADA	BENGALURU URBAN	278936
SAKSHI	TELUGU	HYDERABAD	278057
PRADESH TODAY	HINDI	BHOPAL	276874
METRO HERALD	HINDI	AHMEDABAD	276775
DAINIK JAGRAN	HINDI	PATNA	274868
DAINIK SAVERA TIMES	HINDI	JALANDHAR	270886
SANGBAD PRATIDIN	BENGALI	KOLKATA	268803
NAV RASHTRA	MARATHI	MUMBAI	266704
SANDHYANAND	MARATHI	PUNE	266081
EXCELSIOR	ENGLISH	JAMMU	266034
VIJAYAVANI	KANNADA	BANGALORE	262493
THE HINDU	ENGLISH	CHENNAI(PRINTED AT BANGALORE)	261186
CHENNAI TIMES	ENGLISH	CHENNAI	259514
RAJ EXPRESS	HINDI	GWALIOR	259115
MALAYALA MANORAMA	MALAYALAM	KOZHICODE	258166
RAJ EXPRESS	HINDI	JABALPUR	258013
DAINIK BHASKAR	HINDI	INDORE	256536
MALAYALA MANORAMA	MALAYALAM	THIRUVANANTHAPURAM	254907
LOKMAT	MARATHI	NAGPUR	253313
AMAR UJALA	HINDI	MEERUT	253098
HARI BHOOMI	HINDI	RAIPUR	252908
PATRIKA	HINDI	BHOPAL	251904
AMAR UJALA	HINDI	AGRA	247353
DAINIK JAGRAN	HINDI	REWA	245825

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STATE TIMES	ENGLISH	JAMMU	245359
KASHMIR TIMES	ENGLISH	JAMMU	244034
DABANG DUNIYA	HINDI	JABALPUR	240280
GUJARAT SAMACHAR	GUJARATI	SURAT	239833
DAINIK JAGRAN	HINDI	BHOPAL	236778
AAJ KA ANAND	HINDI	PUNE	236438
GUJARAT SAMACHAR	GUJARATI	KASGUL RD MILI PARA RAJKO	235060
MATHRUBHUMI	MALAYALAM	KOZHICODE	231876
DABANG DUNIYA	HINDI	BHOPAL	231712
LOKSATTA	MARATHI	MUMBAI	229980
SAMACHAR JAGAT	HINDI	JAIPUR	229014
PRATAHKAL	HINDI	UDAIPUR	227791
PRATAHKAL	HINDI	JAIPUR	226675
DAINIK BHASKAR	HINDI	RAIPUR	225176
MALAYALA MANORAMA	MALAYALAM	THRISSUR	223155
AMAR UJALA	HINDI	DELHI	221929
DAINIK BHASKAR	HINDI	BHOPAL	220018
DNA	ENGLISH	DELHI	219637
MALAYALA MANORAMA	MALAYALAM	KOLLAM	219090
MAIL TODAY	ENGLISH	DELHI	217664
ADARSH GAVKARI	MARATHI	AURANGABAD	217257
DINAMALAR	TAMIL	MADURAI	215068
SAKAL	MARATHI	KOLHAPUR	213938
DINAMALAR	TAMIL	CHENNAI	213745
AJIT	PUNJABI	JALANDHAR	213231
DABANG DUNIYA	HINDI	RAIPUR	213164
SANDESH	GUJARATI	TRAVELS SHRI SADAR RAJKOT	211681
NAV RASHTRA	MARATHI	PUNE	210904
NAVBHARAT	HINDI	PUNE	208959
DECCAN CHRONICLE	ENGLISH	CHENNAI	207678
DESHONNATI	MARATHI	NAGPUR	207003
AMAR UJALA	HINDI	BAREILLY	203952
GUJARAT SAMACHAR	GUJARATI	MUMBAI	203766
SATTA SAMAY	GUJARATI	AHMEDABAD	203470
DECCAN HERALD	ENGLISH	BENGALURU URBAN	202855
DAINIK BHASKAR	HINDI	JABALPUR	202478
THE HINDU	ENGLISH	CHENNAI(PRINTED AT HYDERABAD)	201962
GUJARAT SAMACHAR	GUJARATI	BARODA	201720
RAJASTHAN PATRIKA	HINDI	RAJASTHAN	200909
HINDUSTAN	HINDI	MUZAFFARPUR	200323
RHOKTHOK VRUTTA TIMES	MARATHI	AURANGABAD	200075
JAGRUK TIMES	HINDI	MUMBAI	199800
PRADESH TODAY	HINDI	JABALPUR	199750
NAVBHARAT	HINDI	BILASPUR	199108
THE TIMES OF INDIA	ENGLISH	HYDERABAD	198776
AAJKAAL	BENGALI	KOLKATA	198482
JOURNEY LINE	ENGLISH	JAMMU	198032
DINAKARAN	TAMIL	CHENNAI	195332
SAMAYA	ODIA	KHORDHA/ BHUBANESWAR	195087
PUNE TIMES	ENGLISH	PUNE	194910
THE TIMES OF INDIA	ENGLISH	PUNE	194910

<b>ODISHA EXPRESS</b>	ODIA	BHUBANESWAR	191959
<b>SWATANTRA VAARTHA</b>	HINDI	HYDERABAD	190700
<b>DABANG DUNIYA 2</b>	HINDI	INDORE	190452
<b>LOKSATYA</b>	HINDI	DELHI	190179
<b>MATHRUBHUMI</b>	MALAYALAM	KANNUR	189938
<b>PUDHARI</b>	MARATHI	PUNE	189720
<b>PRAJATANTRA</b>	TELUGU	HYDERABAD	189428
<b>DAINIK JAGRAN</b>	HINDI	GORAKHPUR	189072
<b>MATHRUBHUMI</b>	MALAYALAM	THRISSUR	187280
<b>DAINIK NAVAJYOTI</b>	HINDI	JAIPUR	186108
<b>PRADESH TODAY</b>	HINDI	GWALIOR	185729
<b>ODISHA BHASKAR</b>	ODIA	KHORDHA/ BHUBANESWAR	185390
<b>DAINIK JAGRAN</b>	HINDI	BHAGALPUR	184140
<b>DABANG DUNIYA</b>	HINDI	GWALIOR	183187
<b>RAIGAD VRUTVEDH</b>	MARATHI	RAIGARH	183000
<b>DABANG DUNIYA</b>	HINDI	JAIPUR	182797
<b>MATHRUBHUMI</b>	MALAYALAM	THIRUVANANTHAPURAM	182731
<b>THE TIMES OF INDIA</b>	ENGLISH	AHMEDABAD	182556
<b>AHMEDABAD TIMES OF INDIA</b>	ENGLISH	AHMEDABAD	182556
<b>DINAMALAR</b>	TAMIL	COIMBATORE	182196
<b>AMAR UJALA</b>	HINDI	DEHRADUN	181980
<b>TOOFAN LOKSHAHI</b>	BILINGUAL	MUMBAI	179000
<b>THE PRAJATANTRA</b>	ODIA	CUTTACK	178834
<b>JAGRAN</b>	HINDI	AGRA	178509
<b>THE STATESMAN</b>	ENGLISH	KOLKATA	178314
<b>PRADESH TODAY</b>	HINDI	INDORE	178229
<b>MALAYALA MANORAMA</b>	MALAYALAM	ALAPPUZHA	176837
<b>RAJASTHAN PATRIKA</b>	HINDI	KOTA	175800
<b>MAHARASHTRA TIMES</b>	MARATHI	PUNE	175549
<b>PUNE TIMES</b>	MARATHI	PUNE	175549
<b>NEETI DINA PATRIKA SURYA</b>	TELUGU	HYDERABAD	175000
<b>DIVYA BHASKAR</b>	GUJARATI	RAJKOT	174884
<b>PRABHAT KHABAR</b>	HINDI	RANCHI	174090
<b>YOUNG LEADER</b>	HINDI	AHMEDABAD	173842
<b>AHMEDABAD EXPRESS</b>	GUJARATI	SURAT	173260
<b>HAMARA MAHANAGAR</b>	HINDI	PUNE	173097
<b>PATRIKA</b>	HINDI	JABALPUR	171964
<b>SANDESH</b>	GUJARATI	SURAT	171407
<b>AAJ</b>	HINDI	KANPUR	170281
<b>MALAYALA MANORAMA</b>	MALAYALAM	PATHANAMTHITTA	170136
<b>DAINIK JAGRAN</b>	HINDI	MUZAFFARPUR	169491
<b>DABANG DUNIYA</b>	HINDI	DELHI	169399
<b>SAAMNA TIMES</b>	HINDI	AHMEDABAD	168286
<b>HYDERABAD TIMES</b>	ENGLISH	HYDERABAD	168127
<b>BANDHU PREM</b>	MARATHI	PUNE	167583
<b>HARI BHOOMI</b>	HINDI	JABALPUR	166894
<b>AAJ</b>	HINDI	VARANASI	166467
<b>UDAYAVANI</b>	KANNADA	MANIPAL	166084
<b>THE TRIBUNE</b>	ENGLISH	CHANDIGARH	165894
<b>AMAR UJALA</b>	HINDI	ALLAHABAD	165558
<b>PRABHAT KHABAR</b>	HINDI	PATNA	165362

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MATHRUBHUMI	MALAYALAM	ERNAKULAM	164070
NAMASTE TELANGANA	TELUGU	HYDERABAD	163493
SANDHYANAND	MARATHI	MUMBAI	163284
KARMAYOGI	MARATHI	SATARA	162696
DAINIK NAVAJYOTI	HINDI	AJMER	161404
DABANG DUNIYA	HINDI	SAGAR	161378
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR	161000
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM	160137
NAGPUR SAMACHAR	BILINGUAL	NAGPUR	159250
HERALD YOUNG LEADER	HINDI	AHMEDABAD	158075
DAINIK NAVAJYOTI	HINDI	JODHPUR	157818
AMAR UJALA	HINDI	CHANDIGARH	157443
AHMEDABAD EXPRESS	GUJARATI	VADODARA	157340
JAGAT KRANTI	HINDI	JIND	156641
AMAR UJALA	HINDI	GORAKHPUR	156486
PATRIKA	HINDI	RAIPUR	156273
DABANG DUNIYA	HINDI	RATLAM	155674
SANDESH	GUJARATI	VADODARA	155212
AAJ KA ANAND	HINDI	MUMBAI	155212
NAVDUNIA	HINDI	BHOPAL	155008
DAINIK NAVAJYOTI	HINDI	KOTA	154513
MALAYALA MANORAMA	MALAYALAM	PALAKKAD	153581
HARI BHOOMI	HINDI	ROHTAK	153538
DABANG DUNIYA	HINDI	UJJAIN	153141
NAI DUNIA	HINDI	RAIPUR	153006
RAJ EXPRESS	HINDI	RAIPUR	152510
SAMAY JAGAT	HINDI	DELHI	152000
RAJ EXPRESS	HINDI	RATLAM	151841
MALAYALA MANORAMA	MALAYALAM	KANNUR	151414
PRAHAR	MARATHI	MUMBAI	151237
BHEDI NAZAR	HINDI	FARIDABAD	150572
THE PIONEER	ENGLISH	DELHI	150469
RAJ EXPRESS	HINDI	UJJAIN	149707
EENADU	TELUGU	VIZIANAGARAM	149682
MALAYALA MANORAMA	MALAYALAM	MALAPPURAM	149583
AJ DI AWAZ	PUNJABI	JALANDHAR	149301
TOOFAN LOKSHAHI	BILINGUAL	JALNA	149166
JAIPUR MAHANAGAR TIMES	HINDI	KOTA	149000
NAVBHARAT	HINDI	JABALPUR	148808
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA	148597
AGNI BAN	HINDI	INDORE	148116
SANDHYA JYOTI DARPAN	HINDI	JAIPUR	147975
RASHTRA DOOT	HINDI	JAIPUR	147940
DECCAN CHRONICLE	ENGLISH	BANGALORE(NORTH)	147852
NAVBHARAT	HINDI	BHOPAL	147826
AMAR UJALA	HINDI	MORADABAD	147620
DAINIK JAGRAN	HINDI	BAREILLY	147338
HERALD YOUNG LEADER	HINDI	SURAT	147225
RAJ EXPRESS	HINDI	SATNA	146623
RAJ EXPRESS	HINDI	CHINDWARA	146472
RAJ EXPRESS	HINDI	MUMBAI	145913



RAJ EXPRESS	HINDI	BILASPUR	145399
DAINIK JAGRAN	HINDI	ALLAHABAD	144868
HERALD YOUNG LEADER	HINDI	VADODARA	144825
RAJ EXPRESS	HINDI	DELHI	144512
HARI BHOOMI	HINDI	BILASPUR	143738
DAINIK BHASKAR	HINDI	MUZAFFARPUR	143414
VAARTHA BHARATHI	KANNADA	DAKSHIN KANNADA/ MANGALURU	142072
DAINIK BHASKAR	HINDI	CHANDIGARH	141815
SATTA SUDHAR	HINDI	BHOPAL	141750
NAVODAYA TIMES	HINDI	DELHI	141057
NEETI DINA PATRIKA SURYA	TELUGU	GUNTUR	140500
NITYA NAVIN	MARATHI	NAGPUR	139791
NAVEEN LOKRANG	MARATHI	NAGPUR	139791
THE PIONEER	ENGLISH	LUCKNOW	139547
NYAYADHEESH	HINDI	ALLAHABAD	139500
LOKMAT	MARATHI	KOLHAPUR	139352
PIONEER	HINDI	LUCKNOW	138677
DAINIK BHASKAR	HINDI	BHAGALPUR	138634
AAJ	HINDI	PATNA	138484
RAJ EXPRESS	HINDI	REWA	138415
SIRAJ	MALAYALAM	KOZHICODE	138337
GREATER KASHMIR	ENGLISH	SRINAGAR	138097
RAJ EXPRESS	HINDI	JAIPUR	137458
SAKAL	MARATHI	AURANGABAD	137276
DAINIK JAGRAN	HINDI	DEHRADUN	137148
SURYA PRAVA	ODIA	KHORDHA	136734
PRATIDIN	ODIA	KHORDHA/ BHUBANESWAR	136306
DAINIK BHASKAR	HINDI	RANCHI	135770
AVANTIKA	HINDI	INDORE	135096
KHABAR MANTRA	HINDI	RANCHI	133970
THE ECONOMIC TIMES	ENGLISH	DELHI	133051
JAGRUT LOKNETA	MARATHI	KOLHAPUR	132750
THE HINDU	ENGLISH	CHENNAI(PRINTED AT GAUTAMBUDDH NAGAR))	132729
NAVBHARAT TIMES	HINDI	MUMBAI	132407
SINGHASANA	ODIA	BERHAMPUR	132343
VISHWA VIJETA	MARATHI	BULDANA	132064
DESHONNATI	MARATHI	AKOLA	131920
LOKSHAHI VARTA	MARATHI	NAGPUR	131305
DAINIK BHASKAR	HINDI	GWALIOR	131291
DABANG DUNIYA	HINDI	DURG	131180
LOKMAT	MARATHI	JALGAON	131105
DABANG DUNIYA	HINDI	BILASPUR	131047
JAGRUK TIMES	HINDI	SIROHI	129900
AGNI PATH	HINDI	UJJAIN	129525
SANMARG	HINDI	RANCHI	128890
RAJASTHAN PATRIKA	HINDI	SIKAR	128689
PEOPLES SAMACHAR	HINDI	BHOPAL	128346
EENADU	TELUGU	VIJAYAWADA	127742
DAILY THANTHI	TAMIL	TIRUNELVELI	127320
AMAR BHARTI	HINDI	DELHI	126958

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EARLY TIMES	ENGLISH	JAMMU, JAMMU	126486
SANDHYA KIRAN	MARATHI	NAGPUR	126250
PUBLIC CALL	ENGLISH	AHMEDABAD	126105
SATTA SUDHAR	HINDI	GWALIOR	126100
DINAKARAN TRICHY EDITION	TAMIL	TRICHI	126013
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR	125500
SUSHASAN DARSHAN	HINDI	NAGPUR	125416
DIVYA MARATHI	MARATHI	AURANGABAD	125155
DINAKARAN	TAMIL	COIMBATORE	124250
EENADU	TELUGU	KARIMNAGAR	124130
MATRUBHASA	ODIA	CUTTACK	123767
DAINIK BHASKAR	HINDI	PANIPAT	123255
LOK SUDHARAK	BILINGUAL	NAGPUR	123000
SAKAL	MARATHI	THANE	122072
TARUN BHARAT	MARATHI	BELAGAVI	121951
RASHTRA DOOT	HINDI	CHURU	121808
PRADESH TODAY	HINDI	KATNI	121730
KAMYAB KALAM	HINDI	BIKANER	121555
BHUVANA VARTHE	KANNADA	SHIVAMOGGA	121250
RASHTRA DOOT	HINDI	HINDAUNCITY	121163
SATTA SAMAY	HINDI	AHMEDABAD	121130
DAINIK BHASKAR	HINDI	BHOPAL	121122
DAILY THANTHI	TAMIL	MADURAI	120838
NAVBHARAT	HINDI	INDORE	120220
LOKMAT	HINDI	JAIPUR	119237
DAILY THANTHI	TAMIL	SALEM	119085
LOKMAT	MARATHI	NASHIK	118888
NAGAR SAHYADRI	MARATHI	AHMADNAGAR	118758
VIDARBHA SAMACHAR	HINDI	CHANDRAPUR	118583
DESHABHIMANI	MALAYALAM	KANNUR	118285
SANMARG	HINDI	PATNA	117870
GLOBAL HERALD	HINDI	INDORE	117632
PRABHAT KHABAR	HINDI	MUZAFFARPUR	117109
ANDHRA JYOTHI	TELUGU	HYDERABAD	116527
DAILY THANTHI	TAMIL	COIMBATORE	116166
HARI BHOOMI	HINDI	BHOPAL	116122
THE INDIAN EXPRESS	ENGLISH	DELHI	115519
DAINIK AVANTIKA	HINDI	UJJAIN	115483
TASKEEN	URDU	JAMMU	115225
BANGALORE MIRROR	ENGLISH	BANGALORE	115053
MATHRUBHUMI	MALAYALAM	KOLLAM	114677
DAILY VEER ARJUN	HINDI	DELHI	114623
METRO VAARTHA	MALAYALAM	ERNAKULAM	114523
SANMARG	HINDI	KOLKATA	114517
PEOPLES SAMACHAR	HINDI	INDORE	114476
MUMBAI CHOUFER	MARATHI	MUMVAI	114303
PATRIKA	HINDI	GWALIOR	114181
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI	113770
DINALIPI	ODIA	BHUBANESWAR	113596
CHANDRIKA	MALAYALAM	MALAPPURAM	113399
DAINIK BHASKAR	HINDI	SIKAR	112044

DAINIK BHASKAR	HINDI	JALANDHAR	111849
AZAD SIPAHI	HINDI	RANCHI	111500
RASHTRIYA NAVABHARAT	BILINGUAL	NAGPUR	110902
SATTA SUDHAR	HINDI	SHIVPURI	110800
NEWS GOLKONDA	TELUGU	HYDERABAD	110000
SANDHYA JYOTI DARPAN	HINDI	ALWAR	108750
MATHRUBHUMI	MALAYALAM	PALAKKAD	108638
KHABRE AAJ TAK	HINDI	MUMBAI	108594
AMAR UJALA	HINDI	NAINITAL	108434
DESHABHIMANI	MALAYALAM	ERNAKULAM	108425
THE TIMES OF INDIA	ENGLISH	LUCKNOW	107853
MATHRUBHUMI	MALAYALAM	KOTTAYAM	107778
VIJAYAVANI	KANNADA	HUBLI	107645
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH	107491
DAILY THANTHI	TAMIL	KANYAKUMARI/ NAGERCOIL	107403
VISHWAMITRA	HINDI	KOLKATA	107376
DAINIK JAGRAN	HINDI	MORADABAD	107182
DAINIK BHASKAR	HINDI	KOTA	107140
TEJ	HINDI	HANUMANGARH	106791
PRADESH TODAY	HINDI	UJJAIN	106787
AACHARAN	HINDI	GWALIOR	106468
GUNVANTI GUJARAT	GUJARATI	BHAVNAGAR	106250
CITY TODAY	HINDI	BHOPAL	106117
NEETI DINA PATRIKA SURYA	TELUGU	VIJAYAWADA	106000
AAWAMI NEWS	URDU	PATNA	105970
RASHTRA NITI	GUJARATI	GANDHINAGAR	105875
DIVYA BHASKAR	GUJARATI	SURAT	105726
PRADESH TODAY	HINDI	REWA	105650
TAASIR	URDU	DELHI	105600
CITY TODAY	HINDI	JABALPUR	105563
AGNIBAN	HINDI	UJJAIN	105168
UDAAN	URDU	JAMMU	105101
DINAMALAR	TAMIL	TIRUCHIRAPPALLI	105074
DESHABHIMANI	MALAYALAM	THIRUVANANTHAPURAM	105027
NAI DUNIA	HINDI	GWALIOR	105016
RAJASTHAN PATRIKA	HINDI	UDAIPUR	104880
CITY TODAY	HINDI	GWALIOR	104771
PRADESH TODAY	HINDI	CHHINDWARA	104530
THE TIMES OF INDIA	ENGLISH	CHANDIGARH	104402
VISHWA VIJETA	MARATHI	AKOLA	104315
SAHITYABINDU	MARATHI	KOLHAPUR	104233
AMAR UJALA	HINDI	ROHTAK	104147
PRADESH TODAY	HINDI	RAIPUR	103851
CITY TODAY	HINDI	INDORE	103851
GANASHAKTI	BENGALI	KOLKATA	103813
AGROWON	MARATHI	PUNE	103813
AGNIBAN	HINDI	BHOPAL	103790
DINAKARAN SALEM EDITION	TAMIL	SALEM	103502
NISHPAKSHA JANSANSAR	HINDI	DADRA AND NAGAR HAVELI	103424
PRABHAT KIRAN	HINDI	INDORE	103333
EENADU	TELUGU	EAST GODAVARI/ RAJAHMUNDRY	103015

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<b>NAI DUNIA</b>	HINDI	JABALPUR	102996
<b>NAVBHARAT</b>	HINDI	GWALIOR	102658
<b>DESHABHIMANI</b>	MALAYALAM	THRISSUR	102267
<b>PRADESH TODAY</b>	HINDI	SAGAR	101835
<b>CHANDRIKA</b>	MALAYALAM	KOZHIKODE	101247
<b>RAJASTHAN PATRIKA</b>	HINDI	SRIGANGANAGAR	101227
<b>NAVBHARAT</b>	HINDI	NASHIK	100877
<b>NAV RASHTRA</b>	MARATHI	NASHIK	100877
<b>DIVYA BHASKAR</b>	GUJARATI	VADODARA	100603
<b>DINAKARAN MADURAI EDITION</b>	TAMIL	MADURAI	100539
<b>SAAMNA TIMES</b>	HINDI	SURAT	100317

**TABLE 6.1**  
**NUMBER & CIRCULATION OF DAILIES**  
**(2006-07 to 2017-18)**

Year	Number	Circulation	Annual Growth in Circulation (+) (-) Percentage	
2006-07	2337	9,88,37,248	(+)	11.22
2007-08	2566	10,57,91,199	(+)	7.04
2008-09	3386	13,58,05,315	(+)	28.37
2009-10	3909	16,23,12,686	(+)	19.52
2010-11	4396	17,56,65,243	(+)	8.23
2012-13	4929	19,69,51,390	(+)	12.12
2012-13	5767	22,43,37,652	(+)	13.91
2013-14	6730	26,42,89,811	(+)	17.81
2014-15	7871	29,63,02,606	(+)	12.11
2015-16	8905	37,14,57,696	(+)	25.36
2016-17	9061	27,53,61,253	(-)	25.87
<b>2017-18</b>	<b>8930</b>	<b>24,26,90,557</b>	(-)	<b>11.86</b>

**TABLE 6.2**  
**NUMBER & CIRCULATION OF TRI&BI-WEEKLIES**  
**(2006-07 to 2017-18)**

Year	Number	Circulation	Annual Growth in Circulation (+) (-) Percentage	
2006-07	37	7,37,572	(+)	30.26
2007-08	34	6,54,972	(-)	11.20
2008-09	28	5,749,84	(-)	12.21
2009-10	26	6,35,503	(+)	10.53
2010-11	31	9,69,361	(+)	52.53
2012-13	28	9,28,927	(-)	4.17
2012-13	36	11,87,995	(+)	27.89
2013-14	25	8,93,218	(-)	24.81
2014-15	34	9,73,292	(+)	8.96
2015-16	9	1,55,045	(-)	84.07
2016-17	0	0	(-)	100.00
<b>2017-18</b>	<b>0</b>	<b>0</b>	(-)	<b>100.00</b>

**TABLE 6.3**  
**NUMBER & CIRCULATION OF DAILIES DURING 2017-18**  
**(Language & Periodicity-wise)**

Language	Dailies		Tri/Bi-weekly	
	Number	Circulation	Number	Circulation
Assamese	24	649367	0	0
Bengali	66	4449538	0	0
Bilingual	141	2615953	0	0
Bodo	0	0	0	0
Dogri	1	49150	0	0
English	815	29725905	0	0
Gujarati	445	15263564	0	0
Hindi	3838	103478860	0	0
Kannada	426	6608795	0	0
Kashmiri	2	84700	0	0
Konkani	1	3340	0	0
Maithili	0	0	0	0
Malayalam	122	8728488	0	0
Manipuri	6	194320	0	0
Marathi	540	16968803	0	0
Multilingual	6	116050	0	0
Nepali	7	164526	0	0
Odia	122	6466122	0	0
Others	26	519133	0	0
Punjabi	65	2506791	0	0
Sanskrit	14	193559	0	0
Santhali	0	0	0	0
Sindhi	7	204749	0	0
Tamil	161	5216076	0	0
Telugu	950	18545719	0	0
Urdu	1145	19937049	0	0
<b>Total</b>	<b>8930</b>	<b>242690557</b>	<b>0</b>	<b>0</b>

**TABLE 6.4**  
**CIRCULATION (Centre-Wise)**

Centre of publication	Dailies/ Tri & Bi-weeklies	Circulation	Percentage Share in Total	
			Number	Circulation
Big city	4083	101343412	45.72	41.76
Metropolitan City	903	36636954	10.11	15.1
State Capital	2694	60854242	30.17	25.07
Smaller Towns	1150	40839318	12.88	16.83
Union Territory	100	3016631	1.12	1.24
<b>Total</b>	<b>8930</b>	<b>242690557</b>	<b>100</b>	<b>100</b>

**TABLE 6.5**  
**NEWS-GATHERING SYSTEM**

Category	No. of Papers	News Agency		Features Services		Full Time Corresponding		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	553	752107	55	929	0	4653	0	7432	0	0	0
Medium	2216	4487	209	1612	10	7872	0	10432	0	0	0
Small	5432	652545	331	2246	0	6478	0	9841	0	0	0
<b>Total</b>	<b>8201</b>	<b>1409139</b>	<b>595</b>	<b>4787</b>	<b>10</b>	<b>19003</b>	<b>0</b>	<b>27705</b>	<b>0</b>	<b>0</b>	<b>0</b>

**TABLE 6.6**  
**NEWS-GATHERING SYSTEM**

Category	No. of Papers	Editorial staff		Photographers		Cartographers		Cartoonists		Other Non-Editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	553	2440	0	1704	0	188	165	245	88	335	0	<b>5165</b>
Medium	2216	4883	0	3626	45	438	516	639	388	2569	0	<b>13104</b>
Small	5432	7725	0	5964	0	878	1141	1214	813	1520	0	<b>19255</b>
<b>Total</b>	<b>8201</b>	<b>15048</b>	<b>0</b>	<b>11294</b>	<b>45</b>	<b>1504</b>	<b>1822</b>	<b>2098</b>	<b>1289</b>	<b>4424</b>	<b>0</b>	<b>37524</b>

**TABLE 6.7**  
**INCOME DERIVED FROM ADVERTISEMENTS**  
**(Percentage of total income)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	553	75	166	222	90	553
Medium	2216	795	769	457	195	2216
Small	5432	2809	1473	703	447	5432
<b>Total</b>	<b>8201</b>	<b>3679</b>	<b>2408</b>	<b>1382</b>	<b>732</b>	<b>8201</b>

**TABLE 6.8**  
**INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS**  
**(Percentage of total income from advertisement)**

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	553	268	150	102	33	<b>553</b>
Medium	2216	632	545	560	479	<b>2216</b>
Small	5432	2774	849	735	1074	<b>5432</b>
<b>Total</b>	<b>8201</b>	<b>3674</b>	<b>1544</b>	<b>1397</b>	<b>1586</b>	<b>8201</b>

**TABLE 6.9**  
**PHYSICAL PROFILE OF DAILIES**

Category	No. Of Papers	Avg. No. Of Pages	Avg. Page Area (in sq.cms.)	Avg. Price Per Copy
Big	553	15.45	2324.66	3.53
Medium	2216	10.45	2266.9	2.33
Small	5432	7.11	2068.13	1.75
<b>Total</b>	<b>8201</b>	<b>11</b>	<b>2220</b>	<b>2.67</b>

**TABLE 6.10**  
**SPACE DEVOTED TO ADVERTISEMENTS**

Percentage of Space Devoted to Advertisement	No. of Dailies			Total
	Big	Medium	Small	
60% & Above	387	947	2401	<b>3735</b>
40% to 59%	83	398	567	<b>1048</b>
Below 40%	83	871	2464	<b>3418</b>
<b>Total</b>	<b>553</b>	<b>2216</b>	<b>5432</b>	<b>8201</b>

**TABLE 6.11**  
**PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS**

Category	90% & Above	50% to 89%	Below 50%	Total
Big	276	228	49	<b>553</b>
Medium	1233	874	109	<b>2216</b>
Small	3148	1821	463	<b>5432</b>
<b>Total</b>	<b>4657</b>	<b>2923</b>	<b>621</b>	<b>8201</b>