

VI. DAILY PUBLICATIONS

6.1 A study of dailies along with tri/bi-weeklies has been included in this chapter. For the year 2013-14, 6730 dailies and 25 tri/bi-weeklies submitted their Annual Statements as against 5767 dailies and 36 in case of tri/bi-weeklies for the year 2012-13. This shows an increase of 16.41 per cent over the last year. The circulation of dailies and tri/bi-weeklies registered an increase of 17.58 per cent over the last year. Data on their working and organizational statement was received from 3998 dailies, analysis of which can be seen from paras 6.5 to 6.11.

LANGUAGE- WISE ANALYSIS

6.2. Language wise; dailies were published in all the principal Indian languages. The largest number of dailies were printed in Hindi (3,213) followed by Urdu (929), English (695), Telugu (562), Marathi (280), Gujarati (292), Kannada (117) and Tamil (114). Tri/bi-weeklies were brought out in 07 principal languages i.e. Hindi (03), Bengali (02), English (11), Tamil (4) and 01 each of Assamese and Odia. (Table 6.3)

CIRCULATION- WISE ANALYSIS

6.3. Circulation figures for 2013-14 were furnished by 6730 dailies and 25 tri/bi-weeklies claiming a combined circulation of 26,51,83,029 copies as against 22,55,25,647 copies per publishing day in 2012-13. The increase in circulation for 2013-14 over the previous year is 17.58 per cent. The circulation of Hindi dailies with a total of 12,64,77,693 copies per publishing day was the largest in the country followed by English dailies with a total circulation of 3,31,48,808 copies, and Urdu with a total circulation of 2,72,88,254 copies per publishing day were graded third. (Table 6.3)

CENTRES OF PUBLICATION

6.4.1 Out of 6755 dailies and tri/bi-weeklies that furnished circulation data for 2013-14, 43.49 per cent were published from Big Cities with a population of 1, 00,000 and above (excluding Metropolitan Cities and State Capitals), remaining 29 per cent were published from State Capitals, 12.81 per cent were from Small Towns and 1.23 per cent were from Union Territories. Four Metropolitan Cities had a share of 13.47 per cent. (Table 6.4)

6.4.2 Circulation wise also, dailies and tri/bi-weeklies published from Big Cities with a population of 1,00,000 and above have the largest share with 31.43 per cent of the total circulation i.e. 9,92,45,976 copies per publishing day. Next publications were those which published from State Capitals with a share of 24.85 per cent or 6,59,09,362 copies, followed by Metropolitan Cities with 19.41 per cent or 5,14,77,917 copies, Small Towns with 17.07 per cent or 4,52,64,488 copies and Union Territories 1.24 per cent or 32,85,286 copies per publishing day. (Table 6.4)

STATE-WISE ANALYSIS

6.5.1 Uttar Pradesh continued to be the largest publisher of dailies with 1,689 publications followed by Andhra Pradesh 796, Madhya Pradesh 609, Delhi 599, Maharashtra 422, Rajasthan 392, Gujarat 355 and J&K 230 daily publications. (Refer Table 3.2 of Chapter 3).

6.5.2 Uttar Pradesh was reported to be the largest publisher of dailies with a maximum circulation of 5,23,59,887 copies per publishing day followed by Delhi with 2,70,04,241 copies, Madhya Pradesh with 2,33,38,642 copies, Maharashtra with 2,20,59,015 copies, Andhra Pradesh with 1,93,82,168 copies, Rajasthan with 1,72,57,865 copies and Gujarat with 1,56,65,106 copies per publishing day. (Refer Table 4.3 of Chapter 4)

WORKING AND ORGANISATION

6.6 Information on working and organization was received from 3998 daily publications during 2013-14. It can be grouped under seven heads, viz. (i) News Gathering, (ii) Staff, (iii) Editing, (iv) Advertising, (v) Pages, Page Area and Price and (vi) Home and (vii) Foreign News.

NEWS GATHERING

6.7. There were five news agencies, namely United News of India, Press Trust of India, Hindustan Samachar, Samachar Bharati and Express Media Service which along with All India Radio, Doordarshan and Press Information Bureau were the major sources of news for the Indian Press. According to information furnished by 504 'Big', 1850 'Medium' and 1644 'Small' daily publications, which were subscribed to the News Agencies. Many 'Big', 'Medium' and 'Small' publications gathered news by downloading international news available through the Internet. Most of the major Indian dailies also utilized the services of the following Indian and foreign news agencies and newspapers for gathering news.

6.7.1 Indian: Press Trust of India, United News of India, Associated News Services, Indo-Asian News Service, Cartographic and News Services, Varta, Yugavarta, Univarta, News Today, Andhra News and Features, Eastern Media Limited, Sambad, News Photo Agency, Press Asia International, Bhasha, IPA, INFA, Lok Varta, Sarvodaya Features Service, Indian News Service, Aditi, Current News Service, Bharat News Service, News Service Syndicate, Urdu News Service, News Trust of India, State Information Bureaus, Sauryadham News Service, Eastern Press Agency, Development News of India, Nav Varta, United News Agency, The News, APS and AFI.

6.7.2 Foreign: Associated Press, Reuters, AFP, The New York Times News Service, International Herald Tribune, The Observer, London; Colin Legum, Surrey, Christian Science, The Guardian and Manchester Everyday News, J.N. Naylor, Astrological Features, Kent, British Information Services, Pan Asia Newspapers Alliance, Russia Information Department, U.S. News Services, The Times, London.

CORRESPONDENTS

6.8 As per available data, 3998 daily publications were utilizing the services of 7023 Indian and 598 foreign news agencies. (Table 6.5)

REPORTERS

6.9 As many as 6371 Indian and 87 foreign reporters were working for 3998 daily publications. Out of them 2640 served for 504 'big' dailies, 2207 for 1850 'medium' dailies and 1611 for 1644 'small' daily publications. The break-up of correspondents, retainers and reporters, employed in India and abroad by Indian dailies is given in Table 6.5.

EDITORIAL STAFF

6.10 According to available data, 16167 full time staff members were working in the editorial staff for 3998 dailies. These included the services of special writers for writing comments, editorials and features. Out of them, 6990 worked for 'big', 7683 for 'medium' and 1494 for 'small' dailies. (Table 6.6)

OTHER STAFF

6.11 There were 5587 full time and 93 part time photographers, 398 full time cartographers, 1463 full time and 1267 part time cartoonists were working with 2902 dailies. (Table 6.6)

ADVERTISEMENTS

6.12 Income from advertisements is the main source of revenue for publications. Out of 3998 daily publications, which supplied data pertaining to advertisement, 1386 dailies, (151 big, 623 'medium' and 612 'small') derived more than 75 per cent of their income from advertisements and 706 dailies derived 50 to 74 per cent of their income from advertisement. The category-wise break-up of income of these dailies from advertisements is given in Table 6.7.

GOVERNMENT ADVERTISEMENTS

6.13 Data regarding income derived from Government Advertisements (in per cent age) was available from 3998 dailies. Out of them, 968 dailies received 75 per cent or more of their advertisement revenue from Government Sources and 814 dailies earned Government Advertisement revenue between 50 and 74 per cent (Table 6.8).

PAGES, PAGE AREA AND PRICE

6.14.1 On an average, 'big' (504), 'medium' (1850) and 'small' (1644) dailies published 15.82, 9.34 and 7.02 pages per day respectively. Overall average pages of these dailies were 10.67 pages per day. (Table 6.9)

6.14.2 The average price of 3998 daily publications, who gave this data to the RNI, was Rs.2.33 per newspaper copy. On an average, 'big' dailies were priced at Rs. 2.23, 'medium' at Rs. 2.32 and 'small' Rs. 2.38, respectively. (Table 6.9)

6.14.3 The average size of page of 3998 dailies was 1897.67 sq. cm. An average size of pages of big dailies was 1908.18 sq. cm. and of medium dailies was 1904.2 sq. cm. The average size of pages of small dailies was 1880.32 sq. cm. (Table 6.9).

ADVERTISING SPACE

6.15 Data about space, taken up by advertisements were given by 3872 out of 3998 dailies (489 'big', 1789 'medium' and 1594 'small'). Out of these, 1058 dailies (113 Big, 519 Medium and 426 Small) devoted 60 per cent and more of the total space to advertisements and 782 dailies (98 'big', 388 'medium' and 296 'small') devoted 40 to 59 per cent space to advertisement. The space occupied by advertisements in remaining 2032 dailies (278 'big', 882 'medium and 872 'small' was below 40 per cent of the total. (Table 6.10)

HOME AND FOREIGN NEWS

6.16 As per information filed by 3998 dailies, 2280 dailies (290 'big', 1028 'medium' and 962 'small') devoted 90 per cent or more space to home news. As many as 1592 dailies (196 'big', 757 'medium' and 639 'small') devoted between 50 to 89 per cent to home news and remaining 126 dailies (18 'big', 65 'medium' and 43 'small') devoted below 50 per cent to home news. (Table 6.11)

LIST OF DAILIES CLAIMING MORE THAN ONE LAKH CIRCULATION

TITLE	LANGUAGES	PLACE OF PUBLICATION	CIRCULATION
ANANDABAZAR PATRIKA	BENGALI	KOLKATA	1181112
THE TIMES OF INDIA	ENGLISH	MUMBAI	1026153
THE TIMES OF INDIA	ENGLISH	DELHI	995823
HINDUSTAN TIMES	ENGLISH	DELHI	975737
PUNJAB KESARI	HINDI	JULLUNDUR	723862
DELHI TIMES OF INDIA	ENGLISH	DELHI	696743
NAVBHARAT TIMES	HINDI	DELHI	651681
AAJ SAMAJ	HINDI	DELHI	644156
MUMBAI MIRROR	ENGLISH	MUMBAI	615056
D N A (DAILY NEWS ANALYSIS)	ENGLISH	MUMBAI	576507
GUJARAT SAMACHAR	GUJARATI	AHMEDABAD	562405
BARTAMAN	BENGALI	KOLKATA	557270
SAKAL	MARATHI	PUNE	551465
THE TIMES OF INDIA	ENGLISH	BANGALORE	535501
CHENNAI TIMES	ENGLISH	CHENNAI	526678
DECCAN CHRONICLE	ENGLISH	SECUNDERABAD	525482
DAILY THANTHI	TAMIL	CHENNAI	496517
DIVYA BHASKAR	GUJARATI	AHMEDABAD	484979
DAINIK BHASKAR	HINDI	JAIPUR	480883
THE TELEGRAPH	ENGLISH	KOLKATA	463936
EENADU	TELUGU	HYDERABAD	442511
DAINIK JAGRAN	HINDI	DELHI	429212
RAJASTHAN PATRIKA	HINDI	JAIPUR	429153
THE TIMES OF INDIA	ENGLISH	KOLKATA	422210
AJIT	PUNJABI	JALANDHAR	421992
PUDHARI	MARATHI	KOLHAPUR	397158
HINDUSTAN	HINDI	PATNA	396658
SANDESH	GUJARATI	AHMEDABAD	392412
HINDUSTAN TIMES	ENGLISH	MUMBAI-16	391568
THE HINDU	ENGLISH	CHENNAI	380424
SAMBAD	ODIA	BHUBANESWAR	369827
GUJARAT VAIBHAV	HINDI	ASHRAM RD AHMEDABAD-9	350733
THE TRIBUNE	ENGLISH	CHANDIGARH	350560
METRO HERALD	HINDI	AHMEDABAD	342345
PUNJAB KESARI	HINDI	DELHI	336105
MALAYALA MANORAMA	MALAYALAM	COCHIN	335467
JAG BANI	PUNJABI	JULLUNDUR	333975
JAIPUR MAHANAGAR TIMES	HINDI	JAIPUR	326397
DAINIK JAGRAN	HINDI	KANPUR	325322
THE SAMAJA	ODIA	CUTTACK	315436
PATRIKA	HINDI	BHOPAL	313476
DHARITRI	ODIA	BHUBANESWAR	313325
NAVA BHARAT	HINDI	MUMBAI	310724
THE TIMES OF INDIA	ENGLISH	CHENNAI	310277

TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	HYDERABAD	309227
EXCELSIOR	ENGLISH	JAMMU	308988
NAVA BHARAT	HINDI	NAGPUR	305055
DAINIK BHASKAR	HINDI	INDORE	304998
DAINIK JAGRAN	HINDI	MEERUT	304849
SANDHYANAND	MARATHI	PUNE	303830
MAHARASHTRA TIMES	MARATHI	MUMBAI	302330
SANGBAD PRATIDIN	BENGALI	KOLKATA	302050
DAINIK BHASKAR	HINDI	BHOPAL	296022
DINAKARAN	TAMIL	CHENNAI	294809
VIRAT VAIBHAV	HINDI	DELHI	294157
SAKSHI	TELUGU	HYDERABAD	293771
THE TIMES OF INDIA	ENGLISH	HYDERABAD	292899
RAJ EXPRESS	HINDI	INDORE	290983
EI SAMAY SANGBADPATRA	BENGALI	CALCUTTA	289240
DAINIK LOKMAT	MARATHI	AURANGABAD	289122
RAJ EXPRESS	HINDI	BHOPAL	287535
CALCUTTA TIMES OF INDIA	ENGLISH	KOLKATA	284315
HINDUSTAN	HINDI	NEW DELHI	280483
PRAMEYA	ODIA	KHURDA	277823
MALAYALA MANORAMA	MALAYALAM	KOTTAYAM	275948
PRAGATIVADI	ODIA	BHUBANESWAR	272679
NAI DUNIA	HINDI	INDORE	271798
PRAJAVANI	KANNADA	BANGALORE	271591
DAINIK JAGRAN	HINDI	PATNA	271011
DAINIK JAGRAN	HINDI	LUCKNOW	267507
LOKMAT	MARATHI	NAGPUR	266507
AMBARNATH TIMES	MARATHI	THANE	266049
VIJAY KARNATAKA	KANNADA	BANGALORE	265214
HINDUSTAN	HINDI	LUCKNOW	263376
AAJ KA ANAND	HINDI	PUNE	262746
HAMARA MAHANAGAR	HINDI	MUMBAI	261646
STATE TIMES	ENGLISH	JAMMU	260697
HARI BHOOMI	HINDI	RAIPUR	255045
MALAYALA MANORAMA	MALAYALAM	CALICUT	252185
PRATAHKAL	HINDI	MUMBAI	251907
LOKMAT	MARATHI	PUNE	251892
MATHRUBHUMI	MALAYALAM	KERALA	250385
PATRIKA	HINDI	BHOPAL	248173
PUDHARI	MARATHI	PUNE	246585
THE TIMES OF INDIA	ENGLISH	PUNE	244260
KASHMIR TIMES	ENGLISH	JAMMU	243852
DECCAN CHRONICLE	ENGLISH	CHENNAI	241924
GUJARAT SAMACHAR	GUJARATI	SURAT	238106
MALAYALA MANORAMA	MALAYALAM	TRIVANDRUM	236514
GUJARAT SAMACHAR	GUJARATI	MUMBAI	236342
DAINIKJAGRAN	HINDI	VARANASI	236268
ODISHA BHASKAR	ODIA	KHURDA	235470
SAMACHAR JAGAT	HINDI	JAIPUR	234000

MATHRUBHUMI	MALAYALAM	KOZHIKODE	233645
GUJARAT SAMACHAR	GUJARATI	KASGUL RD MILI PARA RAJKO	233485
SAMAYA	ODIA	BHUBANESWAR	230574
RAJ EXPRESS	HINDI	JABALPUR	227382
LOKSATTA	MARATHI	MUMBAI	227108
RAJ EXPRESS	HINDI	GWALIOR	227028
SAAMNA	GUJARATI	SURAT	223337
THE ECONOMIC TIMES	ENGLISH	MUMBAI	221742
MAHARASHTRA TIMES	MARATHI	PUNE	221570
RASHTRADOOT	HINDI	JAIPUR	220802
AMAR UJALA	HINDI	MEERUT	219724
SWATANTRA VAARTHA	HINDI	HYDERABAD	216972
MUMBAI KESARI TIMES	HINDI	MUMBAI	216711
DAINIK BHASKAR	HINDI	RAIPUR	216393
DINAMALAR	TAMIL	PALANGANATHAM MADURAI	215685
SAKAL	MARATHI	KOLHAPUR	214917
GUJARAT SAMACHAR	GUJARATI	BARODA	211522
SANDESH	GUJARATI	TRAVELS SHRI SADAR RAJKOT	211339
RAJASTHAN PATRIKA	HINDI	RAJASTHAN	210806
NATIONAL DUNIYA	HINDI	DELHI	210508
SAAMNA TIMES	HINDI	SURAT	210049
BHEDI NAJAR	HINDI	DELHI	206847
THE TIMES OF INDIA	ENGLISH	AHMEDABAD	205967
MAIL TODAY	ENGLISH	DELHI	205121
EARLY TIMES	ENGLISH	JAMMU, JAMMU	205006
DECCAN HERALD	ENGLISH	BANGALORE	203619
DABANG DUNIYA	HINDI	INDORE	201738
MALAYALA MANORAMA	MALAYALAM	TRICHUR	201602
PRATAHKAL	HINDI	JAIPUR	201141
MAHANAGAR TIMES	HINDI	MORADABAD	199030
E BYALAA	BENGALI	CALCUTTA	197200
AAJKAAL	BENGALI	KOLKATA	197171
JOURNEY LINE	ENGLISH	JAMMU	196592
DAINIK NAVAJYOTI	HINDI	JAIPUR	196431
MALAYALA MANORAMA	MALAYALAM	KOLLAM	195379
PRADESH TODAY	HINDI	BHOPAL	194229
AMRIT INDIA	HINDI	NEW DELHI	193332
THE AJ	HINDI	KANPUR	192483
JAGRUK TIMES	HINDI	MUMBAI	191366
JANAYUGOM	MALAYALAM	KOCHI	190583
DINAMALAR	TAMIL	CHENNAI	190343
JANTA SARKAR	HINDI	SURAT	190061
AMAR UJALA	HINDI	DELHI	189770
AAJ	HINDI	VARANASI	189725
AMAR UJALA	HINDI	LUCKNOW	186843
NYAYADHEESH	HINDI	ALLAHABAD	185900
AMAR UJALA	HINDI	VARANASI	185760
MATHRUBHUMI	MALAYALAM	THRISSUR	185687
NAVA BHARAT	HINDI	RAIPUR	185541

HERALD YOUNG LEADER	HINDI	AHMEDABAD	184340
SAMBAD KALIKA	ODIA	BHUBANESWAR	184163
SURAT SAMANA	GUJARATI	CHORASI PRANT,SURAT	183698
THE POLITICAL AND BUSINESS DAILY	ENGLISH	DELHI	183090
THE HINDU	ENGLISH	CHENNAI(PRINTED AT HYDERABAD)	183019
SURYA PRAVA	ODIA	CUTTACK	182270
RAJ EXPRESS	HINDI	REWA	180942
MATHRUBHUMI	MALAYALAM	KANNANUR.	180726
MATHRUBHUMI	MALAYALAM	TRIVANDRUM	180006
NEETI DINA PATRIKA SURYA	TELUGU	HYDERABAD	176977
PATRIKA	HINDI	JABALPUR	176118
DINAKARAN TRICHY EDITION	TAMIL	TRICHI	175969
DAINIK BHASKAR	HINDI	PANIPAT	173904
DINAKARAN	TAMIL	COIMBATORE	173675
AMAR UJALA	HINDI	AGRA	173504
STANDARD HERALD	GUJARATI	AHMEDABAD	173120
UDAYAVANI	KANNADA	MANIPAL	172232
DAINIK BHASKAR	HINDI	CHANDIGARH	172149
DECCAN CHRONICLE	ENGLISH	BANGALORE(NORTH)	172129
TEJ	HINDI	HANUMANGARH	171000
JANAYUGOM	MALAYALAM	THIRUVANANTHAPURAM	170329
HARI BHOOMI	HINDI	JABALPUR	169774
PATRIKA	HINDI	RAIPUR	169359
DAINIK NAVAJYOTI	HINDI	AJMER	169010
YOUNG READER	HINDI	JAIPUR	168958
DINAMALAR	TAMIL	COIMBATORE	168598
ODISHA EXPRESS	ODIA	BHUBANESWAR	168537
DAINIK LOKMAT	MARATHI	THANE	168375
THE HINDU BUSINESS LINE	ENGLISH	CHENNAI	167281
VIJAYAVANI	KANNADA	BANGALORE	166736
DAINIK JAGRAN	HINDI	BHOPAL	165438
GLIMPSES OF FUTURE	ENGLISH	JAMMU	165241
AMRIT VARSHA(MORNING)	HINDI	DELHI	164275
VIJAYGARH SANDESH	HINDI	BAYANA BHARATPUR	163783
DIVYA BHASKAR	GUJARATI	RAJKOT	163654
SAKAL	MARATHI	AURANGABAD	163207
SIRAJ	MALAYALAM	CALICUT	163127
HINDUSTAN	HINDI	MUZAFFARPUR	162992
PRAHAR	MARATHI	AMRAVATI	162521
PRABHAT Khabar	HINDI	RANCHI	162141
SANDHYANAND	MARATHI	MUMBAI	161065
THE HINDU	ENGLISH	CHENNAI(PRINTED AT BANGALORE)	160014
MALAYALA MANORAMA	MALAYALAM	ALAPPUZHA	159851
HINDUSTAN	HINDI	BHAGALPUR	159747
BANGALORE MIRROR	ENGLISH	BANGALORE	158230
UDAAN	URDU	JAMMU	158025
RAJASTHAN PATRIKA	HINDI	KOTA	157533
SANDESH	GUJARATI	BARODA	157439

NIRBHID LEKH	MARATHI	RAIGAD ALIBAG	157300
AAJ KA ANAND	HINDI	MUMBAI	157156
HARI BHOOMI	HINDI	BILASPUR	156957
MATRUBHASA	ODIA	CUTTACK	156618
SANDESH	GUJARATI	SURAT	155674
PRABHAT KHABAR	HINDI	PATNA	155658
DAINIK NAVAJYOTI	HINDI	JODHPUR	155543
NAVA BHARAT	HINDI	JABALPUR	155444
DLA(DAILY LIFE ANALYSIS)	HINDI	AGRA	155158
AMAR UJALA	HINDI	KANPUR	155045
PRADESH TODAY	HINDI	JABALPUR	154942
AMAR UJALA	HINDI	DEHRADUN	154613
HINDUSTAN	HINDI	MEERUT	154517
DAINIK JAGRAN	HINDI	GORAKHPUR	154255
TARUN BHARAT	MARATHI	BELGAUM	154129
HERALD YOUNG LEADER	HINDI	SURAT	153645
DAILY THANTHI	TAMIL	COIMBATORE	153347
NAV BHARAT	HINDI	BHOPAL	152950
UTTAR BANGA SAMBAD	BENGALI	SILIGURI	152885
MALAYALA MANORAMA	MALAYALAM	PATHANAMTHITTA	152558
DINAKARAN MADURAI EDITION	TAMIL	MADURAI	152550
AMAR UJALA	HINDI	BAREILLY	152463
THE HIMALAYAN MAIL	ENGLISH	JAMMU	151897
AJ DI AWAZ	PUNJABI	JALLANDHAR	151619
JANAYUGOM	MALAYALAM	KANNUR	151384
HINDUSTAN TIMES	ENGLISH	CHANDIGARH	151319
DAINIK NAVAJYOTI	HINDI	KOTA	151271
DAINIK JAGRAN	HINDI	BHAGALPUR	151237
THANE VARTA	MARATHI	THANE	151150
LOKSATYA	HINDI	DELHI	150833
HERALD YOUNG LEADER	HINDI	BADODARA	150775
PRATAHKAL	HINDI	UDAIPUR	150732
ANUPAM BHARAT	ODIA	GANJAM	150640
CITY TODAY	HINDI	BHOPAL	150373
MALAYALA MANORAMA	MALAYALAM	MALLAPURAM	149364
RASHTRA DOOT	HINDI	JALORE	148562
NYAYADHEESH	HINDI	LUCKNOW	147200
DAINIK JAGRAN	HINDI	REWA	146921
AJ	HINDI	PATNA	146510
NAVBHARAT TIMES	BILINGUAL	MUMBAI	146000
DAILY THANTHI	TAMIL	TIRUNELVELI	145559
DAINIK BHASKAR	HINDI	BHOPAL	145525
MALAYALA MANORAMA	MALAYALAM	CANNANORE	144455
SANDHYA JYOTI DARPAN	HINDI	JAIPUR	144425
MID DAY	ENGLISH	MUMBAI	142867
PRADESH TODAY	HINDI	GWALIOR	142698
RASHTRA DOOT	HINDI	UDAYPUR	142439
MORNING NEWS	HINDI	JAIPUR	141376
DABANG DUNIYA	HINDI	BHOPAL	141341

LOKSANGRAHE	HINDI	AURANGABAD	141198
STAR SAMACHAR	HINDI	SATNA	140000
JAGRAN	HINDI	AGRA	139974
SANMARG	HINDI	RANCHI	139665
OSHO GAURAV	HINDI	AZAMGARH	138525
NAI DUNIA	HINDI	RAIPUR	137987
CITY TODAY	HINDI	JABALPUR	137523
CHANDRIKA	MALAYALAM	MALAPPURAM	137371
PUNYA NAGARI	MARATHI	AURANGABAD	137242
AMAR UJALA	HINDI	CHANDIGARH	136830
NEETI DINA PATRIKA SURYA	TELUGU	GUNTUR	136740
HINDUSTAN	HINDI	VARANASI	136130
PRATIDIN	ODIA	KHURDA	136103
RASHTRADOOT KOTA	HINDI	KOTA	135910
NAVDUNIA	HINDI	BHOPAL	135857
DINAKARAN SALEM EDITION	TAMIL	SALEM	135712
BAHUJAN RATNA LOKNAYAK	MARATHI	PUNE	135047
CITY TODAY	HINDI	INDORE	134811
JAGRUK TIMES	HINDI	SIROHI	134725
DAINIK JAGRAN	HINDI	MUZAFFARPUR	134531
MUMBAI CHOUFER	MARATHI	MUMVAI	134182
MALAYALA MANORAMA	MALAYALAM	ERNAKULAM	133641
LIFE 365	ENGLISH	PUNE	133409
PRADESH TODAY	HINDI	INDORE	133227
ROZANA SPOKESMAN	PUNJABI	CHANDIGARH	133192
LOKMAT	MARATHI	JALGAON	133133
RASHTRIYA SAHARA	HINDI	GORAKHPUR	132690
CITY TODAY	HINDI	GWALIOR	132435
ECONOMIC TIMES	ENGLISH	NEW DELHI	132275
EENADU	TELUGU	VISAKHAPATNAM	131166
DAINIK BHASKAR	HINDI	GWALIOR	130881
HINDUSTAN	HINDI	RANCHI	130714
DEEPIKA	MALAYALAM	KOZHICODE	130502
VRITTA MANAS	MARATHI	MUMBAI	129999
DESHBANDHU	HINDI	DELHI	129702
NAVA BHARAT	HINDI	PUNE	129474
DAILY THANTHI	TAMIL	MADURAI	129117
EVENING PLUS	HINDI	JAIPUR	128852
HARI BHOOMI	HINDI	ROHTAK	128757
TELUGU JAATIYA DINA PATRIKA VAARTHA	TELUGU	VIJAYAWADA	128485
DINIK LOKMAT	MARATHI	KOLHAPUR	127995
RAJASTHAN PATRIKA	HINDI	SIKAR	127567
MINT	ENGLISH	DELHI	127463
AGNI BAN	HINDI	INDORE	126906
THE PIONEER	ENGLISH	DELHI	126885
AMRIT KALASH	MARATHI	MUMBAI	126757
DIVYA BHASKAR	GUJARATI	SURAT	126439
THE PRAJATANTRA	ODIA	CUTTACK	126375
RASHTRA DOOT	HINDI	HINDAUNCITY	126297

DESHONNATI	MARATHI	NAGPUR	126292
DAILY THANTHI	TAMIL	SALEM	126072
AMAR UJALA	HINDI	MORADABAD	125856
ADITYAZ	HINDI	GWALIOR	125825
KRISHIVAL	MARATHI	RAIGAD	125638
DAINIK AVANTIKA	HINDI	UJJAIN	125258
AMAR BHARTI	HINDI	DELHI	125141
RASHTRA DOOT	HINDI	CHURU	125048
GUJARAT PRAVAH	GUJARATI	BEHRAMPURA	124999
JAGRUK TIMES	HINDI	UDAIPUR	124725
PIONEER	HINDI	LUCKNOW	124588
AMAR UJALA COMPACT	HINDI	KANPUR	123520
DAINIK JAGRAN	HINDI	DEHRADUN	122484
JAGRUK TIMES	HINDI	JAIPUR	121825
HINDUSTAN	HINDI	AGRA	121578
TIMES DAY	ENGLISH	DELHI	121275
NEW INDIA HERALD	HINDI	NEW DELHI	121175
SANDHYA JYOTI DARPAN	HINDI	NAGOR	121133
PATRIKA	HINDI	GWALIOR	120661
BAHUJAN RATNA LOKNAYAK	MARATHI	MUMBAI	120631
AMRIT GARIMA	HINDI	NEW DELHI	120550
MUMBAI MITRA	MARATHI	MUMBAI	119997
RATNAGIRI TIMES	MARATHI	RATNAGIRI	119816
DARSHANA	ODIA	KHURDA	119770
MUMBAI LIFE	MARATHI	THANE	119154
DABANG DUNIYA	HINDI	RAIPUR	118982
MATHRUBHUMI	MALAYALAM	CALICUT	118885
PRABHAT KIRAN	HINDI	INDORE	118839
DABANG DUNIYA	HINDI	MUMBAI	118803
THE HINDU	ENGLISH	CHENNAI(PRINTED AT GAUTAMBUDDH NAGAR))	118576
DAINIK BHASKAR	HINDI	SIKAR	118462
CHANDRIKA	MALAYALAM	KOZHIKODE	118353
SANMARG	HINDI	KOLKATA	117933
DESHBANDHU	HINDI	RAIPUR	117884
VAARTHA BHARATHI	KANNADA	MANGALORE	117476
DAINIK JAGRAN	HINDI	BAREILLY	117297
PUNJABI JAGRAN	PUNJABI	LUDHIANA	117067
DAINIK JAGRAN	HINDI	JALLUNDHAR	117067
RASHTRIYA SAHARA	HINDI	DELHI	116737
SANDHYA JYOTI DARPAN	HINDI	BHARATPUR	116650
AAWAMI NEWS	URDU	RANCHI	116560
KALPTARU EXPRESS	HINDI	MATHURA	116461
DAINIK BHASKAR	HINDI	RANCHI	116292
PRADESH TODAY	HINDI	RAIPUR	116238
NEW INDIA HERALD	HINDI	FARIDABAD	116175
DAILY VEER ARJUN	HINDI	NEW DELHI	115752
GLOBAL HERALD	HINDI	INDORE	115610
EENADU	TELUGU	VIJAYAWADA	115478
YESHOBHUMI	HINDI	MUMBAI	115429

AGROWON	MARATHI	PUNE	115331
CITY NEWS MUMBAI	HINDI	THANE	115187
AJIKALI	ODIA	BHUBANESWAR	114522
DINAMALAR	TAMIL	TIRUCHIRAPPALLI	113602
HIND SAT	HINDI	JAGADALPUR	113300
MATHRUBHUMI	MALAYALAM	KOTTAYAM	113116
DAILY THANTHI	TAMIL	NAGERCOIL	113073
DIVYA MARATHI	MARATHI	AURANGABAD	112936
MAHAMEDHA	HINDI	DELHI	110728
LOKMAT	MARATHI	NASHIK	110646
AVANTIKA	HINDI	INDORE	110000
SAKAL	MARATHI	MUMBAI	109760
AMAR UJALA	HINDI	GORAKHPUR	109748
GANASHAKTI	BENGALI	KOLKATA	109230
MATHRUBHUMI	MALAYALAM	PALAKKAD	109163
MILLENNIUM POST	ENGLISH	DELHI	108958
DAINIK JAGRAN	HINDI	MORADABAD	108779
DAINIK BHASKAR	HINDI	UDAIPUR	108563
NEETI DINA PATRIKA SURYA	TELUGU	VIJAYAWADA	108322
RASTRADOOT	HINDI	AJMER	107920
VISHWAMITRA	HINDI	KOLKATA	106742
MORNING INDIA	ENGLISH	RANCHI	106575
HINDUSTAN	HINDI	MORADABAD	106115
KHABRE AAJ TAK	HINDI	MUMBAI	106082
CHHAPTE CHHAPTE	HINDI	KOLKATA	105749
DAILY THANTHI	TAMIL	TIRUCHIRAPPALLI	105671
HINDUSTAN	HINDI	DHANBAD	105238
DINAKARAN	TAMIL	TIRUNELVELI	104987
RAJASTHAN PATRIKA	HINDI	UDAIPUR	104438
RAJ EXPRESS	HINDI	UJJAIN	104387
GULABI HALCHAL	HINDI	JAIPUR	104350
MAHAKA BHARAT	HINDI	JAIPUR	104318
THE HINDU	ENGLISH	CHENNAI(PRINTED AT COIMBATORE)	104050
NYAYA BATI	ODIA	BHUBANESWAR	103899
SAMAY JAGAT	HINDI	DELHI	103833
UTKAL MAIL	ODIA	ROURKELA	103283
RAJ EXPRESS	HINDI	DELHI	103215
MAHARASHTRA JANMAT	MARATHI	RAIGAD	103099
SAMAY JAGAT(MORNING)	HINDI	BHOPAL	103000
AMAR UJALA COMPACT	HINDI	ALLAHABAD	102835
RAJ EXPRESS	HINDI	BILASPUR	102697
CHANDRIKA	MALAYALAM	KANNUR	102634
METRO VAARTHA	MALAYALAM	ERNAKULAM	102609
RAJ EXPRESS	HINDI	RAIPUR	102542
RAJ EXPRESS	HINDI	MUMBAI	102193
RAJ EXPRESS	HINDI	JAIPUR	101838
SAAMNA	MARATHI	BUDADI NAI P DEVI RD BOM	101708
PRABHAT KHABAR	HINDI	MUZAFFARPUR	101202
DATA SANDESH	HINDI	AGRA	100575

EENADU	TELUGU	KARIMNAGAR	100223
RAJ EXPRESS	HINDI	RATLAM	100152
RAJ EXPRESS	HINDI	CHINDWARA	100135
RAJ EXPRESS	HINDI	SATNA	100072

TABLE 6.1
NUMBER & CIRCULATION OF DAILIES
(2003-04 to 2013-14)

Year	Number	Circulation	Annual Growth in Circulation	
			(+)	(-)
			Percentage	
2003-04	1729	7,35,37,182	(+)	0.8
2004-05	1834	7,86,89,266	(+)	7.0
2005-06	2130	8,88,63,048	(+)	12.9
2006-07	2337	9,88,37,248	(+)	11.22
2007-08	2566	10,57,91,199	(+)	7.04
2008-09	3386	13,58,05,315	(+)	28.37
2009-10	3909	16,23,12,686	(+)	19.52
2010-11	4396	17,56,65,243	(+)	8.23
2012-13	4929	19,69,51,390	(+)	12.12
2012-13	5767	22,43,37,652	(+)	13.91
2013-14	6730	26,42,89,811	(+)	17.81

TABLE 6.2
NUMBER & CIRCULATION OF TRI&BI-WEEKLIES
(2003-04 to 2013-14)

Year	Number	Circulation	Annual Growth in Circulation	
			(+)	(-)
			Percentage	
2003-04	20	11,76,705	(+)	114.8
2004-05	40	5,53,873	(-)	52.9
2005-06	39	5,66,198	(+)	2.2
2006-07	37	7,37,572	(+)	30.26
2007-08	34	6,54,972	(-)	11.20
2008-09	28	5,749,84	(-)	12.21
2009-10	26	6,35,503	(+)	10.53
2010-11	31	9,69,361	(+)	52.53
2012-13	28	9,28,927	(-)	4.17
2012-13	36	11,87,995	(+)	27.89
2013-14	25	8,93,218	(-)	24.81

TABLE 6.3
NUMBER & CIRCULATION OF DAILIES DURING 2013-14
(Language & Periodicity-wise)

Language	Dailies		Tri/Biweekly	
	Number	Circulation	Number	Circulation
ASSAMESE	36	1321591	1	22593
BENGALI	60	4782020	2	41783
BILINGUAL	117	2484382	1	9875
BODO	4	167935	0	0
DOGRI	1	48970	0	0
ENGLISH	695	33148808	11	134502
GUJARATI	292	12347365	2	13051
HINDI	3213	126477693	3	131560
KANNADA	117	4812395	0	0
KASHMIRI	2	117491	0	0
KONKANI	1	2801	0	0
MAITHILI	2	17175	0	0
MALAYALAM	90	7181050	0	0
MANIPURI	4	166626	0	0
MARATHI	280	12811512	0	0
MULTILINGUAL	10	198489	0	0
NEPALI	7	289455	0	0
ODIA	105	7528687	1	32500
OTHERS	17	477065	0	0
PUNJABI	59	3128297	0	0
SANSKRIT	5	90962	0	0
SANTHALI	1	25750	0	0
SINDHI	7	423275	0	0
TAMIL	114	4818784	4	507354
TELUGU	562	14132979	0	0
URDU	929	27288254	0	0
Total	6730	26,42,89,811	25	8,93,218

TABLE 6.4
CIRCULATION (Centre-Wise)

Centre of Publication	Dailies/Tri&Bi Weeklies	Circulation	Percentage share in Total	
			Number	Circulation
BIG CITY	2938	99245976	43.49	37.43
METROPOLITAN CITY	910	51477917	13.47	19.41
STATE CAPITAL	1959	65909362	29	24.85
SMALLER TOWNS	865	45264488	12.81	17.07
UNION TERRITORY	83	3285286	1.23	1.24
Total	6,755	26,51,83,029	100	100

TABLE 6.5
NEWS-GATHERING SYSTEM

Category	No. of Papers	News Agency		Features Services		Full Time Corres.		Reporters		Retainer/ Stringers	
		Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign	Indian	Foreign
Big	504	1281	48	625	0	411	0	2588	52	1200	0
Medium	1850	3248	312	1579	0	1579	0	2172	35	4200	0
Small	1644	2494	238	1765	0	1362	0	1611	0	2224	0
Total	3998	7023	598	3969	0	3352	0	6371	87	7624	0

TABLE 6.6
NEWS-GATHERING SYSTEM

Category	No. of Papers	Editorial Staff		Photographers		Cartographers		Cartoonists		Other non- editorial Staff		Total
		Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	Full Time	Part Time	
Big	504	418	0	651	21	40	0	171	146	0	0	1489
Medium	1850	1623	0	2510	41	115	0	706	557	0	0	5953
Small	1644	1585	0	2426	31	243	0	586	564	0	0	5431
Total	3998	3626	0	5587	93	398	0	1463	1267	0	0	12873

TABLE 6.7
INCOME DERIVED FROM ADVERTISEMENTS
(Percentage of total income)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	504	184	128	41	151	504
Medium	1850	490	469	268	623	1850
Small	1644	322	313	397	612	1644
Total	3998	996	910	706	1386	3998

TABLE 6.8
INCOME DERIVED FROM GOVERNMENT ADVERTISEMENTS
(Percentage of total income from advertisement)

Category	No. of Dailies	1-24%	25-49%	50-74%	75% & above	Total
Big	504	136	128	109	131	504
Medium	1850	572	476	364	438	1850
Small	1644	499	405	341	399	1644
Total	3998	1207	1009	814	968	3998

TABLE 6.9
PHYSICAL PROFILE OF DAILIES

Category	No. of Papers	Avg. No. of pages	Avg. Page area(in sq.cms.)	Avg. Price Per Copy
Big	504	15.82	1908.18	2.23
Medium	1850	9.34	1904.2	2.32
Small	1644	7.02	1880.32	2.38
Total	3998	10.67	1897.67	2.33

TABLE 6.10
SPACE DEVOTED TO ADVERTISEMENTS

% of Space devoted to advt.	No. of Dailies			Total
	Big	Medium	Small	
60% & above	113	519	426	1058
40% to 59%	98	388	296	782
Below 40%	278	882	872	2032
Total	489	1789	1594	3872

TABLE 6.11
PER CENTAGE OF READING MATTER DEVOTED TO HOME NEWS

Category	90% & above	50% to 89%	Below 50%	Total
Big	290	196	18	504
Medium	1028	757	65	1850
Small	962	639	43	1644
Total	2280	1592	126	3998