

## VIII. LANGUAGE-WISE STUDY OF THE PRESS

**8.1.1** This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India now comprises of publications in multitude of languages. Annual Statements giving circulation details were received from publications of major languages.

**8.1.2** The Hindi Press maintained its lead in the Indian Press. There were 11,184 publications in Hindi during 2013-14. English retained the second place with 1,889 publications. Urdu with 1,443 publications was third, Gujarati with 1,046 publications came fourth, Telugu with 961, Bi-lingual with 812 and Marathi with 600 publications were fifth, sixth and seventh positions respectively. **(Chapter 3 Table 3.1)**

**8.1.3** 3,213 dailies, 03 tri/bi-weeklies of Hindi publications filed their annual statements during the year 2013-14, which were the highest among all languages, followed by 929 dailies in Urdu, 695 dailies, 11 tri/bi-weeklies in English and 562 dailies were published in Telugu. **(Chapter 3 Table 3.1)**

**8.1.4** The overall circulation of Hindi publications increased by 2,43,11,346 copies per publishing day. Total circulation of Hindi Press was 22,64,75,521 copies during the year under report as compared to 20,21,64,175 copies in the previous year i.e. registering an increase of 12.03%, while in case of English Press, the increase of 80,19,645 copies per publishing day as compared to previous year's claim was reported. The total circulation of English Press during 2013-14 was 6,44,05,643 copies as compared to previous year claim of 5,63,85,998 copies i.e. registering an increase of 14.22%. Urdu claimed a circulation of 3,45,85,404 copies as compared to 3,00,59,618 copies in the previous year i.e. registering a growth of 15.06%. **(Table 8.1 to 8.26)**

**8.1.5** The total circulation of daily publications including tri/bi weeklies in all the languages was 26,51,83,029 copies per publishing day while other periodicals claim was 18,54,03,183 copies per publishing day in 2013-14.

## THE PRINT MEDIA IN PRINCIPAL LANGUAGES

### 1. ASSAMESE

**8.2.1** During 2013-14, the number of newspapers/periodicals in **Assamese** Press filed annual statements online was 51. Out of these 51 publications, 36 were dailies, 01 tri/bi-weekly, 09 weeklies, 01 fortnightly and 04 monthlies. (Table 3.1)

**8.2.2** Out of 51 newspapers/periodicals, 50 were published from Assam and 01 from Delhi. (Table 3.3)

**8.2.3 Circulation:** The circulation figure as supplied by Assamese Press noted an increase of 3,48,359 copies per publishing day from 12,74,448 during 2012-13 to 16,22,807 copies in 2013-14.

**8.2.4 Circulation Pattern:** Out of 51 publications that supplied circulation data, 05 were big, 22 were 'medium' and the rest 24 were 'small' category publications. (Table 8.1)

**8.2.5 Circulation Level:** With a circulation of 93,028 copies per publishing day, "*Niyomiya Barta*", a Daily from Kamrup, was the leading newspaper in the Assamese in Assam State.

**8.2.6 Oldest Newspaper:** *Janambhoomi*,\* a weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

### 2. BENGALI

**8.3.1** The **Bengali** Press in 2013-14 comprised 179 publications. Out of these, 60 were dailies, 02 tri or bi-weeklies, 38 weeklies, 40 fortnightlies, 32 monthlies, 04 quarterlies, 02 other periodicals and 01 annual (Table 3.1).

**8.3.2** The largest numbers of Bengali publications (115) were published from West Bengal. Other States, which published Bengali publications, were Tripura (34), Assam (18), Delhi (04), Kerala (02), Andaman & Nicobar, Bihar, Karnatka, Meghalya (01) each. (Table 3.3)

**8.3.3 Circulation:** The claimed circulation of Bengali Press decreased by 11,24,403 copies per publishing day from 83,21,081 during 2012-13 to 71,96,678 copies in 2013-14. Claimed circulation of Dailies, Tri & Bi-weeklies in the year was 48,23,803 copies per publishing day.

**8.3.4. Circulation Pattern:** Of the 179 Bengali publications, which supplied the circulation figures, 16 were 'big', 49 were 'medium' and remaining 114 were 'small' category

publications. 08 dailies/tri-bi weeklies and 05 periodicals had a circulation of more than 1 lakh copies per publishing day each. (Table 8.2)

**8.3.5. Circulation Level:** '*Ananda Bazar Patrika*' from Kolkata was the largest circulated daily in the language, with a circulation of 11,81,112 copies per publishing day.

**8.3.6. Oldest Newspaper:** *Murshidabad Hitaishi*,\* a weekly from Murshidabad started in 1893 and *Chinnaria Bartabha*\*, a weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

### 3. BODO

**8.4.1.** The **Bodo** Press had only 04 publications that submitted annual statements for the year 2013-14. These all were published from Assam claiming a circulation of 1,67,935 copies per publishing day. (Table 8.3) '*Saneseyari Bodoland Engkhong*', a Daily from Bijni claimed circulation of 43,000 copies per publishing day.

### 4. DOGRI

**8.5.1.** The **Dogri** Press had only 02 publications that submitted annual statements for the year 2013-14. They had a total circulation of 54,420 copies per publishing day. Both newspapers one daily and one weekly were published from J&K. (Table 3.3 and 8.4). '*Jammu Prabhat*', a daily from Jammu claimed highest circulation of 48,970 copies per publishing day.

### 5. ENGLISH

**8.6.1** The **English** Press continued to maintain its second position, both in number and circulation. The total number of annual statements filed by English publications was 1,889 in 2013-14. The press in English comprised 695 dailies, 11 tri/biweeklies, 395 weeklies, 102 fortnightlies, 513 monthlies, 70 quarterlies, 22 annuals and 81 other periodicals. (Table 3.1)

**8.6.2** The largest number of English publications were published from Delhi (551), followed by Maharashtra (246), Andhra Pradesh (217), Tamil Nadu (131), UP (148) and J&K (159). (Table 3.3)

**8.6.3. Circulation:** The total circulation as has been claimed by English Press during the period 2013-14, has gone to 6,44,05,643 copies per publishing day. The dailies along with tri/bi-weeklies claimed a total circulation of 3,32,83,310 copies while claim of periodicals was 3,11,22,333 copies per publishing day for 2013-14. (Table 8.5)

**8.6.4 Circulation Pattern:** The English Press that provided the circulation data comprised (160) 'big', (445) 'medium and rest (1284) 'small' newspapers/periodicals. Among the 'big' newspapers/ periodicals 101 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.5)

**8.6.6 Circulation Level:** *The Times of India*, from Delhi was the largest circulated daily in English, with a circulation of 10,26,153 copies per publishing day.

**8.6.7 Oldest Newspaper:** *The Times of India*, English daily from Mumbai, was started in 1838.

## 6. GUJARATI

**8.7.1** The number of annual statements that **Gujarati** publications submitted for the year 2013-14 was 1,046 in 2013-14. It included 292 dailies and 02 tri and bi-weeklies, 512 weeklies, 116 fortnightlies, 117 monthlies and 07 of other periodicities. (Table 3.1)

**8.7.2** The largest number of publications in Gujarati (1016) was published from Gujarat, followed by Maharashtra (21). Gujarati newspapers were also published from Delhi (04), Daman & Diu (04), Dadra & Nagar Haveli (04), and Kerala & MP 01 each. (Table 3.3)

**8.7.3 Circulation:** The circulation of Gujarati publications increased by 26,44,721 copies from 1,69,83,523 copies in 2012-13 to 1,96,28,244 copies per publishing day in 2013-14. Dailies along with tri/bi-weeklies commanded a circulation of 1,23,60,417 copies, whereas the periodicals had a circulation of 72,67,827 copies per publishing day. (Table 8.6)

**8.7.4 Circulation Pattern:** Among the 1,046 Gujarati publications that supplied circulation data for 2013-14, 27 were 'big', 194 were 'medium' and rest 825 were 'small' category publications. 16 dailies and 03 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.6)

**8.7.5 Circulation Level:** Among dailies, *Gujarat Samachar*, a daily from Ahmedabad had the highest circulation of 5,62,405 copies per publishing day.

**8.7.6 Oldest Newspaper:** *Bombay Samachar*, a daily from Mumbai was started in 1822.

## 7. HINDI

**8.8.1** The **Hindi** Press maintained its leading position both in number and circulation in 2013-14 too. The number of Hindi publications which filed annual statements was 11,184 during the year. (Table 3.1)

**8.8.2** The Press in Hindi comprised 3,213 dailies, 03 tri/bi-weeklies, 4,849 weeklies, 1,178 fortnightlies, 1,796 monthlies, 79 quarterlies, 08 annuals and 58 of other periodicities. (Table 3.1)

**8.8.3** The largest number of Hindi publications continued to be published from Uttar Pradesh (3,882), followed by Madhya Pradesh (1981), Uttrakhand (1635), Delhi (1,313), Rajasthan (1335), Chhattishgarh (293), Maharashtra (170), Haryana (144) and Bihar (123). (Table 3.3)

**8.8.4 Circulation:** The circulation of Hindi Press increased by 2,43,11,346 copies per publishing day during the year under report from 20,21,64,175 copies in 2012-13 to 22,64,75,521 copies in 2013-14. Dailies and tri/bi-weeklies had a total circulation of 12,66,09,254 copies, whereas other periodicals had a circulation of 9,98,66,267 copies per publishing day. (Table 8.7)

**8.8.5 Circulation Pattern:** Among the 11,184 publications, which furnished annual statements for 2013-14, 350 were 'big', 2,415 were 'medium' and rests 8419 were 'small' category publications. Among the 'big' publications 195 dailies, tri/bi-weeklies and 36 periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.7)

**8.8.6 Circulation Level:** *Punjab Kesari*, daily published from Jalandhar was at the top with 7,23,862 copies per publishing day.

**8.8.7** Oldest Newspaper: *Jain Gazette*, a Weekly from Lucknow, was started in 1895.

## 8. KANNADA

**8.9.1** During the year 2013-14, the number of **Kannada** publications which filed annual statements was 264. These were 117 dailies, 31 weeklies, 42 fortnightlies, 71 monthlies, 02 Quarterlies and 01 other. (Table 3.1)

**8.9.2** The largest number of Kannada publications was published from Karnataka 252. The remaining came out from Delhi (05), Maharashtra (03), Kerala (02) and Andhra Pradesh (02). (Table 3.3)

**8.9.3 Circulation:** The overall circulation of the Kannada Press was 63,16,968 copies per publishing day in 2013-14. The circulation of the Kannada dailies/tri/bi-weeklies during the year was 48,12,395 copies & of periodicals 15,04,573 copies per publishing day.(Table 8.8)

**8.9.4 Circulation Pattern:** Among the 264 Kannada publications that supplied circulation data, 17 were 'big', 68 were 'medium' and rest 179 were of 'small' category publications. 05 daily/tri/bi-weekly and 01 periodical had a circulation of more than 1,00,000 copies. (Table 8.8)

**8.9.5 Circulation Level:** The highest circulated publication in Kannada language is *Prajavani*, a daily published from Bangalore with a circulation of 2,71,591copies per publishing day was reported as largest circulated daily.

**8.9.6 Oldest Newspaper:** *Subodh Chandrika\**, a Monthly from Dharwar was started in 1907.

## 9. KASHMIRI

**8.10.1.** There were only 05 **Kashmiri** publications that submitted annual statements for the period 2013-14 claiming a circulation of 1,68,691 copies per publishing day. (Table 8.9) All 05 were published from J&K. *Sangarmal*, a Kashmiri daily from Srinagar claimed highest circulation of 66,000 copies per publishing day.

## 10. KONKANI

**8.11.1. Sunaparant**, a daily from Margao with a claimed circulation of 2,801copies per publishing day was the only newspaper, published in **Konkani** language had submitted its annual statements for the year 2013-14.

## 11. MAITHILI

**8.12.1. Maithili** Press had only 05 publications that submitted annual statements for the year under report and claimed a circulation of 52,675 copies per publishing day. (Table 8.11) Three publications were being published from Delhi and one each from Bihar and West Bengal. *Mithilanchal Today* a Bi-monthly published from Delhi with a claimed circulation of 33,600 copies per publishing day was reported as highest circulated publication.

## 12. MALAYALAM

**8.13.1.** 204 Malayalam publications furnished annual statements for the period 2013-14. The Malayalam press comprised 90 dailies, 31 weeklies, 12 fortnightlies, 61 monthlies, 03 quarterlies, 06 annuals, 01 with other periodicity. (Table 3.1)

**8.13.2** Out of 204 publications, as many as 190 was published from Kerala. Other states from where Annual Statements for Malayalam publications received were Delhi (07), Karnataka (03), Maharashtra (02) and Tamil Nadu & Chhattisgarh (01) each. (Table 3.3)

**8.13.3 Circulation:** The circulation of the Malayalam Press increased by 9,80,380 copies from 1,25,90,223 copies in 2012-13 to 1,35,70,603 copies per publishing day in 2013-14. The circulation of dailies and tri/biweeklies was 71,81,050 copies while that of periodicals was 63,89,553 copies per publishing day. (Table 8.12)

**8.13.4 Circulation Pattern:** Annual Statements were online filed by only 204 publications. Out of these 51 were 'big', 66 were 'medium' and rest 87 were 'small' category publications. Among 'big' publications, 46 (28 dailies and 18 periodicals) had a circulation of more than 1 lakh copies per publishing day. (Table 8.12)

**8.13.5 Circulation Level:** The highest circulated publication in Malayalam language was reported as *Vanitha*, a fortnightly published from Kottayam with a claimed circulation of 7,62,112 copies per publishing day.

**8.13.6 Oldest Newspaper:** *Deepika*, a Daily from Kottayam was started in 1887.

### 13. MANIPURI

**8.14.1** The number of **Manipuri** publications that furnished Annual Statements in 2013-14 was 04 publications. All 04 publications were dailies and published from Manipur. (Table 3.1)

**8.14.2** Circulation claimed by these 04 publications accounted for 1,66,77,206 copies per publishing day. (Table 8.13) *Poknapham*, a daily from Imphal has highest circulation of 48,909 copies per publishing day.

### 14. MARATHI

**8.15.1** The number of **Marathi** publications that submitted annual statements was 600 in 2013-14. These comprised 280 dailies, 227 weeklies, 24 fortnightlies, 54 monthlies, 02 annuals, 02 quarterlies and 11 of other periodicities. (Table 3.1)

**8.15.2** Out of 600 publications, 576 were published from Maharashtra. Other places of Marathi publications were Karnataka (06), Delhi (04), Goa (06), and Gujarat (08). (Table 3.3)

**8.15.3 Circulation:** The circulation of Marathi publications increased by 7,496 copies from 1,66,69,710 copies in 2012-13 to 1,66,77,206 copies in 2013-14. The circulation of dailies and tri/biweeklies was 1,28,11,512 copies and that of periodicals 38,65,694 copies per publishing day. (Table 8.14)

**8.15.4 Circulation Pattern:** Out of 600 Marathi publications, 56 were ‘big’, 102 ‘medium’ and rest 442 were ‘small’ category publications. 38 dailies/tri-bi weeklies and 07 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.14)

**8.15.5 Circulation Level:** The highest circulated publication in Marathi language during 2013-14 was *Sakal*, a daily from Pune claiming 5,51,465 copies per publishing day.

**8.15.6 Oldest Newspaper:** *Belgaum Samachar\**, a Weekly from Belgaum was started in 1863.

## 15. NEPALI

**8.16.1 Nepali** language press had 24 publications which reported their circulation claim for the period 2013-14, comprising 07 dailies, 14 weeklies and 02 monthlies and 01 fortnightly. (Table 3.1)

**8.16.2** Out of the 24 Nepali publications, 20 were published from Sikkim, 01 each from Delhi, West Bengal, Uttar Pradesh and Uttaranchal. (Table 3.3)

**8.16.3 Circulation:** The total circulation claimed by Nepali language publications was 3,88,852 copies in 2013-14. (Table 8.15) *Samay Dainik*, a daily from Tadong East was reported as highest circulated publication with a claimed circulation of 58,652 copies per publishing day.

## 16. ODIA

**8.17.1 289** publications of **Odia** Press filed their annual statements in 2013-14. These were 105 dailies, 89 weeklies, 37 fortnightlies, 50 monthlies, 06 quarterlies and 01 each of tri-bi weekly and other periodicity. (Table 3.1)

**8.17.2** With 289 publications to its credit, Odisha was the largest publishing State of Odia 285 publications, followed by Delhi (02), A.P. and W.B. (01) each. (Table 3.3)

**8.17.3 Circulation:** The circulation of Odia publications was increased from 1,20,94,854 copies in 2012-13 to 1,24,84,899 copies per publishing day. Dailies and tri/bi-weekly claimed a circulation of 75,61,187 copies while remaining 49,23,712 copies were claimed by periodicals. (Table 8.16)

**8.17.4 Circulation Pattern:** Out of the 289 publications, 29 were ‘big’, 131 were ‘medium’ and rests 129 were ‘small’ category publications. 18 dailies / tri/biweeklies had a circulation of more than 1,00,000 copies each. (Table 8.16)



**8.17.5 Circulation Level:** The highest circulated publication in **Odia** Language was *Sambad*, a daily published from Bhubaneswar with 3,69,827 copies per publishing day.

**8.17.6 Oldest Newspapers:** *Samaj*, a daily from Cuttack, was started in 1919.

## 17. PUNJABI

**8.18.1** The number of **Punjabi** publications which submitted their annual statements was 149 in 2013-14. Out of these, 59 were dailies, 41 weeklies, 12 fortnightlies and 37 monthlies. (Table 3.1)

**8.18.2** The largest number of newspapers were published from Punjab i.e. (90), followed by Delhi (44), Chandigarh (08), Uttar Pradesh (03), West Bengal and Haryana (02) each. (Table 3.3)

**8.18.3 Circulation:** The circulation claimed by Punjabi Press increased from 44,52,304 copies in 2012-13 to 50,28,917 copies per publishing day in 2013-14. Dailies and tri/bi-weekly claimed a circulation of 31,28,297 copies while remaining 19,00,620 copies were claimed by periodicals.

**8.18.4 Circulation Pattern:** As per circulation data received from 149 publications, 13 were 'big', 50 were 'medium' and rest 86 were 'small' category publications. 06 publications claimed circulation more than one lakh copies per publishing day. *Ajit*, a daily from Jalandhar with claimed circulation of 4,21,992 copies per publishing day retained its top position among Punjabi publications.

**8.18.5 Oldest Newspapers:** *Khalsa Samachar*,\* a Weekly from Amritsar was started in 1899.

## 18. SANSKRIT

**8.19.1** There were 13 **Sanskrit** publications, which furnished annual statements in 2013-14. Among them 05 were dailies, 03 fortnightlies, 02 weeklies and 03 monthlies. Out of which, 05 from Delhi, 02 each from U.P., Uttrakhand and Gujarat and 01 each from M.P. and Puducherry. (Table 3.3)

**8.19.2** The 13 publications that furnished the circulation data claimed a circulation of 2,91,632 copies per publishing day (Table 8.18). *Sajal Sandesh*, a weekly from Delhi claimed highest circulation of 1,01,391 copies per publishing day.

**8.19.3 Oldest Newspapers:** *Sanskrit Sahitya Parishad*,\* a monthly published from Calcutta, was the oldest existing newspaper, which was started in 1919

## 19. SANTHALI

**8.20.1** 02 publications in **Santhali** Language filed their annual statements for the year 2013-14 claiming a circulation of 61,581 copies per publishing day. *Manbhum Sambad* from Sadar Puruli as a daily with claimed circulation of 25,750 was largest circulated daily in Santhali Language. (Table 8.19)

## 20. SINDHI

**8.21.1** There were 17 publications in **Sindhi** Language which furnished annual statements in 2013-14, comprising 07 dailies, 07 weeklies, 01 fortnightly and 02 of other periodicity. (Table 3.1)

**8.21.2** Rajasthan was the largest publisher of Sindhi publications with 08 publications followed by Gujarat (05), Madhya Pradesh (03) and Maharashtra (01). (Table 3.3)

**8.21.3 Circulation:** 17 publications had provided data for 2013-14, claiming 5,93,454 copies per publishing day. The highest circulated Sindhi publication was *Hindu*, a daily from Ahmadabad with a claimed circulation of 74,587 copies per publishing day. (Table 8.20)

**8.21.4 Circulation Pattern:** Out of the 17 publications, which gave circulation data, 09 were 'medium' and 08 were 'small'. Dailies and tri/bi-weeklies circulated 4,23,275 copies while for periodicals it was 1,70,179 copies per publishing day. (Table 8.20)

**8.21.5 Oldest Newspapers:** *Shram*,\* a weekly from Pune was started in 1938.

## 21. TAMIL

**8.22.1** A total number of 231 **Tamil** publications furnished their annual statements in 2013-14. Of these, 114 were dailies, 04 tri/bi-weeklies, 35 weeklies, 20 fortnightlies, 54 monthlies, 03 quarterlies and 01 annual. (Table 3.1)

**8.22.2** A total of 201 Tamil publications came out from Tamil Nadu, followed by Puducherry (11), Maharashtra and Delhi (07) each, Karnataka and Kerala (03) each. (Table 3.3)

**8.22.3 Circulation:** 231 publications that gave their circulation data, claimed a circulation of 82,96,434 copies per publishing day in 2013-14. The share of Dailies and Tri/Bi-weeklies circulation was 53,26,138 copies while periodicals circulation was 29,70,296 copies (Table 8.21)

**8.22.4 Circulation Pattern:** Out of the 231 publications that furnished circulation data, 32 were 'big', 46 'medium' and rest 153 were of 'small' category publications. 20 dailies/tri-biweeklies and 08 periodicals had a circulation of more than 1,00,000 copies each. (Table 8.21)

**8.22.5 Circulation Level:** The highest circulated publication in Tamil Language was *Daily Thanthi*, a daily from Chennai with a circulation of 4,96,517 copies per publishing day.

**8.22.6 Oldest Newspaper:** *Tirunelveli Diocesan Magazine\**, a Tamil Monthly from Tirunelveli was started in 1849.

## 22. TELUGU

**8.23.1** 961 publications in the **Telugu** Language submitted their annual statements in 2013-14. These included 562 dailies, 79 weeklies, 83 fortnightlies, 233 monthlies, 03 quarterlies and 01 other periodical. (Table 3.1)

**8.23.2** As many as 940 Telugu publications were published from Andhra Pradesh followed by Delhi (08), Maharashtra, Karnataka and Tamil Nadu (04) each and Kerala (01). (Table 3.3)

**8.23.3 Circulation:** The circulation of Telugu Press increased from 1,65,85,213 copies in 2012-13 to 1,88,58,626 copies in 2013-14. The share of Dailies and Tri/Bi-weeklies circulation was 1,41,32,979 copies while periodicals circulation was 47,25,647 copies per publishing day. (Table 8.22)

**8.23.4 Circulation Pattern:** Out of the 961 publications that supplied circulation data, 28 were 'big', 235 were 'medium' and rest 698 were of 'small' category publications. 10 dailies and 02 periodicals claimed a circulation of more than 1,00,000 copies each during the reporting year. (Table 8.22)

**8.23.5 Circulation Level:** The highest circulated publication in Telugu as per circulation figures claimed, was *Eenadu*, a daily from Hyderabad with 4,42,511 copies per publishing day.

**8.23.6 Oldest Newspaper:** *Yuddha Dhavani\**, a Monthly from Chennai was started in 1897.

## 23. URDU

**8.24.1** 1443 Urdu publications submitted their annual statements in 2013-14. Language-wise, it remained the third largest press in the country after Hindi and English; it had 929 dailies. Periodicals comprised 373 weeklies, 71 fortnightlies, 61 monthlies, 06 quarterlies and 03other Periodicals. (Table 3.1)

**8.24.2** Uttar Pradesh published the largest number of Urdu publications (677) followed by Delhi (216), Andhra Pradesh (157), Jammu & Kashmir (122), Bihar (66), Maharashtra (38), Uttaranchal (53), West Bengal (23), Karnataka(11), Madhya Pradesh (34), and Jharkhand (24). (Table 3.3)

**8.24.3 Circulation:** The circulation of Urdu publications increased from 3,00,59,618 copies in 2012-13 to 3,45,85,404 copies in 2013-14. The share of Dailies and Tri/Bi-weeklies circulation was 2,72,88,254 copies while periodicals circulation was 72,97,150 copies per publishing day. (Table 8.23)

**8.24.4 Circulation Level:** The highest circulated publication in Urdu as per circulation figures received, was *Chauthi Duniya*, a weekly from Gautam Budh Nagar with a claim of 2,51,252 copies per publishing day.

**8.24.5 Circulation Pattern:** Out of the 1443 Urdu publications that gave the circulation figures, 13 were 'big', 547 'medium' and rest 883 were 'small' category publications.

**8.24.6 Oldest Newspaper:** *Musheer-e-Deccan\**, a daily from Hyderabad was started in 1884.

## OTHER LANGUAGES

**8.25.1** In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign languages publications, which are not included in the list of scheduled languages. The details are: Arabic (2007; 1), Bhojpuri (1,55,211; 7), Braille (1880; 3), Rajasthani (1,66,750; 5), Garo (12719; 1), Garhwali (48,291; 7), Karbi (73,842; 4), Khasi (88,885; 5), Khortha (1986; 1), Kharia (1801; 1), Mee (27287; 1), Mizo Lusai (1,69,018; 4), Naga (26119, 1), Nagpuri (1829; 1), Ten (12579; 1), Kok (57,950; 1), Chattisgarhi (550; 1) and Tulu (3000; 1).

### **BI-LINGUAL**

**8.26.1** There were 812 bi-lingual publications that submitted Annual Statements during 2013-14 claiming a circulation of 1,17,73,059 copies per publishing day. Out of these 812 publications, 11 were “big”, 141 were “medium” and rests 660 were “small” publications. (Table 8.25)

### **MULTILINGUAL**

**8.27.1** 78 multi-lingual publications submitted their annual statement claiming a circulation of 9,19,753 copies per publishing day during 2013-14. Of these 01 was ‘big’, 10 were “medium” and rests 67 were “small” publications. (Table 8.26)

\*Present status of the oldest publications mentioned in the study is not known due to non submission of Annual Statements.

| TABLE 8.1                                  |                   |                          |                |             |               |           |                |
|--|-------------------|--------------------------|----------------|-------------|---------------|-----------|----------------|
| CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS |                   |                          |                |             |               |           |                |
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |               | Total     |                |
|  |                   | Number                   | Circulation    | Number      | Circulation   | Number    | Circulation    |
| SMALL                                      | 1 to 2000         | 2                        | 2526           | 1           | 1662          | 3         | 4188           |
|  | 2001 to 5000      | 2                        | 5551           | 1           | 3480          | 3         | 9031           |
|  | 5001 to 15000     | 2                        | 21470          | 4           | 34092         | 6         | 55562          |
|  | 15001 to 25000    | 8                        | 171463         | 4           | 71223         | 12        | 242686         |
| MEDIUM                                     | 25001 to 50000    | 13                       | 451801         | 3           | 102808        | 16        | 554609         |
|  | 50001 to 75000    | 5                        | 282650         | 1           | 65358         | 6         | 348008         |
| BIG  | 75001 to 99999    | 5                        | 408723         | 0           | 0             | 5         | 408723         |
|  | 100000 to 2500000 | 0                        | 0              | 0           | 0             | 0         | 0              |
| <b>Total</b>                               |                   | <b>37</b>                | <b>1344184</b> | <b>14</b>   | <b>278623</b> | <b>51</b> | <b>1622807</b> |

| TABLE 8.2                                 |                   |                          |                |             |                |            |                |
|---|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| CIRCULATION PATTERN OF BENGALI NEWSPAPERS |                   |                          |                |             |                |            |                |
| Category                                  | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                |
|   |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation    |
| SMALL                                     | 1 to 2000         | 2                        | 2074           | 18          | 17438          | 20         | 19512          |
|   | 2001 to 5000      | 2                        | 8695           | 20          | 69147          | 22         | 77842          |
|   | 5001 to 15000     | 8                        | 65172          | 48          | 408509         | 56         | 473681         |
|   | 15001 to 25000    | 7                        | 125412         | 9           | 162137         | 16         | 287549         |
| MEDIUM                                    | 25001 to 50000    | 23                       | 863080         | 9           | 280753         | 32         | 1143833        |
|   | 50001 to 75000    | 10                       | 618981         | 7           | 434772         | 17         | 1053753        |
| BIG                                       | 75001 to 99999    | 2                        | 154231         | 1           | 83874          | 3          | 238105         |
|   | 100000 to 2500000 | 8                        | 2986158        | 5           | 916245         | 13         | 3902403        |
| <b>Total</b>                              |                   | <b>62</b>                | <b>4823803</b> | <b>117</b>  | <b>2372875</b> | <b>179</b> | <b>7196678</b> |

| TABLE 8.3                              |                   |                          |               |             |             |          |               |
|--|-------------------|--------------------------|---------------|-------------|-------------|----------|---------------|
| CIRCULATION PATTERN OF BODO NEWSPAPERS |                   |                          |               |             |             |          |               |
| Category                               | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |             | Total    |               |
|  |                   | Number                   | Circulation   | Number      | Circulation | Number   | Circulation   |
| SMALL                                  | 1 to 2000         | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 2001 to 5000      | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 5001 to 15000     | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 15001 to 25000    | 0                        | 0             | 0           | 0           | 0        | 0             |
| MEDIUM                                 | 25001 to 50000    | 4                        | 167935        | 0           | 0           | 4        | 167935        |
|  | 50001 to 75000    | 0                        | 0             | 0           | 0           | 0        | 0             |
| BIG                                    | 75001 to 99999    | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 0           | 0           | 0        | 0             |
| <b>Total</b>                           |                   | <b>4</b>                 | <b>167935</b> | <b>0</b>    | <b>0</b>    | <b>4</b> | <b>167935</b> |

| TABLE 8.4                               |                   |                          |              |             |             |          |              |
|---|-------------------|--------------------------|--------------|-------------|-------------|----------|--------------|
| CIRCULATION PATTERN OF DOGRI NEWSPAPERS |                   |                          |              |             |             |          |              |
| Category                                | Range             | Dailies, Tri/Bi Weeklies |              | Periodicals |             | Total    |              |
|   |                   | Number                   | Circulation  | Number      | Circulation | Number   | Circulation  |
| SMALL                                   | 1 to 2000         | 0                        | 0            | 0           | 0           | 0        | 0            |
|   | 2001 to 5000      | 0                        | 0            | 0           | 0           | 0        | 0            |
|   | 5001 to 15000     | 0                        | 0            | 1           | 5450        | 1        | 5450         |
|   | 15001 to 25000    | 0                        | 0            | 0           | 0           | 0        | 0            |
| MEDIUM                                  | 25001 to 50000    | 1                        | 48970        | 0           | 0           | 1        | 48970        |
|   | 50001 to 75000    | 0                        | 0            | 0           | 0           | 0        | 0            |
| BIG                                     | 75001 to 99999    | 0                        | 0            | 0           | 0           | 0        | 0            |
|   | 100000 to 2500000 | 0                        | 0            | 0           | 0           | 0        | 0            |
| <b>Total</b>                            |                   | <b>1</b>                 | <b>48970</b> | <b>1</b>    | <b>5450</b> | <b>2</b> | <b>54420</b> |

| TABLE 8.5                                 |                   |                          |                 |             |                 |             |                 |
|---|-------------------|--------------------------|-----------------|-------------|-----------------|-------------|-----------------|
| CIRCULATION PATTERN OF ENGLISH NEWSPAPERS |                   |                          |                 |             |                 |             |                 |
| Category                                  | Range             | Dailies, Tri/Bi Weeklies |                 | Periodicals |                 | Total       |                 |
|   |                   | Number                   | Circulation     | Number      | Circulation     | Number      | Circulation     |
| SMALL                                     | 1 to 2000         | 42                       | 52928           | 363         | 319171          | 405         | 372099          |
|   | 2001 to 5000      | 21                       | 71605           | 158         | 576732          | 179         | 648337          |
|   | 5001 to 15000     | 131                      | 1194567         | 279         | 2567018         | 410         | 3761585         |
|   | 15001 to 25000    | 154                      | 2890364         | 136         | 2619629         | 290         | 5509993         |
| MEDIUM                                    | 25001 to 50000    | 202                      | 6824837         | 122         | 4258572         | 324         | 11083409        |
|   | 50001 to 75000    | 73                       | 4632399         | 48          | 2944360         | 121         | 7576759         |
| BIG                                       | 75001 to 99999    | 36                       | 2994420         | 23          | 1888580         | 59          | 4883000         |
|   | 100000 to 2500000 | 47                       | 14622190        | 54          | 15948271        | 101         | 30570461        |
| <b>Total</b>                              |                   | <b>706</b>               | <b>33283310</b> | <b>1183</b> | <b>31122333</b> | <b>1889</b> | <b>64405643</b> |

| TABLE 8.6                                  |                   |                          |                 |             |                |             |                 |
|--|-------------------|--------------------------|-----------------|-------------|----------------|-------------|-----------------|
| CIRCULATION PATTERN OF GUJARATI NEWSPAPERS |                   |                          |                 |             |                |             |                 |
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |                 | Periodicals |                | Total       |                 |
|  |                   | Number                   | Circulation     | Number      | Circulation    | Number      | Circulation     |
| SMALL                                      | 1 to 2000         | 5                        | 4492            | 72          | 88651          | 77          | 93143           |
|  | 2001 to 5000      | 8                        | 27539           | 71          | 247149         | 79          | 274688          |
|  | 5001 to 15000     | 56                       | 513376          | 500         | 3392450        | 556         | 3905826         |
|  | 15001 to 25000    | 53                       | 934842          | 60          | 1066751        | 113         | 2001593         |
| MEDIUM                                     | 25001 to 50000    | 96                       | 3254369         | 34          | 1159306        | 130         | 4413675         |
|  | 50001 to 75000    | 52                       | 3107224         | 12          | 756367         | 64          | 3863591         |
| BIG  | 75001 to 99999    | 8                        | 639625          | 0           | 0              | 8           | 639625          |
|  | 100000 to 2500000 | 16                       | 3878950         | 3           | 557153         | 19          | 4436103         |
| <b>Total</b>                               |                   | <b>294</b>               | <b>12360417</b> | <b>748</b>  | <b>7267827</b> | <b>1046</b> | <b>19628244</b> |

| TABLE 8.7                               |                   |                          |                  |             |                 |              |                  |
|---|-------------------|--------------------------|------------------|-------------|-----------------|--------------|------------------|
| CIRCULATION PATTERN OF HINDI NEWSPAPERS |                   |                          |                  |             |                 |              |                  |
| Category                                | Range             | Dailies, Tri/Bi Weeklies |                  | Periodicals |                 | Total        |                  |
|   |                   | Number                   | Circulation      | Number      | Circulation     | Number       | Circulation      |
| SMALL                                   | 1 to 2000         | 150                      | 193976           | 898         | 1187176         | 1048         | 1381152          |
|   | 2001 to 5000      | 114                      | 392051           | 1341        | 4369942         | 1455         | 4761993          |
|   | 5001 to 15000     | 537                      | 5018655          | 3390        | 26150162        | 3927         | 31168817         |
|   | 15001 to 25000    | 632                      | 11658179         | 1357        | 24650577        | 1989         | 36308756         |
| MEDIUM                                  | 25001 to 50000    | 962                      | 32956515         | 783         | 25552175        | 1745         | 58508690         |
|   | 50001 to 75000    | 525                      | 33442171         | 145         | 8782658         | 670          | 42224829         |
| BIG                                     | 75001 to 99999    | 101                      | 8390259          | 18          | 1506827         | 119          | 9897086          |
|   | 100000 to 2500000 | 195                      | 34557448         | 36          | 7666750         | 231          | 42224198         |
| <b>Total</b>                            |                   | <b>3216</b>              | <b>126609254</b> | <b>7968</b> | <b>99866267</b> | <b>11184</b> | <b>226475521</b> |

| TABLE 8.8                                 |                   |                          |                |             |                |            |                |
|---|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| CIRCULATION PATTERN OF KANNADA NEWSPAPERS |                   |                          |                |             |                |            |                |
| Category                                  | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                |
|   |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation    |
| SMALL                                     | 1 to 2000         | 8                        | 11491          | 60          | 99149          | 68         | 110640         |
|   | 2001 to 5000      | 6                        | 19323          | 46          | 168841         | 52         | 188164         |
|   | 5001 to 15000     | 20                       | 171875         | 18          | 167499         | 38         | 339374         |
|   | 15001 to 25000    | 15                       | 296491         | 6           | 121387         | 21         | 417878         |
| MEDIUM                                    | 25001 to 50000    | 21                       | 680554         | 9           | 307666         | 30         | 988220         |
|   | 50001 to 75000    | 35                       | 2029447        | 3           | 174651         | 38         | 2204098        |
| BIG                                       | 75001 to 99999    | 7                        | 609965         | 4           | 362405         | 11         | 972370         |
|   | 100000 to 2500000 | 5                        | 993249         | 1           | 102975         | 6          | 1096224        |
| <b>Total</b>                              |                   | <b>117</b>               | <b>4812395</b> | <b>147</b>  | <b>1504573</b> | <b>264</b> | <b>6316968</b> |

| TABLE 8.9                                  |                   |                          |               |             |              |          |               |
|--|-------------------|--------------------------|---------------|-------------|--------------|----------|---------------|
| CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS |                   |                          |               |             |              |          |               |
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |              | Total    |               |
|  |                   | Number                   | Circulation   | Number      | Circulation  | Number   | Circulation   |
| SMALL                                      | 1 to 2000         | 0                        | 0             | 0           | 0            | 0        | 0             |
|  | 2001 to 5000      | 0                        | 0             | 0           | 0            | 0        | 0             |
|  | 5001 to 15000     | 0                        | 0             | 2           | 10700        | 2        | 10700         |
|  | 15001 to 25000    | 0                        | 0             | 0           | 0            | 0        | 0             |
| MEDIUM                                     | 25001 to 50000    | 0                        | 0             | 1           | 40500        | 1        | 40500         |
|  | 50001 to 75000    | 2                        | 117491        | 0           | 0            | 2        | 117491        |
| BIG  | 75001 to 99999    | 0                        | 0             | 0           | 0            | 0        | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 0           | 0            | 0        | 0             |
| <b>Total</b>                               |                   | <b>2</b>                 | <b>117491</b> | <b>3</b>    | <b>51200</b> | <b>5</b> | <b>168691</b> |



| TABLE 8.10                                |                   |                          |             |             |             |          |             |
|---|-------------------|--------------------------|-------------|-------------|-------------|----------|-------------|
| CIRCULATION PATTERN OF KONKANI NEWSPAPERS |                   |                          |             |             |             |          |             |
| Category                                  | Range             | Dailies, Tri/Bi Weeklies |             | Periodicals |             | Total    |             |
|   |                   | Number                   | Circulation | Number      | Circulation | Number   | Circulation |
| SMALL                                     | 1 to 2000         | 0                        | 0           | 0           | 0           | 0        | 0           |
|   | 2001 to 5000      | 1                        | 2801        | 0           | 0           | 1        | 2801        |
|   | 5001 to 15000     | 0                        | 0           | 0           | 0           | 0        | 0           |
|   | 15001 to 25000    | 0                        | 0           | 0           | 0           | 0        | 0           |
| MEDIUM                                    | 25001 to 50000    | 0                        | 0           | 0           | 0           | 0        | 0           |
|   | 50001 to 75000    | 0                        | 0           | 0           | 0           | 0        | 0           |
| BIG                                       | 75001 to 99999    | 0                        | 0           | 0           | 0           | 0        | 0           |
|   | 100000 to 2500000 | 0                        | 0           | 0           | 0           | 0        | 0           |
| <b>Total</b>                              |                   | <b>1</b>                 | <b>2801</b> | <b>0</b>    | <b>0</b>    | <b>1</b> | <b>2801</b> |

| TABLE 8.11                                 |                   |                          |              |             |              |          |              |
|--|-------------------|--------------------------|--------------|-------------|--------------|----------|--------------|
| CIRCULATION PATTERN OF MAITHILI NEWSPAPERS |                   |                          |              |             |              |          |              |
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |              | Periodicals |              | Total    |              |
|  |                   | Number                   | Circulation  | Number      | Circulation  | Number   | Circulation  |
| SMALL                                      | 1 to 2000         | 1                        | 1000         | 2           | 1900         | 3        | 2900         |
|  | 2001 to 5000      | 0                        | 0            | 0           | 0            | 0        | 0            |
|  | 5001 to 15000     | 0                        | 0            | 0           | 0            | 0        | 0            |
|  | 15001 to 25000    | 1                        | 16175        | 0           | 0            | 1        | 16175        |
| MEDIUM                                     | 25001 to 50000    | 0                        | 0            | 1           | 33600        | 1        | 33600        |
|  | 50001 to 75000    | 0                        | 0            | 0           | 0            | 0        | 0            |
| BIG  | 75001 to 99999    | 0                        | 0            | 0           | 0            | 0        | 0            |
|  | 100000 to 2500000 | 0                        | 0            | 0           | 0            | 0        | 0            |
| <b>Total</b>                               |                   | <b>2</b>                 | <b>17175</b> | <b>3</b>    | <b>35500</b> | <b>5</b> | <b>52675</b> |

| TABLE 8.12                                  |                   |                          |                |             |                |            |                 |
|---|-------------------|--------------------------|----------------|-------------|----------------|------------|-----------------|
| CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS |                   |                          |                |             |                |            |                 |
| Category                                    | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                 |
|   |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation     |
| SMALL                                       | 1 to 2000         | 8                        | 2150           | 21          | 22110          | 29         | 24260           |
|   | 2001 to 5000      | 3                        | 10198          | 8           | 22453          | 11         | 32651           |
|   | 5001 to 15000     | 6                        | 61536          | 25          | 221231         | 31         | 282767          |
|   | 15001 to 25000    | 7                        | 134283         | 9           | 163411         | 16         | 297694          |
| MEDIUM                                      | 25001 to 50000    | 16                       | 596665         | 12          | 457166         | 28         | 1053831         |
|   | 50001 to 75000    | 20                       | 1312751        | 18          | 1118201        | 38         | 2430952         |
| BIG   | 75001 to 99999    | 2                        | 187998         | 3           | 243406         | 5          | 431404          |
|   | 100000 to 2500000 | 28                       | 4875469        | 18          | 4141575        | 46         | 9017044         |
| <b>Total</b>                                |                   | <b>90</b>                | <b>7181050</b> | <b>114</b>  | <b>6389553</b> | <b>204</b> | <b>13570603</b> |

TABLE 8.13

| CIRCULATION PATTERN OF MANIPURI NEWSPAPERS |                   |                          |               |             |             |          |               |
|--|-------------------|--------------------------|---------------|-------------|-------------|----------|---------------|
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |             | Total    |               |
|  |                   | Number                   | Circulation   | Number      | Circulation | Number   | Circulation   |
| SMALL                                      | 1 to 2000         | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 2001 to 5000      | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 5001 to 15000     | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 15001 to 25000    | 0                        | 0             | 0           | 0           | 0        | 0             |
| MEDIUM                                     | 25001 to 50000    | 4                        | 166626        | 0           | 0           | 4        | 166626        |
|  | 50001 to 75000    | 0                        | 0             | 0           | 0           | 0        | 0             |
| BIG  | 75001 to 99999    | 0                        | 0             | 0           | 0           | 0        | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 0           | 0           | 0        | 0             |
| <b>Total</b>                               |                   | <b>4</b>                 | <b>166626</b> | <b>0</b>    | <b>0</b>    | <b>4</b> | <b>166626</b> |

TABLE 8.14

| CIRCULATION PATTERN OF MARATHI NEWSPAPERS |                   |                          |                 |             |                |            |                 |
|---|-------------------|--------------------------|-----------------|-------------|----------------|------------|-----------------|
| Category                                  | Range             | Dailies, Tri/Bi Weeklies |                 | Periodicals |                | Total      |                 |
|   |                   | Number                   | Circulation     | Number      | Circulation    | Number     | Circulation     |
| SMALL                                     | 1 to 2000         | 8                        | 8679            | 89          | 99676          | 97         | 108355          |
|   | 2001 to 5000      | 29                       | 112906          | 92          | 354916         | 121        | 467822          |
|   | 5001 to 15000     | 64                       | 594481          | 93          | 761415         | 157        | 1355896         |
|   | 15001 to 25000    | 49                       | 980901          | 18          | 364129         | 67         | 1345030         |
| MEDIUM                                    | 25001 to 50000    | 62                       | 2114844         | 15          | 535393         | 77         | 2650237         |
|   | 50001 to 75000    | 21                       | 1262626         | 4           | 268818         | 25         | 1531444         |
| BIG                                       | 75001 to 99999    | 9                        | 771432          | 2           | 191764         | 11         | 963196          |
|   | 100000 to 2500000 | 38                       | 6965643         | 7           | 1289583        | 45         | 8255226         |
| <b>Total</b>                              |                   | <b>280</b>               | <b>12811512</b> | <b>320</b>  | <b>3865694</b> | <b>600</b> | <b>16677206</b> |

TABLE 8.15

| CIRCULATION PATTERN OF NEPALI NEWSPAPERS |                   |                          |               |             |              |           |               |
|--|-------------------|--------------------------|---------------|-------------|--------------|-----------|---------------|
| Category                                 | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |              | Total     |               |
|  |                   | Number                   | Circulation   | Number      | Circulation  | Number    | Circulation   |
| SMALL                                    | 1 to 2000         | 0                        | 0             | 9           | 6062         | 9         | 6062          |
|  | 2001 to 5000      | 0                        | 0             | 2           | 7782         | 2         | 7782          |
|  | 5001 to 15000     | 0                        | 0             | 4           | 41248        | 4         | 41248         |
|  | 15001 to 25000    | 1                        | 24541         | 1           | 18255        | 2         | 42796         |
| MEDIUM                                   | 25001 to 50000    | 4                        | 149513        | 1           | 26050        | 5         | 175563        |
|  | 50001 to 75000    | 2                        | 115401        | 0           | 0            | 2         | 115401        |
| BIG                                      | 75001 to 99999    | 0                        | 0             | 0           | 0            | 0         | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 0           | 0            | 0         | 0             |
| <b>Total</b>                             |                   | <b>7</b>                 | <b>289455</b> | <b>17</b>   | <b>99397</b> | <b>24</b> | <b>388852</b> |

TABLE 8.16

## CIRCULATION PATTERN OF ODISIA NEWSPAPERS

| Category     | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                 |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|-----------------|
|              |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation     |
| SMALL        | 1 to 2000         | 2                        | 1736           | 11          | 16226          | 13         | 17962           |
|              | 2001 to 5000      | 3                        | 11881          | 2           | 6597           | 5          | 18478           |
|              | 5001 to 15000     | 2                        | 21900          | 28          | 342300         | 30         | 364200          |
|              | 15001 to 25000    | 17                       | 335399         | 64          | 1219694        | 81         | 1555093         |
| MEDIUM       | 25001 to 50000    | 25                       | 983333         | 60          | 2190904        | 85         | 3174237         |
|              | 50001 to 75000    | 29                       | 1814495        | 17          | 1054091        | 46         | 2868586         |
| BIG          | 75001 to 99999    | 10                       | 831129         | 1           | 93900          | 11         | 925029          |
|              | 100000 to 2500000 | 18                       | 3561314        | 0           | 0              | 18         | 3561314         |
| <b>Total</b> |                   | <b>106</b>               | <b>7561187</b> | <b>183</b>  | <b>4923712</b> | <b>289</b> | <b>12484899</b> |

TABLE 8.17

## CIRCULATION PATTERN OF PUNJABI NEWSPAPERS

| Category     | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                |
|--------------|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
|              |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation    |
| SMALL        | 1 to 2000         | 1                        | 1841           | 14          | 18869          | 15         | 20710          |
|              | 2001 to 5000      | 1                        | 5000           | 11          | 40231          | 12         | 45231          |
|              | 5001 to 15000     | 7                        | 61802          | 19          | 156398         | 26         | 218200         |
|              | 15001 to 25000    | 11                       | 216015         | 22          | 428374         | 33         | 644389         |
| MEDIUM       | 25001 to 50000    | 20                       | 745677         | 13          | 443666         | 33         | 1189343        |
|              | 50001 to 75000    | 11                       | 697519         | 6           | 350018         | 17         | 1047537        |
| BIG          | 75001 to 99999    | 3                        | 242598         | 4           | 359714         | 7          | 602312         |
|              | 100000 to 2500000 | 5                        | 1157845        | 1           | 103350         | 6          | 1261195        |
| <b>Total</b> |                   | <b>59</b>                | <b>3128297</b> | <b>90</b>   | <b>1900620</b> | <b>149</b> | <b>5028917</b> |

TABLE 8.18

## CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS

| Category     | Range             | Dailies, Tri/Bi Weeklies |              | Periodicals |               | Total     |               |
|--------------|-------------------|--------------------------|--------------|-------------|---------------|-----------|---------------|
|              |                   | Number                   | Circulation  | Number      | Circulation   | Number    | Circulation   |
| SMALL        | 1 to 2000         | 0                        | 0            | 0           | 0             | 0         | 0             |
|              | 2001 to 5000      | 1                        | 2745         | 2           | 4600          | 3         | 7345          |
|              | 5001 to 15000     | 1                        | 14287        | 4           | 29179         | 5         | 43466         |
|              | 15001 to 25000    | 1                        | 23222        | 0           | 0             | 1         | 23222         |
| MEDIUM       | 25001 to 50000    | 2                        | 50708        | 0           | 0             | 2         | 50708         |
|              | 50001 to 75000    | 0                        | 0            | 1           | 65500         | 1         | 65500         |
| BIG          | 75001 to 99999    | 0                        | 0            | 0           | 0             | 0         | 0             |
|              | 100000 to 2500000 | 0                        | 0            | 1           | 101391        | 1         | 101391        |
| <b>Total</b> |                   | <b>5</b>                 | <b>90962</b> | <b>8</b>    | <b>200670</b> | <b>13</b> | <b>291632</b> |

TABLE 8.19

| CIRCULATION PATTERN OF SANTHALI NEWSPAPERS |                   |                          |              |             |             |          |              |
|--|-------------------|--------------------------|--------------|-------------|-------------|----------|--------------|
| Category                                   | Range             | Dailies, Tri/Bi Weeklies |              | Periodicals |             | Total    |              |
|  |                   | Number                   | Circulation  | Number      | Circulation | Number   | Circulation  |
| SMALL                                      | 1 to 2000         | 0                        | 0            | 1           | 500         | 1        | 500          |
|  | 2001 to 5000      | 0                        | 0            | 0           | 0           | 0        | 0            |
|  | 5001 to 15000     | 0                        | 0            | 0           | 0           | 0        | 0            |
|  | 15001 to 25000    | 0                        | 0            | 0           | 0           | 0        | 0            |
| MEDIUM                                     | 25001 to 50000    | 0                        | 0            | 0           | 0           | 0        | 0            |
|  | 50001 to 75000    | 1                        | 61081        | 0           | 0           | 1        | 61081        |
| BIG  | 75001 to 99999    | 0                        | 0            | 0           | 0           | 0        | 0            |
|  | 100000 to 2500000 | 0                        | 0            | 0           | 0           | 0        | 0            |
| <b>Total</b>                               |                   | <b>1</b>                 | <b>61081</b> | <b>1</b>    | <b>500</b>  | <b>2</b> | <b>61581</b> |

TABLE 8.20

| CIRCULATION PATTERN OF SINDHI NEWSPAPERS |                   |                          |               |             |               |           |               |
|--|-------------------|--------------------------|---------------|-------------|---------------|-----------|---------------|
| Category                                 | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |               | Total     |               |
|  |                   | Number                   | Circulation   | Number      | Circulation   | Number    | Circulation   |
| SMALL                                    | 1 to 2000         | 0                        | 0             | 0           | 0             | 0         | 0             |
|  | 2001 to 5000      | 0                        | 0             | 0           | 0             | 0         | 0             |
|  | 5001 to 15000     | 0                        | 0             | 8           | 56710         | 8         | 56710         |
|  | 15001 to 25000    | 0                        | 0             | 0           | 0             | 0         | 0             |
| MEDIUM                                   | 25001 to 50000    | 1                        | 28795         | 1           | 46449         | 2         | 75244         |
|  | 50001 to 75000    | 6                        | 394480        | 1           | 67020         | 7         | 461500        |
| BIG                                      | 75001 to 99999    | 0                        | 0             | 0           | 0             | 0         | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 0           | 0             | 0         | 0             |
| <b>Total</b>                             |                   | <b>7</b>                 | <b>423275</b> | <b>10</b>   | <b>170179</b> | <b>17</b> | <b>593454</b> |

TABLE 8.21

| CIRCULATION PATTERN OF TAMIL NEWSPAPERS |                   |                          |                |             |                |            |                |
|---|-------------------|--------------------------|----------------|-------------|----------------|------------|----------------|
| Category                                | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                |
|   |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation    |
| SMALL                                   | 1 to 2000         | 27                       | 21051          | 35          | 43961          | 62         | 65012          |
|   | 2001 to 5000      | 11                       | 38185          | 15          | 50645          | 26         | 88830          |
|   | 5001 to 15000     | 24                       | 224775         | 17          | 166646         | 41         | 391421         |
|   | 15001 to 25000    | 14                       | 296729         | 10          | 206173         | 24         | 502902         |
| MEDIUM                                  | 25001 to 50000    | 10                       | 415258         | 24          | 776972         | 34         | 1192230        |
|   | 50001 to 75000    | 9                        | 563170         | 3           | 189362         | 12         | 752532         |
| BIG                                     | 75001 to 99999    | 3                        | 264330         | 1           | 78151          | 4          | 342481         |
|   | 100000 to 2500000 | 20                       | 3502640        | 8           | 1458386        | 28         | 4961026        |
| <b>Total</b>                            |                   | <b>118</b>               | <b>5326138</b> | <b>113</b>  | <b>2970296</b> | <b>231</b> | <b>8296434</b> |

| TABLE 8.22                               |                   |                          |                 |             |                |            |                 |
|--|-------------------|--------------------------|-----------------|-------------|----------------|------------|-----------------|
| CIRCULATION PATTERN OF TELUGU NEWSPAPERS |                   |                          |                 |             |                |            |                 |
| Category                                 | Range             | Dailies, Tri/Bi Weeklies |                 | Periodicals |                | Total      |                 |
|  |                   | Number                   | Circulation     | Number      | Circulation    | Number     | Circulation     |
| SMALL                                    | 1 to 2000         | 47                       | 62966           | 107         | 151146         | 154        | 214112          |
|  | 2001 to 5000      | 12                       | 47324           | 25          | 91184          | 37         | 138508          |
|  | 5001 to 15000     | 151                      | 1235856         | 172         | 1411975        | 323        | 2647831         |
|  | 15001 to 25000    | 139                      | 2475707         | 45          | 788771         | 184        | 3264478         |
| MEDIUM                                   | 25001 to 50000    | 152                      | 4938367         | 39          | 1234556        | 191        | 6172923         |
|  | 50001 to 75000    | 37                       | 2246931         | 7           | 443379         | 44         | 2690310         |
| BIG                                      | 75001 to 99999    | 14                       | 1182928         | 2           | 150946         | 16         | 1333874         |
|  | 100000 to 2500000 | 10                       | 1942900         | 2           | 453690         | 12         | 2396590         |
| <b>Total</b>                             |                   | <b>562</b>               | <b>14132979</b> | <b>396</b>  | <b>4725647</b> | <b>961</b> | <b>18858626</b> |

| TABLE 8.23                             |                   |                          |                 |             |                |             |                 |
|--|-------------------|--------------------------|-----------------|-------------|----------------|-------------|-----------------|
| CIRCULATION PATTERN OF URDU NEWSPAPERS |                   |                          |                 |             |                |             |                 |
| Category                               | Range             | Dailies, Tri/Bi Weeklies |                 | Periodicals |                | Total       |                 |
|  |                   | Number                   | Circulation     | Number      | Circulation    | Number      | Circulation     |
| SMALL                                  | 1 to 2000         | 33                       | 52756           | 79          | 111104         | 112         | 163860          |
|  | 2001 to 5000      | 25                       | 89949           | 34          | 131775         | 59          | 221724          |
|  | 5001 to 15000     | 160                      | 1449373         | 220         | 1801652        | 380         | 3251025         |
|  | 15001 to 25000    | 234                      | 4338163         | 98          | 1781353        | 332         | 6119516         |
| MEDIUM                                 | 25001 to 50000    | 299                      | 9965803         | 65          | 2178742        | 364         | 12144545        |
|  | 50001 to 75000    | 167                      | 10391788        | 16          | 931772         | 183         | 11323560        |
| BIG                                    | 75001 to 99999    | 9                        | 725837          | 0           | 0              | 9           | 725837          |
|  | 100000 to 2500000 | 2                        | 274585          | 2           | 360752         | 4           | 635337          |
| <b>Total</b>                           |                   | <b>929</b>               | <b>27288254</b> | <b>514</b>  | <b>7297150</b> | <b>1443</b> | <b>34585404</b> |

| TABLE 8.24   |                   |                          |               |             |               |           |               |
|--|-------------------|--------------------------|---------------|-------------|---------------|-----------|---------------|
| CIRCULATION PATTERN OF NEWSPAPERS IN OTHER LANGUAGES |                   |                          |               |             |               |           |               |
| Category   | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |               | Total     |               |
|  |                   | Number                   | Circulation   | Number      | Circulation   | Number    | Circulation   |
| SMALL  | 1 to 2000         | 2                        | 4000          | 8           | 8654          | 10        | 12654         |
|  | 2001 to 5000      | 0                        | 0             | 5           | 13481         | 5         | 13481         |
|  | 5001 to 15000     | 1                        | 12719         | 3           | 15700         | 4         | 28419         |
|  | 15001 to 25000    | 4                        | 76651         | 6           | 110634        | 10        | 187285        |
| MEDIUM   | 25001 to 50000    | 9                        | 325745        | 1           | 36807         | 10        | 362552        |
|  | 50001 to 75000    | 1                        | 57950         | 1           | 63309         | 2         | 121259        |
| BIG  | 75001 to 99999    | 0                        | 0             | 0           | 0             | 0         | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 1           | 103096        | 1         | 103096        |
| <b>Total</b>   |                   | <b>17</b>                | <b>477065</b> | <b>25</b>   | <b>351681</b> | <b>42</b> | <b>828746</b> |

| TABLE 8.25                                  |                   |                          |                |             |                |            |                 |
|---|-------------------|--------------------------|----------------|-------------|----------------|------------|-----------------|
| CIRCULATION PATTERN OF BILINGUAL NEWSPAPERS |                   |                          |                |             |                |            |                 |
| Category                                    | Range             | Dailies, Tri/Bi Weeklies |                | Periodicals |                | Total      |                 |
|   |                   | Number                   | Circulation    | Number      | Circulation    | Number     | Circulation     |
| SMALL                                       | 1 to 2000         | 11                       | 13749          | 198         | 226270         | 209        | 240019          |
|   | 2001 to 5000      | 9                        | 33769          | 98          | 334476         | 107        | 368245          |
|   | 5001 to 15000     | 39                       | 353893         | 176         | 1497979        | 215        | 1851872         |
|   | 15001 to 25000    | 26                       | 484895         | 103         | 1936284        | 129        | 2421179         |
| MEDIUM                                      | 25001 to 50000    | 22                       | 795640         | 91          | 3177319        | 113        | 3972959         |
|   | 50001 to 75000    | 8                        | 487172         | 20          | 1187892        | 28         | 1675064         |
| BIG   | 75001 to 99999    | 2                        | 179139         | 2           | 152324         | 4          | 331463          |
|   | 100000 to 2500000 | 1                        | 146000         | 6           | 766258         | 7          | 912258          |
| <b>Total</b>                                |                   | <b>118</b>               | <b>2494257</b> | <b>694</b>  | <b>9278802</b> | <b>812</b> | <b>11773059</b> |

| TABLE 8.26                                     |                   |                          |               |             |               |           |               |
|--|-------------------|--------------------------|---------------|-------------|---------------|-----------|---------------|
| CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS |                   |                          |               |             |               |           |               |
| Category                                       | Range             | Dailies, Tri/Bi Weeklies |               | Periodicals |               | Total     |               |
|  |                   | Number                   | Circulation   | Number      | Circulation   | Number    | Circulation   |
| SMALL  | 1 to 2000         | 2                        | 3723          | 25          | 25207         | 27        | 28930         |
|  | 2001 to 5000      | 0                        | 0             | 11          | 39033         | 11        | 39033         |
|  | 5001 to 15000     | 1                        | 11250         | 13          | 96734         | 14        | 107984        |
|  | 15001 to 25000    | 3                        | 57936         | 12          | 220422        | 15        | 278358        |
| MEDIUM   | 25001 to 50000    | 4                        | 125580        | 5           | 156316        | 9         | 281896        |
|  | 50001 to 75000    | 0                        | 0             | 1           | 60000         | 1         | 60000         |
| BIG  | 75001 to 99999    | 0                        | 0             | 0           | 0             | 0         | 0             |
|  | 100000 to 2500000 | 0                        | 0             | 1           | 123552        | 1         | 123552        |
| <b>Total</b>                                   |                   | <b>10</b>                | <b>198489</b> | <b>68</b>   | <b>721264</b> | <b>78</b> | <b>919753</b> |

