#### **FOREWORD**

The Office of the Registrar of Newspapers for India, known as RNI, provides service to the publishers of daily newspapers and periodicals across the country since its establishment on 1<sup>st</sup> July, 1956. As a country, we are proud that the publishing industry in India has grown from strength to strength during the last seven decades, paving the way for further growth in literacy rate.

The compilation of an Annual Report on the print media in the country is one of the statutory functions of RNI under Section 19(G) of the Press and Registration of Books Act, 1867. The report, "Press in India", which is submitted to the Central Government every year, is a detailed analysis of the print media scenario in the country. So far, RNI has brought out 65 reports of "Press in India" since 1957 and I am happy to present the 66<sup>th</sup> report of information. The report lays special focus on the circulation pattern of newspapers based on circulation figures in the Annual Statements submitted to RNI by the publishers.

RNI is in the process of digitizing its various services. Online filing of Annual Statements, which began in 2014, is a success with 34,148 registered publications submitting their statements for the year 2021-22. We encourage more and more publications to file the Annual Statements on time every year. We have the online e-filing open throughout the year.

Encouraged by the successful implementation of e-filing of Annual Statements, digitization of the title application and registration process is also ongoing. Other services that are already in place include facility to view online status of title verification and registration, and list of existing and de-blocked titles; sending status update of applications through e-mail; and online downloading of Certificate of Registration. In line with enhancing IT-enabled tools of facilitation this year, RNI has launched an online token generation system for visitors. Under the new avenue to expedite and streamline the complaint redressal system, visitors can book their slots through the facility available on the website <a href="https://www.rni.nic.in">www.rni.nic.in</a> from anywhere in the country.

The number of registered publications in the RNI database are 1,46,045 at present.

We sincerely hope this report will be of help to print media, media analysts and research scholars to get hold of reliable data on print media in the country. We expect "Press in India" to serve as a guide for aspiring publishers.

My sincere gratitude to Hon'ble Union Minister of Youth Affairs, Sports and Minister of Information and Broadcasting, Shri Anurag Singh Thakur, Hon'ble Minister of State in the Ministry of Fisheries, Animal Husbandry and Dairying and Ministry of Information and Broadcasting, Shri L. Murugan, Secretary in the Ministry of Information & Broadcasting, Shri Apurva Chandra, and other officials of the Ministry for their unstinted support and guidance. I also place on record my gratitude to my predecessors for establishing systems for smooth compilation of such a voluminous report.

I am happy to record my appreciation to the team of RNI officials for their efforts in bringing out "Press in India 2021-22" on time.

(Dhirendra Ojha) PRESS REGISTRAR

#### **Volume - I**

The source of information for this Report is Annual Statements, e-filed by publishers of registered publications (Newspapers and Periodicals), as required under Section 19(D) of the Press and Registration of Books Act, 1867.

Out of 1,46,045 publications registered with RNI, as on 31st March 2022, only 34,148 publishers have filed their Annual Statements online for the year 2021-22.

The O/of RNI has NOT verified the circulation figures claimed by the publishers in their Annual Statement and the Report is purely based on self-declared circulation figures.

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### Definitions of the terms and abbreviations used in this report

**Newspaper** Any printed periodical work containing public news or

comments on public news. (However, for

study purpose the word "publication" has been used

for all printed periodicals irrespective of

periodicity).

Circulation Average number of copies sold and distributed per

publishing day.

**Big Publication** A publication with a circulation of more than 75,000

copies per publishing day.

Medium Publication A publication with a circulation between 25,001 and

75,000 copies per publishing day.

**Small Publication** A publication with a circulation up to 25,000 copies per

publishing day.

**Periodicity** The time gap between two issues of a publication

(daily, weekly, fortnightly, monthly etc.).

Other Periodicals Periodicities other than daily, tri/biweekly, weekly,

fortnightly, monthly, quarterly and annual.

**Claimed Circulation** Circulation figure claimed by a publisher in his

Annual Statement filed under the Press and

Registration of books Act, 1867.

**Common Ownership Units** A publication establishment owning two or more

newspapers of which at least one is a daily.

**PRB Act** Press and Registration of Books Act, 1867 as

amended from time to time.

## Abbreviations used in Tables

Classification of Newspapers	
News and Current Affairs	NCA
Religion and Philosophy	RAP
Literary and Culture	LAC
Commerce and Industry	CAI
Medicine and Health	MAH
Films	FIL
Social Welfare	SOW
Labour	LAB
Education	EDU
Law and Public Administration	LAP
Engineering and Technology	EAT
Agriculture and Animal Husbandry	AAH
Children	CHI
Transport and Communication	TAC
Insurance, Banking and Co-operation	IBC
Science	SCI
Finance and Economics	FAE
Women	WOM
Arts	ART
Radio and Music	RAM
Sports	SPO
Unclassified	UNC
School College Magazines	SCM
Market Reports and Bulletins	MRB
Ownership of	Newspapers
Public Limited Company	PUB
Private Limited Company	PVT
Individual	IND
Firm or Partnership	FOP
Trust	TRU
Society or Association	SOA
Organ of Political Parties	OPP
Educational Institutions	EDI

## The Highlights of the Indian Press in 2021-22

(As on 31st March, 2022)

Note:- The O/of RNI has NOT verified the circulation figures claimed by the publishers in their Annual Statements and the Report is purely based on self-declared figures submitted by the publishers.

1	<ul> <li>The Total Number of Registered Publications</li> <li>i) Newspaper category (Daily, Tri/Bi-weekly periodicities)</li> <li>ii) Periodicals category (other periodicities)</li> </ul>	1,46,045
2	The number of new publications registered during 2021-22	1,525
3	Number of publications ceased during 2021-22	27
4	The Indian language in which <b>largest number</b> of publications are registered - <b>Hindi</b>	56,052
5	The language other than Hindi in which largest number of publications are registered - English	19,929
6	The State with the largest number of registered publications - Uttar Pradesh	21,336
7	The State with the second largest number of registered publications - Maharashtra	20,098
8	The number of publications that submitted <b>Annual Statements</b> (This figure includes 214 Misc. publications also)	34,148
9	<ul> <li>The total claimed circulation of publications during 2021-22</li> <li>Hindi Publications</li> <li>Marathi Publications</li> <li>English Publications</li> <li>Urdu Publications</li> </ul>	<b>39,17,12,282</b> 19,10,59,519 3,64,60,742 3,63,76,311 2,42,04,439
10	The largest number of publications that submitted Annual Statements in any Indian language - Hindi	16,793
11	The second largest number of publications that submitted Annual Statements in any language - Marathi	2,807
12	The largest circulated English Daily - "Hindustan Times"	5,13,521
13	The largest circulated Multi-edition Daily - "Dainik Bhaskar", Hindi (44 editions)	34,47,264
14	The second largest circulated Multi-edition Daily - "The Times of India", English. (33 editions)	24,46,890
15	The largest circulated Periodical in Malayalam - "Malayala Manorama", Daily, Kochi.	3,04,276
16	Total Title Applications Received  i) Titles Approved  ii) Titles Deblocked	10,678 5,178 283
17	The Language with the largest number of Daily publications - Hindi	8,667