

CHAPTER – 8

LANGUAGE-WISE STUDY OF THE PRESS

8.1.1 This chapter is dedicated to analyze the progress of publications in Indian languages both in terms of numbers and circulation. It has been ascertained that Indian languages maintained their dominance over the English Press both in circulation as well as in numbers. The Press in India comprises of Publications in multiple languages. Annual Statements giving circulation details were received from publications of these languages.

8.1.2 The Hindi Press maintained its lead in the Indian Press. There were 14,316 publications in Hindi filed Annual Statements during 2015-16. English retained the second place with 2,174 publications. Urdu with 1,891 publications ranked third followed by Gujarati with 1,638 publications, Telugu with 1,596, Marathi with 1,182 publications and Bilingual with 1,121 publications. (Chapter 3 Table 3.1)

8.1.3 4,118 Dailies and 1 Tri/Bi-Weekly of Hindi publications filed their Annual Statements during the year 2015-16, which were the highest among all languages, followed by Urdu publications (1,268 Dailies); Telugu publications (856 Dailies) and English publications (836 Dailies and 7 Tri/Bi-Weeklies). (Chapter 3 Table 3.1)

8.1.4 Circulation of Hindi Press was 31,44,55,106 copies during the year under report as compared to 25,77,61,985 copies in the previous year i.e. registering an increase of 21.99% i.e. 5,66,93,121 copies per publishing day. While in case of English Press, an increase of 4.38% i.e. 27,50,773 copies per publishing day was reported as compared to previous year's claim. The total circulation of English Press during 2015-16 was 6,54,13,443 copies as compared to previous year claim of 6,26,62,670 copies per publishing day. Urdu claimed a circulation of 5,17,75,006 copies in 2015-16 as compared to 4,12,73,949 copies in the previous year i.e. registering a growth of 25.44%. (Table 4.2)

8.1.5 The total circulation of Daily publications including Tri/Bi Weeklies in all the languages was 37,16,12,741 copies per publishing day while other Periodicals claim was 23,86,25,840 copies per publishing day in 2015-16.

THE PRINT MEDIA IN PRINCIPAL LANGUAGES

1. ASSAMESE

8.2.1 During 2015-16, the number of newspapers/Periodicals in **Assamese language** filed Annual Statements online was 57. Out of these 57 publications, 29 were Dailies, 18 Weeklies, 2 Fortnightlies and 7 Monthlies. (Table 3.1)

8.2.2 Out of 57 publications 56 publications were brought out from Assam. (Table 3.3)

8.2.3 Circulation: The circulation figure as supplied by Assamese Press noted an increase of 27,918 copies per publishing day from 13,62,841 during 2014-15 to 13,90,759 copies in 2015-16.

8.2.4 Circulation Pattern: Out of 57 publications that supplied circulation data, 02 were Big, 20 were 'Medium' and the rest 35 were 'Small' category publications. (Table 8.1)

8.2.5 Circulation Level: With a circulation of 82,142 copies per publishing day, "*Asomiya Pratidin*", a Daily from Kamrup, was the leading newspaper in the Assamese in Assam State.

8.2.6 Oldest Newspaper: *Janambhoomi*,* a Weekly, published from Jorhat was the oldest newspaper in the state, which was started in 1947.

2. BENGALI

8.3.1 The **Bengali** Press in 2015-16 comprised 359 publications. Out of these, 69 were Dailies, 1 Tri or Bi-Weekly, 85 Weeklies, 115 Fortnightlies, 66 Monthlies, 13 Quarterlies, 9 other Periodicals and 01 annual (Table 3.1).

8.3.2 The largest numbers of Bengali publications (291) were published from West Bengal. Other States, which published Bengali publications, were Tripura (40), Assam (19), Delhi (03), Jharkhand (02), Andaman & Nicobar, Bihar, Maharashtra and Tamil Nadu (01) each. (Table 3.3)

8.3.3 Circulation: The claimed circulation of Bengali Press increased by 1,61,347 copies per publishing day from 74,58,461 copies in 2014-15 to 76,19,808 copies in 2015-16. Claimed circulation of Dailies, Tri&Bi-Weeklies in the year was 46,97,365 copies per publishing day.

8.3.4. Circulation Pattern: Of the 359 Bengali publications, which supplied the circulation figures, 14 were 'Big', 53 were 'Medium' and remaining 292 were of 'Small' category

publications. 4Dailies/Tri-BiWeeklies and 2Periodicals had a circulation of more than 1 lakh copies per publishing day each. (Table 8.2)

8.3.5. Circulation Level: ‘*Ananda Bazar PaTrika*’ from Kolkata was the largest circulated Daily in the language, with a circulation of 11,50,038 copies per publishing day.

8.3.6. Oldest Newspaper: *Murshidabad Hitaishi*,*a Weekly from Murshidabad started in 1893 and *Chinnaria Bartabha**,a Weekly from Hooghly also started in 1893, were the oldest existing Bengali publications in West Bengal.

3. BODO

8.4.1. No Annual Statement was received from the Bodo Language Press for the financial year 2015-16.

4. DOGRI

8.5.1.The **Dogri** Press had only 3 publications that submitted Annual Statements for the year 2015-16. They had a total circulation of 56,022 copies per publishing day. All newspapers were published from J&K (Table 3.3 and 8.3). ‘*Jammu Prabhat*’, a Daily from Jammu claimed highest circulation of 49,072 copies per publishing day.

5. ENGLISH

8.6.1 The **English** Press continued to maintain its second position, both in number and circulation. The total number of Annual Statements filed online by English publications was 2,174 in 2015-16. The press in English comprised 836 Dailies, 7 Tri/Bi-weeklies, 462 Weeklies, 129 Fortnightlies, 513 Monthlies, 73 Quarterlies, 26 Annuals and 128 other Periodicals. (Table 3.1)

8.6.2 The largest number of English publications were published from Delhi (517), followed by Maharashtra (268), UP (185), J&K (178), Andhra Pradesh (169) and Tamil Nadu (129). (Table 3.3)

8.6.3. Circulation: The total circulation as has been claimed by English Press during the period 2015-16, has gone to 6,54,13,443 copies per publishing day. The Dailies along with Tri/Bi-Weeklies claimed a total circulation of 3,80,18,535 copies while claim of Periodicals was 2,73,94,908 copies per publishing day for 2015-16. (Table 8.4)

8.6.4 Circulation Pattern: The English Press that provided the circulation data comprised (150) 'Big', (576) 'Medium and rest (1,448) 'Small' newspapers/Periodicals. Among the 'Big' newspapers/Periodicals 95 had a circulation of more than 1,00,000 copies each per publishing day. (Table 8.4)

8.6.6 Circulation Level: "*Hindustan Times*", from Delhi was the largest circulated Daily in English, with a circulation of 9,92,239 copies per publishing day.

8.6.7 Oldest Newspaper: *The Times of India*, English Daily from Mumbai, was started in 1838.

6. GUJARATI

8.7.1 The number of Annual Statements that **Gujarati** publications submitted for the year 2015-16 was 1,638. It included 421 Dailies, 867 Weeklies, 179 Fortnightlies, 150 Monthlies, 8 Quarterlies, 3 Annuals and 10 of other periodicities. (Table 3.1)

8.7.2 The largest number of publications in Gujarati (1,576) was published from Gujarat, followed by Maharashtra (42). Gujarati newspapers were also published from Daman & Diu (5), Delhi (5), Dadra & Nagar Haveli (4), West Bengal (4) and Tamil Nadu and Uttarakhand (1) each. (Table 3.3)

8.7.3 Circulation: The circulation of Gujarati publications increased by 50,85,485 copies from 2,37,42,849 copies in 2014-15 to 2,88,28,334 copies per publishing day in 2015-16. Dailies along with Tri/Bi-Weeklies commanded a circulation of 1,69,03,308 copies, whereas the Periodicals had a circulation of 1,19,25,026 copies per publishing day. (Table 8.5)

8.7.4 Circulation Pattern: Among the 1,638 Gujarati publications that supplied circulation data for 2015-16, 43 were 'Big', 289 were 'Medium' and rest 1,306 were 'Small' category publications. 23 Dailies had a circulation of more than 1,00,000 copies each. (Table 8.5)

8.7.5 Circulation Level: Among Dailies, *Gujarat Samachar*, a Daily from Ahmedabad had the highest circulation of 5,46,104 copies per publishing day.

8.7.6 Oldest Newspaper: *Bombay Samachar*, a Daily from Mumbai was started in 1822.

7. HINDI

8.8.1 The **Hindi** Press maintained its leading position both in number and circulation in 2015-16 too. The number of Hindi publications which filed Annual Statements was 14,316 during the year. (Table 3.1)

8.8.2 The Press in Hindi comprised 4,118 Dailies, 01 Tri/Bi-Weeklies, 5,974 Weeklies, 1,505 Fortnightlies, 2,475 Monthlies, 162 Quarterlies, 11 Annuals and 70 of other periodicities. (Table 3.1)

8.8.3 The largest number of Hindi publications continued to be published from Uttar Pradesh (4,806) followed by Madhya Pradesh (3,096), Uttarakhand (1,795), Rajasthan (1,564), Delhi (1,475), Chhattisgarh (377), Maharashtra (280), Haryana (206) and Bihar (175). (Table 3.3)

8.8.4 Circulation: The circulation of Hindi Press increased by 5,66,93,121 copies per publishing day during the year under report from 25,77,61,985 copies in 2014-15 to 31,44,55,106 copies in 2015-16. Dailies and Tri/Bi-Weeklies had a total circulation of 17,60,14,630 copies, whereas other Periodicals had a circulation of 13,84,40,476 copies per publishing day. (Table 8.6)

8.8.5 Circulation Pattern: Among the 14,316 publications, which furnished Annual Statements for 2015-16, 423 were 'Big', 3,627 were 'Medium' and rests 10,266 were 'Small' category publications. Among the 'Big' publications 244 Dailies, Tri/Bi-Weeklies and 40 Periodicals had circulation of more than 1,00,000 copies per publishing day each. (Table 8.6)

8.8.6 Circulation Level: "*Panjab Kesari*", Daily published from Jalandhar was at the top with 7,36,399 copies per publishing day.

8.8.7 Oldest Newspaper: *Jain Gazette*, a Weekly from Lucknow, was started in 1895.

8. KANNADA

8.9.1 During the year 2015-16, the number of **Kannada** publications which filed Annual Statements was 450. These were 229 Dailies, 52 Weeklies, 65 Fortnightlies, 98 Monthlies, 02 Quarterlies and 01 annual and 03 other periodicity. (Table 3.1)

8.9.2 The largest number of Kannada publications i.e. 438 was published from Karnataka. The remaining publications came out from Delhi (06) and (02) each from Maharashtra and Andhra Pradesh and (01) each from Kerala and Rajasthan. (Table 3.3)

8.9.3 Circulation: The overall circulation of the Kannada Press was 64,85,082 copies per publishing day in 2015-16. The circulation of the Kannada Dailies/Tri/Bi-Weeklies during the year was 50,16,684 copies & 14,68,398 copies per publishing day of Periodicals. (Table 8.7)

8.9.4 Circulation Pattern: Among the 450 Kannada publications that supplied circulation data, 16 were 'Big', 63 were 'Medium' and rest 371 were of 'Small' category

publications.08Daily/Tri/Bi-Weekly and01 periodical had a circulation of more than 1,00,000 copies. (Table 8.7)

8.9.5 Circulation Level:The highest circulated publication in Kannada language is *Vijay Karnataka*, a Daily published from Bangalore with a circulation of 2,96,972copies per publishing day was reported as largest circulated Daily.

8.9.6 Oldest Newspaper: *Subodh Chandrika**, a Monthly from Dharwar was started in 1907.

9. KASHMIRI

8.10.1. There were only 03Kashmiripublications that submitted Annual Statements for the period 2015-16 claiming a circulation of 1,37,450 copies per publishing day. (Table 8.8) All 03 were published from J&K. *Sangarmal*, a Kashmiri Dailyand *Kahwat* a Kashmiri Weekly each from Srinagar claimed highest circulation of 66,000 copiesper publishing day.

10. KONKANI

8.11.1. 02 publications of Konkani Language submitted their Annual Statements online for 2015-16claiming a circulation of 9,212 copies per publishing day.(Table 8.9)All 02 publications were brought out from Karnatka. *Naman Ballok Jasu*, a Daily from Dakshin Kannda with a claimed circulation of 8,212copies per publishing day was the highest circulated periodical, published in **Konkani** language for the year2015-16.

11. MAITHILI

8.12.1. Maithili Press had only 04publications that submitted Annual Statementsonline for the year under report and claimed a circulation of 18,447 copies per publishing day. (Table 8.10) All 04 publications were being published from Delhi, Maharashtra, Bihar and West Bengal. *Mithila Sambad* a Dailypublished from Kolkatawith a claimed circulation of 16,197copies per publishing day was reported as highest circulated publication in Mathili language.

12. MALAYALAM

8.13.1. 259Malayalam publications furnished Annual Statements online for the period2015-16. The Malayalam Press comprised 117 Dailies, 28Weeklies, 12Fortnightlies, 89Monthlies, 04Quarterlies, 04 Annuals, 05with other periodicity. (Table 3.1)

8.13.2 Out of 259 publications, as many as 245 was published from Kerala. Other States from where Annual Statements for Malayalam publications received online for 2015-16 were Delhi (6), Karnataka (3), Maharashtra (2), Tamil Nadu (2) & Uttarakhand. (Table 3.3)

8.13.3 Circulation: The circulation of the Malayalam Press increased by 4,71,065 copies from 1,50,86,608 copies in 2014-15 to 1,55,57,673 copies per publishing day in 2015-16. The circulation of Dailies and Tri/Bi-weeklies was 91,43,601 copies while that of Periodicals was 64,14,072 copies per publishing day. (Table 8.11)

8.13.4 Circulation Pattern: Annual Statements were online filed by only 259 publications. Out of these 67 were 'Big', 75 were 'Medium' and rest 117 were 'Small' category publications. Among 'Big' publications, 47 (29 Dailies and 18 Periodicals) had a circulation of more than 1 lakh copies per publishing day. (Table 8.11)

8.13.5 Circulation Level: The highest circulated publication in Malayalam language was reported as *Vanitha*, a Fortnightly published from Kottayam with a claimed circulation of 6,94,291 copies per publishing day.

8.13.6 Oldest Newspaper: *Deepika*, a Daily from Kottayam was started in 1887.

13. MANIPURI

8.14.1 The number of **Manipuri** publications that furnished Annual Statements in 2015-16 was 08 publications. Out of 08 publications, 06 publications were published from Manipur and 02 from Assam. (Table 3.1)

8.14.2 Circulation claimed by these 08 publications accounted for 2,52,172 copies per publishing day. (Table 8.12) *Poknapham*, a Daily from Imphal has highest circulation of 61,887 copies per publishing day.

14. MARATHI

8.15.1 The number of **Marathi** publications that submitted Annual Statements was 1,182 in 2015-16. These comprised 423 Dailies, 607 Weeklies, 37 Fortnightlies, 81 Monthlies, 06 Quarterlies, 23 Annual and 5 of other periodicities. (Table 3.1)

8.15.2 Out of 1,182 publications, 1152 were published from Maharashtra. Other places of Marathi publications were Gujarat (07), Goa (07), Karnataka (06) and Delhi (05). (Table 3.3)

8.15.3 Circulation: The circulation of Marathi publications increased by 1,28,63,275 copies from 2,39,25,462 copies in 2014-15 to 3,67,88,737 copies in 2015-16. The circulation of Dailies and Tri/Bi-weeklies was 2,91,12,438 copies and that of Periodicals were 76,76,299 copies per publishing day. (Table 8.13)

8.15.4 Circulation Pattern: Out of 1,182 Marathi publications, 99 were 'Big', 176 'Medium' and rest 907 were 'Small' category publications. 68 Dailies/Tri-Bi-Weeklies and 11 Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.13)

8.15.5 Circulation Level: The highest circulated publication in Marathi language during 2015-16 was *Sakal*, a Daily from Pune claiming 6,29,750 copies per publishing day.

8.15.6 Oldest Newspaper: *Belgaum Samachar**, a Weekly from Belgaum was started in 1863.

15. NEPALI

8.16.1 Nepali language press has 13 publications which reported their circulation claim for the period 2015-16, comprising 08 Dailies, 04 Weeklies and 01 Monthlies. (Table 3.1)

8.16.2 Out of the 13 Nepali publications, 10 were published from Sikkim, 02 from West Bengal, 01 from Uttarakhand. (Table 3.3)

8.16.3 Circulation: The total circulation claimed by Nepali language publications was 3,61,056 copies in 2015-16. (Table 8.14) '*Samay Dainik*', a Daily from Tadong East was reported as highest circulated publication with a claimed circulation of 68,000 copies per publishing day.

16. ODIA

8.17.1 361 publications of Odia Press filed their Annual Statements in 2015-16. These were 127 Dailies, 109 Weeklies, 50 Fortnightlies, 62 Monthlies, 10 Quarterlies and 01 annual and 02 other periodicity. (Table 3.1)

8.17.2 With 361 publications to its credit, Odisha was the largest publishing State of Odiawith 355 publications, followed by Delhi (2). (Table 3.3)

8.17.3 Circulation: The circulation of Odiapublications was increased from 1,34,71,260 copies in 2014-15 to 2,03,12,592 copies per publishing day in 2015-16. Dailies and Tri/Bi-Weekly claimed a circulation of 1,44,13,368 copies while remaining 58,99,224 copies were claimed by Periodicals. (Table 8.15)

8.17.4 Circulation Pattern: Out of the 361 publications, 37 were 'Big', 137 were 'Medium' and rests 187 were 'Small' category publications. 19 Dailies / Tri/Bi-weeklies had a circulation of more than 1,00,000 copies per publishing day in 2015-16. (Table 8.15)

8.17.5 Circulation Level: The highest circulated publication in Odia Language was '*Prameya*', a Daily published from Khurda with 3,93,541 copies per publishing day.

8.17.6 Oldest Newspapers: *Samaj*, a Daily from Cuttack, was started in 1919.

17. PUNJABI

8.18.1 The number of **Punjab** publications which submitted their Annual Statements was 150 in 2015-16. Out of these, 71 were Dailies, 37 Weeklies, 11 Fortnightlies, 30 Monthlies and 1 other. (Table 3.1)

8.18.2 The largest number of newspapers were published from Punjab i.e. (91), followed by Delhi (45), Chandigarh (10), Uttar Pradesh (03), and Uttarakhand (01). (Table 3.3)

8.18.3 Circulation: The circulation claimed by Punjab Press increase from 45,82,667 copies in 2014-15 to 59,31,641 copies per publishing day in 2015-16. Dailies and Tri/Bi-Weekly claimed a circulation of 43,97,527 copies while remaining 15,34,114 copies were claimed by Periodicals. (Table 8.16)

8.18.4 Circulation Pattern: As per circulation data received from 150 publications, 14 were 'Big', 53 were 'Medium' and rest 83 were 'Small' category publications. 05 publications claimed circulation more than one lakh copies per publishing day. *Ajit*, a Daily from Delhi with claimed circulation of 3,95,309 copies per publishing day retained its top position among Punjabi publications. (Table 8.16)

8.18.5 Oldest Newspapers: *Khalsa Samachar*,* a Weekly from Amritsar was started in 1899.

18. SANSKRIT

8.19.1 There were 24 **Sanskrit** publications, which furnished Annual Statements in 2015-16. Among them 12 were Dailies, 04 Fortnightlies, 03 Weeklies and 04 Monthlies. Out of which, 06 from Delhi, 04 each from Gujarat and U.P. and 03 from M.P. (Table 3.3)

8.19.2 The 24 publications that furnished the circulation data claimed a circulation of 3,62,741 copies per publishing day for the year 2015-16 (Table 8.17). *Shri Bhatt Satta*, a Weekly from Allahabad claimed highest circulation of 68,600 copies per publishing day.

8.19.3 Oldest Newspapers: *Sanskrit Sahitya Parishad*,* a Monthly published from Kolkata, was the oldest existing newspaper, which was started in 1919.

19. SANTHALI

8.20.1 02 publications in **Santhali** Language filed their Annual Statements for the year 2015-16 claiming a circulation of 30,500 copies per publishing day. *Manbhumi Sambad* from

Sadar Puruli as a Daily with claimed circulation of 25,500 was largest circulated Daily in Santhali Language. (Table 8.18)

20. SINDHI

8.21.1 There were 16 publications in **Sindhi** Language which furnished Annual Statements in 2014-15, comprising 07Dailies, 07Weeklies, 01Fortnightly and 01of other periodicity. (Table 3.1)

8.21.2 Rajasthan was the largest publisher of Sindhi publications with 08publications followedby Gujarat (04),Maharashtra(02) and Madhya Pradesh(02).(Table 3.3)

8.21.3 Circulation:16 publications had provided data for 2015-16, claiming 5,71,803 copies per publishing day. The highest circulated Sindhi publication was **Bharat Bhoomi**, aDaily from Ajmerwith a claimed circulation of 75,630copies per publishing day. (Table 8.19)

8.21.4 Circulation Pattern: Out of the 16 publications, which gave circulation data, 02 were 'Big' ,06 were 'Medium' and 08 were 'Small'. Dailies and Tri/Bi-Weeklies circulated 3,87,533 copies while for Periodicals it was 1,84,270copies per publishing day. (Table 8.19)

8.21.5 Oldest Newspapers:*Shram*,* a Weekly from Pune was started in 1938.

21. TAMIL

8.22.1 A total number of 328**Tamil** publications furnished their Annual Statements in 2015-16. Of these, 140 were Dailies, 30Weeklies, 38Fortnightlies, 111Monthlies, 03Quarterlies and 06 other Periodicals. (Table 3.1)

8.22.2 A total of 290 Tamil publications came out from Tamil Nadu, followed by Puducherry (23), Delhi (6), Karnataka (4)andMaharashtra (3). (Table 3.3)

8.22.3 Circulation:328publications that gave their circulation data, claimed a circulation of 93,39,722copies per publishing day in 2015-16.The share of Dailies and Tri/Bi-Weeklies circulation was 55,62,703 copies while Periodicals circulation was 37,77,019 copies per publishing day in 2015-16.(Table 8.20)

8.22.4 Circulation Pattern: Out of the 328publications that furnished circulation data, 38 were 'Big', 47 'Medium' and rest 243 were of 'Small' category publications. 18Dailies/Tri-Bi-weeklies and 13Periodicals had a circulation of more than 1,00,000 copies each. (Table 8.20)

8.22.5 Circulation Level: The highest circulated publication in Tamil Language was **Daily Thanthi**, a Dailyfrom Chennai with a circulation of 4,87,568 copies per publishing day.

8.22.6 Oldest Newspaper: *Tirunelveli Diocesan Magazine**, a Tamil Monthly from Tirunelveli was started in 1849.

22. TELUGU

8.23.1 1596 publications in the **Telugu** Language submitted their Annual Statements in 2015-16. These included 856 Dailies, 125 Weeklies, 130 Fortnightlies, 475 Monthlies, 07 Quarterlies, 1 annual and 5 other periodical. (Table 3.1)

8.23.2 As many as 1212 Telugu publications were published from Andhra Pradesh followed by Telangana (369), Delhi & Tamil Nadu (4) each and Karnataka (3). (Table 3.3)

8.23.3 Circulation: The circulation of Telugu Press increased from 2,72,01,064 copies in 2014-15 to 2,76,45,134 copies per publishing day in 2015-16. The share of Dailies and Tri/Bi-Weeklies circulation was 1,97,59,795 copies while Periodicals circulation was 78,85,339 copies per publishing day. (Table 8.21)

8.23.4 Circulation Pattern: Out of the 1596 publications that supplied circulation data, 32 were 'Big', 364 were 'Medium' and rest 1200 were of 'Small' category publications. 13 Dailies and 03 Periodicals claimed a circulation of more than 1, 00,000 copies each during the reporting year. (Table 8.21)

8.23.5 Circulation Level: The highest circulated publication in Telugu as per circulation figures claimed was *Eenadu*, a Daily from Hyderabad with 4,42,313 copies per publishing day.

8.23.6 Oldest Newspaper: *Yuddha Dhavani**, a Monthly from Chennai was started in 1897.

23. URDU

8.24.1 1891 Urdu publications submitted their Annual Statements in 2015-16. Language-wise, it remained the third largest press in the country after Hindi and English; it had 1268 Dailies. Periodicals comprised 458 Weeklies, 88 Fortnightlies, 67 Monthlies, 8 Quarterlies and 2 others. (Table 3.1)

8.24.2 Uttar Pradesh published the largest number of Urdu publications (896) followed by Delhi (255), Telangana (149), Jammu & Kashmir (129), Bihar (98), Andhra Pradesh (89), Uttarakhand (60), Maharashtra (55), Madhya Pradesh (45), West Bengal (33), Jharkhand (27) and Karnataka (19). (Table 3.3)

8.24.3 Circulation: The circulation of Urdu publications increased from 4,12,73,949 copies in 2014-15 to 5, 17, 75,006copies per publishing day in 2015-16. The share of Dailies and Tri/Bi-Weeklies circulation was 4,23,76,042 copies while Periodicals circulation was 93, 98,964 copies per publishing day.(Table 8.22)

8.24.4 Circulation Level:The highest circulated publication in Urdu as per circulation figures received, was *Jadeed in Dinon*, a Daily from Delhi with a claim of 1,75,200 copies per publishing day.

8.24.5 Circulation Pattern: Out of the 1891 Urdu publications that gave the circulation figures, 32 were 'Big', 879 'Medium' and rest 980 were 'Small' category publications.

8.24.6 Oldest Newspaper:*Musheer-e-Deccan**, a Daily from Hyderabad was started in 1884.

OTHER LANGUAGES

8.25.1 In addition to the principal languages, circulation data were also furnished by some other Indian and Foreign language publications, which are not included in the list of scheduled languages. These languages are: Arabic, Bhojpuri, Bodo, Braille, Garo, Garhwali, HalBi, KarBi, Khasi, Khortha, Kharia, Kokborok, Mizo Lusai, Nagamesi, Nagpuri, Rajasthani, Sinhali, Tenyidie, Meeteilon and Tulu

BI-LINGUAL

8.26.1 There were 1,121 Bi-lingual publications that submitted Annual Statements during 2015-16 claiming a circulation of 1,49,53,910 copies per publishing day. Out of these 1,121 publications, 04 were "Big", 201 were "Medium" and rests 916 were "Small" publications. (Table 8.24)

MULTI-LINGUAL

8.27.1 101 multi-lingual publications submitted their Annual Statement claiming a circulation of 9,52,918 copies per publishing day during 2015-16. Of these 11 were "Medium" and rests 90 were "Small" publications. (Table 8.25)

***Present status of the oldest publications mentioned in the report is not known due to non-submission of Annual Statements.**

TABLE 8.1
CIRCULATION PATTERN OF ASSAMESE NEWSPAPERS

Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	1	931	3	3641	4	4572
	2001 to 5000	0	0	3	12067	3	12067
	5001 to 15000	4	45083	11	105723	15	150806
	15001 to 25000	6	111451	7	126846	13	238297
Medium	25001 to 50000	10	361276	4	138366	14	499642
	50001 to 75000	6	326785	0	0	6	326785
Big	75001 to 99999	2	158590	0	0	2	158590
	100000 to 2500000	0	0	0	0	0	0
Total		29	1004116	28	386643	57	1390759

TABLE 8.2
CIRCULATION PATTERN OF BENGALI NEWSPAPERS

Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	6	9951	81	95744	87	105695
	2001 to 5000	5	21920	60	216406	65	238326
	5001 to 15000	7	79561	109	895447	116	975008
	15001 to 25000	8	159769	16	307269	24	467038
Medium	25001 to 50000	18	676386	16	556980	34	1233366
	50001 to 75000	16	982455	3	189141	19	1171596
Big	75001 to 99999	6	478900	2	165544	8	644444
	100000 to 2500000	4	2288423	2	495912	6	2784335
Total		70	4697365	289	2922443	359	7619808

TABLE 8.3
CIRCULATION PATTERN OF DOGRI NEWSPAPERS

Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	1	1500	1	1500
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	1	49072	0	0	1	49072
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	49072	2	6950	3	56022

TABLE 8.4							
CIRCULATION PATTERN OF ENGLISH NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	82	91047	514	521920	596	612967
	2001 to 5000	22	75264	154	537520	176	612784
	5001 to 15000	114	983243	261	2425449	375	3408692
	15001 to 25000	174	3246311	127	2457208	301	5703519
Medium	25001 to 50000	259	8958790	158	5506176	417	14464966
	50001 to 75000	112	7048993	47	2949023	159	9998016
Big	75001 to 99999	32	2596937	23	1912185	55	4509122
	100000 to 2500000	48	15017950	47	11085427	95	26103377
Total		843	38018535	1331	27394908	2174	65413443

TABLE 8.5							
CIRCULATION PATTERN OF GUJARATI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	13	18057	122	176623	135	194680
	2001 to 5000	5	15254	87	321967	92	337221
	5001 to 15000	73	553414	820	5521169	893	6074583
	15001 to 25000	91	1624501	95	1697215	186	3321716
Medium	25001 to 50000	129	4451871	59	1922067	188	6373938
	50001 to 75000	74	4602982	27	1713461	101	6316443
Big	75001 to 99999	13	1071000	7	572524	20	1643524
	100000 to 2500000	23	4566229	0	0	23	4566229
Total		421	16903308	1217	11925026	1638	28828334

TABLE 8.6							
CIRCULATION PATTERN OF HINDI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	193	309274	1100	1593581	1293	1902855
	2001 to 5000	125	410924	1400	4690423	1525	5101347
	5001 to 15000	522	5022092	4376	35784561	4898	40806653
	15001 to 25000	803	14720955	1747	31339615	2550	46060570
Medium	25001 to 50000	1413	47618914	1281	40745891	2694	88364805
	50001 to 75000	707	45414579	226	13850197	933	59264776
Big	75001 to 99999	112	9118217	27	2152982	139	11271199
	100000 to 2500000	244	53399675	40	8283226	284	61682901
Total		4119	176014630	10197	138440476	14316	314455106

TABLE 8.7							
CIRCULATION PATTERN OF KANNADA NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	110	190242	161	276524	271	466766
	2001 to 5000	10	28779	21	72526	31	101305
	5001 to 15000	31	289170	15	118514	46	407684
	15001 to 25000	16	323728	7	138569	23	462297
Medium	25001 to 50000	32	1241294	12	435493	44	1676787
	50001 to 75000	18	1082318	1	63674	19	1145992
Big	75001 to 99999	4	341064	3	258110	7	599174
	100000 to 2500000	8	1520089	1	104988	9	1625077
Total		229	5016684	221	1468398	450	6485082

TABLE 8.8							
CIRCULATION PATTERN OF KASHMIRI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	5450	1	5450
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	1	66000	1	66000	2	132000
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	66000	2	71450	3	137450

TABLE 8.9							
CIRCULATION PATTERN OF KONKANI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	1	1000	1	1000
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	8212	1	8212
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		0	0	2	9212	2	9212

TABLE 8.10

CIRCULATION PATTERN OF MAITHILI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	3	2250	3	2250
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	1	16197	0	0	1	16197
Medium	25001 to 50000	0	0	0	0	0	0
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	16197	3	2250	4	18447

TABLE 8.11

CIRCULATION PATTERN OF MALAYALAM NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	3	1905	41	54525	44	56430
	2001 to 5000	3	9866	23	80499	26	90365
	5001 to 15000	11	131337	20	185014	31	316351
	15001 to 25000	9	188166	7	133570	16	321736
Medium	25001 to 50000	22	852020	11	384101	33	1236121
	50001 to 75000	26	1656050	16	971872	42	2627922
Big	75001 to 99999	14	1166635	6	509642	20	1676277
	100000 to 2500000	29	5137622	18	4094849	47	9232471
Total		117	9143601	142	6414072	259	15557673

TABLE 8.12

CIRCULATION PATTERN OF MANIPURI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	11000	1	11000
	15001 to 25000	2	33468	0	0	2	33468
Medium	25001 to 50000	2	62612	1	26115	3	88727
	50001 to 75000	2	118977	0	0	2	118977
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		6	215057	2	37115	8	252172

TABLE 8.13							
CIRCULATION PATTERN OF MARATHI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	21	30512	219	297773	240	328285
	2001 to 5000	34	134866	268	873228	302	1008094
	5001 to 15000	90	906441	159	1403625	249	2310066
	15001 to 25000	63	1302137	53	1044244	116	2346381
Medium	25001 to 50000	99	3384875	35	1143138	134	4528013
	50001 to 75000	32	2039487	10	584323	42	2623810
Big	75001 to 99999	16	1315451	4	338483	20	1653934
	100000 to 2500000	68	19998669	11	1991485	79	21990154
Total		423	29112438	759	7676299	1182	36788737

TABLE 8.14							
CIRCULATION PATTERN OF NEPALI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	4	5229	4	5229
	2001 to 5000	0	0	0	0	0	0
	5001 to 15000	0	0	1	11750	1	11750
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	6	218052	0	0	6	218052
	50001 to 75000	2	126025	0	0	2	126025
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		8	344077	5	16979	13	361056

TABLE 8.15							
CIRCULATION PATTERN OF ODIA NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	3	4757	31	47097	34	51854
	2001 to 5000	0	0	6	20218	6	20218
	5001 to 15000	6	74783	30	370163	36	444946
	15001 to 25000	30	567519	81	1565846	111	2133365
Medium	25001 to 50000	19	795106	59	2112129	78	2907235
	50001 to 75000	35	2229438	24	1481071	59	3710509
Big	75001 to 99999	16	1273438	2	151450	18	1424888
	100000 to 2500000	18	9468327	1	151250	19	9619577
Total		127	14413368	234	5899224	361	20312592

TABLE 8.16

CIRCULATION PATTERN OF PUNJABI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	2	2950	18	21588	20	24538
	2001 to 5000	1	3000	10	40060	11	43060
	5001 to 15000	6	51901	13	92768	19	144669
	15001 to 25000	12	233672	21	440582	33	674254
Medium	25001 to 50000	23	856199	7	227243	30	1083442
	50001 to 75000	17	1087765	6	338704	23	1426469
Big	75001 to 99999	5	404016	4	373169	9	777185
	100000 to 2500000	5	1758024	0	0	5	1758024
Total		71	4397527	79	1534114	150	5931641

TABLE 8.17

CIRCULATION PATTERN OF SANSKRIT NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	2	2559	2	2559
	2001 to 5000	1	3000	2	6200	3	9200
	5001 to 15000	2	18533	5	28595	7	47128
	15001 to 25000	7	127600	1	16000	8	143600
Medium	25001 to 50000	2	61850	1	29804	3	91654
	50001 to 75000	0	0	1	68600	1	68600
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		12	210983	12	151758	24	362741

TABLE 8.18

CIRCULATION PATTERN OF SANTHALI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	0	0	0	0
	2001 to 5000	0	0	1	5000	1	5000
	5001 to 15000	0	0	0	0	0	0
	15001 to 25000	0	0	0	0	0	0
Medium	25001 to 50000	1	25500	0	0	1	25500
	50001 to 75000	0	0	0	0	0	0
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		1	25500	1	5000	2	30500

TABLE 8.19

CIRCULATION PATTERN OF SINDHI NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	0	0	0	0	0	0
	2001 to 5000	1	4792	0	0	1	4792
	5001 to 15000	0	0	6	43474	6	43474
	15001 to 25000	0	0	1	18985	1	18985
Medium	25001 to 50000	1	28910	1	46291	2	75201
	50001 to 75000	4	278201	0	0	4	278201
Big	75001 to 99999	1	75630	1	75520	2	151150
	100000 to 2500000	0	0	0	0	0	0
Total		7	387533	9	184270	16	571803

TABLE 8.20

CIRCULATION PATTERN OF TAMIL NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	29	21834	90	117256	119	139090
	2001 to 5000	12	45242	24	87621	36	132863
	5001 to 15000	27	262286	31	269870	58	532156
	15001 to 25000	21	411161	9	183711	30	594872
Medium	25001 to 50000	18	656681	14	476527	32	1133208
	50001 to 75000	11	709694	4	259351	15	969045
Big	75001 to 99999	4	337409	3	253728	7	591137
	100000 to 2500000	18	3118396	13	2128955	31	5247351
Total		140	5562703	188	3777019	328	9339722

TABLE 8.21

CIRCULATION PATTERN OF TELUGU NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	97	150960	172	269865	269	420825
	2001 to 5000	29	109611	41	168491	70	278102
	5001 to 15000	215	1766505	386	3241108	601	5007613
	15001 to 25000	185	3344678	75	1430288	260	4774966
Medium	25001 to 50000	264	8701156	56	1810714	320	10511870
	50001 to 75000	37	2224638	7	436575	44	2661213
Big	75001 to 99999	16	1359968	0	0	16	1359968
	100000 to 2500000	13	2102279	3	528298	16	2630577
Total		856	19759795	740	7885339	1596	27645134

TABLE 8.22							
CIRCULATION PATTERN OF URDU NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	55	87578	96	154436	151	242014
	2001 to 5000	17	56973	33	123850	50	180823
	5001 to 15000	158	1411663	233	2077389	391	3489052
	15001 to 25000	248	4574240	140	2518056	388	7092296
Medium	25001 to 50000	498	16346884	99	3179026	597	19525910
	50001 to 75000	261	16551175	21	1271058	282	17822233
Big	75001 to 99999	26	2028779	1	75149	27	2103928
	100000 to 2500000	5	1318750	0	0	5	1318750
Total		1268	42376042	623	9398964	1891	51775006

TABLE 8.23							
CIRCULATION PATTERN OF NEWSPAPERS IN OTHER LANGUAGES							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	3	4394	8	7020	11	11414
	2001 to 5000	0	0	2	7750	2	7750
	5001 to 15000	4	38531	5	26500	9	65031
	15001 to 25000	4	81338	3	54040	7	135378
Medium	25001 to 50000	6	233342	3	94633	9	327975
	50001 to 75000	7	375291	1	66474	8	441765
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		24	732896	22	256417	46	989313

TABLE 8.24							
CIRCULATION PATTERN OF BILINGUAL NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	18	21596	303	397007	321	418603
	2001 to 5000	7	22312	136	460989	143	483301
	5001 to 15000	30	317477	254	2237265	284	2554742
	15001 to 25000	33	605798	135	2527083	168	3132881
Medium	25001 to 50000	27	908852	132	4426327	159	5335179
	50001 to 75000	16	1010026	26	1629995	42	2640021
Big	75001 to 99999	1	81600	1	75950	2	157550
	100000 to 2500000	0	0	2	231633	2	231633
Total		132	2967661	989	11986249	1121	14953910

TABLE 8.25							
CIRCULATION PATTERN OF MULTILINGUAL NEWSPAPERS							
Category	Range	Dailies, Tri/BiWeeklies		Periodicals		Total	
		Number	Circulation	Number	Circulation	Number	Circulation
Small	1 to 2000	2	3520	33	41966	35	45486
	2001 to 5000	0	0	9	34325	9	34325
	5001 to 15000	0	0	35	273755	35	273755
	15001 to 25000	3	60725	8	153591	11	214316
Medium	25001 to 50000	2	61208	7	218353	9	279561
	50001 to 75000	1	52200	1	53275	2	105475
Big	75001 to 99999	0	0	0	0	0	0
	100000 to 2500000	0	0	0	0	0	0
Total		8	177653	93	775265	101	952918