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FOREWORD

The Office of the Registrar of Newspapers for India (RNI) in its 60th year of establishment continues its steadfast journey of rendering valuable services to publishers in the country.

The compilation of an Annual Report on the print media in the country is one of the most important statutory functions of RNI under Section 19G of the Press and Registration of Books Act, 1867. The report, submitted to Government of India under the title 'Press in India', is an analysis of the press scenario in India. Since the establishment of the office on 1st July 1956, RNI has brought out 59 reports in 'Press in India' series and I am proud to present this 60th report of the prestigious series.

Marching towards realizing Digital India dream, RNI is advancing towards digitizing its various services to the publishers. Online filing of Annual Statements, started in 2014, is a major success with 27,445 registered publications filing their statements for the year 2015-2016.

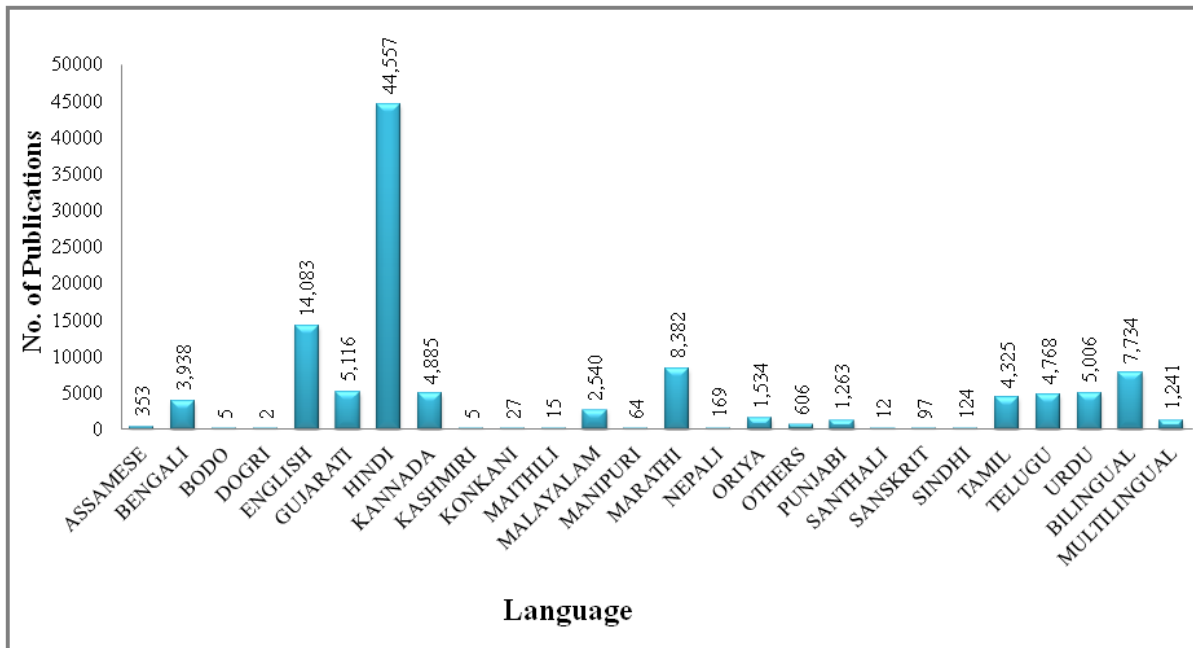
Encouraged by the successful implementation of e-filing of Annual Statements, digitization of title application and registration processes are also in the offing. The other services that are already in place include facility to view online the status of title verification and registration, and list of existing and de-blocked titles, sending status update of applications through SMS and e-mail, online download of Certificate of Registration and an effective Public Query Response Cell to help publishers, especially in far-flung places to redress their grievance quickly. As part of the modernization plan, the official website of RNI is being given a facelift in design. I urge all the publishers and other stakeholders to optimize the use of our website and help us to provide services in a speedy and accurate manner.

We sincerely hope this report will be of enormous help to print media, media analysts and research scholars to get hold of accurate and reliable data on print media in the country. We expect 'Press in India' to serve as a guide for aspiring publishers and public in general.

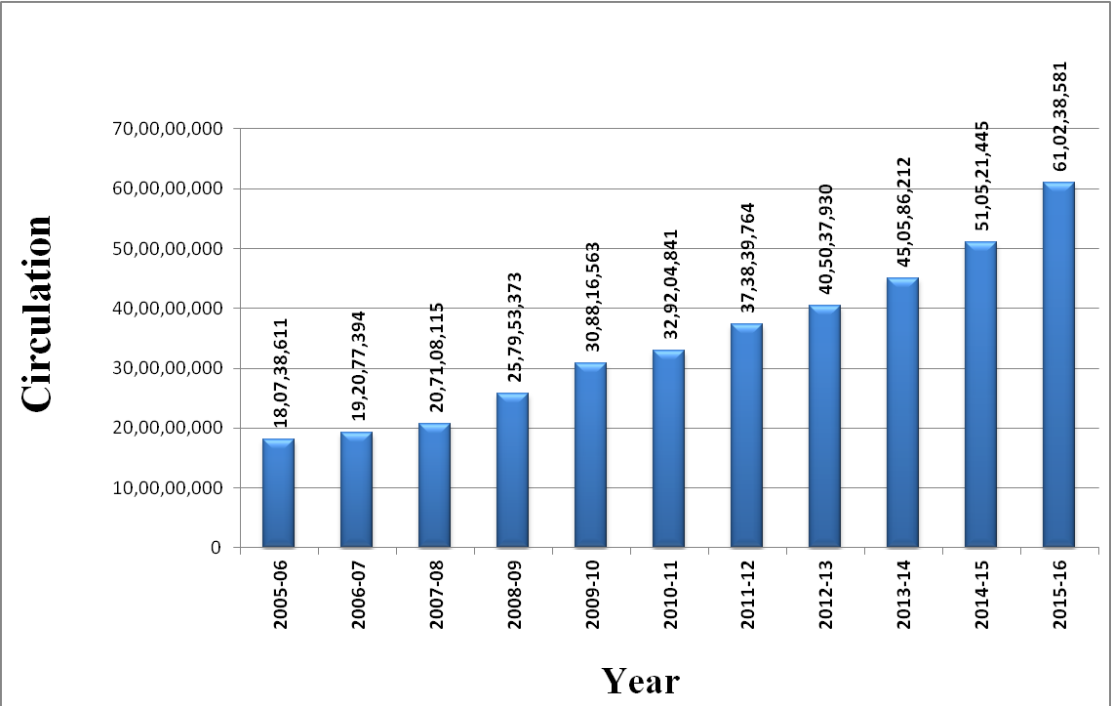
I am pleased to record my appreciation to the team of officials for their sincere efforts in bringing out 'Press in India 2015-16' and my gratitude to Hon'ble Minister of Urban Development, HUPA and Information & Broadcasting, Shri M. Venkaiah Naidu; Hon'ble Minister of State for Information & Broadcasting, Col. Rajyavardhan Rathore; Secretary in the Ministry of Information & Broadcasting, Shri Ajay Mittal and other officials of the Ministry of Information & Broadcasting for their ample guidance and unstinted support.

(S.M. KHAN)
PRESS REGISTRAR

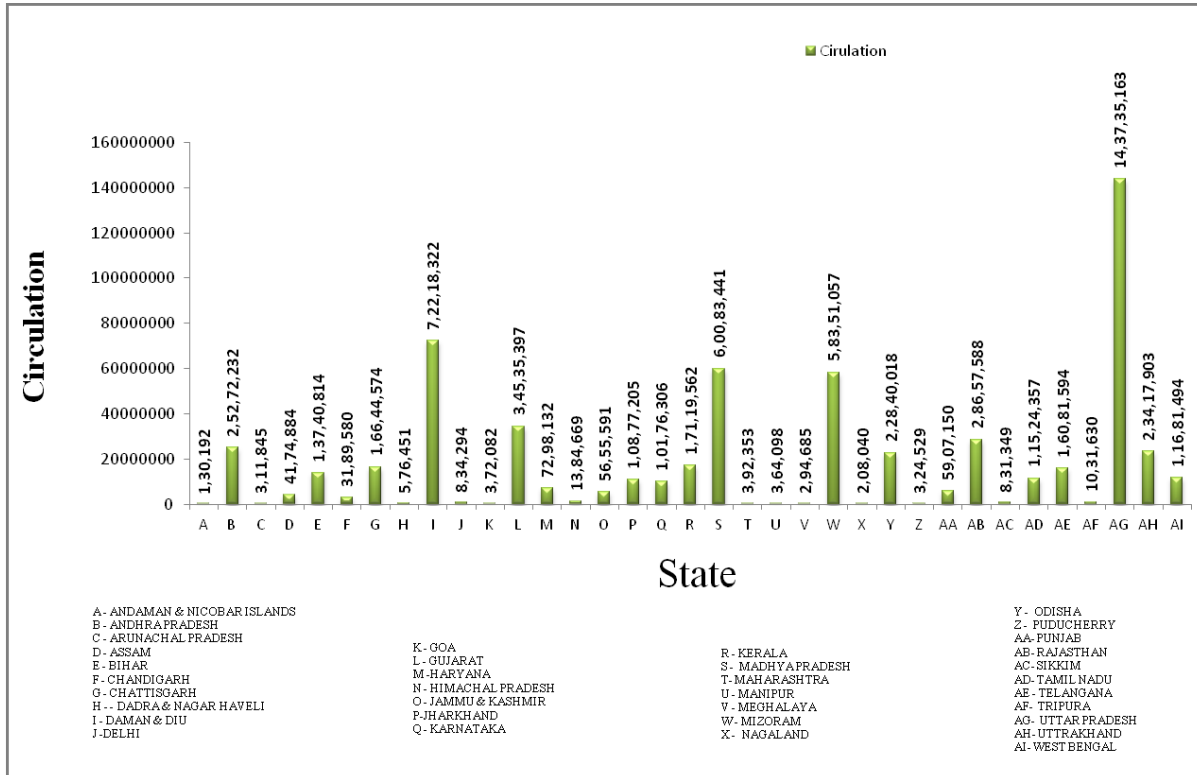
Registered Publications (Language-wise)



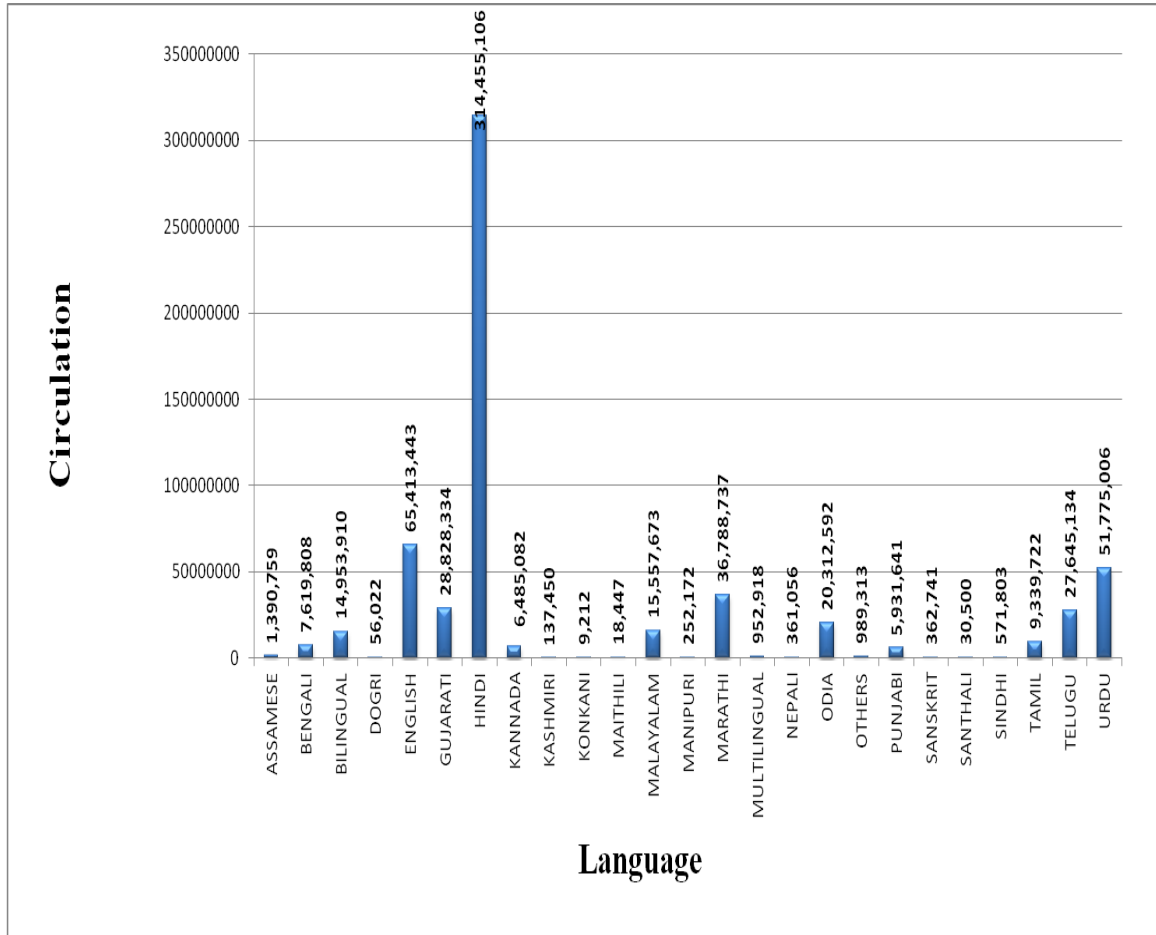
**Total Circulation of Registered Publications
From 2005-06 to 2015-16**



State/UT –Wise Circulation During 2015-16



Circulation of Publications During 2015-16 (Language-Wise)



The definitions of the terms and abbreviations used in this report are:

Newspaper	Any printed periodical work containing public news or comments on public news. (However, for study purpose the word “publication” has been used for all printed periodicals irrespective of periodicity).
Circulation	Average number of copies sold and distributed free per publishing day.
Big Publication	A publication with a circulation of more than 75,000 copies per publishing day.
Medium Publication	A publication with a circulation between 25,001 and 75,000 copies per publishing day.
Small Publication	A publication with a circulation up to 25,000 copies per publishing day.
Periodicity	The time gap between two issues of a publication (daily, weekly, fortnightly, monthly etc.).
Other Periodicals	Periodicities other than daily, tri/biweekly, weekly, fortnightly, monthly, quarterly and annual.
Claimed Circulation	Circulation figure claimed by a publisher in his Annual Statement filed under the Press and Registration of books Act, 1867.
Accepted Circulation	Circulation verified by the Press Registrar.
Common Ownership Units	A publication establishment owning two or more newspapers of which at least one is a daily.
P.R.B. Act	Press and Registration of Books Act, 1867 as amended from time to time.

ABBREVIATIONS USED IN TABLES

Classification of Newspapers	
News and Current Affairs	NCA
Religion and Philosophy	RAP
Literary and Culture	LAC
Commerce and Industry	CAI
Medicine and Health	MAH
Films	FIL
Social Welfare	SOW
Labour	LAB
Education	EDU
Law and Public Administration	LAP
Engineering and Technology	EAT
Agriculture and Animal Husbandry	AAH
Children	CHI
Transport and Communication	TAC
Insurance, Banking and Co-operation	IBC
Science	SCI
Finance and Economics	FAE
Women	WOM
Arts	ART
Radio and Music	RAM
Sports	SPO
Unclassified	UNC
School College Magazines	SCM
Market Reports and Bulletins	MRB
Ownership of Newspapers	
Public Limited Company	PUB
Private Limited Company	PVT
Individual	IND
Firm or Partnership	FOP
Trust	TRU
Society or Association	SOA
Organ of Political Parties	OPP
Educational Institutions	EDI

The Highlights of the Indian Press in 2015-16
(As on 31st March, 2016)

1	The Total Number of Registered Publications i) Newspaper category (Daily, Tri/Bi-weekly periodicities) ii) Periodicals category (other periodicities)	:	1,10,851 16,136 94,715
2	The number of new publications registered during 2015-16	:	5,423
3	Number of publications ceased during 2015-16	:	15
4	Percentage of growth of total registered publications over the previous year	:	5.13 %
5	The largest number of publications registered in any Indian language (Hindi)	:	44,557
6	The second largest number of publications registered in any language other than Hindi (English)	:	14,083
7	The State with the largest number of registered publications (Uttar Pradesh)	:	16,984
8	The State with the second largest number of registered publications (Maharashtra)	:	15,260
9	The number of publications that submitted Annual Statements (This figure includes 1,341 Misc. publications)	:	27,445
10	The total claimed circulation of publications during 2015-16 i) Hindi Publications ii) English Publications iii) Urdu Publications	:	61,02,38,581 31,44,55,106 6,54,13,443 5,17,75,006
11	The largest number of publications that submitted Annual Statements in any Indian language (Hindi).	:	14,316
12	The second largest number of publications that submitted Annual Statements in any language (English).	:	2,174
13	The largest circulated Daily: “ Ananda Bazar Patrika ”, Bengali, Kolkata.	:	11,50,038
14	The Second largest circulated Daily: “ Hindustan Times ” English, Delhi.	:	9,92,239
15	The largest circulated Hindi Daily: “ Punjab Kesari ”, Jalandhar	:	7,36,399
16	The largest circulated Multi-edition Daily: “ Dainik Bhaskar ”, Hindi. (45 editions)	:	46,14,939
17	The second largest circulated Multi-edition Daily: “ The Times of India ”, English. (33 editions)	:	44,21,374
18	The largest circulated Periodical: “ The Sunday Times of India ”, English/Weekly edition, Delhi.	:	8,02,466
19	The largest circulated Periodical in Malayalam: “ Vanitha ”, Malayalam/Fortnightly edition, Kottayam.	:	6,94,291
20	Total Title Applications Received i) Titles Approved ii) Titles Deblocked	:	20,999 12,817 7,754

